



Did you know recycling
just one aluminum can
saves enough energy to:



Run a TV for two hours?



Power a 14-watt CFL
bulb for 20 hours?



Power a computer
for three hours?

When you think of the difference just
one person could make, imagine the
positive impact whole communities
could have by recycling.

Give This Paper a Future!

This isn't this piece of paper's first rodeo.
It's been recycled before, and it can be
recycled again. So do your part.

Check out these other items that
can thank recycling for a chance at
an exciting second career.



That bottle in your cup holder today
could become a park bench or even
filling for a parka one day.



Recycle that newspaper today, and it
could return to your home in the form
of a cereal box.



Recycle that aluminum can today, and
it could be back on the shelf as a new
one in just 60 days!



And this piece of paper? Recycle it today,
and who knows what story it might
tell later.

About Waste Management:

We partner with our customers and communities
to manage and reduce waste from collection to
disposal while recovering valuable resources and
creating clean, renewable energy.

Contact your local Waste Management
representative or email rorr@wm.com



**RECYCLE OFTEN.
RECYCLE RIGHT.™**

It's time to rethink
recycling.
Here's how.



You Have the Power!

Ever wonder, "Why and how to recycle?"

When you use "**Recycle Often.**

Recycle Right.SM" great things happen.

Every day we encounter hundreds of recyclable items. By recycling properly, you help materials get to their next best use, which in turn saves tons upon tons of raw materials, time, energy and expense.

It's Time to Rethink Recycling

69% of plastic bottles don't get recycled.*
45% of aluminum cans end up in the garbage.* Liquids often spoil a whole load of otherwise recyclable paper. That's why it's time to get back to the basics of good recycling. The fact is that some recycling actions make a bigger impact than others. The **Recycle Often. Recycle Right.**SM Recycling Rules will help you rethink recycling to make a sustainable impact!

Visit RecycleOftenRecycleRight.com to make the promise and become a Recycling Ambassador. Whether you're a home owner, teacher, city official, business, kid, or a recycling enthusiast, all the information you need to help pass it on is just few clicks away.

RECYCLING RULES

1. RECYCLE ALL BOTTLES, CANS AND PAPER

2. KEEP ITEMS CLEAN AND DRY

3. NO PLASTIC BAGS

Certain offenders can slow down the recycling process or even ruin the load.

Make the Promise at
RecycleOftenRecycleRight.com
...and then pass it on

Participation
is Key



With the help of communities
across the country, Waste Management
recycled enough material
last year to fill 168,819 Boeing 737s.

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Always recycle:



**Plastic Bottles
& Containers**



**Food & Beverage
Cans**



Paper



**Flattened
Cardboard
& Paperboard**



**Food & Beverage
Cartons**

Do NOT include in your recycling cart:



NO Food Waste



**NO Plastic Bags
& Film**



**NO Foam Cups
& Containers**



NO Needles

To Learn More Visit:
RecycleOftenRecycleRight.com

#RORR

*Source: US Environmental Protection Agency