Boards of Directors Meeting Agenda
Great Falls Convention and Visitors Bureau &
Great Falls Tourism Business Improvement District

Thursday, May 15, 2025 | 9 AM – 10:30 AM | University of Providence, McLaughlin Center, Providence Forum, 1415 20th Street South, Great Falls MT

9:00 | 1. Call to Order, Welcome, Introductions – Ron Korb, Jeff Shull

9:05 | 2. Public Comment – Ron Korb, Jeff Shull

Opportunity for public comment related to items on the agenda.

9:10 | 3. Consent Agenda – Ron Korb, Jeff Shull

Convention and Visitors Bureau Board of Directors

a) Approve 4-17-2025 Minutes
b) Accept April Financials

Tourism Business Improvement District Board of Directors

a) Approve 4-17-2025 Minutes
b) Accept April Financials

9:15 | 4. Media and Creative Review – Heather Burcham and Stefanie Brown

9:35 | 5. FY25 Budget Amendment – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny FY25 Budget Amendment.

9:40 | 6. East West Shrine Game Sponsorship – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny up to $6,500 to sponsor East West Shrine Game.

9:45 | 7. Social Media Influencer – Rebecca Engum

Tourism Business Improvement District Board of Directors approve/deny up to $7,500 for Rachel Kawate visit.

9:55 | 8. Round Table Discussion: FY26 Media Tactics – Rebecca Engum

10:15 | 9. Executive Director Report – Rebecca Engum

10:25 | 10. Public Comment – Ron Korb, Jeff Shull

Opportunity for public comment related to Tourism in Great Falls, Montana.

10:30 | 11. Adjourn – Ron Korb, Jeff Shull