



## **A Glimmer of Light**

Hope and Optimism may finally be in the air. At the Chamber, we are on the cusp of seeing Lakeside return to pre-COVID life. We are feeling more confident that we can begin to make plans for 2021 and reclaim our long-honored traditions. The Lakeside Rodeo is making plans to host the *Best Rodeo on the West Coast* in August 2021. And we will celebrate with our annual Western Days Parade. Currently the dates for the Rodeo are August 26, 27 & 28<sup>th</sup> and the Lakeside Parade will be on the 27<sup>th</sup>. We are filled with anticipation and itching to get the gears moving.

The Lakeside Chamber will be out in the community, celebrating our businesses with Back to Business Bashes, popping into our local businesses to celebrate them and promote *Shop Lakeside First*. Keep your eyes open for our Facebook, Instagram and newsletter posts.

When our government leaders start reducing restrictions and allow community events and gatherings, we will be ready. The glimmer is growing and hope the month of May will allow us to host an in-person networking event. By fall, we should be back on schedule and are confident our annual Spirt of Christmas will be ringing in the holidays.

Stay tuned, the glimmer will soon be a bright shining beacon for Lakeside, the Community will come together and rejoice in new beginnings!

