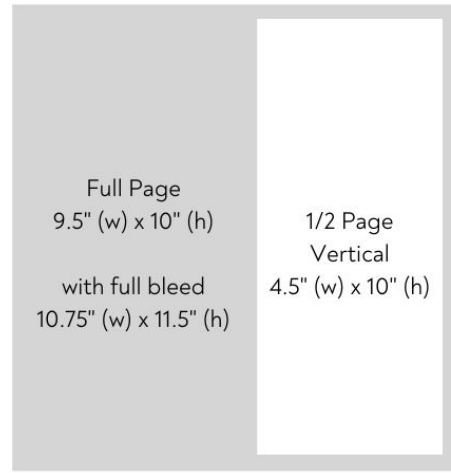


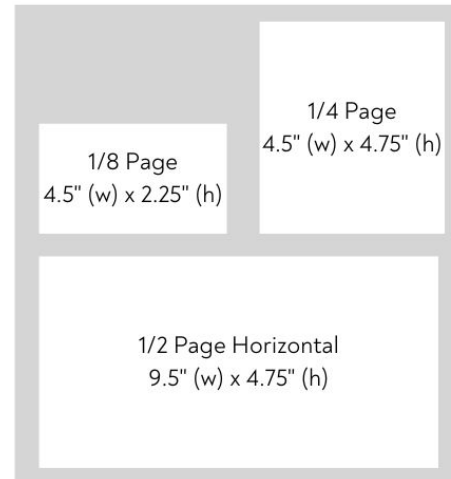
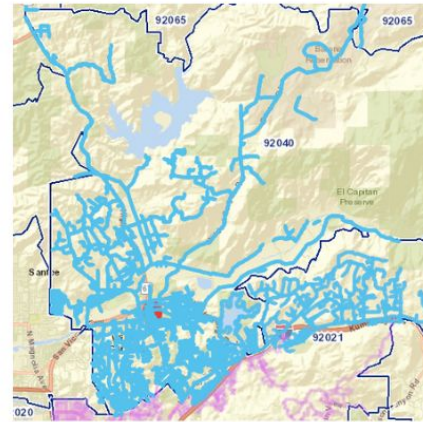
LAKESIDE HOME JOURNAL

Our mission is to shine light on all that is good in the Lakeside & Blossom Valley communities - from the people to the places, from the nonprofits to the small businesses, from the stellar students to the star athletes...and everything in between.

Published monthly, 18,097 copies are direct mailed to every residence and business in Lakeside & Blossom Valley (25 USPS carrier routes). An additional 403 copies are distributed to racks and businesses in the same area.



**TOTAL MONTHLY
DISTRIBUTION:
18,500 COPIES**



Selected Routes
25

Post Office™ Drop-Offs
2

Total Mailpieces
18097

AD SIZE	1X	6X	12X
Back Cover	\$1560	\$1380	\$1200
Inside Front Cover	\$1495	\$1325	\$1150
Inside Back Cover	\$1430	\$1265	\$1100
Full Page	\$1300	\$1150	\$1000
1/2 Page	\$715	\$635	\$550
1/4 Page	\$395	\$350	\$305
1/8 Page	\$220	\$195	\$170

Prices quoted are per ad.

CAMERA READY ART | FILE FORMAT: PDF, JPEG OR EPS | FILE SIZE: 300 DPI | FILE TYPE: CMYK

To reserve your advertising space please contact Lisa Anderson 619-277-5530 or lisa@journalpubs.com.

PUBLICATION MONTH

January

February

March

April

May

June

July

August

September

October

November

December

AD CONTENT DEADLINE

December 9

January 13

February 10

March 10

April 7

May 12

June 9

July 7

August 11

September 8

October 13

November 10