

2017 YEAR IN REVIEW



Just over a year ago the City made some New Year's resolutions by approving a five year strategic plan to provide residents and the business community with fiscally – responsible municipal services in an effective and responsive manner to meet the needs of our diverse community. This document contained Sheboygan's resolutions for 2017 and the following four years. The City of Sheboygan Strategic Plan has developed six goals that advance our Mission and Vision. These goals, along with specific actions and

tasks supporting them, will move Sheboygan toward our vision for the future.

Let's review some of our accomplishments in 2017.

Quality of Life – replaced the Skate Park in Kiwanis Park, Senior Activity Center has led the way to the pursuit to become an AARP Age Friendly Community, coordinated with Sheboygan County Non-Motorized on the construction of the south-side utility corridor bike path, implemented RFID inventory system at Mead Library with automated book check-out and check-in.

Infrastructure and Public Facilities – with the new asphalt paving machine the DPW Street Department staff was able to double the miles of city streets that were resurfaced per year from three miles to 6.12 miles, funded the Ash tree master plan, developed a five year IT plan, painted railings on the south side of the Riverfront, installed new river docks at South Pier, implemented planning for new lights at Sheboygan A's stadium, refurbished the 8th Street bridge, redeveloped alleys on North 8th Street with lighting, flowers and art.

Economic Development – Constructed the City Green and are developing recreational programming for this new entertainment venue, assembled key redevelopment sites on Indiana Avenue to develop an Innovation Community, attracted two new hotels that plan to start construction in Spring, formed a tourism commission and tourism zone, have taken steps to develop a new business park expansion project and annexed land that is planned for a new golf course development. Assisted developers to see four new residential projects completed or under construction, including 490 additional residential units in the Sheboygan Squared Business District.

Neighborhood Revitalization – created neighborhood development plans for three new neighborhood associations, held first annual Rock the Block event in partnership with Habitat for Humanity, held monthly interdepartmental staff meetings to coordinate neighborhood issues, held a Landlord Training Program that trained 40 landlords, instituted a neighborhood lighting program to provide more street lights in central city neighborhoods, promoted housing funding programs to qualified homeowners for improvements to their properties, implemented a Northside Neighborhood Beat Officer and a second code enforcement position and issued 1,250 building inspection code orders with a 80% compliance rate.

Governing and Fiscal Management – Implemented additional MUNIS computer programs to streamline operations, provided resident access to city budget and financial audit documents, received GFOA award for financial documents and City Budget, produced a quarterly employee newsletter the “CITY N.E.W.S.” (News Employees Want to Share) , developed a succession plan for all management positions, conducted a Transit Transportation Development Program.

Communication – We created a monthly electronic city newsletter the “Sheboygan Insider”, updated the resident survey, developing plans to update the City of Sheboygan’s branding as a destination and an organization.

This Strategic Plan is and always be a work in progress. While the mission, vision, and core values should remain constant, the goals will slowly evolve, the actions and tasks will need periodic review and refinement. Progress will be tracked through regular reporting as part of the City’s annual project review process. The action items the Strategic Plan for 2018 and 2019 will be reviewed in early 2018 after conducting a community survey. The complete Five Year Strategic Plan can be viewed on the city website.