



ACCA



ACCA LEARNING

BUILDING TALENT, DRIVING CHANGE

Think Ahead

ACCA LEARNING

Areas included
in this resource:

Our professional learning options - whether online certificates, or 60 minute webinars - target the areas we know finance professionals of today and tomorrow will need.

MAINTAINING YOUR TEAM'S PEAK FITNESS

The world needs forward-thinking finance professionals like it's never done before.

It needs individuals whose training and skills give them the ability to build sustainable organisations that flourish, even in the most turbulent times. It needs people who can identify opportunity, who can lead emerging sectors, and who can navigate the challenges of today's marketplaces.

Keeping your organisation at the top of its game

When you work with ACCA finance professionals, this is exactly what you get. ACCA professionals are forward-thinking, possessing the skills needed to drive your business forward and unlock your organisation's potential.

The best professional learning, and the best value

Whichever specialist area your finance teams operate in, we offer a range of professional learning options. These are for all levels, and in a range of formats, including online certificates, and through our many thought-provoking, 60 minute webinars.

Many of our options are available free of charge, and we also have discounts available for multiple purchases, making it a cost-effective way to upskill your employees.



Your teams can learn anytime, anywhere

Learning is available online, so wherever and however your teams are working, they can keep on top of their professional development. And our professional learning options give you the ultimate flexibility. **Visit ACCA Learning** to find out more.



| SUSTAINABILITY

Certificate in Sustainability for Finance.

Climate change. Global pandemics. Economic instability. It's an uncertain world – and as a financial professional you and your organisation need to be prepared.

ACCA's Certificate in Sustainability for Finance gives you and your teams the tools you need to adapt and succeed – and be future ready.

- Introduction to sustainability for finance professionals
- Climate risk and reporting for finance professionals
- The SDGs and their impact for finance professionals
- Environmental, social and governance performance and metrics for finance professionals
- Sustainability analytics for finance professionals

By completing all five courses and a one-off assessment, you'll learn how to create value for your organisation and drive sustainable business techniques. And you'll gain the knowledge and skills you need to adapt, build, and succeed – whatever the future holds.

Duration: 16 hours

Be future ready – with your Certificate in Sustainability for Finance



AUDIT AND ASSURANCE

Certificate in International Auditing (**Cert IA**)

The certificate offers an introduction to the International Standards on Auditing (ISAs), covering the principles and application of ISAs through online tuition and objective assessment.

This ACCA qualification is structured in an accessible and user-friendly way that underlines key information and provides useful summaries. It provides topic-by-topic exploration of specific ISAs. There are many exercises, multiple-choice questions and sample answers for you to test your knowledge with as you progress through the course.

The course is also updated every year to make sure it stays relevant, and includes a topic-by-topic explanation of the specific ISAs.

Learning outcomes:

- understand how ISAs are used around the world
- be aware of the fundamental requirements of ISAs on a standard-by-standard basis
- know how to use ISAs in practice.

The Certificate in International Auditing is also available for Spanish speakers.

Duration: 25 hours

A woman with long brown hair, wearing a blue long-sleeved shirt and dark blue jeans, is sitting on a light-colored wooden bench. She is looking down at a laptop computer that is open on her lap. Behind her is a large, dense wall of green plants, including various leafy greens and some yellow-flowered plants. The scene is brightly lit, suggesting an indoor or well-lit outdoor environment.

CORPORATE AND BUSINESS REPORTING

Certificate in International Financial Reporting (Cert IFR)

This financial reporting course offers a broad introduction to the field of International Financial Reporting and International Financial Reporting Standards (IFRS). It traces the history of the International Accounting Standards Board (IASB) from its early roots through to recent changes and updates and future developments.

The qualification is structured in an accessible and user-friendly way that underlines key information and provides useful summaries. It examines and breaks down specific standards topic-by-topic. There are case studies, which are based on real-life examples, and many exercises, multiple-choice questions and sample answers for you to test your knowledge as you progress through the course.

Learning outcomes:

- to help you understand how International Financial Reporting Standards (IFRS) are used around the world
- to explain how the International Financial Reporting Standards Foundation (IFRSF) / International Accounting Standards Board (IASB) work and how these are being changed
- to examine the fundamental requirements of IFRS on a standard-by-standard basis
- to provide guidance on how to use IFRS in practice.

The Certificate in International Financial Reporting is also available for Spanish and Greek speakers.

Duration: 20 hours

Diploma in International Financial Reporting (DipIFR)

If you are a finance professional who is not already knowledgeable about the details of International Financial Reporting Standards (IFRS), this qualification has a fast and efficient solution to meet your needs. If you need to develop a working knowledge of the area, the DipIFR can help prepare you.

IFRS are mandated in more than 100 countries worldwide. All listed companies in the European Union (EU) have to prepare consolidated company accounts that comply with IFRS. It also affects associates and subsidiaries of EU-listed companies.

Other countries such as Australia, Hong Kong and South Africa have already adopted IFRS or equivalents as their local Generally Accepted Accounting Principles (GAAP). And many other countries around the world, including India, are moving towards applying IFRS, which is having a significant impact on financial reporting. The course is designed to develop your knowledge and understanding of International Financial Reporting Standards. You will also learn how to apply them, as well as the concepts and principles which underpin them.

On completion of the Diploma candidates should be able to:

- understand, explain and apply the IASB's Conceptual Framework for Financial Reporting
- apply relevant financial reporting standards to key elements of financial reports
- identify and apply disclosure requirements for companies in financial reports and notes
- prepare group financial statements (excluding group cash-flow statements) including subsidiaries, associates and joint arrangements.

The exam is available twice a year with materials available from BPP and teaching available from ALPs.

The Diploma in International Financial Reporting exam is also available in the Russian language in certain markets.

Duration: 150 hours

ACCA Integrated Reporting Programme

Traditional corporate reporting is valuable – but it only shows part of the picture. Integrated reporting <IR> is a radical new approach to annual corporate reporting. But what does it actually mean, who's doing it, and what do you need to know to advise your business or your clients? Whether you're looking for general awareness or are preparing integrated reports yourself, this programme has everything you need to know.

ACCA Integrated Reporting –

Practitioner:

for individuals
involved in preparing
integrated reports

Duration: 21 hours

A photograph of three women sitting around a wooden table in a modern office setting. The woman in the center, with short blonde hair, is holding a coffee cup and gesturing with her hand while speaking. The woman on the left, with dark hair and glasses, is listening attentively. The woman on the right, with dark hair tied back, is also listening. There are papers and another coffee cup on the table. The background is filled with lush green plants.

PUBLIC SECTOR

Certificate in International Public Sector Accounting Standards (**Cert IPSAS**)

IPSAS® have been developed to enhance the quality, consistency and transparency of public sector financial reporting worldwide. Issued by the International Public Sector Accounting Standards Board (IPSASB), they are cash-based standards and accruals standards used for the preparation of general purpose financial statements by governments and other public sector entities around the world.

The ACCA Certificate in International Public Sector Accounting Standards - known as Cert IPSAS - has been specifically developed to help you meet the challenges of implementing IPSAS by:

Learning outcomes:

- examining the fundamental requirements of accrual-based IPSAS on a standard-by-standard basis, for the benefit of preparers, auditors and users of financial statements
- providing guidance on how to use IPSAS in practice, with the aid of cases, interactive exercises and formative questions
- explaining the difference between the cash-based IPSAS and accrual-based IPSAS
- providing an overview of how IPSAS are used around the world
- explaining the workings of the IPSASB and how these are developing.

The Certificate in International Public Sector Accounting Standards is also available for Arabic and Russian speakers.

Duration: 20 hours

Certificate in Public Financial Management (Cert PFM)

Given the pace of change and size of expenditure in the public sector, it's critical that finance professionals working in the sector have the right skills to deal with the challenges ahead. In response to demand from the public sector, we have developed the Certificate in Public Financial Management to help support and build strong public financial management.

The ACCA Certificate in Public Financial Management will transform the finance capabilities of your organisation. By delivering the public finance knowledge, skills and ethical values needed by organisations like yours, our new certificate will help you build financial capability and assess your employees.

It introduces the essentials of public financial management. It provides a practical and broad-based knowledge of public financial management, teaching the foundations of public sector finance and ensuring finance professionals in the public sector have a core understanding of what is involved.

Duration: 40 hours



“A great way to consolidate public sector knowledge, the reporting cycle, phrases, terms and language, and build a level playing field with other public sector colleagues. The certificate is an opportunity to fill in any gaps in public sector knowledge and have a career in the public sector.”

**Richard Collins, Senior Management Accountant,
NHS Dorset CCG,**

A modern office interior featuring a long white desk with several computer monitors and ergonomic chairs. The background is a lush green living wall with various tropical plants. The floor is made of dark wood planks. The lighting is bright and even.

DATA, DIGITAL AND TECHNOLOGY

Certificate in Digital Innovation for Finance (CertDIF)

This certificate is aimed at accountancy, finance, business and advisory professionals who wish to develop their knowledge, skills and awareness of innovations in digital technology and its impact on the finance profession.

It provides an opportunity for professionals working in organisations to increase their knowledge, develop broader technology skills, and understand how technology can create value.

Learning outcomes:

- understand how digital technology is disrupting the finance profession
- increase awareness of emerging technologies
- understand what digitalisation can mean for your role and how to make informed decisions about adopting and using new technologies
- develop a digital mindset to take a considered view of the emerging technologies
- stay up to date in this ever-changing and fast-moving area.

Duration: 20 hours

ACCA Certificate in Business Analytics (**CertBA**), delivered in partnership with Columbia Business School

About this course

Whether you are leading an organisation, managing a team, or pursuing your next professional chapter you will have an opportunity to:

- understand the fundamental concepts and quantitative analytical methods to think critically about data and the analyses of data performed by or presented to your team
- practice the most common analytical methods and techniques in various industries and sectors to develop data-driven insights and support your business decisions
- feel empowered to identify and evaluate opportunities for creating value for your organisation
- explore the strategies and challenges to implement analytical approaches within your organisation.

Estimated time commitment: 36 hours over 12 weeks

*Participants will have access to the programme materials for three months after the programme finishes.

CertBA is delivered at set times throughout the year, the next date is September 2022.

Certificate in Data Analytics (CertDA)

The ACCA Certificate in Data Analytics is an online course aimed at business professionals who wish to develop their understanding of data, and the skills and techniques available for data analytics.

Using real practical business examples, learners are able to develop an understanding of how data analytics and data modelling can be used to garner business insights.

Learners will learn about big data, the various sources of data, types of analytics, and become familiar with the range of tools and techniques required to extract, manipulate, interpret and present data. They'll also learn about the need to be both sceptical and ethical when working in the data analytics field.

Learning outcomes:

- explaining how to use commercial awareness to articulate business questions
- identifying and manipulating relevant data and deeply analysing such data by applying appropriate techniques.
- explaining how findings from analysis can and should be visualised and communicated, enabling relevant stakeholders to make sound business decisions
- learning and understanding ethical security issues around data analytics.

Allows for flexible learning – learners can explore specialist areas or repeat exercises to gain confidence.

Learners can test their learning at various stages

Duration: Approximately 4 hours



Many of the data tools introduced in the certificate are widely and freely available, such as spreadsheet or database software. Learners will also be introduced to popular statistical and programming tools such as SQL, R and Python, as well as an introduction to artificial intelligence and machine learning.

FinTech for Finance and Business Leaders (FinTech)

FinTech offers the biggest opportunities for innovation and transformation. From the promise of artificial intelligence to the demands of valuation in a digital era, now more than ever, you need practical experience and knowledge to make the most of the opportunities ahead.

That's why we've created the Certificate in FinTech for finance and business leaders – an online programme designed specifically for finance professionals.

Covering cybersecurity, machine learning, Python, robotic process and intelligent automation, you'll learn the practical skills needed to implement the latest technologies in your business. Such as, how to identify cyber risk, how to use Python for data analysis, how to build a business case for automation and much more.

The programme gives you extensive training over three courses, which can also be taken individually.

So think ahead with ACCA, and stay ahead of the curve on the tech changing your industry.

Duration: 50 Hours

CERTIFICATE OVERVIEW:

Machine learning with Python

- Get an introduction to the programming language, Python
- Learn how to use Python for data analysis
- Discover how to automate Excel workflows using Python
- Understand how to interrogate a model and partner with data scientists
- Learn to use Python in realworld scenarios with a live lab environment

Managing the cyber threat

- Learn how to facilitate a risk assessment to identify potential threats
- Recognise that the risks are constantly changing and the need for continuous process improvement
- Discover how to manage, respond and recover from an incident
- Understand the physical and logical access controls that should be implemented

Robotic process and intelligent automation

- Understand how automation can assist in the efficiency of the finance function
- Identify how the use of automation can support the organisational strategy
- Learn how to develop a business case for investment in automation
- Appreciate the range of tools available and plan implementation

Cyber security: the role of finance leaders

Cyber-crime is an issue that is impacting all organisations irrespective of size or geography. It's clear that organisations need to act and to ensure that they have appropriate protection and recovery plans in place. The question is - who needs to take action, and what actions should they take?

In this course, you will learn what we mean by cyber risk, the nature and likelihood of cyber threats and attacks, how an attack can impact an organisation, and good practices on prevention and response.

Learning outcomes:

- Define cyber risk and the impacts of a cyber-attack
- Identify the stages of cyber-attack and the types of attack
- Understand the roles and responsibilities for cyber governance
- Identify the steps in developing cyber resilience and the recovery process.

Duration: 4 hours

Machine learning: an introduction for finance professionals

This course examines what machine learning is, how it can be applied, the ethical considerations, and the implications for future skills. It addresses machine learning from the perspective of users, rather than those directly involved with technology related coding and mathematical model building.

It's increasingly used in accounting software and business process applications, and for finance professionals, it's important to develop an understanding of it and the needs of the accountancy profession.

Learning outcomes:

- demystify the terminology associated with artificial intelligence (AI) and understand what machine learning is and how it fits into the AI landscape
- develop an appreciation of the techniques used in machine learning
- understand applications in accountancy and finance from practitioner videos
- learn by doing a practical exercise, that gives visibility of tools used by practitioners eg Python and Jupyter Notebook
- recognise ethical issues
- reflect on future skills needed by accountancy and finance professionals.

Duration: 7 hours

Robotics in finance: the future

Robotic Process Automation (RPA) is software that can be easily programmed or instructed by end users to perform high-volume, repeatable, rules-based tasks. It automates the logical transfer of data within processes quickly and accurately, freeing up valuable resources from mundane tasks.

This online course is based on embracing robotic automation during the evolution of finance

Learning outcomes:

- understand some of the major disruptions impacting businesses and the opportunities for finance teams
- learn what we mean by robotics and the role of robotics in finance teams
- learn about some of the key benefits and challenges of different automation options
- understand the criteria to judge whether or not a task or process is suitable for automation and the sort of activities that robots can perform
- a step-by-step process for beginners to apply the software
- understand the challenges and lessons learned from some early adopters of robotics automation technology.

Duration: 4 hours



DATA, DIGITAL AND TECHNOLOGY WEBINARS



FINANCIAL MANAGEMENT

Certificate in Business Valuations

Understand how to apply the principles of business valuation in order to better service your clients' needs with the Certificate in Business Valuations.

The importance of business valuation is growing. As reported by ACCA members, more professional accountants are expected to hold expert knowledge in business valuations for supporting increased mergers and acquisitions activity.

ACCA and the **Conseil Supérieur Ordre Des Experts-Comptables** (CSOEC) have collaborated through a strategic partnership to develop the Certificate in Business Valuations - a high-quality specialist qualification requested by qualified accountants, finance business professionals and employers globally.

Learning outcomes:

- Understand the different contexts of business valuation, and the considerations which need to be made before undertaking a valuation
- Select the appropriate method of business valuation for any given situation
- Practice how to successfully apply business valuation techniques in a practical context.

The Certificate in Business Valuations is also available for French speakers.

Duration: 20 hours



FINANCIAL MANAGEMENT WEBINARS



LEADERSHIP AND MANAGEMENT

Boost for New Leaders

CCL Boost™ for New Leaders is a self-paced, online leadership course based on the deep research completed by the Center for Creative Leadership on first-time managers. This online program equips you with the leadership skills, confidence, and support needed to effectively transition into a management role. It provides six mindset shifts that you can use while on the job to attain immediate success in your new role. You will traverse the six essential shifts through a variety of methods, including expert videos, video case studies, thought-provoking reflection exercises, and practice and reflection assignments. You will take away downloadable resources, practical tools, and actionable tips to apply immediately in your new leadership role.

Learning outcomes:

- Identify key ways to improve your leadership skills
- Develop a growth mindset
- Communicate and influence effectively
- Coach and develop your team so you can delegate successfully
- Understand how a leadership role will change your working relationships
- Adjust your perspective to fit the managerial role.

Duration: 6 Hours

ACCA's guide to finance for the non-finance professional

Designed for managers that routinely interact with finance professionals.

After completing this course your teams will be able to understand:

- The evolving role of the finance function
- The relationship between financial strategy and business strategy
- How to read and interpret financial statements
- The role of budgeting in an organisation
- How to read and interpret budgetary reports and dashboards
- How to use financial data to make informed business decisions
- The concept of financial risk and the importance of risk management
- The importance of liquidity and why profit differs from cash
- How to appraise business unit performance

Time: 8-10 Hours

Coming July 2022



LEADERSHIP AND MANAGEMENT WEBINARS

STRATEGY AND INNOVATION WEBINARS

Assessing and evaluating strategic options and identifying imaginative opportunities to improve performance and position - implementing innovative and cost effective solutions leading to effective change management and business process improvement

ETHICS AND PROFESSIONAL SKILLS

Ethics and Professional Skills Module

The Ethics and Professional Skills Module is designed to provide the complete range of skills employers need and is a core component of ACCA membership. Preparing individuals for a career as a trusted and confident finance professional, the interactive online module places students in realistic business situations, where they'll develop advanced ethical, professional and digital skills needed to shine in the workplace.

The module includes eight learning units and an end of module assessment:

1. Ethics and professionalism
2. Personal effectiveness
3. Innovation and scepticism
4. Commercial awareness, analysis, evaluation and problem solving
5. Leadership and teamwork
6. Communication and interpersonal skills
7. Data analytics
8. Case study



End of module assessment



ETHICS AND PROFESSIONAL SKILLS WEBINARS



GLOBAL BUSINESS SERVICES

ACCA Certificate in Global Business Services

This course will give your GBS employees the skills and expertise they need to process accounting and produce reports, and to understand shared services, processes and standards. It is created and delivered through ACCA Learning, our curated portfolio of continuous learning solutions for finance professionals.

Choose the ACCA Certificate in Global Business Services and empower your teams to deliver smarter shared services.

Through five key modules your employees will:

- Discover the principles and practice that define the best shared services teams
- Gain the skills and expertise to design better processes and manage change
- Discover how to harness innovative tech – and deliver truly outstanding service
- Realise the benefits of online learning through the new ACCA Learning platform
- Receive a recognised qualification – the Certificate in Global Business Services

The Certificate in Global Business Services is also available for Chinese speakers.

Duration: 10 - 15 hours



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