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LMA Northeast Regional Conference

November 14–15
New York Marriott at the Brooklyn Bridge



Who Will Be There?

The LMA Northeast Region is comprised of hundreds of members from more than 300 law firms. 67% of these law firm members are at a manager level or above, meaning that many conference attendees are strong influencers or direct decision makers. Nearly half of all LMA Northeast members are at AmLaw 100 firms.

Attendees don't stop with LMA Northeast members. The LMA Northeast Conference regularly hosts LMA members from other regions and non-member attendees from firms around the Northeast.

Sponsor prospectus

Hop on the train to Brooklyn and sponsor the 2019 LMA Northeast Regional Conference! Take a seat next to more than 300+ attendees from our legal and professional services marketing and business development members from all over our region.

With our unique opportunities, sponsors of the LMA Northeast Regional Conference will be able to get in front of decision makers far more quickly and efficiently than other methods of networking and promotion.

What are you waiting for?

Grab your MetroCard and contact Matt Parfitt or Lauren Adler for more additional information on available sponsor opportunities and associated benefits.



The Venue

The venue layout allows the placement of the exhibit hall to be placed between the main ballrooms and all the other breakout rooms meaning every attendee must regularly walk the length of the exhibit hall, past every exhibitor. In addition, all refreshments will take place in the exhibit hall. We will be providing a guide making recommendations for exhibitors to ensure they are able to make the most of their sponsorship opportunity.

Signature Sponsor

S

SOLD

- Prominent event signage
- Priority choice of location
- Provide welcome remarks immediately after President opening comments
- Opportunity to add one promotional item to swag bag
- Logo on conference materials as a signature sponsor
- Attendance for three company representatives
- Skirted six-foot table
- 25% off attendance for additional representative
- Back cover ad on conference brochure
- Sponsor spotlight interview/writeup

Reception Sponsor

R

\$14K

- Prominent event signage
- Priority choice of location
- Provide welcome remarks to reception attendees
- Opportunity to add one promotional item to swag bag
- Logo on conference materials as a signature sponsor
- Attendance for three company representatives
- 25% off attendance for additional representative
- Skirted six-foot table
- Full page ad in conference brochure
- Sponsor spotlight interview/writeup

Gold Level Sponsor

GL

\$7K

Choice of:

Room key, Lunch Sponsor, Swag Bag, Lanyard, Name badges, Plenary introduction

and the following benefits:

- Opportunity to add one promotional item to swag bag
- Logo on conference materials as signature sponsor
- Attendance for two company representatives
- Skirted six-foot table
- 25% off attendance for additional representative
- Half page ad in conference brochure
- Sponsor spotlight interview/writeup

Silver Level Sponsor

SL

\$5K

Choice of:

Breakfast Sponsor, Wifi Sponsor, Water Station Sponsor, Charging Station Sponsor, Notepad Sponsor, Coffee break sponsor, Drinks Coaster

and the following benefits:

- Opportunity to add one promotional item to swag bag
- Logo on conference materials as signature sponsor
- Attendance for one company representative

- Skirted six-foot table
- 25% off attendance for additional representative
- Quarter page ad in conference brochure

Additional Sponsorship Opportunities

Escalators

Introduce breakout session

20 minute presentation to present your product/services
\$5,000

TBA

\$950

Sponsor spotlight/interview and promotion pre-conference

Cocktail sponsor - create and name signature cocktail

\$1,000

\$1,000