

18th Annual Eastern Secondary Conference and 68th Annual Convention June 21-23, 2022 Hyatt Regency Grand Cypress, Orlando, FL Sponsorship Opportunities!

□ Platinum Sponsorship—\$2,500 INCLUDES:

Half-page color ad in the final program:

Horizontal: 8" wide x 5.25" high or Vertical: 4" wide x 10.5" high Your logo and web link as a Platinum sponsor at www.mbaf.org

TWO Attendees for Full Conference / Convention (Fill out the Attendee Registration Form, return with this sponsorship form.)

□ Silver Sponsorship—\$1,500

Business card ad in the final program: 3.5" X 2"

□ Gold Sponsorship—\$2,000 INCLUDES:

Quarter-page ad in the final program: 4" wide x 5.25" high Company logo as a Gold sponsor at www.mbaf.org

ONE Attendee for Full Conference / Convention (Fill out the Attendee Registration Form, return with this sponsorship form.)

□ Bronze Sponsorship—\$1,000

Company Logo in the program

Above sponsors are listed in the final program, on signage at the events and registration area, on our website and within communications including the newsletter and event marketing. The earlier you commit the more exposure you receive as a sponsor.

□ <u>Special Sponsorships—\$800</u> (Three Available) Tuesday

□ 8:30 AM Breakfast □ 11 AM Refreshment Break □ 3:30 PM Refreshment Break This sponsorship will allow you to provide your logo napkins at the break. The estimate needed for this break would be 100 napkins. Must be ordered by you and delivered to the hotel by noon Sunday June 19 (If mailing, see information below.)

Important Artwork Deadline: The deadline to receive artwork for printing of the program is Friday, May 13, 2022. Please provide ad copy in High-resolution PDF or JPG format according to the sizes listed above. Ads will be inserted as is and we are not responsible for incorrect content you provide. All ads must be emailed to mbaf@mbaf.org. (You will receive an email confirmation.)

GIVEAWAY ITEM INFORMATION FOR OUR SPONSORS: If you would like to provide us your company logo giveaway item please let us know below. Items must be delivered to the hotel by noon Sunday June 19 to make it in the bag. (Estimate needed is 250. We will give you a firmer count 40 days in advance.) We must know the item and the estimated delivery time or who is bringing the item so we don't miss anything. If you are shipping and not bringing with you: Ship to: Hyatt Regency Grand Cypress—One Grand Cypress Blvd., Orlando, FL 32836

Attention: Brenda Thomas, Guest, Arrival 6/19 (Please do not deliver more then two days prior to June 19th.) We will provide a giveaway item for the attendee bags! The item will be: _____

□ We are unable to provide a giveaway item this year

□ Our item will be personally delivered by:

____ or Mailed/Shipped: __ □ (Will let you know as we don't have this info yet who is bringing/shipping details. (Let us know by 6/1/22 please.)

Company _____ Contact Person _____

Address _____

City/State/Zip

Phone _____ Email _____

(will be used for event communications)

VISA/MC/AMEX Credit Card # __

CELL Phone

Verification Code: ______ (E) Signature of Card Holder: _____

PLEASE PRINT Name as it appears on the card: _____

Credit Card Billing Address and Phone Number of Card Holder:

is this a corporate card? _____ Phone: _____ Amount Authorized to Charge _____

Expiration:

Sponsorships are not refundable as MBAF begins the company sponsorship promotions/recognition once we get the sponsorship, however, we extend the full sponsorship into the next year in case of event cancellation due to any pandemic restrictions according to federal guidelines.

Mail/fax or email form and make checks payable to: Mortgage Bankers Association of Florida P.O. Box 592245 Orlando, FL 32859-2245 PH: 407-855-6155 Email: mbaf@mbaf.org Website: mbaf.org

Instructions to submit using the button: First fill out the form, save it using your company name, then hit the submit button at the top right of this form, it sends directly to mbaf@mbaf.org

Office Use Only

Date Received:

Check/CC: _____

Amount: