



# Learn. Network. Excel.

MAY 4, 2017 | BEST WESTERN PREMIER NICOLLET INN

This day-long seminar will feature a keynote speaker, lunch and breakout sessions on topics that are important to businesses. After hearing from our keynote speaker, attendees will have the opportunity to participate in either the marketing track or the professional development track. This will allow you to choose the track that will most benefit you and your company.

Dakota County Regional Chamber of Commerce is the influential voice to champion economic growth for business. Investing in Business University can help your company's bottom line by providing you brand engagement, business development opportunities as well as expanding your connections with people who lead, influence, and make an impact in Dakota County and beyond. Join us in providing a platform to help business leaders continue to grow and innovate within our communities.



Contact:  
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Dakota County Regional Chamber of Commerce  
3352 Sherman Court, Suite 201  
Eagan, MN 55121  
[dcrcchamber.com](http://dcrcchamber.com)

# 2017 Event Sponsorship Opportunities

Thursday, May 4  
9:30 a.m. to 3:00 p.m.  
Best Western Premier Nicollet Inn

Presenting  
\$5,000

Premier  
\$2,500

Associate  
\$1,250

Supporting  
\$500

Partner  
\$250

Specialty\*  
\$Varies

## Event

Complimentary tickets	8	6	4	2	1	1
Inclusion on program	Logo	Logo	Logo	Name	Name	Name
Logo on all event signage	x	x	x	x	x	
Sponsor ribbons for company representatives	x	x	x	x	x	x
Company name mentioned at podium	x	x	x	x		
Promotional table at event	8'	8'				
Inclusion on scrolling PowerPoint	Logo	Logo	Logo	Name	Name	Name
Event title inclusion: "Presented by (Name)"	x					
Full-page advertorial feature within event program	x					
Ability to place item(s) on each table	x	x				
Ability to greet guests from podium (5 minutes)	x					

## Marketing

Inclusion on printed invitation (Deadline March 15)	Logo	Logo	Logo	Name	Name	Name
Inclusion on event website promotions	Logo	Logo	Logo	Name	Name	Name
Inclusion on electronic invitations	Logo	Logo	Logo	Name	Name	Name
Company name mentioned in any pre and post event press	x	x	x			
Complimentary weekly update ad	x	x				
Company name mentioned on social media	x	x	x			
Electronic attendee list (excluding email addresses)	x	x				

\* Specialty Sponsorships Available: Communications, Dessert, Photography, etc. Benefits listed are the minimum and can be customized based on the value of the items and/or services donated.

Sponsorship: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Amount \$ \_\_\_\_\_

Method (Circle One)  
Check Cash Card (Visa/Mastercard/Discover)

Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ Sec Code \_\_\_\_\_

Signature: \_\_\_\_\_

Please return to:

Dakota County Regional Chamber

3352 Sherman Court, Suite 201

Eagan, MN 55121

Fax to 651.452.8978

OR email to [ecorson@dcrchamber.com](mailto:ecorson@dcrchamber.com)