GREATER
FORT WAYNE INC.

2027

Sponsorship Opportunity Guide



A Message From Our CEO

Across Allen County, business leaders are seeking innovative ways to grow. Are you ready to elevate your marketing efforts and strengthen your brand's reputation as a committed partner in our community? Sponsorship opportunities with Greater Fort Wayne Inc. can help you achieve just that.

Explore our Annual Sponsorship Guide or visit **sponsor.gfwinc.com** to discover tailored opportunities that connect your business with premier audiences across Allen County. Each sponsorship is designed to maximize visibility and engagement through our signature events, programs, and initiatives.

Imagine your company's logo displayed at events attended by hundreds of business professionals. Envision being introduced via email to thousands of potential partners, or engaging directly with a room full of decision-makers and future clients. These are just a few of the ways Greater Fort Wayne Inc. can help expand your reach and impact.

Our team is dedicated to your success. Together, we are building a nationally recognized economy—an achievement recently validated by our selection as the **ACCE Chamber of the Year**. This national honor reflects our shared commitment to driving growth and prosperity right here in Allen County.

Now is the perfect time to invest in your business and in our community's continued momentum. Thank you for your ongoing partnership with Greater Fort Wayne Inc. We look forward to collaborating with you in the year ahead.



Sincerely,

JOHN URBAHNS
President / CEO

Recent Greater Fort Wayne Inc. Impact Metrics

1,400+
Member Businesses

80+
Summit & Visionary Investors

45,000+
Social Media Followers

13,000+
Email Subscribers

330,000+
Website Average Views Per Year

8,000+
Annual Event Attendees

Table of Contents

Signature Events	**4**
GFW Inc. Annual Meeting	5
GFW Inc. Greater Golf Open	6
GFW Inc. Economic Development Summit	7
GFW Inc. Holiday Night	8
Business Advocacy	**9**
Legislative Events	10
Ready. Set. GROW.	11
Professional Development	**12**
Leadership Fort Wayne	13
Leadership Fort Wayne Alumni Events	14
GFW Inc. Women's Network	15
Champions of Change Awards	16
Workforce Development	**17**
Onboard Fort Wayne	18
Best in Class Summit	19
The Intern Experience	20
Meet Me @ 5:05	21
C-Suite Socials	22
Grow Allen / MadeByMe	23
Member Education	**24**
Maximize Your Membership	25
Small Business Exclusives	26
Allen County Leaders Luncheons	27
Visionary Exclusive Breakfasts	28
Additional Opportunities	**29**
Member Celebration Services	30
High Impact, Low Cost Sponsorships	32
Sneak Peek Tours	33
GFW Inc. Digital Marketing Opportunities	34
Sponsorship Policies & Procedures	36

Signature Events

Where Momentum Meets Celebration.

Greater Fort Wayne Inc.'s signature events are where business and community leaders come together to celebrate local businesses, create connections, and explore the economic progress within our community. Sponsoring puts your brand at the heart of these can't-miss occasions, elevating your visibility and showcasing your leadership in driving Allen County forward.



Annual Meeting
June



Greater Golf Open
July



Economic Development Summit
September



Holiday Night
December

SIGNATURE EVENT

GFW Inc. Annual Meeting

June | 600 Event Attendees

The GFW Inc. Annual Meeting is our biggest event of the year—celebrating achievements and honoring local organizations that elevate our community. As a sponsor, you'll showcase your brand, connect with top leaders, and join an inspiring evening of recognition and opportunity.

General Admission: $75 Members / $125 Non-Members



▸ Learn more at ANNUALMEETING.GFWINC.COM

Sponsorship Level	Diamond Limit 1	Gold	Silver	Bronze	Beverage Limit 1	Photo Station Limit 1
	$10,000	$5,000	$3,000	$1,000	$6,000*	$2,000*
Speaking opportunity at event	•					
Company recognition in select event promotions	•					
Company recognition in post-event social media post	•	•				
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•				
Drink tickets	16	8	8		8	
Company recognition on event webpage	Logo	Logo	Logo	Name	Logo	
Company recognition at event	Logo	Logo	Logo	Name	Logo	Name
Verbal recognition at event	•	•	•	•	•	•
Event Tickets (& reserved seating)	16	8	8	8	8	8
Logo displayed at station					•	•
Sponsor provides 1 drink ticket per event attendee with logo featured					•	

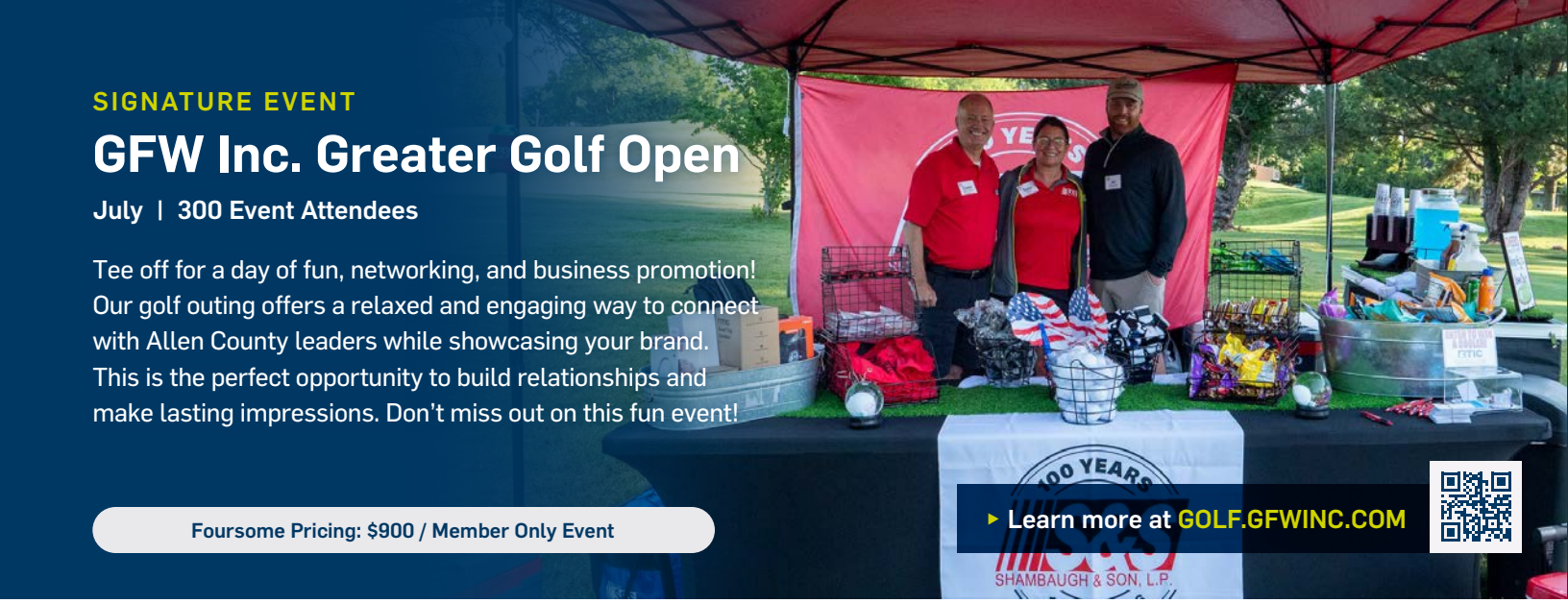
* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

SIGNATURE EVENT

GFW Inc. Greater Golf Open

July | 300 Event Attendees

Tee off for a day of fun, networking, and business promotion! Our golf outing offers a relaxed and engaging way to connect with Allen County leaders while showcasing your brand. This is the perfect opportunity to build relationships and make lasting impressions. Don't miss out on this fun event!



Foursome Pricing: $900 / Member Only Event

▸ Learn more at GOLF.GFWINC.COM

Sponsorship Level	Diamond Limit 1	Gold Limit 1	Golf Ball Limit 1	Golf Cart Limit 1	Networking Hole Limit 16	Beverage Limit 4 Per Flight	Catering Limit 6
	$10,000	$4,000	$6,000	$2,000	$1,500	$1,500	$3,000*
Speaking opportunity at event	•						
Company recognition in select event promotions	•						
Company recognition in post-event social media post	•	•					
Banner ad in 1 GFW Inc. monthly e-newsletter	•						
Networking Hole Sponsorship	•				•		
Opportunity to provide promotional item(s) in attendee gift bags	•	•	•	•	•	•	
Company recognition on event webpage	Logo	Logo	Logo	Logo	Name	Name	Name
Company recognition at event	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Verbal recognition at event	•	•	•	•	•	•	•
Foursome team	1		1				
Logo printed on golf balls included in player gift bags			•				
Logo displayed on every golf cart				•			
Premier Networking & Beverage Station in central event location		•					
Table and chairs at designated hole or station to be staffed by sponsor all day (2 flights)					•		
Serve refreshments and network with golfers via cart or station		•				•	
Logo displayed at breakfast, lunch, or dinner buffet							•

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

SIGNATURE EVENT

Economic Development Summit

September | 500 Event Attendees

As we build a nationally recognized economy, there's always more to learn. This half-day summit brings together leaders from a variety of industries to discuss economic trends and how we can work together to grow Allen County. This is the perfect opportunity to put your company front and center with an exclusive group of decision-makers.

General Admission: $150 Members / $200 Non-Members



▸ Learn more at EDSUMMIT.GFWINC.COM

Sponsorship Level	Diamond Limit 1	Gold	Silver	Bronze	Refreshments Limit 1	Event Reception
	$10,000	$5,000	$3,000	$2,000	$2,500	$6,000
Speaking opportunity at event	•					
Company recognition in select event promotions	•					
Company recognition in post-event social media post	•	•				•
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•				•
Drink tickets at cocktail social	16*	8*	8*			8
Company recognition on event webpage	Logo	Logo	Logo	Name		Logo
Company recognition at event	Logo	Logo	Logo	Name	Name	Logo
Verbal recognition at event	•	•	•	•	•	•
Event Tickets (& reserved seating)	16	8	8	8	8	8
Logo displayed at beverage or food station					•	

SIGNATURE EVENT

GFW Inc. Holiday Night

December | 300 Event Attendees

Mix and mingle at the business community's signature holiday gathering! Your brand can be part of the festivities as a crowd of hundreds enjoys an evening of cocktails, hors d'oeuvres, and networking.



General Admission: $50 Members / $75 Non-Members

▸ Learn more at HOLIDAY.GFWINC.COM

Sponsorship Level	Diamond Limit 1	Gold	Silver	Bronze	Beverage Limit 1	Photo Station Limit 1	Entertainment Limit 1
	$10,000	$5,000	$3,000	$1,000	$4,000*	$2,000*	$2,000*
Speaking opportunity at event	•						
Company recognition in select event promotions	•						
Company recognition in post-event social media post	•	•					
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•					
Drink tickets	16	8	8		8		
Event tickets	16	8	8	8	8	8	8
Company recognition on event webpage	Logo	Logo	Logo	Name	Logo	Name	Name
Company recognition at event	Logo	Logo	Logo	Name	Logo		
Verbal recognition at event	•	•	•	•	•	•	•
Logo displayed at station					•	•	•

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Business Advocacy

Align Your Business with Pro-Business Progress

Greater Fort Wayne Inc.'s business advocacy and legislative events give sponsors a front-row seat to the conversations shaping Allen County's economic future. Through these informative gatherings, elected officials from across Northeast Indiana come together to discuss key issues impacting the business community. As a sponsor, you'll gain visibility with influential decision-makers and showcase civic leadership through your support of these policy-shaping events.



Third House Forum
March



Legislative Wrap-Up
May



2028 Legislative Preview
November



Ready. Set. GROW.
Year-Round

BUSINESS ADVOCACY

Legislative Events

Three Events | 250 Event Attendees

Showcase your brand to Allen County's most influential business and community leaders. As key issues are discussed with elected officials, you'll have the opportunity to elevate your company's visibility and connect with high-impact decision-makers in a meaningful way.

General Admission: $40*



▸ Learn more at ADVOCACY.GFWINC.COM



Third House Forum
March



Legislative Wrap-Up
May



2028 Legislative Preview
November

Sponsorship Level	ALL THREE EVENTS Platinum Limit 1	Gold Limit 1 Per Event	Silver	Bronze
	$15,000	$5,000	$2,500	$1,000
Opening speaking opportunity at event	•			
Closing speaking opportunity at event		•		
Company recognition in post-event social media post	•	•		
Banner ad in GFW Inc. monthly e-newsletter	3	1		
Company recognition in select event promotions	•	•	•	•
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•	•
Event Tickets	8	8	8	8

* Exclusive to Greater Fort Wayne Inc. or Regional Chamber of Northeast Indiana Members only.

BUSINESS ADVOCACY

Ready. Set. GROW.

Year-Round

Ready. Set. GROW. champions solutions that expand access to quality childcare and early learning throughout Allen County. Through legislative tours, partnerships with local organizations, and presentations across the community, your brand can gain meaningful visibility among business leaders, policymakers, and community partners.



▸ Learn more at READYSETGROW.GFWINC.COM

Sponsorship Level	Platinum Limit 1	Gold Limit 1	Silver	Bronze
	$10,000	$5,000	$3,000	$1,000
Invitation to Legislators and Little Learners Tours	•			
Speaking opportunity at Early Care & Education Training	1 Event			
Logo recognition on Ready. Set. GROW. webpage	•			
Banner ad(s) in Ready .Set. GROW. monthly newsletter	12	6	2	
Company recognition in social media posts	•	•	•	
Company recognition in select event invitations	•	•	•	•
Company recognition at Early Care & Education Training	All 5 Events	All 5 Events	1 Event	1 Event

Professional Development

Promote Your Business Alongside Local Professionals!

Greater Fort Wayne Inc. offers year-round professional development programs designed to cultivate strong leaders and empower emerging talent. From skill-building workshops to immersive leadership experiences, these programs help professionals grow while strengthening Allen County's local talent pool. By supporting these initiatives, your brand is recognized by ambitious professionals, established executives, and key community stakeholders. It's an opportunity to invest in people, and align your business with the growth of our next generation of leaders.



Leadership Fort Wayne
Nine Month Program



Leadership Fort Wayne Alumni Socials
Three Events



GFW Inc. Women's Network
Five Events



Champions of Change Awards
May

PROFESSIONAL DEVELOPMENT

Leadership Fort Wayne

Program Duration: 9 Month | Class Size: 60

2027 marks Leadership Fort Wayne's (LFW) 45th Cohort, which has trained emerging and seasoned professionals for 45 years to embrace our community through civic engagement and leadership development. The goal of this program is to prepare, connect, and inspire individuals to drive positive change in Fort Wayne and Allen County.

Program Fees: $2,500 Members / $3,000 Non-Members



▸ Learn more at LEADERSHIPFW.COM

Leadership Fort Wayne Program Day Topics

Throughout the Leadership Fort Wayne program, the class will get a "behind the scenes" experience focused on our community's greatest assets. Hearing from local subject matter experts and community leaders, we explore the successes and opportunities in Fort Wayne and Allen County.

- **January** Orientation
- **February** Economic Development Day
- **March** Inclusion, Diversity, Equity & Accessibility (IDEA) Day
- **April** Government & Advocacy Day
- **May** Health Services Day
- **June** Education Day
- **July** Community Agencies Day
- **August** Public Safety Day
- **September** Arts & Recreation Day

Sponsorship Level	Designated Seat	Program Day
	$4,000*	$1,500*
Includes program fees and guaranteed seat for one company employee or local leader (Bypasses the LFW selection process)	Selected by sponsor	
Company recognition at each program day	Name	Logo at 1 program day of choice
Verbal recognition at each program day	•	Selected event
Speaking opportunity during program day		•
Company recognition at annual class graduation ceremony	•	•

* Discounts provided to GFW Inc. Summit & Visionary Investors and/or if bundled as a package.

LEADERSHIP FORT WAYNE

LFW Alumni Events

Three Events | 150 Event Attendees

This series of events is designed to reconnect, re-engage, and reignite leaders alongside a growing network of over 1,700 LFW program alumni. Welcome the newest cohort at our kick-off reception, sharpen your leadership skills at the summer luncheon, or celebrate the graduation of this year's participants at our final reunion.

Ticket Pricing Varies Per Event



▸ Learn more at LFWALUM.GFWINC.COM



Welcome Reception
January



Leadership Legacy Luncheon
June



Reunion & Graduation
September

Sponsorship Level	ALL THREE EVENTS Platinum Limit 1	Gold Limit 1 Per Event	Silver	Bronze	Photo Station Limited Availability
	$8,000	$3,000	$2,000	$1,000	$1,500
Speaking opportunity at event	1 Event	•			
Company recognition in post-event social media post	•	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•			
Company recognition in select event promotions	•	•	•		
Company recognition on event webpage(s)	Logo	Logo	Logo	Name	Name
Company recognition at event(s)	Logo	Logo	Logo	Name	Name
Verbal recognition at event(s)	•	•	•	•	•
Event tickets	8 Per Event	8	8	8	8
Logo displayed at station					•

PROFESSIONAL DEVELOPMENT

GFW Inc. Women's Network

250 Program Members | 200 Event Attendees

The GFW Inc. Women's Network aims to connect, inspire, and empower women through a series of high-impact events. Showcase your brand with this growing group of over 250 emerging to seasoned leaders during any of the five events throughout the year.

Ticket Pricing Varies Per Event



▸ Learn more at WOMEN.GFWINC.COM

Sponsorship Level	5 EVENTS* Platinum Limit 1	Gold Limit 1 Per Event	Silver	Bronze	Photo Station Limited Availability	Networking Table Limited Availability
	$10,000	$3,000	$2,000	$1,000	$1,500	$500
Recognition on GFW Inc. Women's Network Webpage	•					
Speaking opportunity at event	1 Event	•				
Company recognition in post-event social media post	•	•				
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•				
GFW Inc. Women's Network memberships (Jan. 1 - Dec. 31)	10	3				
Company recognition in select event promotions	•	•	•			
Company recognition on event webpage(s)	Logo	Logo	Logo	Name	Name	
Company recognition at event(s)	Logo	Logo	Logo	Name	Name	
Verbal recognition at event(s)	•	•	•	•	•	•
Event Tickets	8 Per Event	8	8	8	8	2
Logo displayed at station					•	
Opportunity to provide promotional table and/or item(s) to event attendees						1 Event

* Platinum sponsorship of the Greater Fort Wayne Inc. Women's Network does not include the Champions of Change Awards.

GFW INC. WOMEN'S NETWORK

Champions of Change Awards

May | 300 Event Attendees

The GFW Inc. Women's Network Champions of Change Awards celebrate the achievements of those who inspire, empower, and advocate for women in our community, making a substantial impact in the categories of nonprofit, corporate, education, and public service.

General Admission: $75 Members / $100 Non-Members



▸ Learn more at CHAMPIONS.GFWINC.COM

Sponsorship Level	Gold Limit 1	Silver	Bronze	Photo Station Limit 1	Beverage Limit 1
	$5,000	$2,000	$1,000	$1,500	$2,000*
Speaking opportunity at event	•				
Company recognition in post-event social media post	•				
Banner ad in 1 GFW Inc. monthly e-newsletter	•				
Company recognition in select event promotions	•	•			
Company recognition on event webpage	Logo	Logo	Name	Name	Name
Company recognition at event	Logo	Logo	Name	Name	Name
Verbal recognition at event	•	•	•	•	•
Event Tickets	8	8	8	8	8
Logo displayed at station				•	•
Sponsor provides 1 complimentary drink ticket per event attendee					•

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Workforce Development

Your Brand at the Heart of Workforce Growth

Growing jobs is an integral part of our organization's mission. Through our comprehensive talent attraction programming and our powerful skilled trades initiative, we're creating the next generation of workers, and welcoming new talent from across the nation. Show your support with these unique sponsorship opportunities that allow you to put your brand in front of Allen County's growing workforce.



Onboard Fort Wayne Continuum

Talent Attraction & Retention Continuum



Best in Class



Intern Experience



Welcoming Newcomers



C-Suite Socials



Grow Allen

Connecting Industry & Education



MadeByMe

Skilled Trades Initiative

WORKFORCE DEVELOPMENT

Onboard Fort Wayne

Talent Attraction & Retention Continuum

Onboard Fort Wayne by Greater Fort Wayne Inc. invites professionals at all career stages to discover Fort Wayne and Allen County. Catering to newly relocated residents, college interns, and high-achieving high school students, this continuum provides sponsors an excellent opportunity to connect with the future workforce of our community.



	ALL 4 PROGRAM PILLARS
Sponsorship Level	**Platinum** Limit 1
	$30,000
Company recognition over all four program pillars	•
Company recognition on GFW Inc. Onboard Fort Wayne webpage	•
Speaking opportunity at event	1 Event Per Pillar
Banner ad in 1 GFW Inc. monthly e-newsletter	•
Company recognition in select event promotions	•
Company recognition on event webpage(s)	Logo
Company recognition at event(s)	Logo
Verbal recognition at event	•
Promotional table at one (1) event of choice	•
Opportunity to provide promotional item(s) to event attendees at selected event of choice	•
Tickets to program events of choice	16
Company recognition in post-event social media post	•

ONBOARD FORT WAYNE

Best in Class Summit

Fall | 150 Students Attendees

The Best in Class Summit invites top high school seniors discover what makes our community a great place to launch their career. Nominated by their schools, students are introduced to the many career opportunities that await them here in Allen County.

INVITATION ONLY



▸ Learn more at BESTINCLASS.GFWINC.COM

Sponsorship Level	Gold Limit 1	Silver	Bronze	Photo Station
	$5,000	$2,000	$1,000*	$2,000*
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•			
Opportunity to provide promotional item(s) to event attendees	•	•		
Company recognition on event webpage(s)	Logo	Logo	Name	Name
Company recognition at event	Logo	Logo	Name	Name
Verbal recognition at event	•	•	•	•
Event tickets	4	2	1	1
Logo displayed at station				•

* This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Contact our team to volunteer as a community ambassador to lead table discussions with students.

ONBOARD FORT WAYNE

The Intern Experience

Summer | 150 Program Participants

Each year, local employers bring hundreds of interns to Fort Wayne, and we aim to leave them wanting more. Through exciting summer events, we create experiences that make them eager to call Allen County home. Sponsor and connect with our community's future professionals.

INVITATION ONLY



Sponsorship Level	Gold Limit 2 Per Event	Silver	Bronze	Networking Table Limited Availability
	$3,000	$2,000	$1,000	$500
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•			
Opportunity to provide promotional table and/or item(s) to event attendees	•	•		•
Event tickets	4	3	2	
Company recognition on event webpage(s)	Logo	Logo	Name	
Verbal recognition at event	•	•	•	•
Logo featured on the official 2027 Intern Experience T-shirt distributed to all participating interns				

T-Shirt Sponsorship	Limit 8	Limit 12
	$1,000	$250
Company logo featured on official 2027 Intern Experience t-shirt	•	•

ONBOARD FORT WAYNE

Meet Me @ 5:05

Three Events | 85+ Event Attendees

Join us for this networking event, where local professionals, new residents, and businesses can connect in a fun and light-hearted setting. This after-hours event is a favorite among members. Elevate your brand's visibility and create valuable connections at this popular event!

General Admission: $20 Members / $40 Non-Members

FREE for newly relocated professionals in past 12 months



Sponsorship Level	Gold Limit 1 Per Event	Silver Limit 1 Per Event	Bronze	Newcomer Sponsor
	IN-KIND	$2,500	$1,000	$1,000
Provide host venue, bar services, and food	•			
Speaking opportunity at event	•	•		
Company recognition in post-event social media post	•	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•		
Company recognition in select event promotions	•	•	•	•
Company recognition on event webpage(s)	Logo	Logo	Name	Name
Company recognition as a community partner welcoming newcomers				•
Verbal recognition at event(s)	•	•	•	•
Event tickets	6	4	2	2
Networking Table			•	
Opportunity to provide door price (valued $50+)			•	•

ONBOARD FORT WAYNE

C-Suite Socials

Spring & Fall | 30 Executive Attendees

When executives and their families relocate to Fort Wayne, we roll out the red carpet, inviting them to exclusive events where they can connect with other newcomers, get acquainted with their new city, and experience the very best our community has to offer.

INVITATION ONLY



▸ Learn more at CSUITE.GFWINC.COM

Sponsorship Level	Gold Limit 2 Per Event	Silver	Bronze
	$3,000	$2,000	$1,000
Speaking opportunity at event	•		
Company recognition in select event promotions	•		
Company recognition in post-event social media post	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•		
Company recognition on event webpage(s)	Logo	Logo	Name
Event tickets	4	3	2
Opportunity to provide promotional table and/or item(s) to event attendees	•	•	
Verbal recognition at event	•	•	•

WORKFORCE DEVELOPMENT

Grow Allen & MadeByMe

Mulitple Events and Opportunities

Grow Allen and Made By Me connect organizations and schools across Allen County to align resources, strengthen collaboration, and expand educational opportunities for all students. Sponsors can support this work through financial contributions, volunteer time, and opportunities that introduce students to local industries and career pathways.



▸ Learn more at GROWALLEN.GFWINC.COM

Sponsorship Level	Gold Limit 2 Per Year	Silver	Bronze
	$10,000	$5,000	$1,000
Opportunity to speak to high school students and educators	•		
Company recognition on social media when programs are promoted	•		
Company Logo on select marketing materials and presentations	•		
Banner ad in GFW Inc. monthly e-newsletter	2	1	
Company recognition on program webpage(s)	Logo	Logo	Name
Acknowledgement in program related videos as sponsor	•		
Opportunity to provide promotional table and/or item(s) to event attendees	•	•	
Feature story in GFW Inc. Top Five Newsletter	•		

Engage the Next Generation of Talent in Allen County

Unable to contribute financially? There are still valuable ways to get involved. Our team would welcome the opportunity to discuss how your organization can introduce students across Allen County to your industry and its career pathways.



Workforce Windows Tours



Internship & JobHubs



Educator Externships



Classroom Presentations

Member Education

Empowering Members Through Knowledge

Greater Fort Wayne Inc.'s Member Education events equip businesses of all sizes with the tools, knowledge, and resources they need to succeed. Professionals from across Allen County are invited to attend specialized workshops, panels, and seminars to grow their business. Sponsorship positions your company as a champion for growth and learning, giving your brand visibility while aligning you with the experts, insights, and opportunities that strengthen our business community.



Maximize Your Membership
Six Events



Small Business Exclusives
Four Events



Allen County Leaders Luncheon
Three Events



Visionary Exclusive Breakfast
Spring & Fall

MEMBER EDUCATION

Maximize Your Membership

Six Events | 30 Event Attendees

Maximize Your Membership presentations help GFW Inc. investors unlock the full potential of their benefits. As a sponsor, you'll have the chance to connect with business leaders and leave a lasting impression on our newest investors.

FREE & OPEN TO THE PUBLIC



▸ Learn more at MAXIMIZE.GFWINC.COM

	ALL 6 EVENTS		
Sponsorship Level	**Platinum** Limit 1	**Gold** Limit 1 Per Event	**Host Venue**
	$3,000	**$250**	**IN-KIND**
Full Page advertisement in GFW Inc. Member Benefits Guide	•		
Speaking opportunity at event		•	•
Company recognition in all event promotions	•	•	•
Company recognition on event webpage(s)	Logo	Logo	Logo
Verbal recognition at event(s)	•	•	•
Provides venue and refreshments for event attendees			•
Opportunity to provide promotional table and/or item(s) to event attendees		•	•

MEMBER EDUCATION

Small Business Exclusives

Four Events | 40 Event Attendees

Small Business Exclusives, hosted by Greater Fort Wayne Inc., is a hands-on learning series designed specifically for small businesses and entrepreneurs in Allen County. This event series gives attendees access to practical tools, expert advice, and valuable connections to help move business forward.

General Admission: $30 Members / $45 Non-Members



▸ Learn more at SMALLBIZ.GFWINC.COM

	ALL 4 EVENTS			
Sponsorship Level	**Platinum** Limit 1	**Gold** Limit 1 Per Event	**Networking Table** Limited Availability	**Host Venue**
	$10,000	**$2,000**	**$500**	**IN-KIND**
Speaking opportunity at event	All Events	•		•
Company recognition in select event promotions	•	•		
Company recognition on event webpage(s)	Logo	Logo		Logo
Verbal recognition at event(s)	•	•	•	•
Provides venue, including technology and refreshments for event attendees	•			•
Opportunity to provide promotional table and items to event attendees	•		•	•
Event Tickets	2	2	2	2
Company recognition in post-event social media post	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•			

MEMBER EDUCATION

Allen County Leaders Luncheon

Three Events | 150 Event Attendees

Put your company on the agenda as area CEOs and community leaders present what's new and what's next in Fort Wayne and Allen County. Designed to inspire and educate on topics relevant to our community, these exclusive luncheons are hosted three times annually for members only.

General Admission: $40*



▸ Learn more at ACLL.GFWINC.COM

	ALL THREE EVENTS			
Sponsorship Level	**Platinum** Limit 1	**Gold** Limit 1 Per Event	**Silver**	**Bronze**
	$8,000	**$3,000**	**$2,000**	**$1,000**
Speaking opportunity at event	1 Event	•		
Company recognition in post-event social media post	•	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•		
Company recognition in select event promotions	•	•	•	
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•	•
Event Tickets	8 Per Event	8	8	8

* Exclusive to Greater Fort Wayne Inc. Members only.

MEMBER EDUCATION

Visionary Exclusive Breakfast

Spring & Fall | 100 Event Attendees

Connect with the leaders and conversations shaping Allen County's future. These events, exclusive to Summit and Visionary Investors, bring together executives and high-level leaders for meaningful networking and candid panel discussions on issues affecting leaders across all industries. Your sponsorship is a connection point to influential decision-makers who value collaboration and progress.



General Admission: $15*

▸ Learn more at VISIONARYEXCLISIVE.GFWINC.COM

Sponsorship Level	Gold Limit 2 Per Event	Silver	Bronze
	$3,000	$2,000	$1,000
Speaking opportunity at event	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•		
Company recognition in select event promotions	•	•	
Company recognition on event webpage(s)	Logo	Logo	Name
Company recognition at event	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•
Event Tickets	6	4	2

*Sponsorship opportunities exclusive to GFW Inc. Summit and Visionary investors.

Additional Opportunities

Reach New Audiences. Reach New Heights.

Greater Fort Wayne Inc. continues to develop new and unique opportunities for your brand to stand out. Beyond our annual programs and events, take advantage of additional ways to create meaningful connections with fresh audiences through creative collaborations, digital visibility, and community engagement. Showcase your brand and expand your reach with our team.



Member Celebration Services

Groundbreakings, Ribbon Cuttings & More



High Impact, Low Cost Sponsorships

Exclusive to Organizations with 10 Employees or Less



Sneak Peek Tours



GFW Inc. Digital Marketing Opportunities

ADDITIONAL OPPORTUNITIES

Member Celebration Services

Hosted Year Round

Looking for ways to elevate your company's achievments? **Host a celebration event!** Celebrations are a fantastic way to connect and engage with the community, while also highlighting the recent successes of your business. Let our team help you elevate the impact of your event through our various Member Celebration Services!



▸ Learn more at CELEBRATIONS.GFWINC.COM



Groundbreakings

Groundbreaking ceremonies celebrate the launch of a construction project while expressing gratitude to those who made it possible. These events serve as an excellent opportunity to foster community engagement and generate excitement around a new business or product launch.



Ribbon Cuttings

Ribbon cutting ceremonies celebrate the official opening of a new business or facility, allowing you to thank those who contributed to your success. They are a great way to build community engagement and excitement around your new venture.



Anniversaries & Milestones

Anniversaries and company milestones are special occasions to reflect on your journey and celebrate your achievements. These events provide an opportunity to thank your supporters and engage the community, generating excitement for your continued growth and success.

ADDITIONAL OPPORTUNITIES

Member Celebration Services

Ceremony Packages & Benefits (Per Event)	Gold	Silver	Bronze
	$1,000	$800	$600
Celebration event to be listed on GFW Inc. online events calendar, if open to public	•	•	•
Includes ribbon color of choice	•	•	•
Post-event coverage shared or reposted on GFW Inc. social media channels*	•	•	•
Includes giant scissors and/or gold-plated shovels (max. of 10 shovels available)	•	•	•
GFW Inc. Staff member to speak at event		•	•
GFW Inc. Executive staff member to speak at event	•		
GFW Inc. to create event agenda	•	•	
Portable lectern with GFW Inc. logo (provided upon request)	•	•	
GFW Inc. to create and/or distribute event press release	•		
Includes sound system and microphone (provided upon request)	•		
Event invitation sent to Mayor to attend and/or speak**	•		
Event invitation sent to GFW Inc. board and elected officials to attend**	•		
Event promotion in GFW Inc. upcoming events e-newsletter, if open to the public and booked prior to provided publication deadline	•		

Custom Member Celebration Services

Don't see a package that fits your budget or marketing goals? We offer custom options for ribbon cuttings, groundbreakings, and milestone celebrations and can tailor a package to meet your needs.

Questions? Contact Kianna Kendrick at kkendrick@gfwinc.com or (260) 203-5743 to get started.

* Post-event coverage dependent on assets provided by featured company, or photography captured by Greater Fort Wayne Inc. staff.
** Greater Fort Wayne Inc. does not guarantee the availability of non-staff members.

Celebration services are offered to Greater Fort Wayne Inc. members only. Ceremonies will not be approved until annual membership fees have been paid and processed. Requests must be submitted at least 30 days prior to the desired event date. Events are scheduled based on GFW Inc. staff availability during business hours only: Monday - Thursday 8:00 AM - 5:00 PM and Friday 8:00 AM - 3:00 PM. Event invitations and promotions by GFW Inc. do not guarantee the number of guests in attendance.

Additional restrictions may apply. See disclaimers page for additional information on sponsorship benefits.

ADDITIONAL OPPORTUNITIES

High Impact, Low Cost Sponsorships

Exclusive Sponsorship Opportunities for Organizations with 10 Employees or Less

Ready to elevate your brand? Our exclusive small business sponsorships are designed for companies with 10 employees or fewer, offering affordable ways to enhance visibility and connect with potential customers. Showcase your business in a supportive environment and make a meaningful impact in Allen County—all while staying within your budget. Join us in promoting local growth and becoming a vital part of our thriving community!

REFRESHMENT STATION SPONSOR* — $250

- Logo displayed at refreshment station(s) at sponsored event
- Verbal recognition at event

DESSERT SPONSOR* — $500

- Logo displayed at luncheon dessert station
- 2 tickets to the sponsored event
- Verbal recognition at event

SNACK BREAK SPONSOR* — $500

- Logo displayed at event snack station
- 2 tickets to the sponsored event
- Verbal recognition at event

DOOR PRIZE SPONSOR* — IN-KIND

- Opportunity to provide promotional item(s) to event attendees
- Verbal recognition at event

NETWORKING TABLE SPONSOR* — $500

- Informational table staffed by organizational representative
- Opportunity to provide promotional item(s) to event attendees
- 2 tickets to the sponsored event
- Verbal recognition at event

PARKING SPONSOR* — $500

- Sponsorship assists in covering the cost of venue parking fees
- 2 tickets to the sponsored event
- Verbal recognition at event

VENUE SPONSOR* — IN-KIND

- Provide available company space to host a GFW Inc. event
- Informational table staffed by organizational representative
- Opportunity to provide promotional item(s) to event attendees
- Verbal recognition at event

CUSTOM SPONSORSHIP PACKAGES — IN-KIND

Have an idea in mind to showcase your brand?
Reach out to our team to get creative!

* Limited availability. Offer available for select GFW Inc. events.

ADDITIONAL OPPORTUNITIES

Sneak Peek Tours

Events Vary | Estimated Attendance 100 Per Event

Our exclusive sneak peek tours offer a behind-the-scenes look at some of the most exciting upcoming projects in our community, often before they're unveiled to the public. These tours provide a unique opportunity to introduce your space to influential community leaders, allowing you to create buzz, build key connections, and be recognized as a contributor to the growth of Allen County!

INVITATION ONLY



Sponsorship Opportunity	Host Venue
	IN-KIND
Company to provide newly developed space and behind the scenes tour(s)	•
Provide bar services and food	•
Speaking opportunity at event	•
Company recognition in all event promotions	•
Company recognition on event webpage	Logo
Verbal recognition at event	•
Event tickets	Unlimited



Economic Development Site Tours

Showcase your site as a key driver of growth in Allen County. By hosting an Economic Development Site Tour, you'll provide business leaders, investors, and community stakeholders with an exclusive look at your project. Highlight your role in shaping the local economy and connect with influential decision-makers investing in the region's success.

Interested in hosting a tour?
Contact Melissa Beber at **mbeber@gfwinc.com** to learn more.

ADDITIONAL OPPORTUNITIES

GFW Inc. Digital Marketing Opportunities

Greater Fort Wayne Inc. offers members select marketing opportunities beyond traditional promotional benefits. Explore exclusive ways to position your brand in front of both specialty and mass audiences.



Beyond Momentum: GFW Inc. Podcast

Monthly Audio Podcasts

Beyond Momentum by Greater Fort Wayne Inc. offers sponsors a unique platform to align with the stories, leaders, and innovations driving Allen County forward. By supporting this podcast, your brand will be featured alongside conversations that matter most to our community, highlighting the bold ideas, collaborations, and leadership shaping our future.

Sponsorship not only amplifies your visibility but demonstrates your commitment to investing in the continued growth and success of Allen County.

2027/2028 Sponsorship Package *

$6,000
Limit 1 Available

Dedicated Web Presence

- Sponsor's logo in the GFW Inc. Top Five Newsletter when each episode of the podcast releases (5,000+ subscribers).
- Sponsor's logo included on the dedicated GFW Inc. podcast webpage.

Social Media Promotion

- Sponsor tagged in every podcast announcement on GFW Inc. social media channels (when applicable).

In-Episode Acknowledgement

- Each podcast episode will include2 announcements thanking the sponsor.

Exclusive "Sponsored By" Positioning

- "Beyond Momentum by Greater Fort Wayne Inc. is sponsored by [company name]"

** Sponsorship available from March 2027 through March 2028*

* Additional terms may apply. Contact the staff member below for additional sponsorship details.

ADDITIONAL OPPORTUNITIES

GFW Inc. Digital Marketing Opportunities

GFW Inc. E-Banner Advertising

Placing a banner ad in our e-newsletters provides targeted exposure to influential business leaders and decision-makers in Allen County. It offers an effective way to reach a focused audience interested in local economic and policy developments, enhancing visibility and driving engagement with your brand. We offer three segmented publications centered around community development highlights, upcoming events, and business advocacy.



Top Five

Published Monthly | 5,000+ Contacts

Send your message directly to GFW Inc. investors' inboxes—approximatley 5,000 total recipients. The "Top Five" is a monthly e-newsletter that includes the latest about GFW Inc. programs, economic development projects, the names of our newest investors, and the events to keep an eye out for.

TOP FIVE PRICING
One-Month Banner: $500
Five-Month Banner: $2,000



Upcoming Events

Published Monthly | 13,000+ Contacts

Each month, we invite more than 10,000 contacts to the GFW Inc. events that bring the business community together. Now, you can invite them to learn more about your business, too.

UPCOMING EVENTS PRICING
One-Month Banner: $750
Five-Month Banner: $3,000



GovConnect

Published Weekly | 5,000+ Contacts

The GovConnect weekly e-newsletter covers local, state, and federal news stories that matter to the business community. The e-newsletter is sent out every Friday to approximatley 5,000 contacts which include GFW Inc. investor members, elected officials, and key community leaders.

GOVCONNECT PRICING
One-Week Banner: $500
Five-Week Banner: $2,000



Ready. Set. GROW.

Published Monthly | 300+ Contacts

Each month, we share key data and timely information with childcare providers, elected officials, and community organizations. Your sponsorship helps advance solutions that expand access to quality childcare while positioning your organization as a committed partner in addressing this critical workforce issue.

READY. SET. GROW. PRICING
One-Month Banner: $250
Five-Month Banner: $750

Investors are responsible for providing artwork. Advertisements featuring political messages and disparaging content will not be accepted. Additional restrictions may apply. See disclaimers page for additional information on sponsorship benefits.

Sponsorship Policies & Procedures

Event & Program Sponsorship Disclaimer

Event Attendance

- Greater Fort Wayne Inc. does not guarantee the final registration, attendee, or participant count of any sponsored program or event. Any estimated attendance numbers outlined in this document, or other promotions is strictly for reference based on previous attendance records. Final participant attendance may vary.

Event Cancellation or Rescheduling

- Upon signing an investment form for Greater Fort Wayne Inc. sponsorship agreement(s), the Member Organization and its affiliates understand that they are subject to circumstances beyond the reasonable control of either party, including but not limited to natural disasters, fire, pandemic, government restrictions, civil disorder, strikes or labor disputes, acts or threats of terrorism, war, accident or other casualties (collectively referred to as "Force Majeure"). If an event is canceled or postponed due to a Force Majeure event, GFW Inc. will make reasonable accommodations to provide alternative promotional opportunities for sponsors.
- Any sponsorship payments already made shall be applied towards a mutually agreed upon rescheduled event, pending availability, provided the rescheduled event occurs within one (1) year of the original event date. If a rescheduled event date cannot be determined within that time, the Member Organization may request a refund of any payments made, unless any non-refundable expenses incurred by GFW Inc. prior to cancellation.

Right to Modify Sponsorship Benefits

- Greater Fort Wayne Inc. reserves the right to modify sponsorship benefits at any time due to changes in event structure or unforeseen circumstances, notifying the sponsoring organization in advance about these changes. If a sponsor determines the revised benefits no longer meet their goals or are misaligned with their mission, the sponsor may rescind its sponsorship and receive a refund, credit, or other mutually agreed-upon arrangement.

Use of Sponsor Information

- By providing logos, images, and other promotional content, sponsors grant Greater Fort Wayne Inc. the right to use such materials in future marketing and promotional efforts.
- Liability for Third-Party Use: GFW Inc. is not liable for any unauthorized use of sponsor logos, ads, or branding by third-party media or individuals. GFW Inc. will not share any assets provided with third parties without prior consent.

Newsletter Banner Advertisements Disclaimer

Usage Period

- Newsletter banner advertisements must be utilized within 90 days of the sponsored event.
- Visionary Investors receive one (1) complimentary banner advertisement as part of their investment package. Placement month is at the discretion of GFW Inc. based on availability.
- The advertisement placement must be used between January 1 and December 31 of the calendar year unless other arrangements have been made.
- Advertisements not used within the designated time will be forfeited.

Design and Content

- All banner advertisements are subject to approval by Greater Fort Wayne Inc. GFW Inc. reserves the right to request revisions.

Banner Advertisement Specifications

- All requested banner advertisements should be emailed to **marketing@gfwinc.com** at least one week before the 1st of the month in which you want your ad to run. Use "E-BANNER" as the subject line.
- The sponsoring company is responsible for providing the ad artwork. GFW Inc. does not offer design services.
- Advertisements featuring political messages and disparaging content will not be accepted.

Social Media Recognition Policy Disclaimer

- Company recognition and/or social media tagging is exclusive to top-tier sponsorship levels if included as an outlined benefit in your package. Subject to sponsor's tagging permissions and profile visibility settings.
- Event sponsors will be named in social media posts related to the sponsored event. Greater Fort Wayne Inc. will make every effort to post sponsor recognition within 2 business days following the event.

Sponsorship Policies & Procedures

Content Control

- While GFW Inc. will make every effort to recognize sponsors in social media, control over the final content, including captions and images, remains with GFW Inc. to ensure consistent messaging.

Sponsor Logos Disclaimer

Logo Submission

- Sponsoring companies are responsible for providing high-quality logos in transparent PNG or EPS file formats. If available, Illustrator vector files preferred. Logos must be a minimum of 300 dpi for optimal visual quality.
- Sponsors are responsible for supplying the most current and accurate company logo artwork for inclusion in promotions related to their sponsorship. GFW Inc. is not responsible for unintentional or accidental usage of outdated or inaccurate logo artwork.

Quality Disclaimer

- Greater Fort Wayne Inc. reserves the right to request an alternative logo file if submission is of low resolution or visual quality.
- GFW Inc. is not responsible for any issues related to visual quality in promotional materials or presentations due to poor-quality logo submissions.

Media Release Disclaimer

Media Release Policy

- Attendees and sponsors provide permission to Greater Fort Wayne Inc., along with its partners and those authorized by the organization, to capture and utilize photographs, videos, and audio recordings during the event or program. These materials may be used in various media formats now known or developed in the future for purposes including, but not limited to, promotional activities, marketing efforts, public relations initiatives, and grant reporting, all without the need for further consent or any form of compensation.

Image Posting

- Select photographs taken during an event are to be posted within 2 business days when possible; however, this timeline may be extended depending on event logistics or technical issues. GFW Inc. reserves the right to determine the appropriate posting schedule.



Looking for More Ways to Promote Your Business?

Share your goals and budget with our team. While not every idea may be possible, we'll explore creative sponsorship opportunities that align with your needs and help your organization connect with the right audience.

Learn more at SPONSOR.GFWINC.COM

#1
FASTEST-GROWING BIG CITY IN THE MIDWEST
U.S. Census Bureau, 2026

TOP-10
BEST-RUN CITIES IN AMERICA
WalletHub.com, 2026

TOP-25
FASTEST GROWING U.S. METRO FOR JOBS AND NEW TALENT
Linkedin, 2026

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