



## D.A.D.s

 THE COVERING HOUSE  
SAFETY. DIGNITY. FREEDOM.

### DEVOTEE

**Definition of DEVOTEE:**

*An ardent follower, supporter, or enthusiast (as of a cause or organization.)*

Members of the D.A.D.s Campaign identify themselves as informed devotees of the fight to end sex exploitation and trafficking of minors.



### DEFENDER

**Definition of DEFENDER:**

*One who defends.*

*Synonyms: guard, guardian angel, protection, protector.*

Members of the D.A.D.s Campaign pledge to defend young victims, hold other men accountable, and denounce all forms of the commercial sex industry.



### ALLY

**Definition of ALLY:**

*One who is associated with another as a helper: a person or group that provides assistance and support in an ongoing effort or struggle.*

Members of the D.A.D.s Campaign stand as allies with The Covering House to advocate for youth and children whose lives have been affected by Human Sex Trafficking.



## WHY WE'RE HERE

Commercial sex trafficking and exploitation crimes endanger the safety, dignity, and freedom of hundreds of thousands of children across the United States, often with devastating and tragic affects. D.A.D.s is a collective of healthy male advocates working to protect kids from sexual exploitation.



# WHAT DO

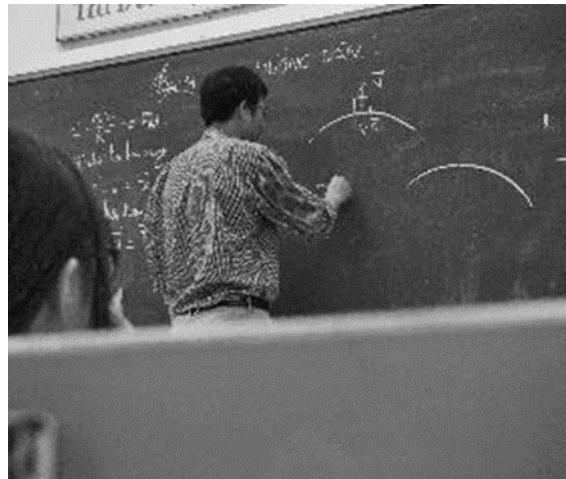
# D.A.D.s Do?

## DEVOTEES. ALLIES. DEFENDERS.

Buyers drive the market that makes child sexual exploitation lucrative for controllers and traffickers. Few buyers face serious consequences. Instead, children are being treated as prostitutes, but there is no such thing as a child prostitute. Legally, children cannot consent to sex. They are victims, not criminals, and they need your help.

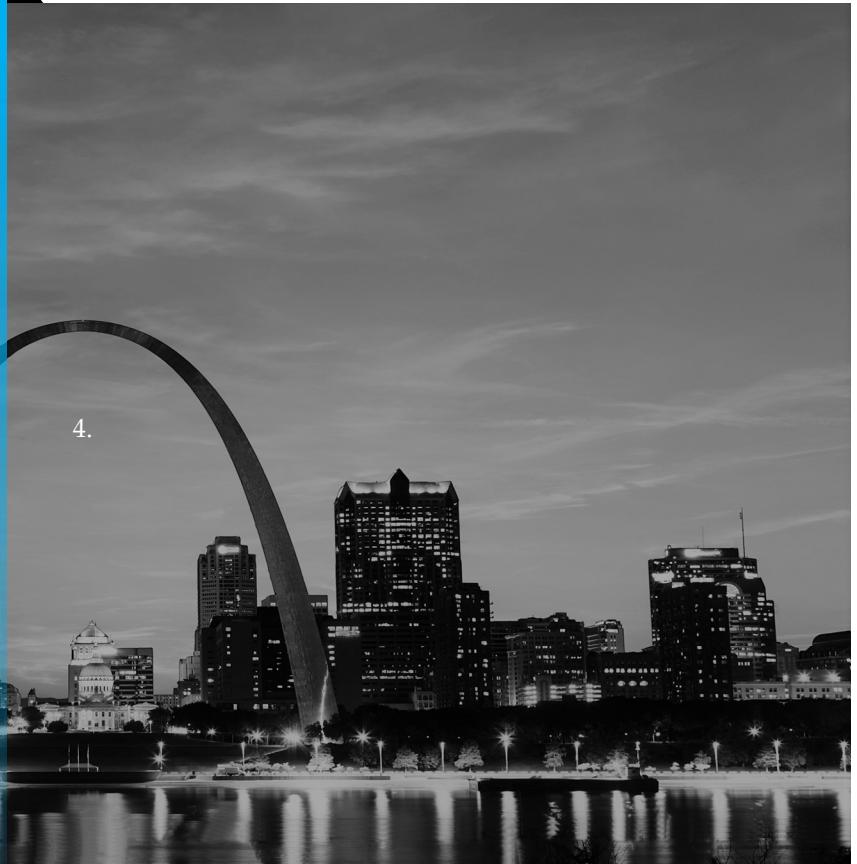
The Covering House is calling on healthy men who will pledge to:

1. **Sign** the TCH petition to stand as advocates, and commit their hearts, minds, and resources to defend exploited youth and children.
2. **Donate** to The Covering House projects or organize fundraising events. Do not underestimate the value of your contribution. These funds will significantly impact the work the TCH does.
3. **Raise Awareness** about the perils of commercial sex trafficking and exploitation of children to other males in their community.
4. **Stay Up-To-Date** by increasing their knowledge to identify the signs of sex trafficking in vulnerable youth.
5. **Reduce the Risk** through training and education opportunities to protect kids and survivors of domestic child sex trafficking.



Join the  
Fight.

Become  
a TCH  
**D.A.D.**



THE **D.A.D.s** CAMPAIGN LAUNCHES ON  
FRIDAY, JUNE 14<sup>TH</sup>!



FOLLOW  **THE COVERING HOUSE**  
SAFETY. DIGNITY. FREEDOM. ON SOCIAL  
MEDIA FOR D.A.D.s DETAILS, INFORMATIVE POSTS,  
AND SPECIAL PROMOTIONS AS WE COUNTDOWN TO  
LAUNCH ON FATHER'S DAY WEEKEND!