



## 2020 Programming Committee

The Programming Committee performs the vital task of developing and presenting the monthly educational events that are key to our chapter's mission. Committee members create the concept, flesh out the subject matter, identify speakers and panelists, and tend to the many details that go into an effective program.

Chapter members only need to commit to one meeting per month and new members will be teamed up with senior committee members to manage programs.

In addition to working with fellow committee members from a wide range of law firms and organizations, you will have a chance to connect with various senior-level experts that participate as speakers on our panels. It is a wonderful opportunity to collaborate with peers of all levels in the LMA network while providing input on the content of upcoming programs.



**2019 Successes** - In 2019, the Programming Committee produced a wide range of successful programs featuring skill-enhancing takeaways based on LMA's "Body of Knowledge" on various topics including social media, mentorship, and strategic networking in addition to our signature *CMO Forum*. Our programs also provided an essential vehicle for LMA member networking.

**2020 Goals** - The Committee kicked off this year's programming series with a successful panel discussion on Corporate Social Responsibility (CSR). We will continue to produce high-quality programming consistent with Regional and National LMA goals covering essential, core competencies in line with the Body of Knowledge featuring a diverse line-up of speakers, that will be of value to our members.

### **2020 Chairs:**

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