Montana East-West Shrine Game
PROGRAM & TV AD INVOICE
Saturday, June 21, 2025
1108 Central Ave
Great Falls, MT 59401
(406) 868-9315

ADS MUST BE IN BEFORE
MAY 2, 2025
(Submit as soon as possible)
Inv. Date _____

FIRM NAME _____ CONTACT _____ PHONE _____

ADDRESS _____ CITY _____ ZIP _____

EMAIL _____

NET PROCEEDS OF THIS EVENT GO TO SUPPORT THE SHRINE CHILDREN'S HOSPITALS AND BURNS UNITS

TV BROADCAST ADVERTISEMENTS

☐ Broadcast Sponsor $5,000 Pre-Week Promos 4 x 30 seconds (Statewide) 2 Game Billboards 25 Gen Adm Game Tkts	☐ Instant Replay $5,000 25 Gen Adm Game Tkts SOLD	☐ E & W Roster $750 each, or $1,250 for both Plus 1 30 sec (Statewide) 10 Gen Adm Game Tickets $750 Cheer Team Logo on all roster pages	☐ Halftime Report $1,500 Plus 1 30 Sec (Statewide) 10 Gen Adm Game Tkts SOLD	☐ Scoreboard $6,000 25 Gen Adm Game Tkts SOLD
☐ Qtrly Game Facts $1,500 Plus 1 30 Sec (Stwide) 10 Gen Adm Game Tkts	☐ HD TV Sponsor $1,500 Plus 1 30 Sec (Stwide) 10 Gen Adm Game Tkts	☐ Scoring Drive Smry $4,000 Plus 4 30 Sec (Stwide) 20 Gen Adm Game Tkts	☐ Two Local Spots $350 2 x 30 Seconds	☐ One Local Spot $200 1 x 30 Seconds

SPONSORSHIPS

Corporate $20,000	Platinum $10,000	Gold $5,000	Silver $2,500	Bronze $1,000
• 10 stwide TV Spots 50 Exposures • Full Page Ad (Prime Location) • Logo on Program Cover • 10 Brdt & 100 Gen Adm. tkts Plus many more recognitions	• 10 stwide TV Spots 50 Exposures • Full Page Ad (Prime Location) • 8 Brdt & 50 Gen Adm. tkts Plus many more recognitions	• 4 stwide TV Spots 20 Exposures • Full Page Ad (Top Tier Loc) • Logo on Program Cover • 4 Brdt & 25 Gen Adm. tkts Plus many more recognitions	• 4 LOCAL TV Spots • Full Page Ad (Select Loc) • Signage at Game & Functions • 4 Brdt & 15 Gen Adm. tkts	• 2 LOCAL TV Spots • Full Page Ad • Signage at Game & Functions • 2 Brdt & 10 Gen Adm. tkts

PROGRAM PRINTED AD				DONOR	MEAL SPONSOR
☐ Full Page $300 7" x 9.75"	☐ 1/2 Page $175 7" x 4.825"	☐ 1/4 Page $125 3.5" x 4.875"	☐ Business Card $100 73.5" x 2.45"	☐ Name Printed in Program $50	☐ Meal Sponsor Ad in Program 6 Gen Adm Tkts

HOW TO SUBMIT:
- For best quality Email your file to ewgameprogram@gmail.com
- If you are sending paper copy, mail to address above

DO NOT TAPE, FOLD, STAPLE, OR WRITE ON YOUR AD COPY

PLEASE WRITE AS LEGIBLY AS POSSIBLE

PLEASE COLLECT FOR ADS IN ADVANCE IF POSSIBLE TO SAVE BOOKKEEPING AND MAILING COSTS. THE RESULT WILL BE MORE MONEY FOR THE HOSPITAL

Advertiser's Signature _____

Salesman (Please Print) _____

PAID ☐ CHARGE ☐ Make checks payable to Montana East-West Shrine Game
AD WILL APPEAR IN PRINT AS COPY SUBMITTED ON INVOICE

TV AD/PRINTED AD.....$_____
SPONSORSHIP.....$_____
OTHER DONATION.....$_____
TOTAL INVOICE.....$_____

TAX ID: #81-0241232
501(c)(3) Non-profit

PLEASE PAY FROM THIS INVOICE

White - Printer/Office Canary - Seller Pink - Customer



2025 Game Sponsorship Packet

GREAT FALLS, MT
JUNE 21, 2025

In 2025, the 78th Annual Montana East-West Shrine Game will return to Great Falls, Montana, hosted by Algeria Temple and the Shriners around Montana. The location of the game rotates on a yearly basis through the territories of the three Shrine Temples in Montana (Butte, Helena, and Billings). Our game is the premier all-star game in Montana and is one of the oldest Shrine games in the United States. We are looking for your support to ensure the 2025 game continues to be a successful fundraiser for our outstanding Shriners Children's Hospitals.

When your organization sponsors the Montana Shrine Game, you are forming a partnership with a group dedicated to presenting the best possible high school all-star game in Montana, which in turn provides support to the Shriners Children's in Spokane serving children in Montana and the Pacific Northwest.

The game will be played Saturday, June 21, 2025, in Great Falls, MT, at Memorial Stadium. The Shriners have many plans in mind to preserve the prestige and increase exposure for the game, such as introducing players to patients, creating family events, and putting more focus on the game and players. In addition to the game, we will have a banquet and parade. We look forward to discussing these plans with you in the near future.

Shriners Children's
Shriners Children's is changing lives every day through innovative pediatric specialty care, world-class research and outstanding medical education. Our healthcare system provides advanced care for children with orthopedic conditions, burns, spinal cord injuries, and cleft lip and palate. All care and services are provided regardless of the families' ability to pay.

Shriners Hospitals for Children is one of the largest pediatric sub-specialty hospital systems in the world, with the largest full-time staff of pediatric orthopedic surgeons in the U.S.

Shriners Hospitals for Children is a 501(c)(3) nonprofit organization and relies on the generosity of donors. All donations are tax deductible to the fullest extent permitted by law. For more information, please visit ***shrinershospitalsforchildren.org***.

Our Mission
Shriners Children's has a mission to:

a. Provide the highest quality care to children with neuromusculoskeletal conditions, burn injuries and other special healthcare needs within a compassionate, family-centered and collaborative care environment.
b. Provide for the education of physicians and other healthcare professionals.
c. Conduct research to discover new knowledge that improves the quality of care and quality of life of children and families.

This mission is carried out without regard to race, color, creed, sex or sect, disability, national origin or ability of a patient or family to pay.

Our Vision
Shriners Children's will be the unquestioned leader, nationally and internationally, in caring for children and advancing the field in its specialty areas.

Specialty Pediatric Orthopedic Care

Our medical staff members are leaders in the field of pediatric orthopedics; you will find the largest group of fellowship-trained pediatric orthopedic surgeons in the region at the Spokane Shriners Hospital, where your child will be seen by physicians with the highest level of specialty training. Our staff is united in our mission to provide the highest quality care to children within a compassionate, family-centered and collaborative environment.

At Shriners Children's, we provide the highest level of specialized pediatric orthopedic care, always putting patients and families first and leading with compassion and innovation. An interdisciplinary approach is used in patient care programs to ensure comprehensive care for each patient. The staff includes orthopedists and pediatricians, as well as other medical specialists.

We treat conditions ranging from serious orthopedic issues requiring multiple surgeries, to fractures or sports injuries that can be corrected through same-day surgery. In addition, patients receive physical rehabilitation, radiology, laboratory services and casting, all within the Spokane Shriners Hospital. All care and services are provided regardless of the families' ability to pay.

- Spinal deformities
- Knee & hip disorders and injuries
- Foot & hand injuries and deformities
- Sports injuries
- Fractures

Ancillary Services:

- Rehabilitation/therapy
- Movement Analysis Center · Radiology
- Casting

Family-Centered Care:

- Prosthetics & Orthotics
- Cerebral Palsy
- Club foot
- Limb discrepancy / limb loss · Other neuromuscular disorders
- Full lab
- 24/7 Respiratory
- Recreation / child Life

We provide children's medical support services to help patients continue their path to recovery and healing and to support the child's growth and development, while helping them be as functional and independent as possible.

Recognizing the family plays a vital role in a child's ability to overcome an illness or injury; Shriners Children's helps the family provide the support the child needs by involving the family in all aspects of the child's care and recovery. Promoting the importance of the family and helping it become a strong support system for the child, Shriners Children's accomplishes its purpose more effectively.

Montana East-West Shrine Game

The Montana East-West Shrine Game (*a 501(c) (3) non-profit organization*) is the Premier All-Star Game in Montana and has a long history of distinguished players and coaches. It is one of the oldest Shrine Games in the United States. Every year since 1947, the Montana East-West Shrine Game has been played to raise money and to help make the public aware of the expert orthopedic care available at the Shriners Children's in Spokane, Washington. This game has raised more than 2 million dollars.

Our Audience

Cities from every corner of Montana are represented each year, regardless of football team classifications. Parents, family members, and fans travel great distances to see 'their' player, some of which could be playing the last football game in their life. This game has the potential to attract over 5,000 fans to the stadium plus tens of thousands watching on statewide Prime-Time TV.

Promotional Value

Shriners Children's is a highly respected national health organization and sole beneficiary of the Montana East-West Shrine Game. Your support of the game will enhance your business's image in the state of Montana and highlight your support of a worthwhile cause. In return, the Shriners can offer your business tremendous visibility within the Montana East-West Shrine Game. Your sponsorship will give you the opportunity to put your name in front of thousands of fans from every corner of Montana.

Sponsorship Levels

- Corporate – $20,000
- Platinum – $10,000
- Gold – $5,000
- Silver – $2,500
- Bronze – $1,000

Corporate Sponsor

- Press release announcement as Corporate Sponsor
- Signage at game and banquet and/or any related function
- Ten (10) in-game STATEWIDE TV spots (100% statewide TV coverage)
- Company logo on printed game tickets
- Company logo on team t-shirts and coaches' shirts
- Opportunity for corporate tent in tailgate area (if available)
- Full-page colored ad in game program (Prime Location)
- Logo on cover of souvenir game program
- Recognition during advertising – statewide commercials
- Recognition as Corporate Sponsor with link from website
- Recognition during pre-game/halftime of game

- Recognition at Friday banquet as the corporate sponsor
- Ten (10) banquet tickets/100 general admission tickets to game
- Photo opportunities with game organizers
- Recognition in the parade as a Corporate Sponsor

Platinum Sponsor
- Signage at game and related functions
- Recognition as Platinum Sponsor with link from website
- Recognition as Platinum Sponsor in full colored game program
- Six (6) in-game STATEWIDE TV spots
- Full page ad in game program (Prime Location)
- Recognition at Friday banquet as a platinum sponsor
- Right to execute pre-approved promotional programs
- Six (6) banquet tickets/50 general admission tickets to game
- Recognition in the parade

Gold Sponsor
- Signage at game and related functions
- Recognition as Gold Sponsor with link from website
- Recognition as Gold Sponsor in game program (top-tier location)
- Four (4) in-game STATEWIDE TV spots
- Full page ad in game program
- Four (4) banquet tickets/25 general admission tickets to game

Silver Sponsor
- Signage at game and related functions
- Recognition as Silver Sponsor with link from website
- Recognition as Silver Sponsor in game program (select location)
- Four (4) in-game Local TV Spots.
- Full page ad in game program
- Four (4) banquet tickets/15 general admission tickets to game

Bronze Sponsor
- Recognition as Bronze Sponsor with link from website
- Recognition as Bronze Sponsor in game program
- Two (2) in-game Local TV Spots
- Full page ad in game program
- Two (2) banquet tickets/10 general admission tickets to game

Other Opportunities

- Banquet Sponsor – recognition as banquet sponsor at players banquet (negotiable)
- Ticket Sponsor – Print ad on the back of game ticket- can be used as a coupon ($3,000)
- Telethon Sponsor – match telethon donations to some extent during the broadcast. (negotiable)
- Broadcast Sponsor – Pre-Week Promo's 4 in game statewide spots, 2 game billboards ($5,000)
- High-Definition Sponsor – recognition during game promos and in-game recognition ($4,000)
- Instant Replay Sponsor – recognized during TV coverage during each instant replay ($5,000)
- E & W Roster Sponsor – recognized during TV coverage introducing the team rosters, 1 30 sec. ad; statewide, Ten (10) General Admission Game Tickets, logo placed on all Roster pages in printed program
  - Both East & West Rosters ($1,250)
  - East Roster only ($750)
  - West Roster only ($750)
  - Cheer Roster - Both East & West ($750)
- Halftime Report Sponsor – recognized during TV coverage for the halftime game report ($1,500)
- Scoreboard Sponsor – recognized during TV coverage the scoreboard ticker ($6,000)
- Quarterly Historical Game Fact – recognized during broadcast about game history ($1,500)
- Scoring Drive Summary - recognized during TV coverage of the game's scoring drives ($4,000)
- Meal Sponsors - Full Page ad in Program, tickets to game, more recognition available depending on value of donated meal.

Media Coverage

Television, Radio & Print Media

Montana Television Network (Game Broadcast) 100% Statewide Coverage – CBS Affiliates

Local Markets are Kalispell-Missoula, Butte-Bozeman, Helena, Great Falls, Billings and surrounding rural areas.

MT East West Shrine Game, 1108 Central Ave Great Falls, MT – (406) 868-9315

FOR QUESTIONS ON PROGRAM ADS, SPONSORSHIPS, OR TV ADS:

MANDY BRUMWELL

EWGAMEPROGRAM@GMAIL.COM

(406)868-9315