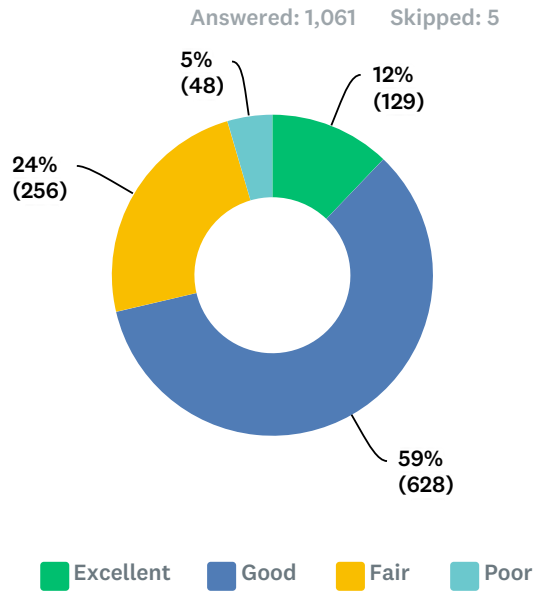
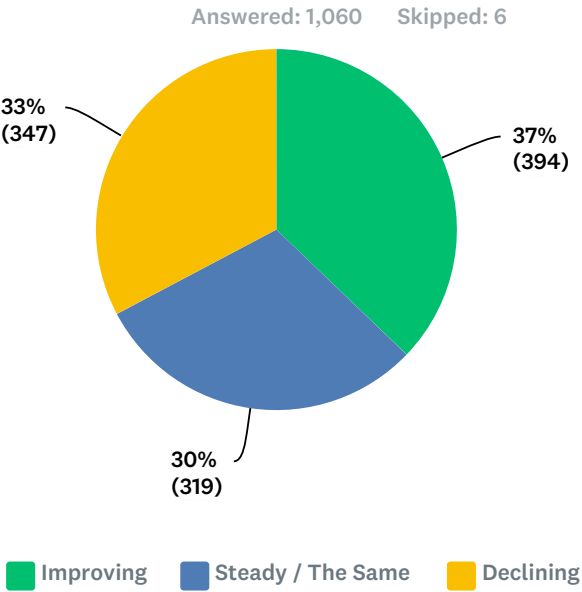


Q1 Which of the following best describes your opinion of the general quality of life in the City of Sheboygan?



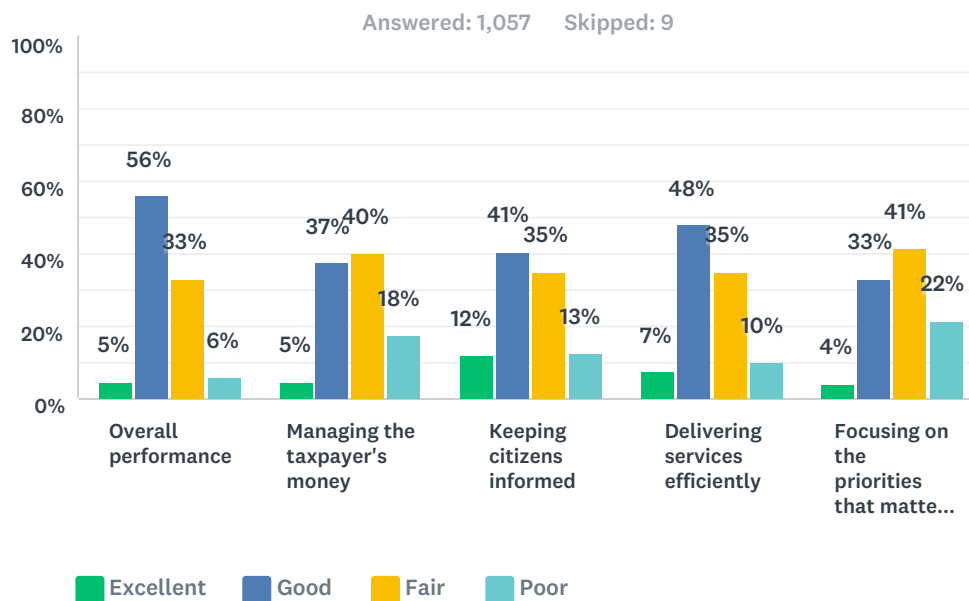
| Answer Choices | Responses |       |
|----------------|-----------|-------|
| Excellent      | 12%       | 129   |
| Good           | 59%       | 628   |
| Fair           | 24%       | 256   |
| Poor           | 5%        | 48    |
| TOTAL          |           | 1,061 |

Q2 In your opinion, in which direction is the city headed?



| Answer Choices    | Responses |       |
|-------------------|-----------|-------|
| Improving         | 37%       | 394   |
| Steady / The Same | 30%       | 319   |
| Declining         | 33%       | 347   |
| TOTAL             |           | 1,060 |

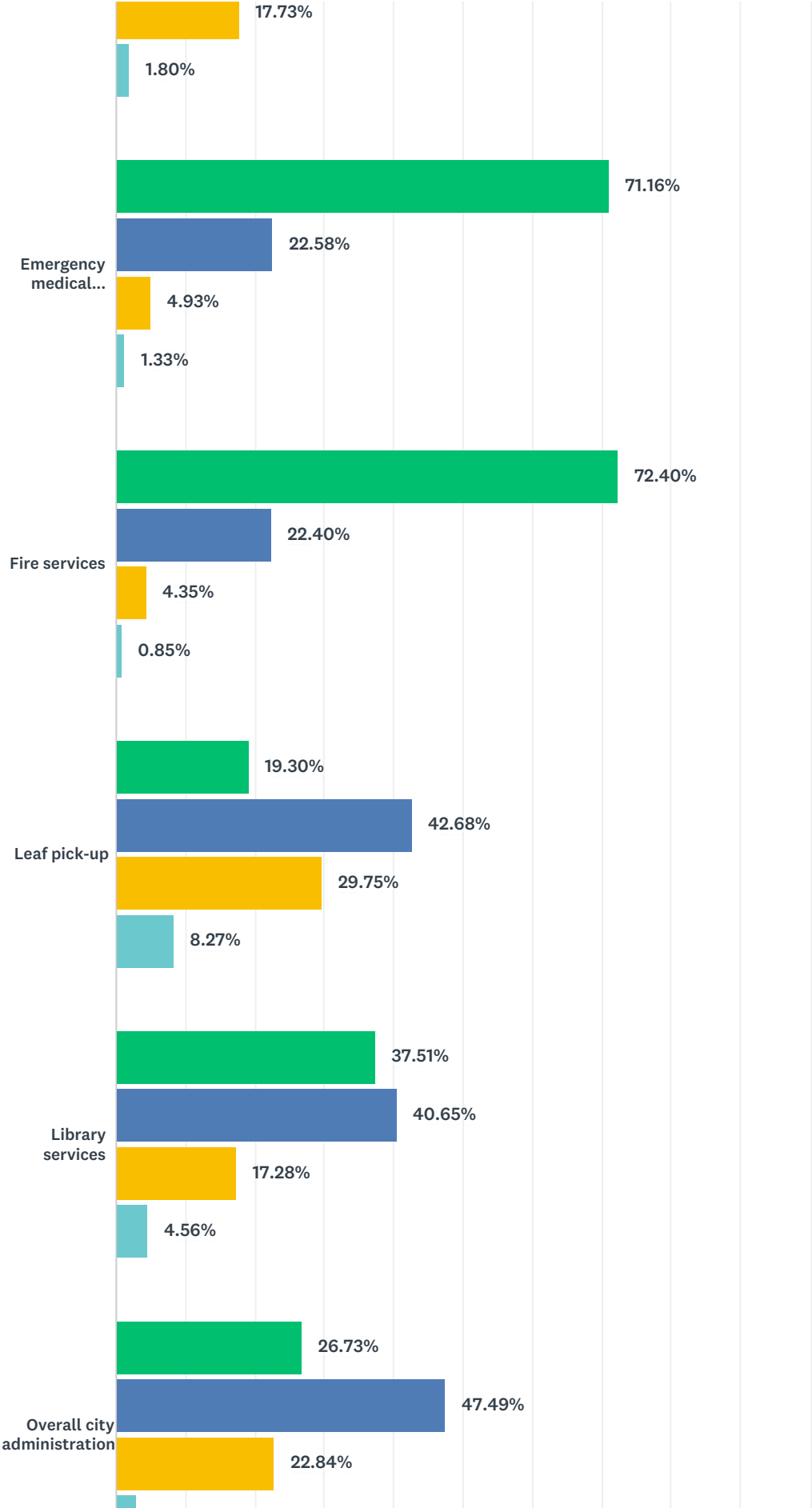
## Q3 How do you think the City of Sheboygan is doing in each of the following areas?

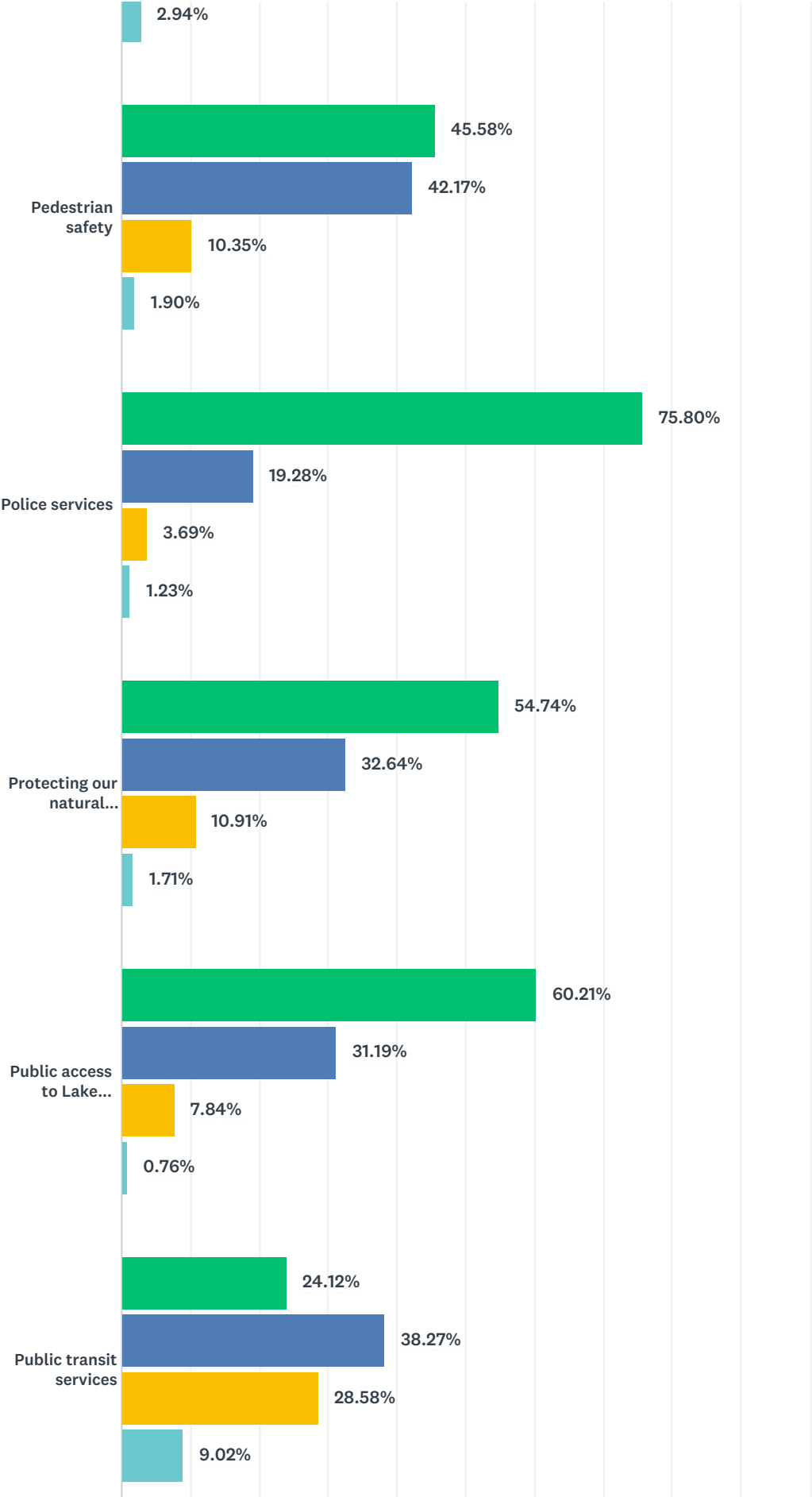


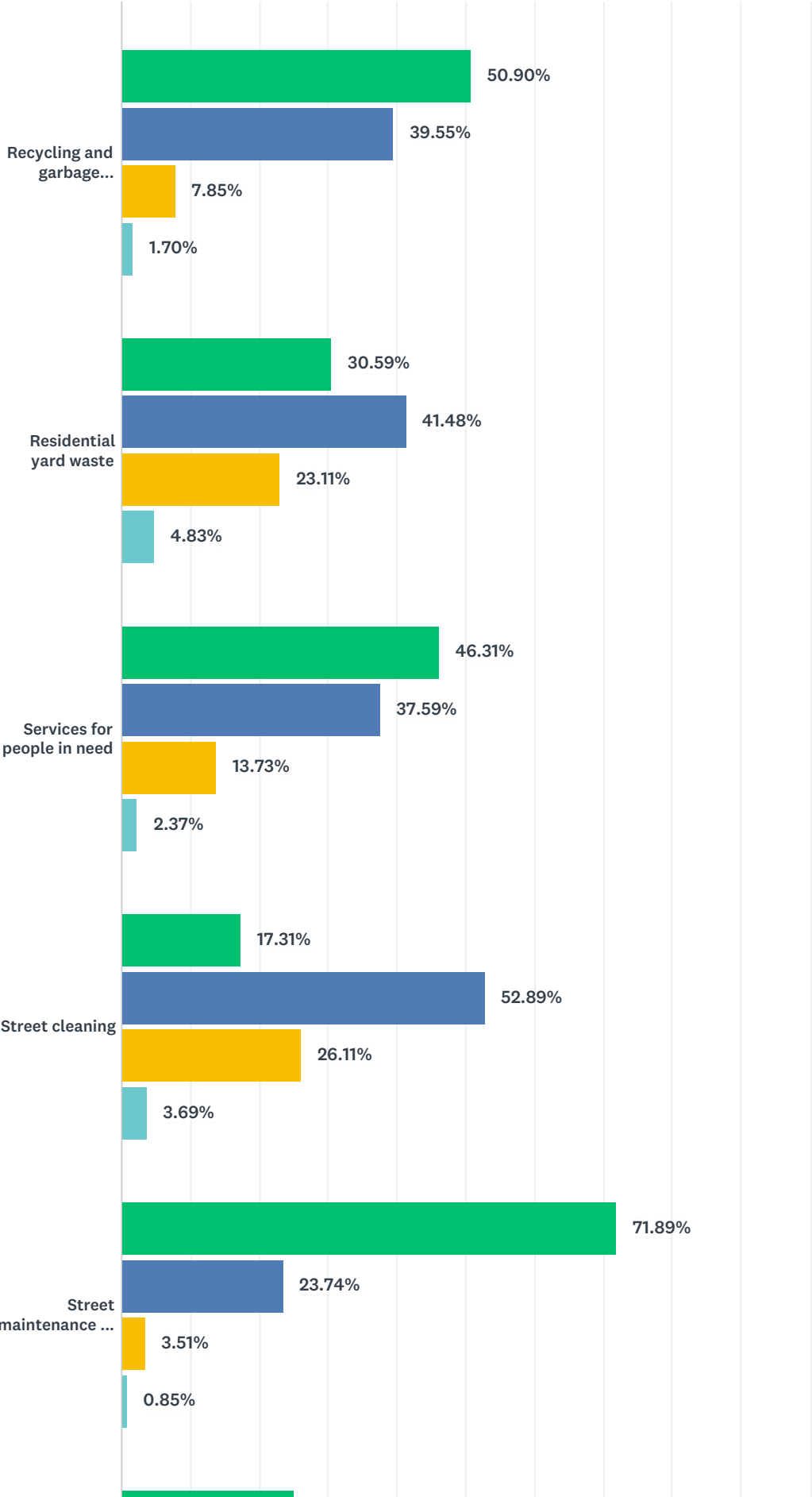
|                                                         | Excellent  | Good       | Fair       | Poor       | Total |
|---------------------------------------------------------|------------|------------|------------|------------|-------|
| Overall performance                                     | 5%<br>50   | 56%<br>590 | 33%<br>350 | 6%<br>63   | 1,053 |
| Managing the taxpayer's money                           | 5%<br>49   | 37%<br>394 | 40%<br>423 | 18%<br>186 | 1,052 |
| Keeping citizens informed                               | 12%<br>125 | 41%<br>428 | 35%<br>371 | 13%<br>132 | 1,056 |
| Delivering services efficiently                         | 7%<br>77   | 48%<br>505 | 35%<br>367 | 10%<br>104 | 1,053 |
| Focusing on the priorities that matter most to citizens | 4%<br>44   | 33%<br>343 | 41%<br>432 | 22%<br>226 | 1,045 |

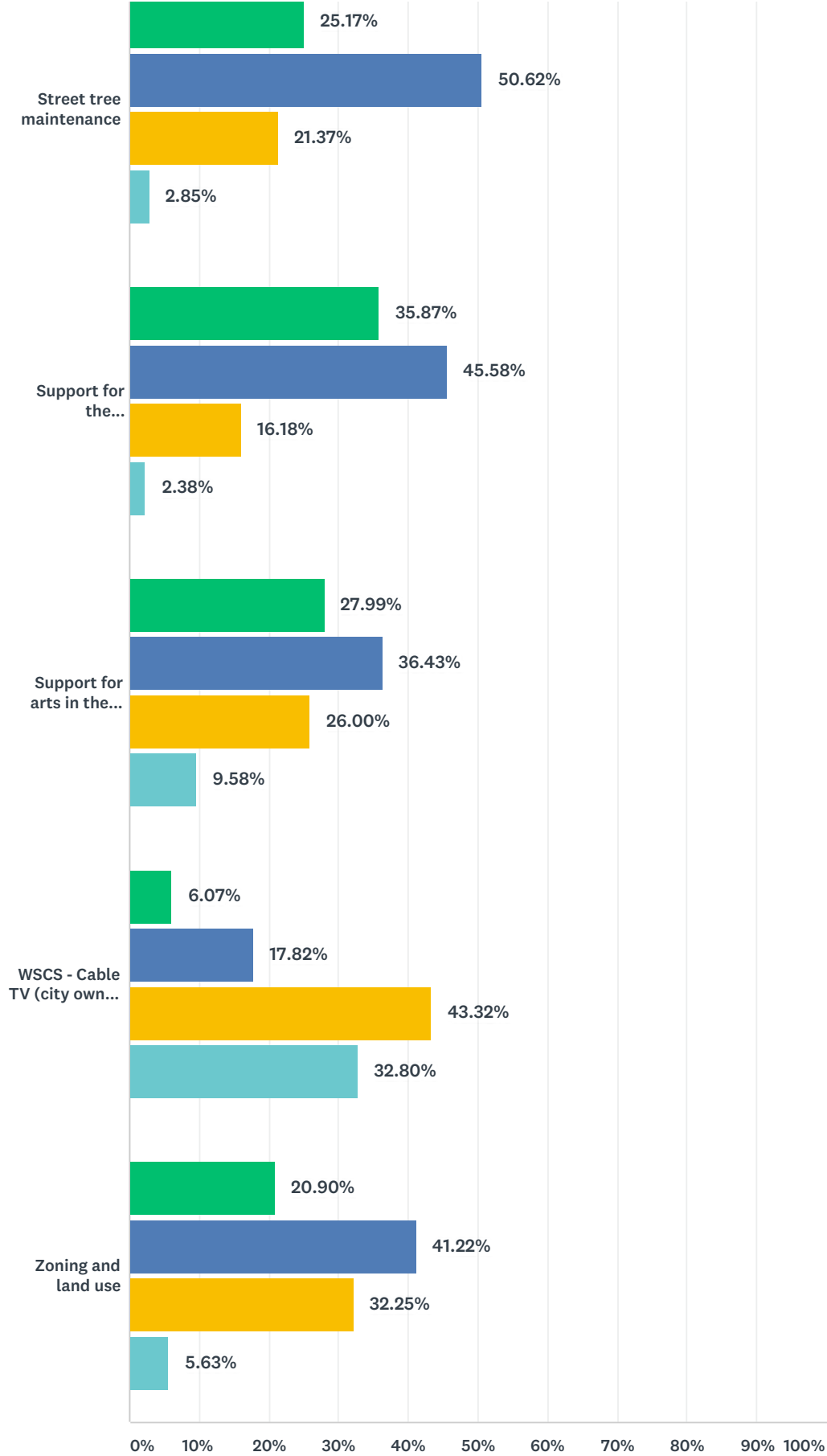
## Q4 Using the list of services and functions provided by the city, please indicate how important each city function is to you and your household:









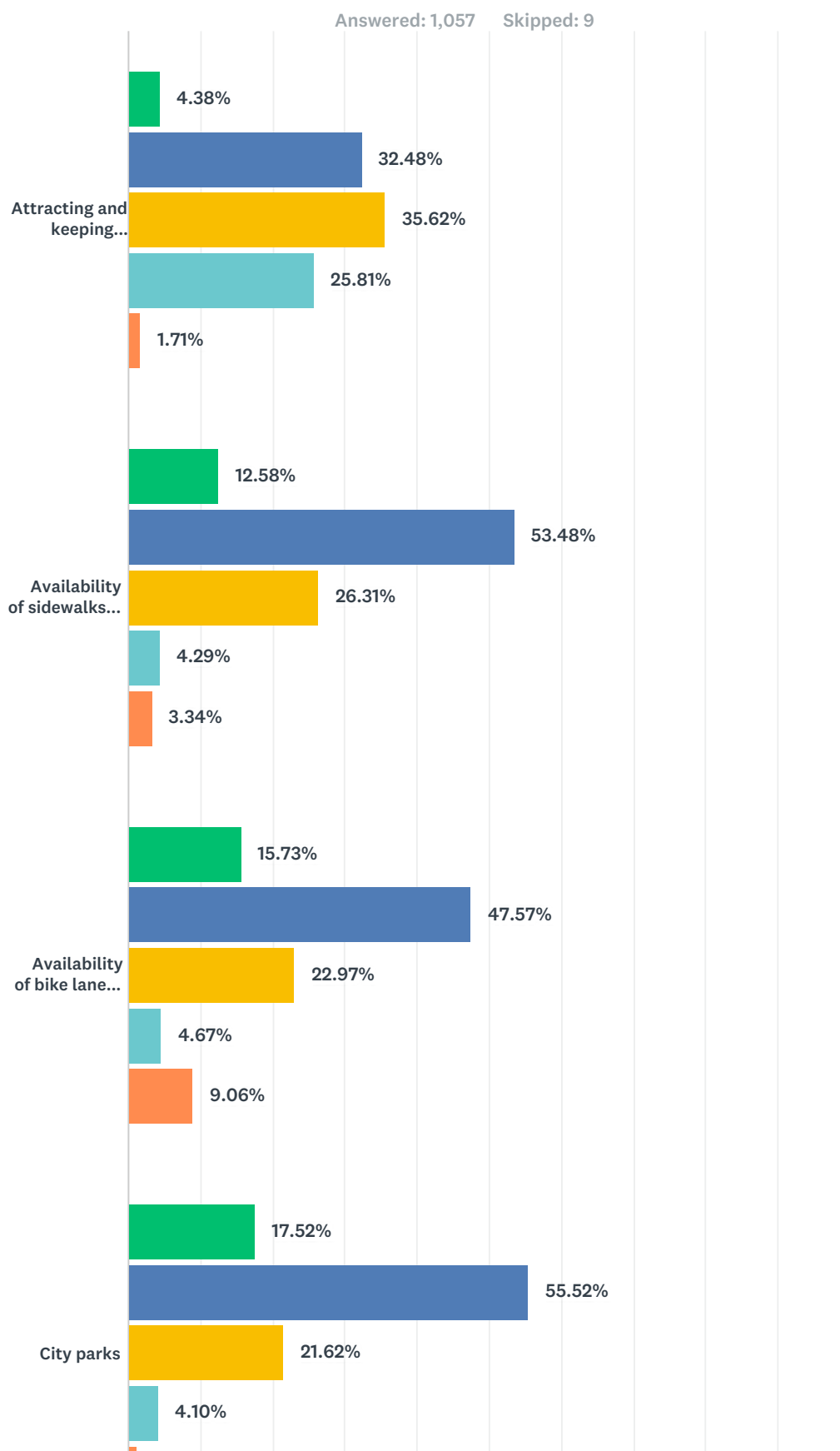


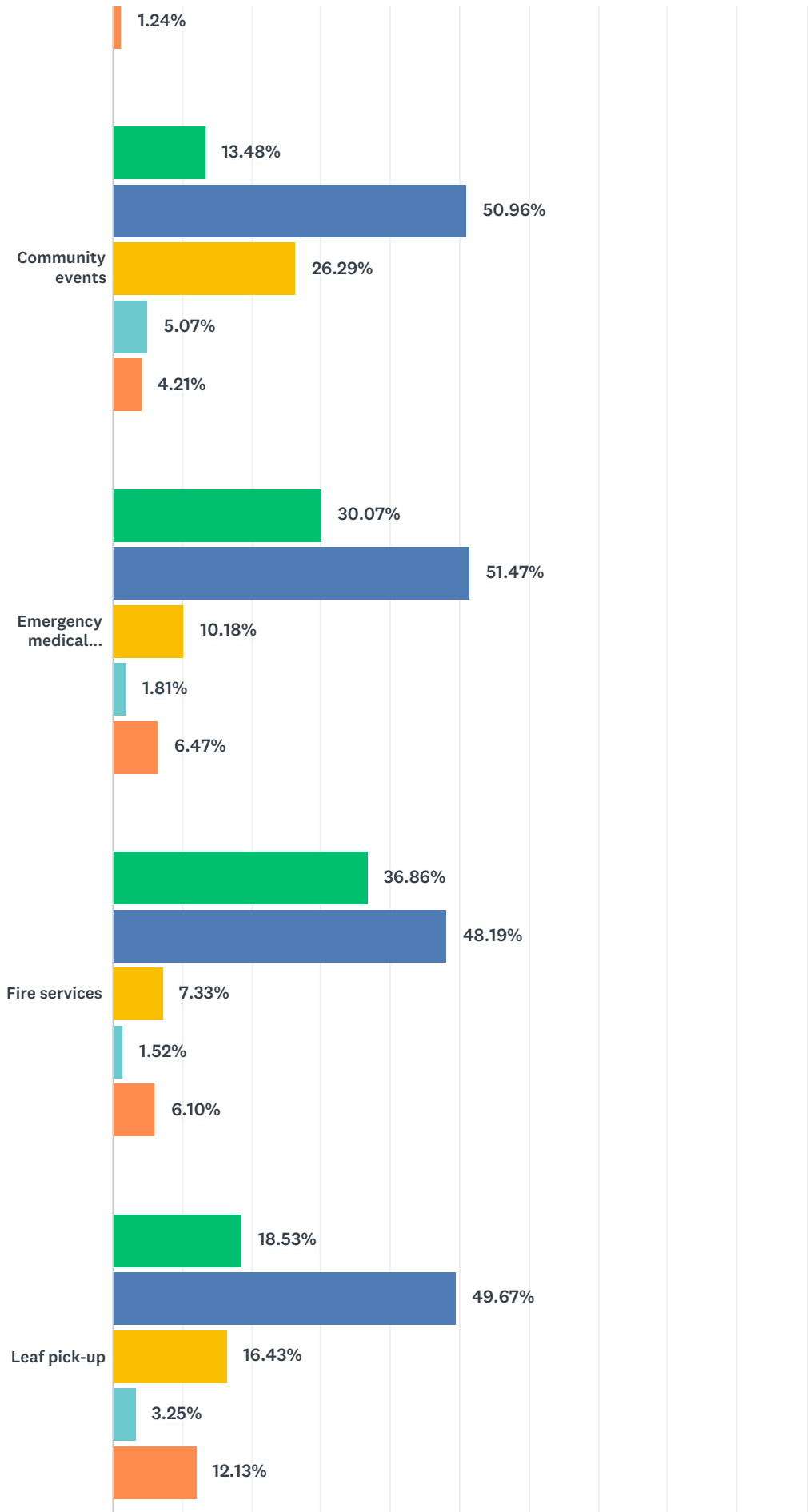
 Very Important
  Important
  Neutral
  Not Important

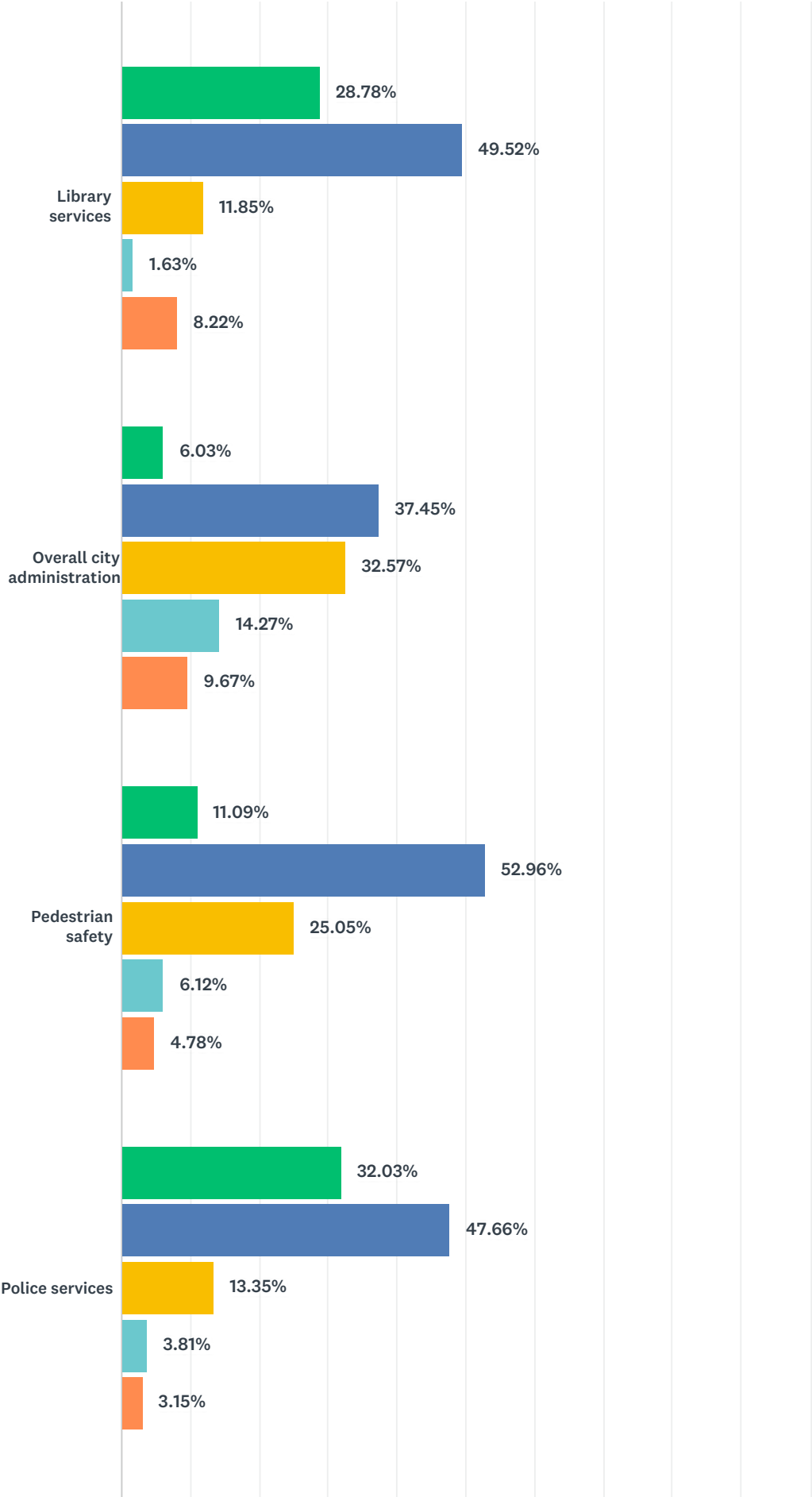
|                                                | Very Important | Important     | Neutral       | Not Important | Total |
|------------------------------------------------|----------------|---------------|---------------|---------------|-------|
| Attracting and keeping businesses in Sheboygan | 64.12%<br>679  | 30.59%<br>324 | 4.34%<br>46   | 0.94%<br>10   | 1,059 |
| Availability of sidewalks and walking paths    | 33.81%<br>358  | 41.74%<br>442 | 19.55%<br>207 | 4.91%<br>52   | 1,059 |
| Availability of bike lanes and bike paths      | 21.10%<br>223  | 26.77%<br>283 | 31.32%<br>331 | 20.81%<br>220 | 1,057 |
| City parks                                     | 45.18%<br>478  | 44.52%<br>471 | 9.07%<br>96   | 1.23%<br>13   | 1,058 |
| Community events                               | 36.30%<br>383  | 44.17%<br>466 | 17.73%<br>187 | 1.80%<br>19   | 1,055 |
| Emergency medical services                     | 71.16%<br>750  | 22.58%<br>238 | 4.93%<br>52   | 1.33%<br>14   | 1,054 |
| Fire services                                  | 72.40%<br>766  | 22.40%<br>237 | 4.35%<br>46   | 0.85%<br>9    | 1,058 |
| Leaf pick-up                                   | 19.30%<br>203  | 42.68%<br>449 | 29.75%<br>313 | 8.27%<br>87   | 1,052 |
| Library services                               | 37.51%<br>395  | 40.65%<br>428 | 17.28%<br>182 | 4.56%<br>48   | 1,053 |
| Overall city administration                    | 26.73%<br>282  | 47.49%<br>501 | 22.84%<br>241 | 2.94%<br>31   | 1,055 |
| Pedestrian safety                              | 45.58%<br>480  | 42.17%<br>444 | 10.35%<br>109 | 1.90%<br>20   | 1,053 |
| Police services                                | 75.80%<br>802  | 19.28%<br>204 | 3.69%<br>39   | 1.23%<br>13   | 1,058 |
| Protecting our natural environment             | 54.74%<br>577  | 32.64%<br>344 | 10.91%<br>115 | 1.71%<br>18   | 1,054 |
| Public access to Lake Michigan                 | 60.21%<br>637  | 31.19%<br>330 | 7.84%<br>83   | 0.76%<br>8    | 1,058 |
| Public transit services                        | 24.12%<br>254  | 38.27%<br>403 | 28.58%<br>301 | 9.02%<br>95   | 1,053 |
| Recycling and garbage collection               | 50.90%<br>538  | 39.55%<br>418 | 7.85%<br>83   | 1.70%<br>18   | 1,057 |
| Residential yard waste                         | 30.59%<br>323  | 41.48%<br>438 | 23.11%<br>244 | 4.83%<br>51   | 1,056 |
| Services for people in need                    | 46.31%<br>489  | 37.59%<br>397 | 13.73%<br>145 | 2.37%<br>25   | 1,056 |
| Street cleaning                                | 17.31%<br>183  | 52.89%<br>559 | 26.11%<br>276 | 3.69%<br>39   | 1,057 |
| Street maintenance / pavement                  | 71.89%<br>757  | 23.74%<br>250 | 3.51%<br>37   | 0.85%<br>9    | 1,053 |
| Street tree maintenance                        | 25.17%<br>265  | 50.62%<br>533 | 21.37%<br>225 | 2.85%<br>30   | 1,053 |
| Support for the neighborhoods                  | 35.87%<br>377  | 45.58%<br>479 | 16.18%<br>170 | 2.38%<br>25   | 1,051 |
| Support for arts in the community              | 27.99%<br>295  | 36.43%<br>384 | 26.00%<br>274 | 9.58%<br>101  | 1,054 |

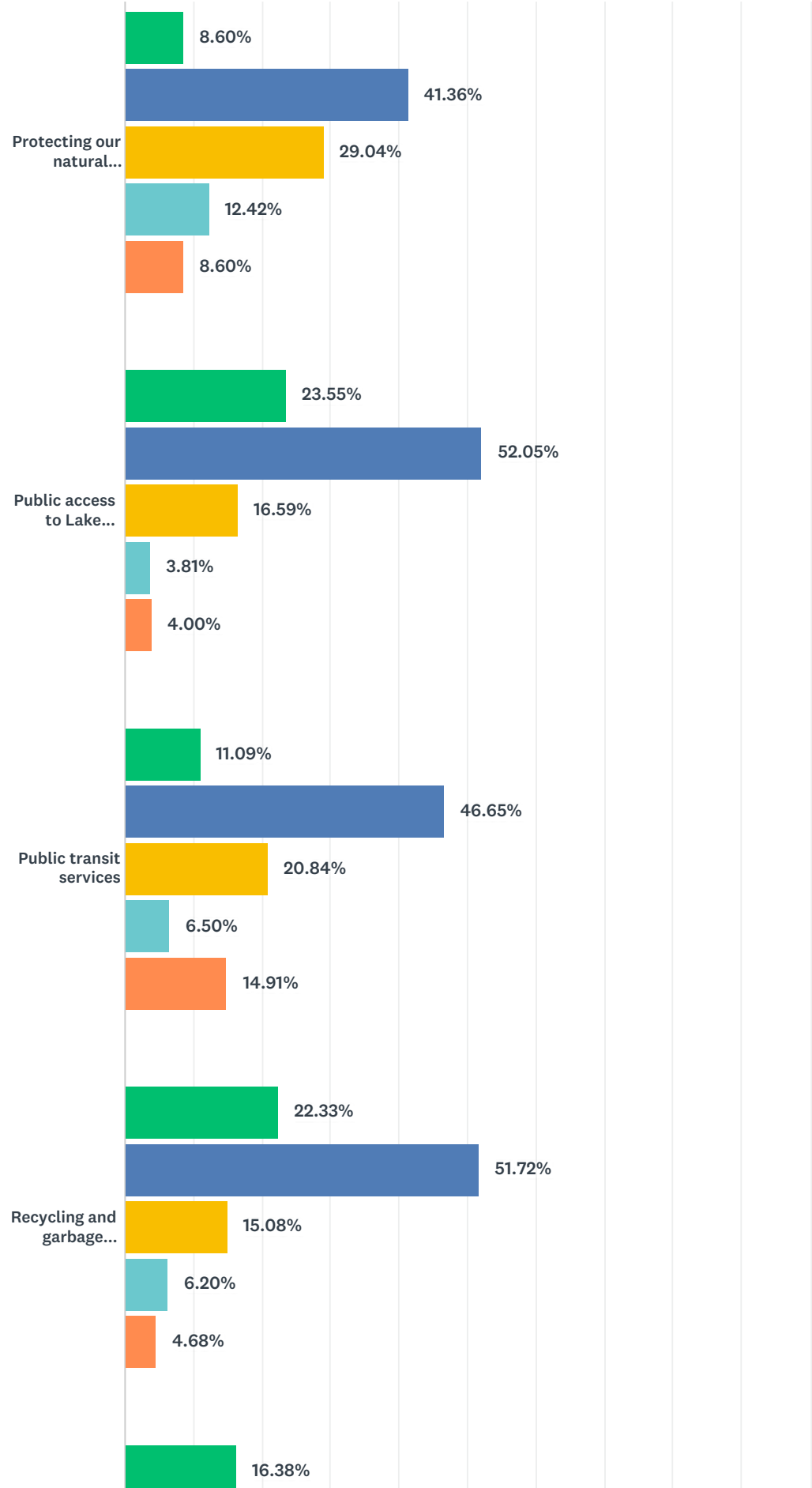
|                                      |               |               |               |               |       |
|--------------------------------------|---------------|---------------|---------------|---------------|-------|
| WSCS - Cable TV (city owned station) | 6.07%<br>64   | 17.82%<br>188 | 43.32%<br>457 | 32.80%<br>346 | 1,055 |
| Zoning and land use                  | 20.90%<br>219 | 41.22%<br>432 | 32.25%<br>338 | 5.63%<br>59   | 1,048 |

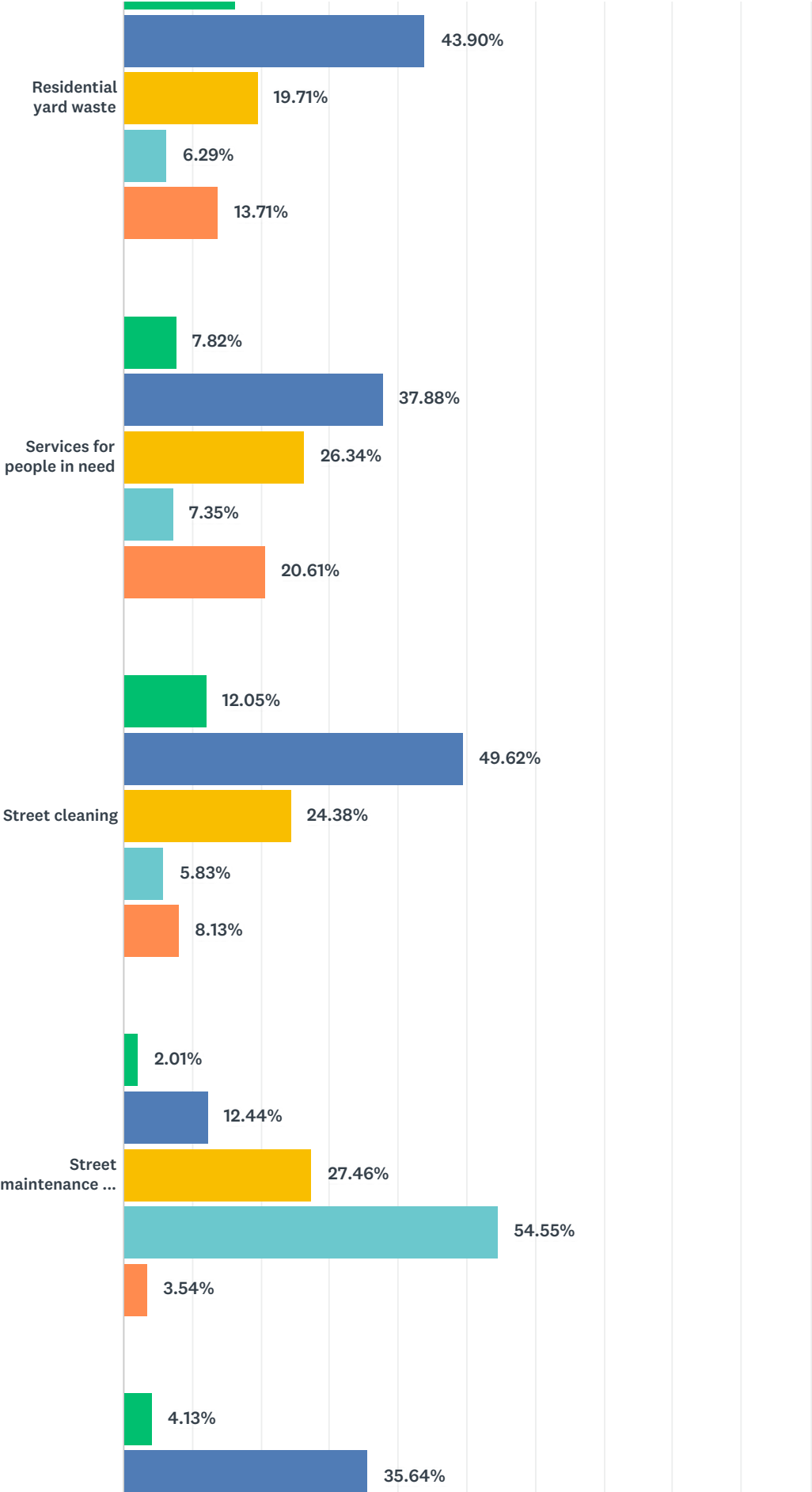
## Q5 Using the same list, please indicate how well you think the city is doing in each area.

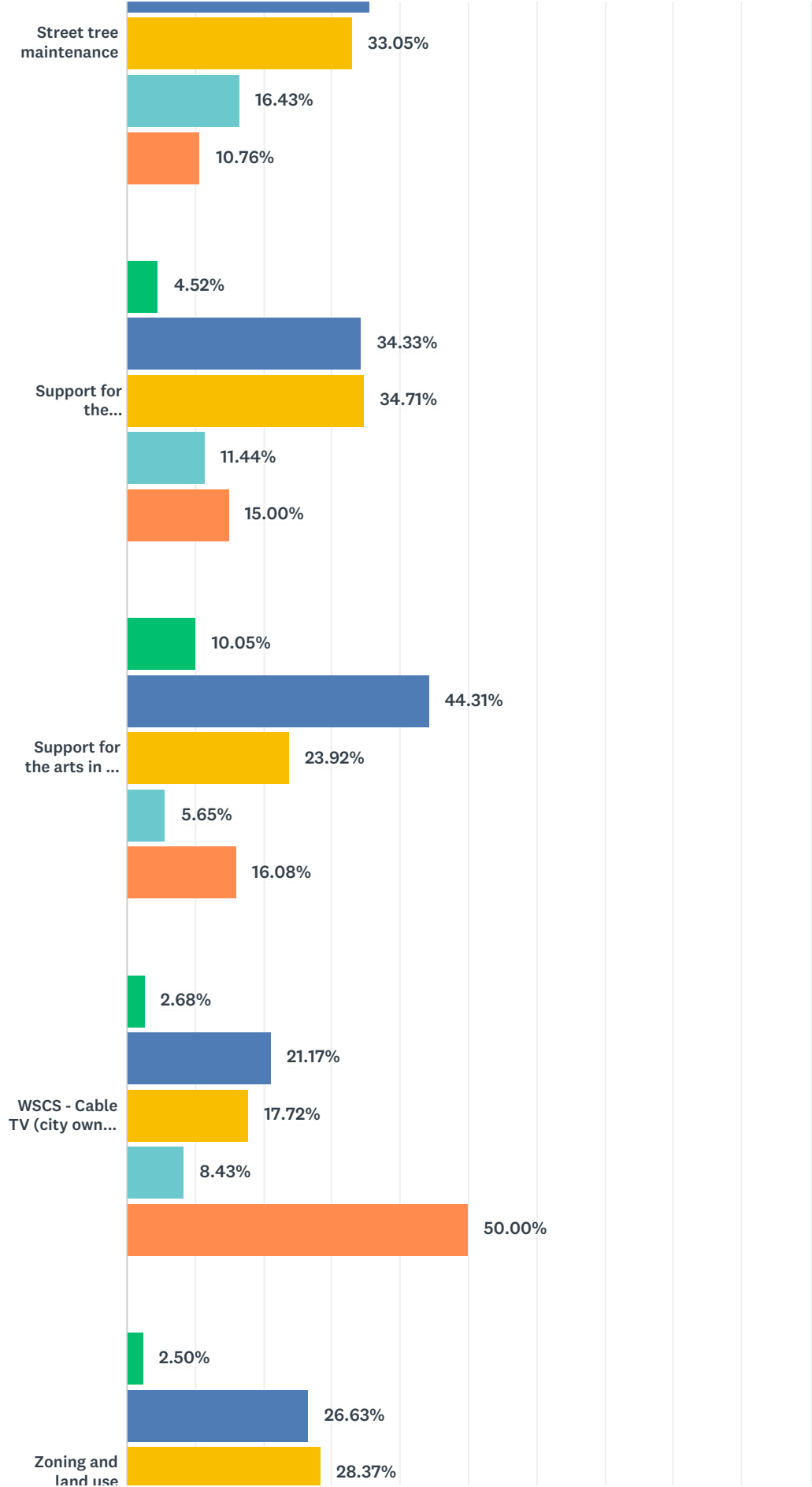


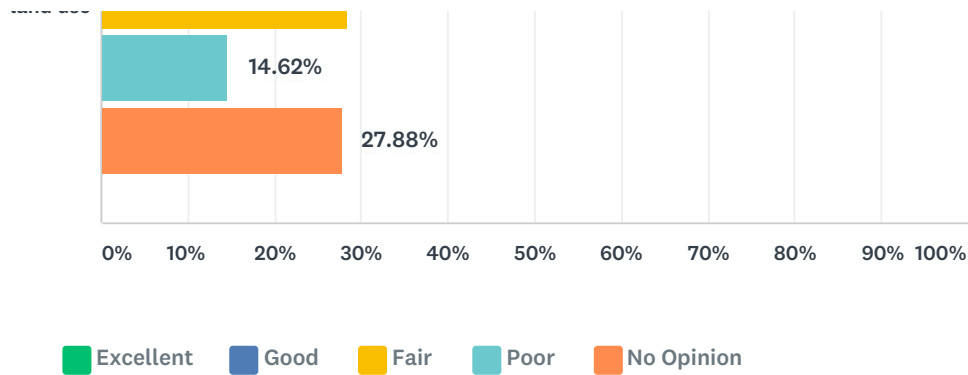








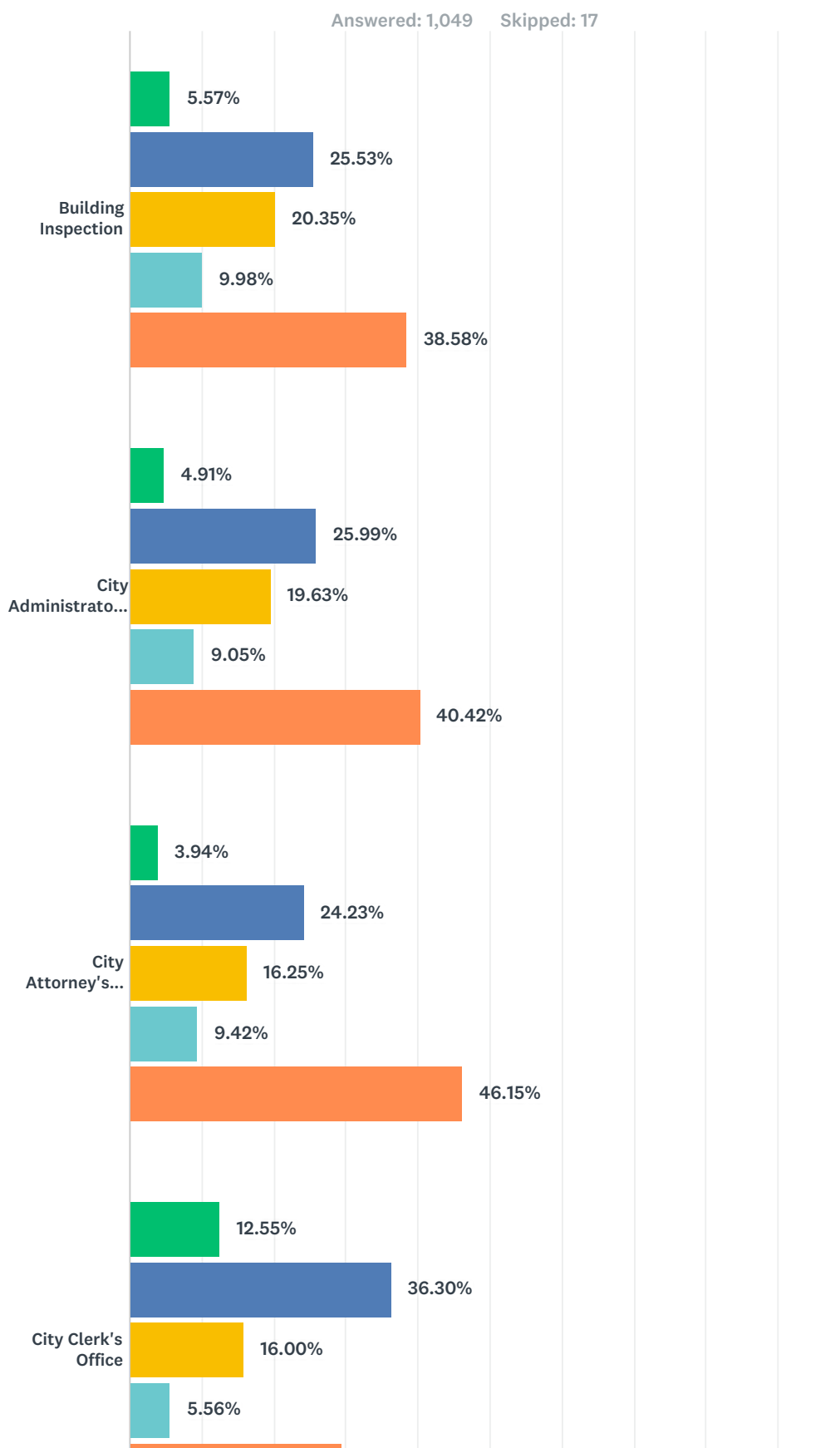


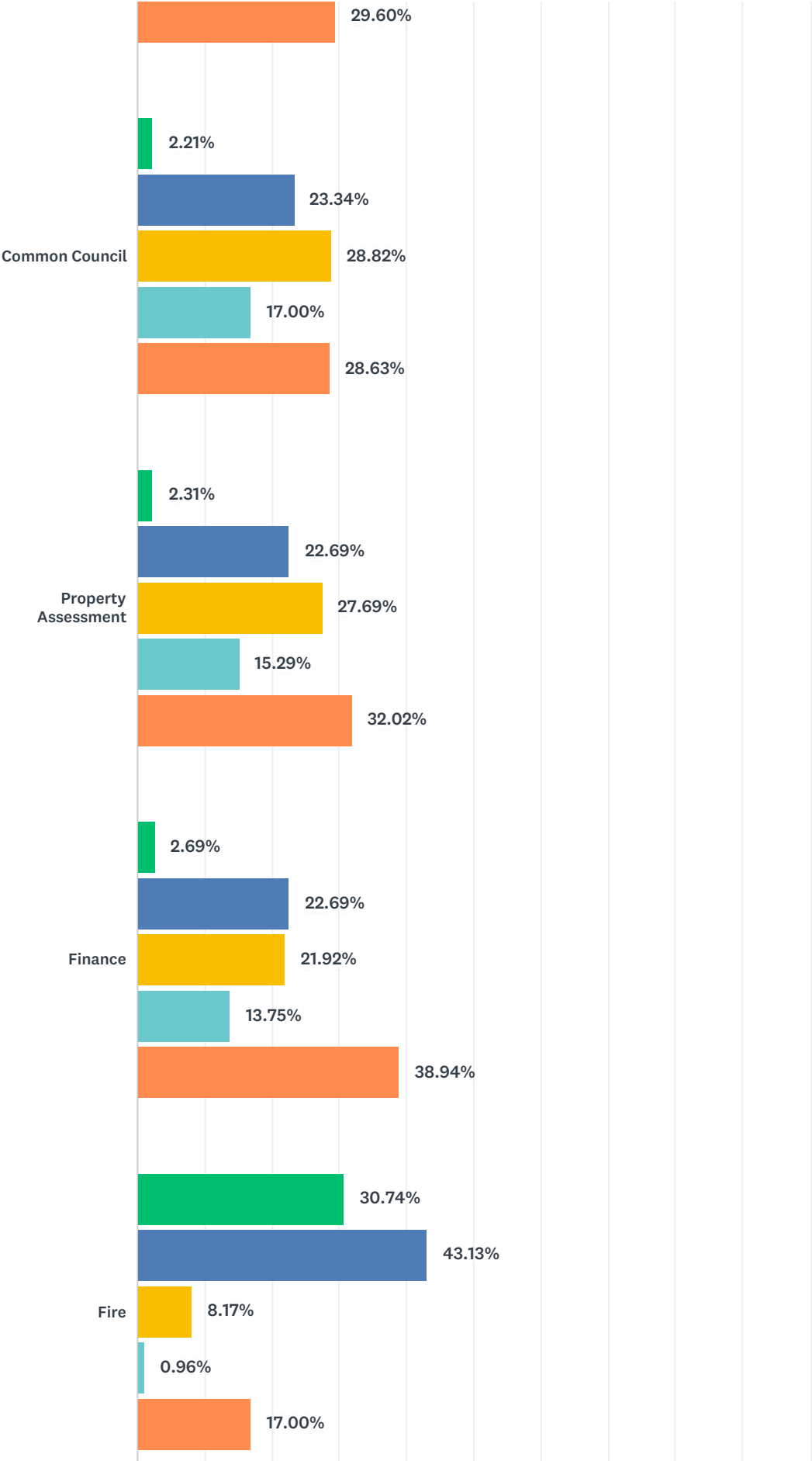


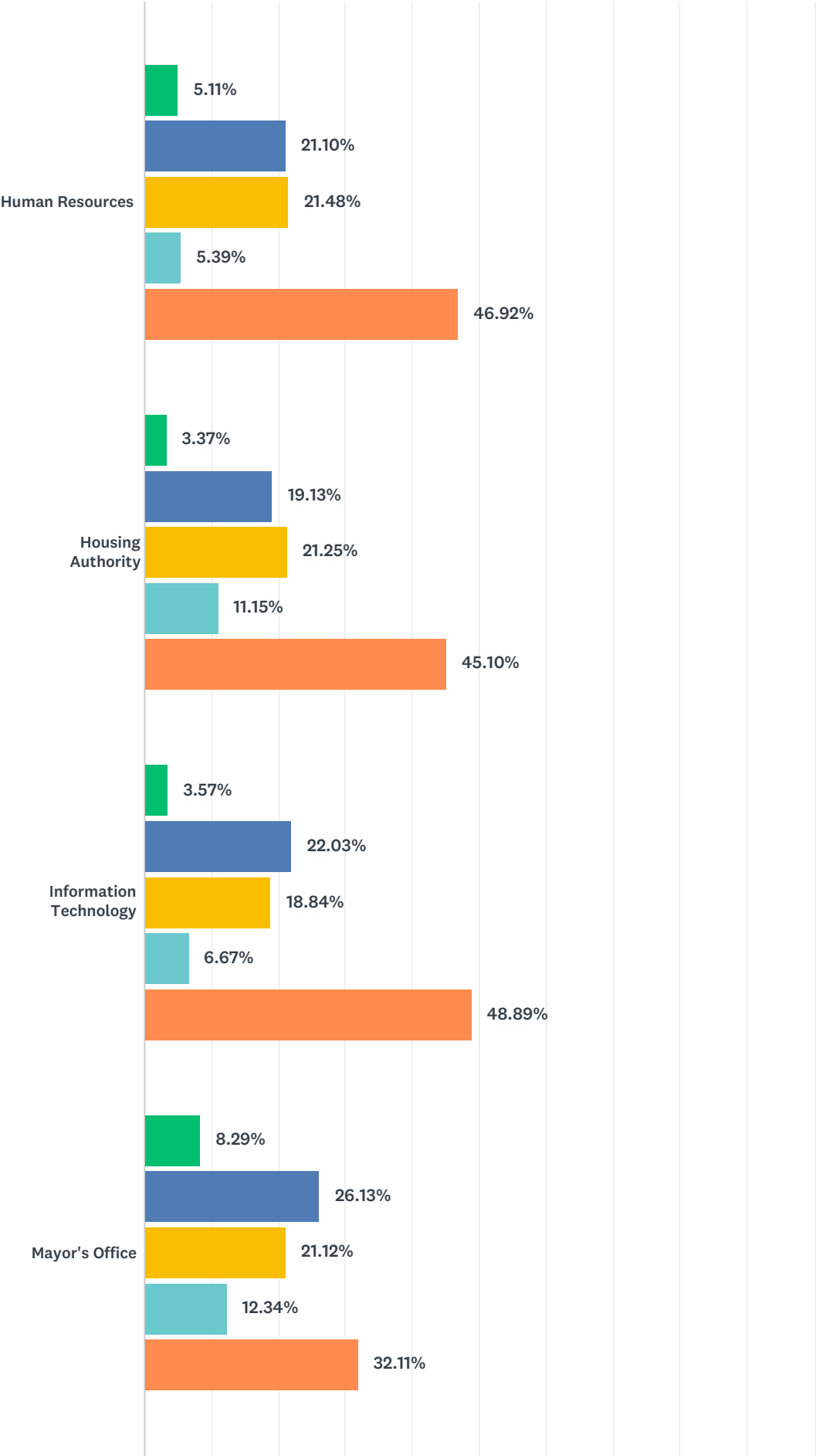
|                                                | Excellent     | Good          | Fair          | Poor          | No Opinion    | Total |
|------------------------------------------------|---------------|---------------|---------------|---------------|---------------|-------|
| Attracting and keeping businesses in Sheboygan | 4.38%<br>46   | 32.48%<br>341 | 35.62%<br>374 | 25.81%<br>271 | 1.71%<br>18   | 1,050 |
| Availability of sidewalks and walking paths    | 12.58%<br>132 | 53.48%<br>561 | 26.31%<br>276 | 4.29%<br>45   | 3.34%<br>35   | 1,049 |
| Availability of bike lanes and bike paths      | 15.73%<br>165 | 47.57%<br>499 | 22.97%<br>241 | 4.67%<br>49   | 9.06%<br>95   | 1,049 |
| City parks                                     | 17.52%<br>184 | 55.52%<br>583 | 21.62%<br>227 | 4.10%<br>43   | 1.24%<br>13   | 1,050 |
| Community events                               | 13.48%<br>141 | 50.96%<br>533 | 26.29%<br>275 | 5.07%<br>53   | 4.21%<br>44   | 1,046 |
| Emergency medical services                     | 30.07%<br>316 | 51.47%<br>541 | 10.18%<br>107 | 1.81%<br>19   | 6.47%<br>68   | 1,051 |
| Fire services                                  | 36.86%<br>387 | 48.19%<br>506 | 7.33%<br>77   | 1.52%<br>16   | 6.10%<br>64   | 1,050 |
| Leaf pick-up                                   | 18.53%<br>194 | 49.67%<br>520 | 16.43%<br>172 | 3.25%<br>34   | 12.13%<br>127 | 1,047 |
| Library services                               | 28.78%<br>301 | 49.52%<br>518 | 11.85%<br>124 | 1.63%<br>17   | 8.22%<br>86   | 1,046 |
| Overall city administration                    | 6.03%<br>63   | 37.45%<br>391 | 32.57%<br>340 | 14.27%<br>149 | 9.67%<br>101  | 1,044 |
| Pedestrian safety                              | 11.09%<br>116 | 52.96%<br>554 | 25.05%<br>262 | 6.12%<br>64   | 4.78%<br>50   | 1,046 |
| Police services                                | 32.03%<br>336 | 47.66%<br>500 | 13.35%<br>140 | 3.81%<br>40   | 3.15%<br>33   | 1,049 |
| Protecting our natural environment             | 8.60%<br>90   | 41.36%<br>433 | 29.04%<br>304 | 12.42%<br>130 | 8.60%<br>90   | 1,047 |
| Public access to Lake Michigan                 | 23.55%<br>247 | 52.05%<br>546 | 16.59%<br>174 | 3.81%<br>40   | 4.00%<br>42   | 1,049 |
| Public transit services                        | 11.09%<br>116 | 46.65%<br>488 | 20.84%<br>218 | 6.50%<br>68   | 14.91%<br>156 | 1,046 |
| Recycling and garbage collection               | 22.33%<br>234 | 51.72%<br>542 | 15.08%<br>158 | 6.20%<br>65   | 4.68%<br>49   | 1,048 |
| Residential yard waste                         | 16.38%<br>172 | 43.90%<br>461 | 19.71%<br>207 | 6.29%<br>66   | 13.71%<br>144 | 1,050 |
| Services for people in need                    | 7.82%<br>82   | 37.88%<br>397 | 26.34%<br>276 | 7.35%<br>77   | 20.61%<br>216 | 1,048 |
| Street cleaning                                | 12.05%<br>126 | 49.62%<br>519 | 24.38%<br>255 | 5.83%<br>61   | 8.13%<br>85   | 1,046 |

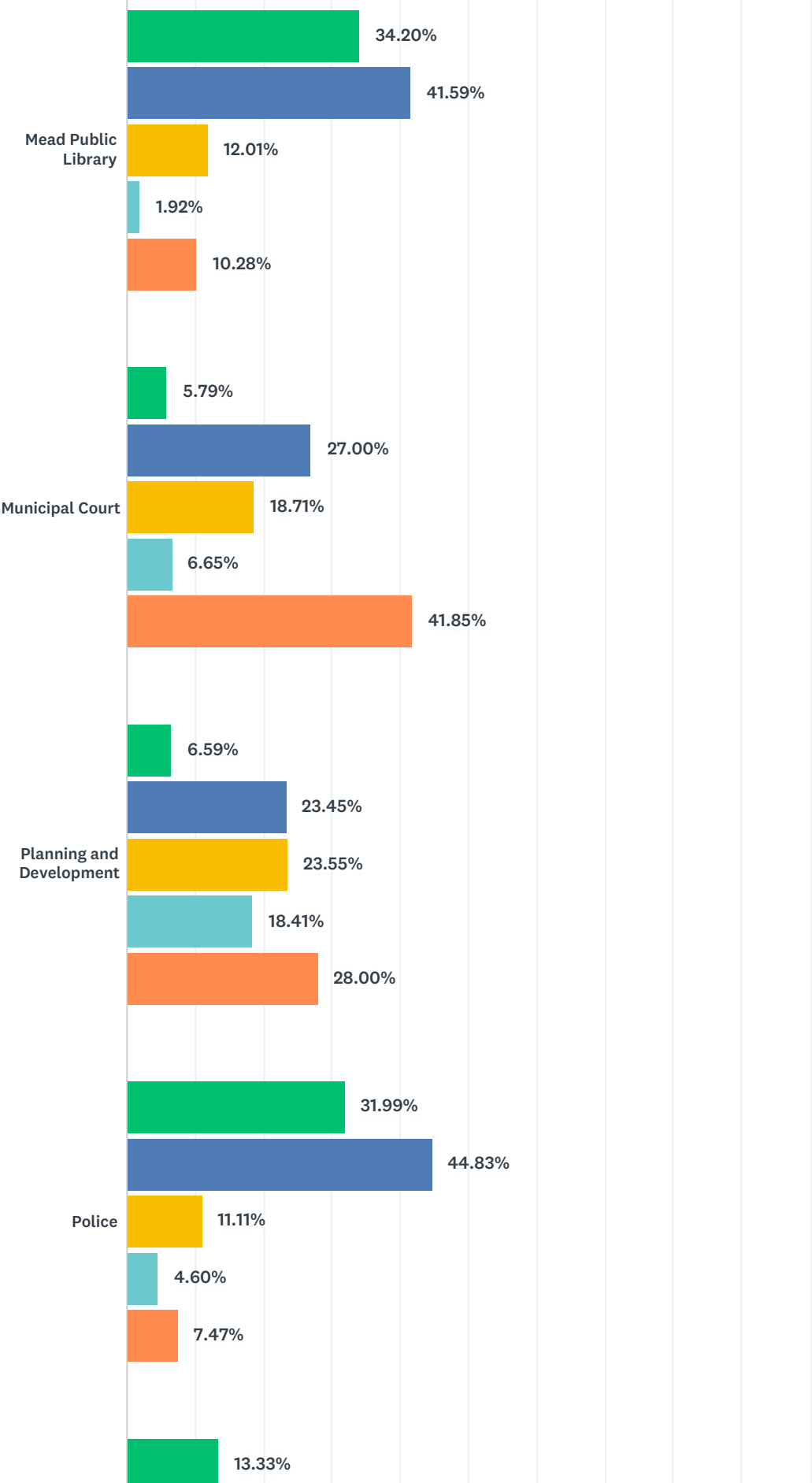
|                                       |               |               |               |               |               |       |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|-------|
| Street maintenance and pavement       | 2.01%<br>21   | 12.44%<br>130 | 27.46%<br>287 | 54.55%<br>570 | 3.54%<br>37   | 1,045 |
| Street tree maintenance               | 4.13%<br>43   | 35.64%<br>371 | 33.05%<br>344 | 16.43%<br>171 | 10.76%<br>112 | 1,041 |
| Support for the neighborhoods         | 4.52%<br>47   | 34.33%<br>357 | 34.71%<br>361 | 11.44%<br>119 | 15.00%<br>156 | 1,040 |
| Support for the arts in the community | 10.05%<br>105 | 44.31%<br>463 | 23.92%<br>250 | 5.65%<br>59   | 16.08%<br>168 | 1,045 |
| WSCS - Cable TV (city owned station)  | 2.68%<br>28   | 21.17%<br>221 | 17.72%<br>185 | 8.43%<br>88   | 50.00%<br>522 | 1,044 |
| Zoning and land use                   | 2.50%<br>26   | 26.63%<br>277 | 28.37%<br>295 | 14.62%<br>152 | 27.88%<br>290 | 1,040 |

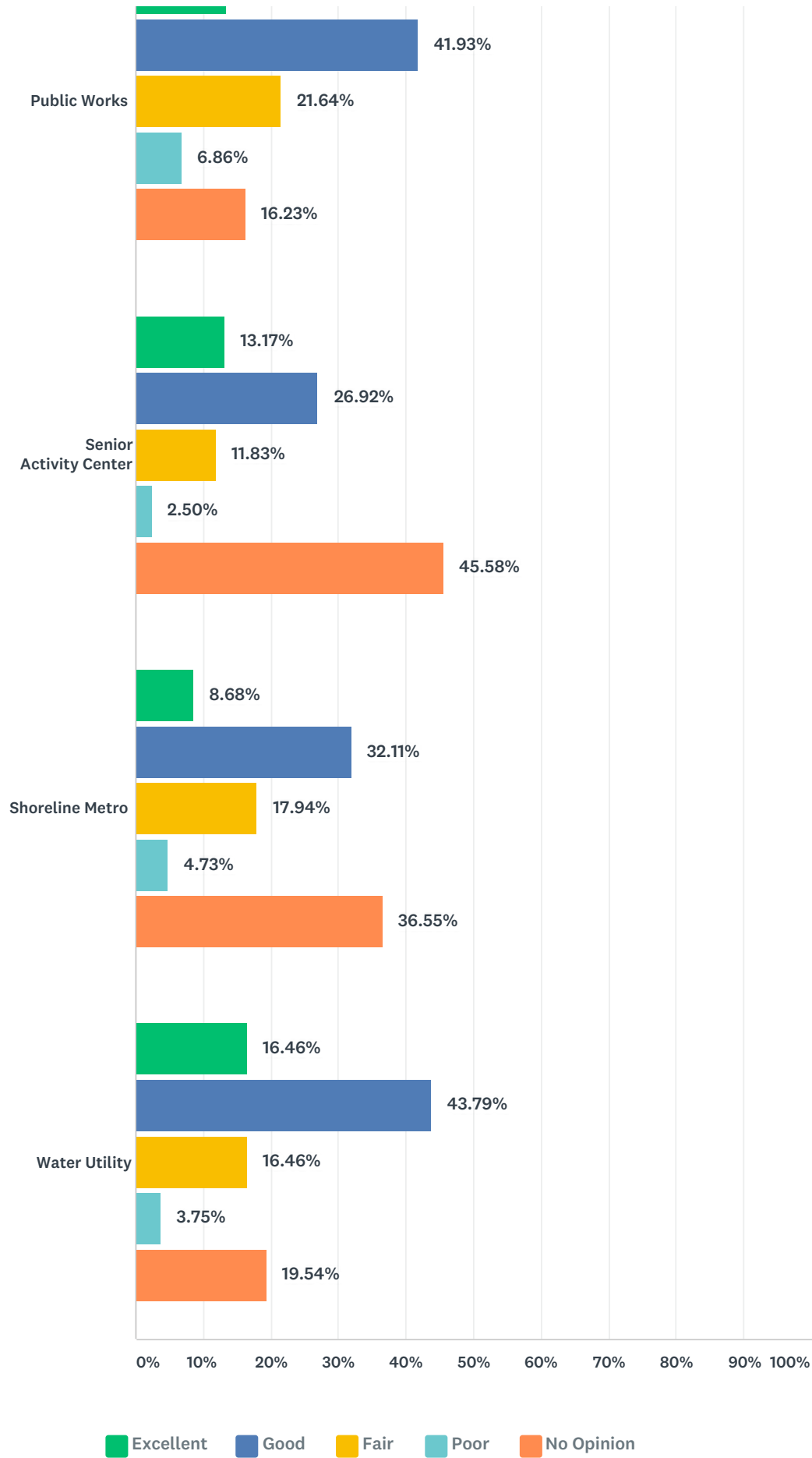
## Q6 How would you rate the overall services received from the following departments?





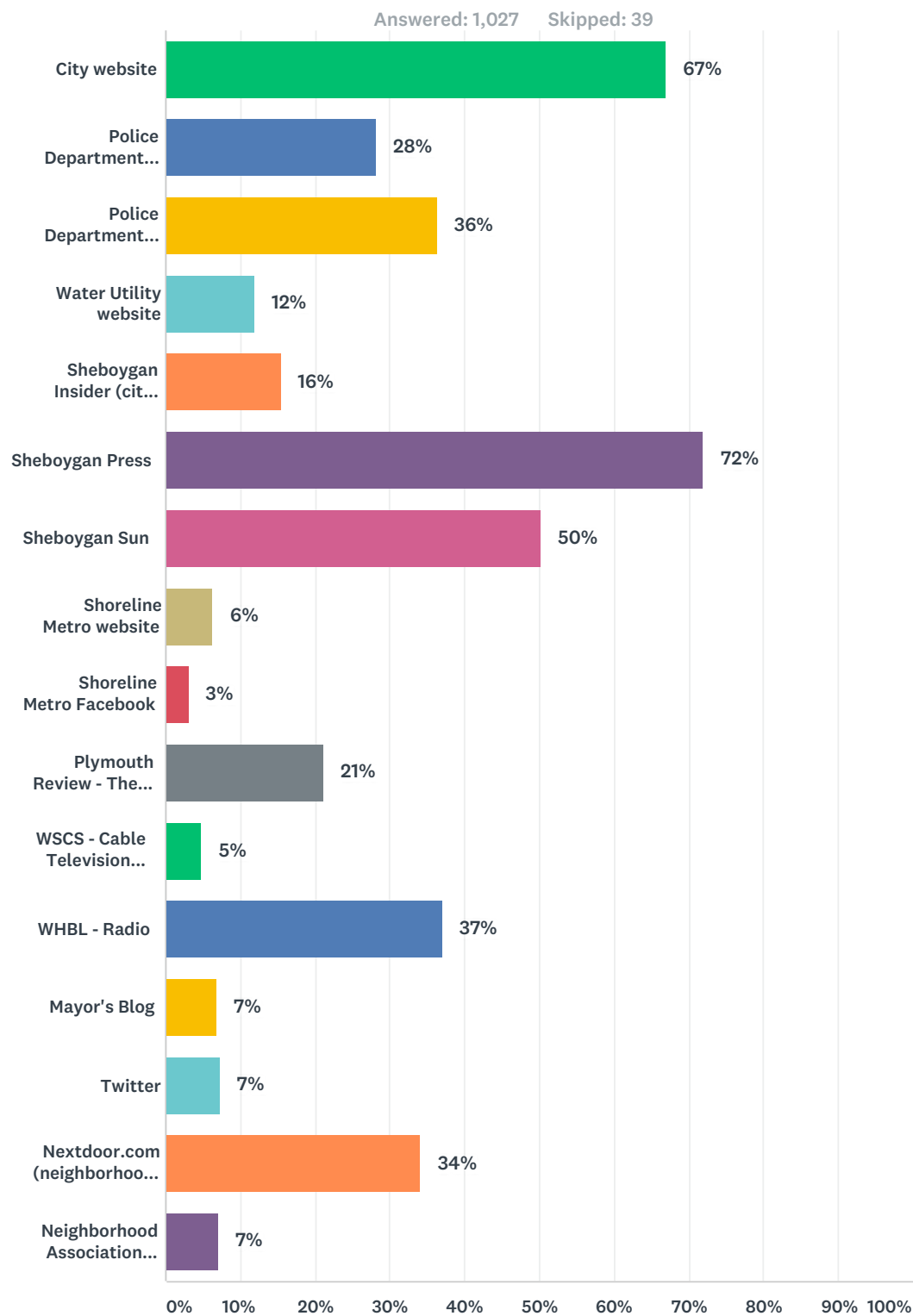






|                             | Excellent     | Good          | Fair          | Poor          | No Opinion    | Total |
|-----------------------------|---------------|---------------|---------------|---------------|---------------|-------|
| Building Inspection         | 5.57%<br>58   | 25.53%<br>266 | 20.35%<br>212 | 9.98%<br>104  | 38.58%<br>402 | 1,042 |
| City Administrator's Office | 4.91%<br>51   | 25.99%<br>270 | 19.63%<br>204 | 9.05%<br>94   | 40.42%<br>420 | 1,039 |
| City Attorney's Office      | 3.94%<br>41   | 24.23%<br>252 | 16.25%<br>169 | 9.42%<br>98   | 46.15%<br>480 | 1,040 |
| City Clerk's Office         | 12.55%<br>131 | 36.30%<br>379 | 16.00%<br>167 | 5.56%<br>58   | 29.60%<br>309 | 1,044 |
| Common Council              | 2.21%<br>23   | 23.34%<br>243 | 28.82%<br>300 | 17.00%<br>177 | 28.63%<br>298 | 1,041 |
| Property Assessment         | 2.31%<br>24   | 22.69%<br>236 | 27.69%<br>288 | 15.29%<br>159 | 32.02%<br>333 | 1,040 |
| Finance                     | 2.69%<br>28   | 22.69%<br>236 | 21.92%<br>228 | 13.75%<br>143 | 38.94%<br>405 | 1,040 |
| Fire                        | 30.74%<br>320 | 43.13%<br>449 | 8.17%<br>85   | 0.96%<br>10   | 17.00%<br>177 | 1,041 |
| Human Resources             | 5.11%<br>53   | 21.10%<br>219 | 21.48%<br>223 | 5.39%<br>56   | 46.92%<br>487 | 1,038 |
| Housing Authority           | 3.37%<br>35   | 19.13%<br>199 | 21.25%<br>221 | 11.15%<br>116 | 45.10%<br>469 | 1,040 |
| Information Technology      | 3.57%<br>37   | 22.03%<br>228 | 18.84%<br>195 | 6.67%<br>69   | 48.89%<br>506 | 1,035 |
| Mayor's Office              | 8.29%<br>86   | 26.13%<br>271 | 21.12%<br>219 | 12.34%<br>128 | 32.11%<br>333 | 1,037 |
| Mead Public Library         | 34.20%<br>356 | 41.59%<br>433 | 12.01%<br>125 | 1.92%<br>20   | 10.28%<br>107 | 1,041 |
| Municipal Court             | 5.79%<br>60   | 27.00%<br>280 | 18.71%<br>194 | 6.65%<br>69   | 41.85%<br>434 | 1,037 |
| Planning and Development    | 6.59%<br>68   | 23.45%<br>242 | 23.55%<br>243 | 18.41%<br>190 | 28.00%<br>289 | 1,032 |
| Police                      | 31.99%<br>334 | 44.83%<br>468 | 11.11%<br>116 | 4.60%<br>48   | 7.47%<br>78   | 1,044 |
| Public Works                | 13.33%<br>138 | 41.93%<br>434 | 21.64%<br>224 | 6.86%<br>71   | 16.23%<br>168 | 1,035 |
| Senior Activity Center      | 13.17%<br>137 | 26.92%<br>280 | 11.83%<br>123 | 2.50%<br>26   | 45.58%<br>474 | 1,040 |
| Shoreline Metro             | 8.68%<br>90   | 32.11%<br>333 | 17.94%<br>186 | 4.73%<br>49   | 36.55%<br>379 | 1,037 |
| Water Utility               | 16.46%<br>171 | 43.79%<br>455 | 16.46%<br>171 | 3.75%<br>39   | 19.54%<br>203 | 1,039 |

## Q7 Which of the following, if any, do you use for information about the City of Sheboygan? Check all that apply.

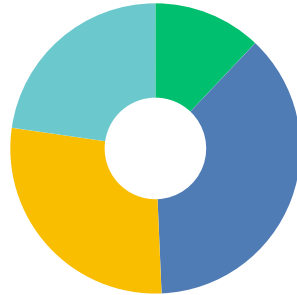


| Answer Choices | Responses |     |
|----------------|-----------|-----|
| City website   | 67%       | 688 |

|                                                       |     |     |
|-------------------------------------------------------|-----|-----|
| Police Department website                             | 28% | 291 |
| Police Department Facebook                            | 36% | 373 |
| Water Utility website                                 | 12% | 123 |
| Sheboygan Insider (city's monthly e-newsletter)       | 16% | 160 |
| Sheboygan Press                                       | 72% | 739 |
| Sheboygan Sun                                         | 50% | 516 |
| Shoreline Metro website                               | 6%  | 64  |
| Shoreline Metro Facebook                              | 3%  | 32  |
| Plymouth Review - The Beacon                          | 21% | 218 |
| WSCS - Cable Television Channel (city owned station)  | 5%  | 50  |
| WHBL - Radio                                          | 37% | 380 |
| Mayor's Blog                                          | 7%  | 70  |
| Twitter                                               | 7%  | 76  |
| Nextdoor.com (neighborhood social networking website) | 34% | 350 |
| Neighborhood Association meetings                     | 7%  | 72  |
| Total Respondents: 1,027                              |     |     |

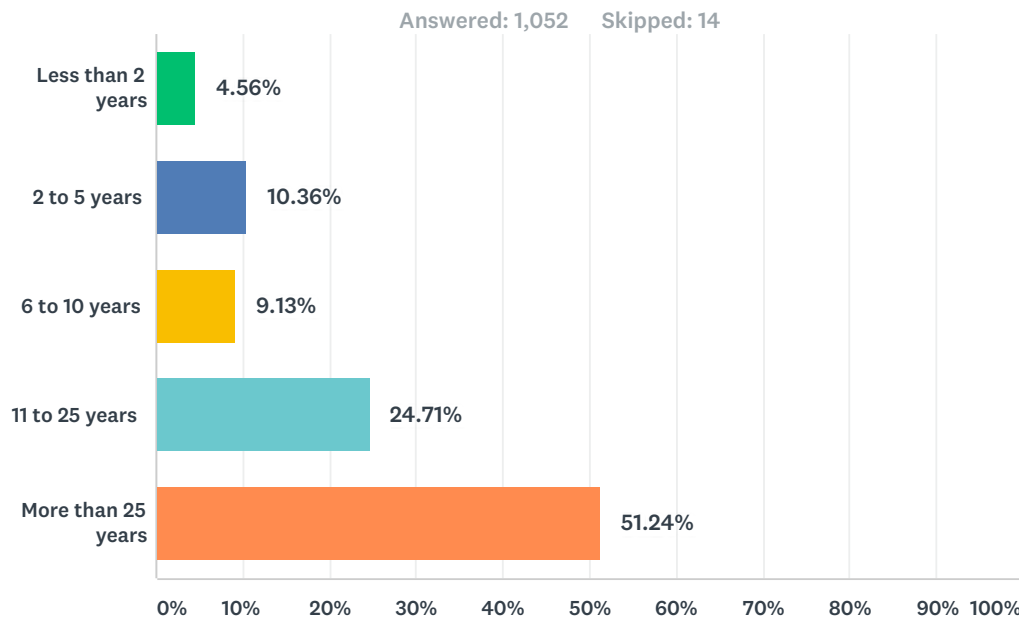
**Q8 The cost of providing city services continues to rise due to a number of factors. Those city services can be paid through property taxes, direct user fees and charges or a combination of both. How would you prefer the city to address rising costs? Please choose one answer.**

Answered: 1,052 Skipped: 14



- ☐ Increase property taxes - do not increase user fees
- ☐ Use a combination of increased property taxes and user fees and charges
- ☐ Increase user fees and charges - do not increase property taxes
- ☐ Cut spending and related services

## Q9 How long have you lived in Sheboygan?



| Answer Choices     | Responses  |
|--------------------|------------|
| Less than 2 years  | 4.56% 48   |
| 2 to 5 years       | 10.36% 109 |
| 6 to 10 years      | 9.13% 96   |
| 11 to 25 years     | 24.71% 260 |
| More than 25 years | 51.24% 539 |
| TOTAL              | 1,052      |

**Q10 Please share with us any comments you wish to make.**

Answered: 410   Skipped: 656

**Q11 Thank you for taking the time to complete the 2017 Community Survey. If you would like a chance to win a \$100 Sheboygan County Chamber Cash Gift certificate, please provide your name, address, telephone number and email address in the spaces below.**

Answered: 470 Skipped: 596

| Answer Choices   | Responses |     |
|------------------|-----------|-----|
| Name             | 99.57%    | 468 |
| Address          | 96.60%    | 454 |
| Telephone Number | 91.06%    | 428 |
| Email Address    | 93.83%    | 441 |