



SPECIAL EVENTS/VENUES

Committee/SIG Description:

The Special Events group is a subgroup of the New York Local group whose members are professionals in the legal marketing community that plan events for their firms. The group is also a resource for the entire NYLMA community, and its members are often called upon to recommend venues for various types of law firm related events.

About the Special Events Group Monthly Events

Events take place 4-6 times/year, during the week either during lunchtime or in the evening after work. Attendance is around 10-30 members depending upon day, time, and location.

Typically, a host venue will provide a tasting menu or cocktail reception of some sort (whether it be hors d'oeuvres, lunch or dinner), and present to the group about the space. Our members are given a tour of the venue and usually experience some of the unique event options the venue may offer including chef demonstrations, themed receptions or corporate giveaways.

Examples of organizations that have hosted our group in the past include: Butter, Park Avenue Summer, Blackburn, the Hunt and Fish Club of New York, the Waldorf Astoria, the Andaz, Park Hyatt and Murray's Cheese.

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