



Leadership Opportunity: Regional Conference Committee

This committee is charged with planning the Northeast Region's annual conference, which brings together more than 400 marketing and business development professionals from across the Northeast Region (and country) for a day and a half of thought-provoking programming and ample networking opportunities.

Serving on the conference committee provides opportunities for you to make a difference in the services and benefits offered to LMA members across the Northeast Region. It also allows you to enhance your leadership skills, make important industry connections for personal and professional career building opportunities and make friends in a community of legal marketing practitioners who share your interests. You will have the option to be directly involved in programming, membership development, special interest groups, communications, event planning and more.

We are seeking candidates to fill the following positions in 2020:

- Chair
- Vice Chair (succeeds to Chair in 2021)
- Secretary
- Member-at-Large (Seven positions available)

Eligibility Criteria for Leadership Roles (Chair, Vice Chair, Secretary)

- Must be an LMA member for at least one year
- Must be an LMA member in the Northeast Region for at least one year
- Membership must be in good standing (i.e., dues current)
- Must have employer approval to participate as necessary
- Cannot be serving in more than one leadership role at any one time
- One year of service on an LMA leadership board, committee or task force
- Have attended at least one LMA conference (international, regional, P3, etc.) in the last four years

Eligibility Criteria for Member at Large

- Must be an LMA Northeast member in good standing (i.e., dues current)
- Must have employer approval to participate as necessary
- Cannot be serving in more than one leadership role at any one time

Upon receipt of completed Expressions of Interest and verification of eligibility, the candidates will be contacted regarding next steps.

Process

December 20: Call for candidates opens

January 3: Call for candidates closes

January 6-10: Review of candidate submissions

Week of January 20: Candidates notified of selection to the Conference Committee

To submit your interest in serving on the Regional Conference Committee, please complete the form linked to the email and which can be found here – *(Sue – please insert link)*