



Solano Mobility Employer Commuter Program Annual Update

**STA Board
09/14/2022**

**Lorene Garrett
Program Coordinator II
Employer Commuter Program**



Employer Commuter Program

Employer

- 81 Employers participated
- Goal: Reengage prior Employers & establish new partnerships

Commuter

- Wide range of mobility programs
- Participation is increasing
- Great testimonials!
- Goal: Increase Public Outreach
 - Big Data Driven
 - Events
 - Connect with Employees through local Businesses
 - Social Media (Facebook & Twitter) Campaigns
 - Transit Center Popups
 - Website/Newsletter/Print/Radio

Commuter Program Participation Fiscal Year Comparison

FISCAL YEAR COMPARISON				
Program	FY18-19	FY19-20	FY20-21	FY21-22
Amtrak + Lyft	19	48	5	9
Bucks for Bikes	10	9	6	12
Commute Solano Active Participants	--	51	270	421
First/ Last Mile Shuttle Participants	81	195	296	653
Guaranteed Ride Home	10	1	1	5
Solano Express 2-1 Promotion	--	--	--	67
Vanpool	3	1	1	12

Commuter Benefits



2-For-1 (2021)

A promotional graphic for Solano Express. It features a blue background with a yellow and green wave at the bottom. On the left, there is a graphic of two overlapping blue tickets with the text 'Solano Express' and '2 For 1' in large, stylized letters. On the right, the text reads 'Buy One ~ Get One FREE!' in large white letters. Below this, it says 'Daily or Monthly Solano Express Passes' and 'CLICK HERE FOR INFO' in blue letters.

Benefit

- Buy 1 daily or monthly Solano Express pass & get 1 for *FREE!*

Requirements

- Live or work in Solano County
- Purchase Pass
- Submit application

Recommendation

Extend the Solano Express 2-for-1 incentive to June 30, 2023.

FY 2021/22: 67 2-for-1 passes provided

Commuter Benefits



Vanpool

Benefit

- \$200/month Solano Mobility subsidy (1 year)
- \$400/month MTC Subsidy (no time limit)
- Commute with Enterprise Program

Requirements

- New Solano County vanpools
- 7 – 15 people
- Unpaid driver

Recommendations

- *Extend the length of the \$200 per month vanpool subsidy provided to qualifying vanpools from one year to two years; and*
- *Extend the existing agreement with Commute with Enterprise to June 30, 2024, at an amount not-to-exceed \$50,000 per year.*

FY 2021/22: 12 Vanpool subsidies; 123 Vanpools to/from Solano County

Commuter Benefits

First/Last Mile

Benefit

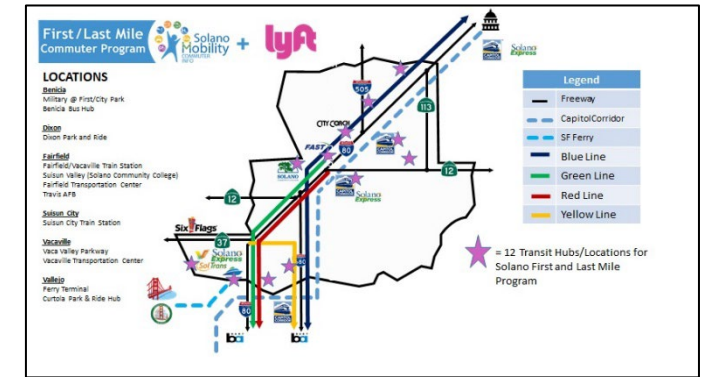
- Connect commuters using alternate transportation modes (who have problems with first/last leg of their trip) with 12 Solano County Transit Hubs
- 80% of Lyft ride up to \$25

Requirements

- Live or work in Solano County

Recommendations

- *Enter into an agreement with UBER to utilize UBER for all Solano Mobility Lyft Programs to June 30, 2024 at an amount not-to-exceed \$50,000 per year; and*
- *Extend the existing agreement with Lyft to June 30, 2024, at an amount not-to-exceed \$240,000 per year with three options to extend for a one year period.*



FY 2021/22: 653 FLM program participants

Recommendations:

Authorize the Executive Director to:

1. Extend the Solano Express 2-for-1 incentive to June 30, 2023;
2. Extend the length of the \$200 per month vanpool subsidy provided to qualifying vanpools from one year to two years;
3. Extend the existing agreement with Commute with Enterprise to June 30, 2024, at an amount not-to-exceed \$50,000 per year;
4. Enter into an agreement with UBER to utilize UBER for all Solano Mobility Lyft Programs to June 30, 2024, at an amount not-to-exceed \$50,000 per year; and
5. Extend the existing agreement with Lyft to June 30, 2024, at an amount not-to-exceed \$240,000 per year with three options to extend for a one-year period.

Thank You!

**Questions?
Please Contact:**

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Employer Commuter Program

Solano Mobility Call Center (800) 535-6883

