



19th Annual Eastern Secondary Conference and 69th Annual Convention
June 20-22, 2023
Rosen Plaza Hotel, Orlando, FL

Sponsorship Opportunities! SIX Options!

☐ Title Sponsorship (Only Two Available (need commitment by 5/1/23)—\$3,500 INCLUDES:

Full-page color ad in the convention program: 8" wide x 10.5" high
Company Logo and your web link on our home page @ www.mbafla.org
Introduction of a Keynote Speaker
Attendee Bags—Company logo on one side of the bag
(with the 2nd Title Sponsor)

One Exhibit Booth which includes one Booth Rep
(Fill out the Exhibitor Form, return with sponsorship form.)

OR If No Exhibit Space Needed TWO Attendees for Full Registration
(Fill out the Attendee Registration Form, return sponsorship form.)

☐ Platinum Sponsorship—\$2,500 INCLUDES:

Half-page color ad in the final program:
Horizontal: 8" wide x 5.25" high or Vertical: 4" wide x 10.5" high
Your logo and web link as a Platinum sponsor at www.mbafla.org
• TWO Attendees for Full Conference / Convention
(Fill out the Attendee Registration Form, return with sponsorship form.)

☐ Gold Sponsorship—\$2,000 INCLUDES:

Quarter-page ad in the final program: 4" wide x 5.25" high
Company logo as a Gold sponsor at www.mbafla.org
• ONE Attendee for Full Conference / Convention
(Fill out the Attendee Registration Form, return sponsorship form.)

☐ Silver Sponsorship—\$1,500

Business card ad in the final program: 3.5" X 2"

☐ Bronze Sponsorship—\$1,000

Company Logo in the program

☐ Special Sponsorships—\$800 (Three Available) Tuesday. These sponsorship allow you to provide your logo napkins. The estimate would be 100 napkins. Must be ordered by you and delivered to the hotel by noon Sunday June 18, 2023.

☐ 11 AM Refreshment Break ☐ 12:30 PM Lunch ☐ 3:30 PM Refreshment Break

Important Artwork Deadline: The deadline to receive artwork for printing of the program is Friday, May 12, 2023. Please provide ad copy in High-resolution PDF or JPG format according to the sizes listed above. Ads will be inserted as is and we are not responsible for incorrect content you provide. All ads must be emailed to mbaf@mbaf.org. (You will receive an email confirmation.)

GIVEAWAY ITEM INFORMATION FOR OUR SPONSORS: If you are NOT Exhibiting and would like to provide a giveaway item please let us know below. Items must be delivered to the hotel by **noon Sunday June 18** to make it in the bag. (Estimate needed is 250. We will give you a firmer count 40 days in advance.) We must know the item and the estimated delivery time or who is bringing the item so we don't miss anything. If you are shipping and not bringing with you: **Ship to: Rosen Plaza Hotel, 9700 International Drive, Orlando, FL 32819 Attention: MBA of Florida Conference June 20-22, 2023 (Deliver to Event Staff Room) Hotel Contact: Monica Pena or Jael Nazario. (Please do not deliver more than two days prior to June 19th.)**

- ☐ We will provide a giveaway item for the attendee bags! The item will be: _____
☐ Our item will be personally delivered by: _____ ☐ or Mailed/Shipped: _____
☐ (Will let you know as we don't have this info yet who is bringing/shipping details. (Let us know by 6/1/23 please.)

Company _____ Contact Person _____

Address _____

City/State/Zip _____

Phone _____ Email _____ CELL Phone _____

VISA/MC/AMEX Credit Card # _____ Expiration: _____

Verification Code: _____ (E) Signature of Card Holder: _____

PLEASE PRINT Name as it appears on the card: _____

Credit Card Billing Address and Phone Number of Card Holder: _____

Is this a corporate card? _____ Phone: _____ Amount Authorized to Charge _____

Mail/fax or email form and make checks payable to:
Mortgage Bankers Association of Florida
P.O. Box 592245
Orlando, FL 32859-2245 PH: 407-855-6155
Email: mbaf@mbaf.org Website: mbaf.org

Instructions to submit using the button:
First fill out the form, save it using your company name, then hit the submit button at the top right of this form, it sends directly to mbaf@mbaf.org

Office Use Only

Date Received: _____

Check/CC: _____

Amount: _____