

Sponsorship Opportunity Guide



A Message From Our CEO

Across Allen County, business leaders are seeking innovative ways to grow. Are you ready to elevate your marketing efforts and strengthen your brand's reputation as a committed partner in our community? Sponsorship opportunities with Greater Fort Wayne Inc. can help you achieve just that.

Explore our Annual Sponsorship Guide or visit **sponsor.gfwinc.com** to discover tailored opportunities that connect your business with premier audiences across Allen County. Each sponsorship is designed to maximize visibility and engagement through our signature events, programs, and initiatives.

Imagine your company's logo displayed at events attended by hundreds of business professionals. Envision being introduced via email to thousands of potential partners, or engaging directly with a room full of decision-makers and future clients. These are just a few of the ways Greater Fort Wayne Inc. can help expand your reach and impact.

Our team is dedicated to your success. Together, we are building a nationally recognized economy—an achievement recently validated by our selection as the **2025 ACCE Chamber of the Year**. This national honor reflects our shared commitment to driving growth and prosperity right here in Allen County.

Now is the perfect time to invest in your business and in our community's continued momentum. Thank you for your ongoing partnership with Greater Fort Wayne Inc. We look forward to collaborating with you in the year ahead.

Sincerely,

JOHN URBAHNS

President / CEO

Recent Greater Fort Wayne Inc. Impact Metrics

1,400+

Chamber Members

15,000+

Email Subscribers

80+

Visionary Investors

300,000+

Website Views Per Year

40,000+

Social Media Followers

8,000+

Annual Event Attendees

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Signature Events

Where Momentum Meets Celebration.

Greater Fort Wayne Inc.'s signature events are where business and community leaders come together to celebrate local businesses, create connections, and explore the economic progress within our community. Sponsoring puts your brand at the heart of these can't-miss occasions, elevating your visibility and showcasing your leadership in driving Allen County forward.



Annual Meeting June



Greater Golf OpenJuly



Economic Development Summit September



Holiday Night December

GFW Inc. Annual Meeting

June | 500 Event Attendees

The GFW Inc. Annual Meeting is our biggest event of the year—celebrating achievements and honoring local organizations that elevate our community. As a sponsor, you'll showcase your brand, connect with top leaders, and join an inspiring evening of recognition and opportunity.

General Admission: \$75 Members / \$125 Non-Members



Dhata Ctation

Sponsorship Level	Diamond Limit 1	Gold	Silver	Bronze	Beverage Limit 1	Photo Station Limit 1
	\$10,000	\$5,000	\$3,000	\$1,000	\$6,000*	\$2,000*
Speaking opportunity at event	•					
Company recognition in select event promotions	•					
Company recognition in post-event social media post	•	•				
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•				
Drink tickets	16	8	8		8	
Company recognition on event webpage	Logo	Logo	Logo	Name	Logo	
Company recognition at event	Logo	Logo	Logo	Name	Logo	Name
Verbal recognition at event	•	•	•	•	•	•
Event Tickets	16	8	8	8	8	8
Logo displayed at station					•	•
Sponsor provides I drink ticket per event attendee with logo featured					•	



^{*} This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

GFW Inc. Greater Golf Open

July | 250 Event Attendees

Tee off for a day of fun, networking, and business promotion! Our golf outing offers a relaxed and engaging way to connect with Allen County leaders while showcasing your brand. This is the perfect opportunity to build relationships and make lasting impressions. Don't miss out on this fun event!

Foursome Pricing: \$850 Members / \$1,200 Non-Members



Sponsorship Level	Diamond Limit 1	Golf Ball Limit 1	Gold	Networking Hole Limit 16	Beverage Limit 4 Per Flight	Catering Limit 6
	\$10,000	\$6,000	\$5,000	\$1,500	\$1,500	\$3,000*
Speaking opportunity at event	•					
Company recognition in select event promotions	•					
Company recognition in post-event social media post	•		•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•		•			
Networking Hole Sponsorship	•		•			
Opportunity to provide promotional item(s) in attendee gift bags	•	٠	•	٠		
Company recognition on event webpage	Logo	Logo	Logo	Name	Name	Name
Company recognition at event	Logo	Logo	Logo	Logo	Logo	Logo
Verbal recognition at event	•	•	•	•	•	•
Foursome team	•	•				
Logo printed on golf balls included in player gift bags		•				
Table and chairs at designated hole to be staffed by sponsor all day (2 flights)						
Serve refreshments and network with golfers via cart or station						

Logo displayed at breakfast, lunch, or dinner buffet



^{*} This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Economic Development Summit

September | 500 Event Attendees

As we build a nationally recognized economy, there's always more to learn. This half-day summit brings together leaders from a variety of industries to discuss economic trends and how we can work together to grow Allen County. This is the perfect opportunity to put your company front and center with an exclusive group of decision-makers.

General Admission: \$150 Members / \$200 Non-Members



Sponsorship Level	Diamond Limit 1	Gold	Silver	Bronze	Refreshment Limit 1
	\$10,000	\$5,000	\$3,000	\$2,000	\$3,000
Speaking opportunity at event	•				
Company recognition in select event promotions	•				
Company recognition in post-event social media post	•	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•			
Drink tickets at cocktail social	16	8	8		
Company recognition on event webpage	Logo	Logo	Logo	Name	
Company recognition at event	Logo	Logo	Logo	Name	Logo
Verbal recognition at event	•	•	•	•	•
Event Tickets	16	8	8	8	8
Logo displayed at beverage or food station					•



GFW Inc. Holiday Night

December | 300 Event Attendees

Mix and mingle at the business community's signature holiday gathering! Your brand can be part of the festivities as a crowd of hundreds enjoys an evening of cocktails, hors d'oeuvres, and networking.

General Admission: \$50 Members / \$75 Non-Members



Sponsorship Level	Diamond Limit 1	Gold	Silver	Bronze	Beverage Limit 1	Photo Station Limited Availability	Entertainment Limited Availability
	\$10,000	\$5,000	\$3,000	\$1,000	\$4,000*	\$2,000*	\$2,000*
Speaking opportunity at event	•						
Company recognition in select event promotions	•						
Company recognition in post-event social media post							
Banner ad in one (1) GFW Inc. monthly e-newsletter	•	•					
Drink tickets	16	8	8		8		
Event tickets	16	8	8	8	8	8	8
Company recognition on event webpage	Logo	Logo	Logo	Name	Logo	Name	Name
Company recognition at event	Logo	Logo	Logo	Name	Logo		
Verbal recognition at event	•	•	•	•	•	•	•
Logo displayed at station					•	•	•
Sponsor provides 1 drink ticket per event attendee with logo featured							



Business Advocacy

Align Your Business with Pro-Business Progress

Greater Fort Wayne Inc.'s business advocacy and legislative events give sponsors a front-row seat to the conversations shaping Allen County's economic future. Through these informative gatherings, elected officials from across Northeast Indiana come together to discuss key issues impacting the business community. As a sponsor, you'll gain visibility with influential decision-makers and showcase civic leadership through your support of these policy-shaping events.



Third House Forum February



Legislative Wrap-Up
March



2027 Legislative Preview November

BUSINESS ADVOCACY

Legislative Events

Three Events | 200 Event Attendees

Showcase your brand to Allen County's most influential business and community leaders. As key issues are discussed with elected officials, you'll have the opportunity to elevate your company's visibility and connect with highimpact decision-makers in a meaningful way.

General Admission: \$40*









Sponsorship Level	Gold Limit 1 Per Event	Silver	Bronze
	\$3,000	\$2,000	\$1,000
Speaking opportunity at event	•		
Company recognition in post-event social media post	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•		
Company recognition in select event promotions	•	•	
Company recognition on event webpage(s)	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•
Event Tickets	8	8	8



^{*} Exclusive to Greater Fort Wayne Inc. or Regional Chamber of Northeast Indiana Members only.

Professional Development

Promote Your Business Alongside Local Professionals!

Greater Fort Wayne Inc. offers year-round professional development programs designed to cultivate strong leaders and empower emerging talent. From skill-building workshops to immersive leadership experiences, these programs help professionals grow while strengthening Allen County's local talent pool. By supporting these initiatives, your brand is recognized by ambitious professionals, established executives, and key community stakeholders. It's an opportunity to invest in people, and align your business with the growth of our next generation of leaders.



Leadership Fort Wayne Nine Month Program



LFW Alumni Socials
Three Events



GFW Inc. Women's Network Five Events



Champions of Change Awards April

PROFESSIONAL DEVELOPMENT

Leadership Fort Wayne

Program Duration: 9 Month | Class Size: 60

For more than 40 years, Leadership Fort Wayne (LFW) has trained emerging to seasoned professionals to embrace our community through civic engagement and leadership development. The goal of this program is to prepare, connect, and inspire individuals to drive positive change in Fort Wayne and Allen County.

Program Fees: \$2,500 Members / \$3,000 Non-Members



Leadership Fort Wayne Program Day Topics

Throughout the Leadership Fort Wayne program, the class will get a "behind the scenes" experience focused on our community's greatest assets. Hearing from local subject matter experts and community leaders, we explore the successes and opportunities in Fort Wayne and Allen County.



January Orientation



February Community History Day



March Inclusion, Diversity, Equity & Accessibility (IDEA) Day



April Government & Economic **Develoment Day**



May Health Services Day



June **Education Day**



July Community Agencies Day



August Public Safety Day



September Arts & Recreation Day

Sponsorship Level **Designated Seat Program Day**

	\$4,000*	\$1,500*
Includes program fees and guaranteed seat for one company employee or local leader (Bypasses the LFW selection process)	Selected by sponsor	
Company recognition at each program day	Name	Logo at 1 program day of choice
Verbal recognition at each program day	•	Selected event
Speaking opportunity during program day		•
Company recognition at annual class graduation ceremony	•	





LEADERSHIP FORT WAYNE

LFW Alumni Events

Three Events | 150 Event Attendees

This series of events is designed to reconnect, re-engage, and reignite leaders alongside a growing network of over 1,600 LFW program alumni. Welcome the newest cohort at our kick-off reception, sharpen your leadership skills at the summer luncheon, or celebrate the graduation of this year's participants at our final reunion.

Ticket Pricing Varies Per Event





Welcome Reception January



Leadership Legacy Luncheon June



	ALL THREE EVENTS			
Sponsorship Level	Platinum Limit 1	Gold Limit 1 Per Event	Silver	Bronze
	\$5,000	\$3,000	\$2,000	\$1,000
Speaking opportunity at event	1 Event	•		
Company recognition in post-event social media post	•	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•		
Company recognition in select event promotions	•	•	•	
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)		•	•	•
Event tickets	8 Per Event	8	8	8



PROFESSIONAL DEVELOPMENT

GFW Inc. Women's Network

250 Program Members | 200 Event Attendees

The GFW Inc. Women's Network aims to connect, inspire, and empower women through a series of high-impact events. Showcase your brand with this growing group of over 200 emerging to seasoned leaders during any of the five events throughout the year.

Ticket Pricing Varies Per Event



	5 EVENTS*			
Sponsorship Level	Platinum Limit 1	Gold Limit 1 Per Event	Silver	Bronze
	\$10,000	\$3,000	\$2,000	\$1,000
Recognition on GFW Inc. Women's Network Webpage	•			
Speaking opportunity at event	1 Event	•		
Company recognition in post-event social media post	•	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•		
GFW Inc. Women's Network memberships (Jan. 1 - Dec. 31)	10	3		
Company recognition in select event promotions	•	•	•	
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•	•
Event Tickets	8 Per Event	8	8	8



^{*} Platinum sponsorship of the Greater Fort Wayne Inc. Women's Network does not include the Champions of Change Awards.

GFW INC. WOMEN'S NETWORK

Champions of Change Awards

April | 250 Event Attendees

The GFW Inc. Women's Network Champions of Change Awards celebrate the achievements of those who inspire, empower, and advocate for women in our community, making a substantial impact in the categories of nonprofit, corporate, education, and public service.

General Admission: \$75 Members / \$100 Non-Members



Sponsorship Level	Gold Limit 1	Silver	Bronze	Photo Station Limit 1	Beverage Limit 1
	\$3,000	\$2,000	\$1,000	\$2,000*	\$2,000*
Speaking opportunity at event	•				
Company recognition in post-event social media post	•				
Banner ad in 1 GFW Inc. monthly e-newsletter	•				
Company recognition in select event promotions	•	•			
Company recognition on event webpage	Logo	Logo	Name	Name	Name
Company recognition at event	Logo	Logo	Name	Name	Name
Verbal recognition at event	•	•	•	•	•
Event Tickets	8	8	8	8	8
Logo displayed at station				•	•
Sponsor provides 1 complimentary					



drink ticket per event attendee

^{*} This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Workforce Development

Your Brand at the Heart of Workforce Growth

Growing jobs is an integral part of our organization's mission. Through our comprehensive talent attraction programming and our powerful skilled trades initiative, we're creating the next generation of workers, and welcoming new talent from across the nation. Show your support with these unique sponsorship opportunities that allow you to put your brand in front of Allen County's growing workforce.



Onboard Fort Wayne Continuum
Talent Attraction & Retention Continuum



MadeByMe Skilled Trades Initiative

WORKFORCE DEVELOPMENT

Onboard Fort Wayne

Talent Attraction & Retention Continuum

Onboard Fort Wayne by Greater Fort Wayne Inc. invites professionals at all career stages to discover Fort Wayne and Allen County. Catering to newly relocated residents, college interns, and high-achieving high school students, this continuum provides sponsors an excellent opportunity to connect with the future workforce of our community.



	ALL 4 PROGRAM PILLARS
Sponsorship Level	Platinum Limit 1
	\$30,000
Company recognition over all four program pillars	•
Company recognition on GFW Inc. Onboard Fort Wayne webpage	•
Speaking opportunity at event	1 Event Per Pillar
Banner ad in 1 GFW Inc. monthly e-newsletter	•
Company recognition in select event promotions	
Company recognition on event webpage(s)	Logo
Company recognition at event(s)	Logo
Verbal recognition at event	•
Promotional table at one (1) event of choice	
Opportunity to provide promotional item(s) to event attendees at selected event of choice	•
Tickets to program events of choice	16
Company recognition in post-event social media post	•



Best in Class Summit

Fall | 150 Students Attendees

The Best in Class Summit invites top high school seniors discover what makes our community a great place to launch their career. Nominated by their schools, students are introduced to the many career opportunities that await them here in Allen County.

INVITATION ONLY



Sponsorship Level	Gold Limit 1	Silver	Bronze	Photo Station
	\$5,000	\$2,000	\$1,000*	\$2,000*
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•			
Opportunity to provide promotional item(s) to event attendees	•	•		
Company recognition on event webpage(s)	Logo	Logo	Name	Name
Company recognition at event	Logo	Logo	Name	Name
Verbal recognition at event	•	•	•	•
Event tickets	4	2	1	1
Logo displayed at station				•

^{*} This service/activity may be discounted or fully donated in-kind by applicable GFW Inc. member organization(s) upon request.

Contact our team to volunteer as a community ambassador to lead table discussions with students.



The Intern Experience

Summer | 75 Intern Attendees

Each year, local employers bring hundreds of interns to Fort Wayne, and we aim to leave them wanting more. Through exciting summer events, we create experiences that make them eager to call Allen County home. Sponsor and connect with our community's future professionals.

INVITATION ONLY



Sponsorship Level	Gold Limit 2 Per Event	Silver	Bronze	Networking Table Limited Availability
	\$3,000	\$2,000	\$1,000	\$500
Speaking opportunity at event	•			
Company recognition in select event promotions	•			
Company recognition in post-event social media post	•			
Banner ad in 1 GFW Inc. monthly e-newsletter	•			
Opportunity to provide promotional table and/or item(s) to event attendees				
Event tickets	4	3	2	
Company recognition on event webpage(s)	Logo	Logo	Name	
Verbal recognition at event	•	•	•	•



Meet Me @ 5:05

Three Events | 75 Event Attendees

Join us for this networking event, where local professionals, new residents, and businesses can connect in a fun and light-hearted setting. This after-hours event is a favorite among members. Elevate your brand's visibility and create valuable connections at this popular event!

General Admission: \$20 Members / \$40 Non-Members

This event is FREE for NEW RESIDENTS under one (1) year



Sponsorship Level	Gold Limit 1 Per Event	Silver Limit 1 Per Event	Bronze
	IN-KIND	\$2,500	\$1,000
Provide host venue, bar services, and food	•		
Opportunity to provide promotional item(s) to event attendees	•		
Speaking opportunity at event	•	•	
Company recognition in post-event social media post	•	•	
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•	
Company recognition in select event promotions	•	•	•
Company recognition on event webpage(s)	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•
Event tickets	Unlimited	4	2



C-Suite Socials

Spring & Fall | 25 Executive Attendees

When executives and their families relocate to Fort Wayne, we roll out the red carpet, inviting them to exclusive events where they can connect with other newcomers, get acquainted with their new city, and experience the very best our community has to offer.

INVITATION ONLY



Sponsorship Level	Gold Limit 2 Per Event	Silver	Bronze
	\$3,000	\$2,000	\$1,000
Speaking opportunity at event	•		
Company recognition in select event promotions	•		
Company recognition in post-event social media post	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•		
Company recognition on event webpage(s)	Logo	Logo	Name
Event tickets	4	3	2
Opportunity to provide promotional table and/or item(s) to event attendees	•	•	
Verbal recognition at event	•	•	•

WORKFORCE DEVELOPMENT

MadeByMe

Building Allen County's Workforce

MadeByMe is a collaborative initiative by Greater Fort Wayne Inc., connecting youth and young adults with rewarding career opportunities in advanced manufacturing and skilled trades. Through partnerships with industry leaders, educators, and community organizations, the program highlights the diverse pathways available to young people.



MadeByMe Program Sponsorship Package

\$10,000 Limit 1 Available

Dedicated Web Presence

- Exclusive and prominent placement on MadeByMe web pages, including sponsor's logo, a tailored quote about the company's commitment to workforce development, and a feature story in a 2026 Top Five Newsletter highlighting the sponsor and their support for the program.
- Sponsor's logo featured on select MadeByMe promotional materials, including flyers, event programs, and outreach presentations.
- Acknowledgment in select digital communications and social media posts related to the program, reaching a broad and engaged audience.

Video Sponsorship Recognition

- ▶ Sponsorship credit included at the conclusion of the MadeByMe video, which will be showcased at:
 - · All home TinCaps games
 - Selected high school sporting events (exact schools TBD)
 - · Broadcast messaging screens in participating high schools

E-Banner Ads in High-Impact Newsletters

Two e-banner ad placements in the Greater Fort Wayne Inc. Top Five newsletter, distributed to over 5,000 recipients, and two e-banner ad placements in our the Upcoming Events newsletter distributed to more than 10,000 recipients, highlighting the sponsor's investment in MadeByMe and their dedication to workforce readiness.



Member Education

Empowering Members Through Knowledge

Greater Fort Wayne Inc.'s Member Education events equip businesses of all sizes with the tools, knowledge, and resources they need to succeed. Professionals from across Allen County are invited to attend specialized workshops, panels, and seminars to grow their business. Sponsorship positions your company as a champion for growth and learning, giving your brand visibility while aligning you with the experts, insights, and opportunities that strengthen our business community.



Maximize Your Membership Six Events



Small Business Exclusives Four Events



Allen County Leaders Luncheon Spring & Fall



Workforce & Waffles Spring & Fall

Maximize Your Membership

Six Events | 30 Event Attendees

Maximize Your Membership presentations help GFW Inc. investors unlock the full potential of their benefits. As a sponsor, you'll have the chance to connect with business leaders and leave a lasting impression on our newest investors.

FREE & OPEN TO THE PUBLIC



	ALL 6 EVENTS		
Sponsorship Level	Platinum Limit 1	Gold Limit 1 Per Event	Host Venue
	\$3,000	\$250	IN-KIND
Full Page advertisement in Maximize Your Membership Benefits Guide	•		
Speaking opportunity at event		•	•
Company recognition in all event promotions		•	•
Company recognition on event webpage(s)	Logo	Logo	Logo
Verbal recognition at event(s)		•	•
Provides venue and refreshments for event attendees			•
Opportunity to provide promotional table and/or item(s) to event attendees			•



Small Business Exclusives

Four Events | 40 Event Attendees

Small Business Exclusives, hosted by Greater Fort Wayne Inc., is a hands-on learning series designed specifically for small businesses and entrepreneurs in Allen County. This event series gives attendees access to practical tools, expert advice, and valuable connections to help move business forward.

General Admission: \$30 Members / \$45 Non-Members



	ALL 4 EVENTS			
Sponsorship Level	Platinum Limit 1	Gold Limit 1 Per Event	Networking	Host Venue
	\$10,000	\$2,000	\$500	IN-KIND
Speaking opportunity at event	All Events	•		•
Company recognition in select event promotions	•	•		
Company recognition on event webpage(s)	Logo	Logo		Logo
Verbal recognition at event(s)	•	•	•	•
Provides venue, including technology and refreshments for event attendees				
Opportunity to provide promotional table and items to event attendees				
Event Tickets	2	2	2	2
Company recognition in post-event social media post				
Banner ad in 1 GFW Inc. monthly e-newsletter				



Allen County Leaders Luncheon

Spring & Fall | 150 Event Attendees

Put your company on the agenda as area CEOs and community leaders present what's new and what's next in Fort Wayne and Allen County. Designed to inspire and educate on topics relevant to our community, these exclusive luncheons are hosted twice per year for members only.

General Admission: \$35*



	BOTH EVENTS			
Sponsorship Level	Platinum Limit 1	Gold Limit 1 Per Event	Silver	Bronze
	\$5,000	\$3,000	\$2,000	\$1,000
Speaking opportunity at event	1 Event	•		
Company recognition in post-event social media post	•	•		
Banner ad in 1 GFW Inc. monthly e-newsletter	•	•		
Company recognition in select event promotions	•	•	•	
Company recognition on event webpage(s)	Logo	Logo	Logo	Name
Company recognition at event(s)	Logo	Logo	Logo	Name
Verbal recognition at event(s)	•	•	•	•
Event Tickets	8 Per Event	8	8	8





^{*} Exclusive to Greater Fort Wayne Inc. Members only.

Workforce & Waffles

Spring & Fall | 75 Event Attendees

Position your brand at the forefront of workforce development, talent retention, and company culture. These events, exclusive to Visionary Investors, feature expert panels designed for executives, HR professionals, and rising leaders. Your sponsorship becomes a direct connection point with the decision-makers shaping the future of their organizations and our community.

General Admission: \$15*



Gold Sponsorship Level Silver Limit 2 Per Event **Bronze** \$3,000 \$2,000 \$1,000 Speaking opportunity at event Banner ad in 1 GFW Inc. monthly e-newsletter Company recognition in select event promotions Company recognition on event webpage(s) Name Logo Logo Company recognition at event Logo Logo Name Verbal recognition at event(s)



Event Tickets

^{*} Exclusive to Greater Fort Wayne Inc. Visionary Investors only.

Additional Opportunities

Reach New Audiences. Reach New Heights.

Greater Fort Wayne Inc. continues to develop new and unique opportunities for your brand to stand out. Beyond our annual programs and events, take advantage of additional ways to create meaningful connections with fresh audiences through creative collaborations, digital visibility, and community engagement. Showcase your brand and expand your reach with our team.



Member Celebration Services
Groundbreakings, Ribbon Cuttings & More



Sneak Peek Tours



High Impact, Low Cost Sponsorships
Exclusive to Organizations with 10 Employees or Less



GFW Inc. Digital Marketing Opportunities

Member Celebration Services

Hosted Year Round

Looking for ways to elevate your company's achievments? Host a celebration event! Celebrations are a fantastic way to connect and engage with the community, while also highlighting the recent successes of your business. Let our team help you elevate the impact of your event through our various Member Celebration Services!







Groundbreakings

Groundbreaking ceremonies celebrate the launch of a construction project while expressing gratitude to those who made it possible. These events serve as an excellent opportunity to foster community engagement and generate excitement around a new business or product launch.





Ribbon Cuttings

Ribbon cutting ceremonies celebrate the official opening of a new business or facility, allowing you to thank those who contributed to your success. They are a great way to build community engagement and excitement around your new venture.





Anniversaries & Milestones

Anniversaries and company milestones are special occasions to reflect on your journey and celebrate your achievements. These events provide an opportunity to thank your supporters and engage the community, generating excitement for your continued growth and success.

Member Celebration Services

Ceremony Packages & Benefits (Per Event)	Gold	Silver	Bronze
	\$1,000	\$800	\$600
One event with NEW GFW Inc. membership investment level exceeding:*	\$10,000	\$5,000	\$1,000
Celebration event to be listed on GFW Inc. online events calendar, if open to public	•	•	•
Includes ribbon color of choice	•	•	•
Post-event coverage shared or reposted on GFW Inc. social media channels**	•	•	•
Includes giant scissors and/or gold-plated shovels (max. of 10 shovels available)	•	•	•
GFW Inc. staff member to speak at event	C-Suite Executive	•	•
GFW Inc. to create event agenda	•	•	
Portable lectern with GFW Inc. logo (provided upon request)	•	•	
GFW Inc. to create and/or distribute event press release	•		
Includes sound system and microphone (provided upon request)	•		
Event invitation sent to Mayor to attend and/or speak***	•		
Event invitation sent to GFW Inc. board and elected officials to attend***	•		
Event promotion in GFW Inc. upcoming events e-newsletter, if open to the public and booked prior to provided publication deadline			

^{*} Offer valid only once during lifetime of membership, regardless of celebration event type.

Ribbon cuttings & groundbreakings are offered to Greater Fort Wayne Inc. members only. Ceremonies will not be approved until annual membership fees have been paid and processed. Requests must be submitted at least 30 days prior to the desired event date. Events are scheduled based on GFW Inc. staff availability during business hours only: Monday - Thursday 8:00 AM - 5:00 PM and Friday 8:00 AM - 3:00 PM. Event invitations and promotions by GFW Inc. do not guarantee the number of guests in attendance.

Additional restrictions may apply. See disclaimers page for additional information on sponsorship benefits.



^{**} Post-event coverage dependent on assets provided by featured company, or photography captured by Greater Fort Wayne Inc. staff.

^{***} Greater Fort Wayne Inc. does not guarantee the availability of non-staff members.

High Impact, Low Cost Sponsorships

Exclusive Sponsorship Opportunities for Organizations with 10 Employees or Less

Ready to elevate your brand? Our exclusive small business sponsorships are designed for companies with 10 employees or fewer, offering affordable ways to enhance visibility and connect with potential customers. Showcase your business in a supportive environment and make a meaningful impact in Allen County—all while staying within your budget. Join us in promoting local growth and becoming a vital part of our thriving community!

REFRESHMENT STATION SPONSOR*

\$250

- Logo displayed at refreshment station(s) at sponsored event
- · Verbal recognition at event

DESSERT SPONSOR*

\$500

- · Logo displayed at luncheon dessert station
- · 2 tickets to the sponsored event
- · Verbal recognition at event

SNACK BREAK SPONSOR*

\$500

- · Logo displayed at event snack station
- · 2 tickets to the sponsored event
- · Verbal recognition at event

DOOR PRIZE SPONSOR*

IN-KIND

- Opportunity to provide promotional item(s) to event attendees
- · Verbal recognition at event

NETWORKING TABLE SPONSOR*

\$500

- Informational table staffed by organizational representative
- Opportunity to provide promotional item(s) to event attendees
- · 2 tickets to the sponsored event
- · Verbal recognition at event

PARKING SPONSOR*

\$500

- · Sponsorship assists in covering the cost of venue parking fees
- · 2 tickets to the sponsored event
- · Verbal recognition at event

VENUE SPONSOR*

IN-KIND

- Provide available company space to host a GFW Inc. event
- · Informational table staffed by organizational representative
- Opportunity to provide promotional item(s) to event attendees
- · Verbal recognition at event

CUSTOM SPONSORSHIP PACKAGES

IN-KIND

Have an idea in mind to showcase your brand?

Reach out to our team to get creative!



* Limited availability. Offer available for select GFW Inc. events.

Sneak Peek Tours

Events Vary | Estimated Attendance 100 Per Event

Our exclusive sneak peek tours offer a behind-the-scenes look at some of the most exciting upcoming projects in our community, often before they're unveiled to the public. These tours provide a unique opportunity to introduce your space to influential community leaders, allowing you to create buzz, build key connections, and be recognized as a contributor to the growth of Allen County!

INVITATION ONLY



Sponsorship Opportunity

Host Venue

	IN-KIND
Company to provide newly developed space and behind the scenes tour(s)	•
Provide bar services and food	•
Speaking opportunity at event	•
Company recognition in all event promotions	•
Company recognition on event webpage	Logo
Verbal recognition at event	•
Event tickets	Unlimited



Economic Development Site Tours

Showcase your site as a key driver of growth in Allen County. By hosting an Economic Development Site Tour, you'll provide business leaders, investors, and community stakeholders with an exclusive look at your project. Highlight your role in shaping the local economy and connect with influential decision-makers investing in the region's success.

Interested in hosting a tour?

Contact Melissa Beber at mbeber@gfwinc.com to learn more.



Interested in hosting a tour?

Contact Kimi Wilder for details.

GFW Inc. Digital Marketing Opportunities

Greater Fort Wayne Inc. offers members select marketing opportunities beyond traditional promotional benefits. Explore exclusive ways to position your brand in front of both specialty and mass audiences.



Beyond Momentum: GFW Inc. Podcast

Monthly Audio Podcasts

Beyond Momentum by Greater Fort Wayne Inc. offers sponsors a unique platform to align with the stories, leaders, and innovations driving Allen County forward. By supporting this podcast, your brand will be featured alongside conversations that matter most to our community, highlighting the bold ideas, collaborations, and leadership shaping our future.

Sponsorship not only amplifies your visibility but demonstrates your commitment to investing in the continued growth and success of Allen County.

2026 Sponsorship Package

\$6,000

Dedicated Web Presence

- Sponsor's logo in the GFW Inc. Top Five Newsletter when each episode of the podcast releases (5,000+ subscribers).
- · Sponsor's logo included on the dedicated GFW Inc. podcast webpage.

Social Media Promotion

· Sponsor tagged in every podcast announcement on GFW Inc. social media channels (when applicable).

In-Episode Acknowledgement

• Each podcast episode will include a 20-second announcement thanking the sponsor.

Exclusive "Sponsored By" Positioning

• "Beyond Momentum by Greater Fort Wayne Inc. is sponsored by [company name]"



* Additional terms may apply. Contact the staff member below for additional sponsorship details.

GFW Inc. Digital Marketing Opportunities

GFW Inc. E-Banner Advertising

Placing a banner ad in our e-newsletters provides targeted exposure to influential business leaders and decisionmakers in Allen County. It offers an effective way to reach a focused audience interested in local economic and policy developments, enhancing visibility and driving engagement with your brand. We offer three segmented publications centered around community development highlights, upcoming events, and business advocacy.



Top Five

Published Monthly | 5,000+ Contacts

Send your message directly to GFW Inc. investors' inboxes—approximatley 5,000 total recipients. The "Top Five" is a monthly e-newsletter that includes the latest about GFW Inc. programs, economic development projects, the names of our newest investors, and the events to keep an eye out for.

TOP FIVE PRICING

One-Month Banner: \$500 Five-Month Banner: \$2,250



Upcoming Events

Published Monthly | 10,000+ Contacts

Each month, we invite more than 10,000 contacts to the GFW Inc. events that bring the business community together. Now, you can invite them to learn more about your business, too.

UPCOMING EVENTS PRICING

One-Month Banner: \$750 Five-Month Banner: \$3,250



GovConnect

Published Weekly | 5,000+ Contacts

The GovConnect weekly e-newsletter covers local, state, and federal news stories that matter to the business community. The e-newsletter is sent out every Friday to approximatley 5,000 contacts which include GFW Inc. investor members, elected officials, and key community leaders.

GOVCONNECT PRICING

One-Week Banner: \$500 Five-Week Banner: \$2,250



Investors are responsible for providing artwork. Advertisements featuring political messages and disparaging content will not be accepted. Additional restrictions may apply. See disclaimers page for additional information on sponsorship benefits.

Exclusive Member Benefits

Unlock Your Membership Benefits

From specially discounted services to exclusive online promotional tools, Greater Fort Wayne Inc. provides our members with unique opportunities to get connected and grow. Explore the list below and discover many of the exclusive benefits included in your annual membership.

Business Advocacy Services

If red tape is getting in your way, we're ready to help. We work every day to create a thriving business climate in Allen County.

Investor-Only Job Board

Find the talent you need to grow. Post job openings on our online job board—exclusive to GFW Inc. investors.

Fort Wayne Business Weekly Newspaper

Stay in the loop with a free annual subscription to the Greater Fort Wayne Business Weekly newspaper.

Online Business Directory

Your future customers are online—make sure they can find you. Member pages in our Business Directory draw traffic from people searching for businesses like yours.

Notarizations & Certificates of Origin

Don't let document fees bust your bottom line. Our in-house notary can certify documents, including certificates of origin at no charge.

"Partner Perks" Discounts

Save on core expenses like office supplies, health insurance, and more all while supporting fellow GFW Inc. members.

"Hot Deals" Investor Promotions

Protect your bottom line with these short-term discounts that are too hot to last. As a member, you can post your company's Hot Deals, too!

Reduced-Rate Admission to Events

Get plugged into the business community at GFW Inc. events. With special investor-only pricing, you can grow your network for less.

Online Event Calendar

Tell the world about your upcoming events using our online calendar. It's the place the business community goes to find out what's up next.

Investor-Only Events & Programs

Meet your elected officials, get looped in on the next big projects, and grow your network. Our events keep you connected, informed, and inspired.

Member Celebration Event Support*

From groundbreaking to ribbon-cuttings, we're here to help celebrate your company's biggest milestones!

CEO Roundtables*

Get trustworthy insights, practical knowledge, and best practices from fellow executives in a confidential forum.

Leads Groups*

Smash your sales goals—with a little help from your friends! These private groups meet twice per month to share business referrals and sales tips.

GFW Inc. Women's Network*

Get plugged in and powered up! Join us for events and programs that push you to be your best self, both professionally and personally.

Annual GFW Inc. Membership Decal

Showcase your investment with GFW Inc. with our annual membership decals! Proudly display these clings in your business and let customers know you're helping to create a nationally recognized economy.

Complimentary Conference Rooms

Reserve a GFW Inc. conference room to enhance your productivity and collaboration opportunities.

* Additional Fees May Apply



GFW Inc. Impact Team

About the Greater Fort Wayne Inc. Impact Team

The Greater Fort Wayne Inc. Impact Team serves as Allen County's Chamber of Commerce, providing our members with dedicated business support through exclusive member services, money-saving discounts, events, programming, and more. Meet our team below to discover the people helping your business get connected, grow, and thrive.



Brenda Gerber Vincent Chief Impact Officer



Jennifer Atienzo-Fisher
Director of Marketing & Communications

(260) 203-5737

jatienzofisher@gfwinc.com



Melissa Beber Vice President of Business Advocacy

(260) 203-5738

 mbeber@gfwinc.com



Olivia Dickerson Howe Events Manager

(260) 203-5743

odickerson@gfwinc.com



Christian Garver
Creative Director



Shelby Nichter Impact Coordinator



Charlotte Reilly Membership Coordinator

(260) 203-5756 creilly@gfwinc.com



Meghan Murphy
Director of Investor Programs



Kimi Wilder
Director of Investor Engagement

(260) 203-5765
★ kwidler@gfwinc.com

GFW Inc. Board of Directors

Updated October 31, 2025

Executive Committee

BOARD CHAIR

Margaret Sklenar

Metropolitan Title

VICE CHAIR

Greg Allen

Community Volunteer

SECRETARY

John Burda

Wells Fargo Bank

TREASURER

Mike Zawahri

Fort Wayne-Allen County

Airport Authority

PAST CHAIR

Beth Goldsmith

Sold by the Gold at

North Eastern Group Realty

Clifford Clarke

C² IT Advisors

Jim Cook

Capital Improvement Board

Mark Daniel

Fort Wayne Community Schools

Brad Little

Community Foundation of Greater Fort Wayne

Therese Brown

Allen County Commissioner

Carey Schmucker

Aegis Sales & Engineering, Inc.

Christine Swift

Lincoln Financial Group

Tony Tranquill

Wayne Pipe & Supply

Mayor Sharon Tucker

City of Fort Wayne

Board of Directors

Ramadan Abdul-Azeez

Black Chamber Fort Wayne

Andrew Baker

F&M Bank

Steve Baker

Indiana Michigan Power

Bill Bean

NAI Hanning & Bean

Dana Berkes

NIPSCO

Col. Scott Boatwright

122nd Air National Guard

Jill Boggs

Visit Fort Wayne

Matthew Booker

American Family Insurance

John Bowen

Parkview Health

Ian Broad-White

Young Leaders of Northeast Indiana

Randy Brown

Barnes & Thornburg LLP

Justin Brugger

Fort Wayne City Utilities

Jeremy Carnahan

Forvis Mazars

Greg Clark

Sweetwater Sound

Jane DeHaven

DeHaven Chevrolet

Eric Doden

Ambassador Enterprises

Karl Einolf

Indiana Tech

Ron Elsenbaumer

Purdue University Fort Wayne

Tom Freistroffer

Fort Wayne City Council

Patti Hays

AWS Foundation

Herb Hernandez

Fort Wayne Hispanic Chamber

Scott Hinderman

Fort Wayne - Allen County

Airport Authority

Marilyn Hissong

East Allen County Schools

Nitish Kulkarni

Leadership Fort Wayne

Board Intern

Paul Lagemann

Allen County Council

David Long

Long Legal LLC

Jenni Lona

Continental Diamond Tool

Mayor Steve McMichael

City of New Haven

Rob Mitrevski

L3Harris

Javier Mondragon

Bridge of Grace Ministries

Brent Parsons

Lutheran Health Network

Jason Patel

Blue Flame Hospitality

Alex Platte

Carson LLP

Lindsey Preston

NewAllen Alliance

Kent Prosser

Northeast Indiana

Construction Alliance

Tom Salzer

Elevatus Architecture

Gregg Sengstack

Franklin Electric

Amanda Shepard

Fort Wayne Museum of Art

Hannah Stork

Authority Partners

Nancy Townsend

Surack Enterprises

Jennifer Vanderpool

Felderman Design-Build

John Watkins

Don Ayres Honda

Mark Webb

SOLV Metals

Jeff Woenker

Barrett McNagny LLP

Evan Wood

Fort Wayne Metals

Steve Zacher

The Zacher Company

Sponsorship Policies & Procedures

Event & Program Sponsorship Disclaimer

Event Attendance

Greater Fort Wayne Inc. does not guarantee the final registration, attendee, or participant count of any sponsored program or event. Any estimated attendance numbers outlined in this document, or other promotions is strictly for reference based on previous attendance records. Final participant attendance may vary.

Event Cancellation or Rescheduling

- Upon signing an investment form for Greater Fort Wayne Inc. sponsorship agreement(s), the Member Organization and its affiliates understand that they are subject to circumstances beyond the reasonable control of either party, including but not limited to natural disasters, fire, pandemic, government restrictions, civil disorder, strikes or labor disputes, acts or threats of terrorism, war, accident or other casualties (collectively referred to as "Force Majeure"). If an event is canceled or postponed due to a Force Majeure event, GFW Inc. will make reasonable accommodations to provide alternative promotional opportunities for sponsors.
- Any sponsorship payments already made shall be applied towards a mutually agreed upon rescheduled event, pending availability, provided the rescheduled event occurs within one (1) year of the original event date. If a rescheduled event date cannot be determined within that time, the Member Organization may request a refund of any payments made, unless any non-refundable expenses incurred by GFW Inc. prior to cancellation.

Right to Modify Sponsorship Benefits

Greater Fort Wayne Inc. reserves the right to modify sponsorship benefits at any time due to changes in event structure, unforeseen circumstances, or at the discretion of the organization. Sponsors will be notified of any changes.

Use of Sponsor Information

- ▶ By providing logos, images, and other promotional content, sponsors grant Greater Fort Wayne Inc. the right to use such materials in future marketing and promotional efforts.
- Liability for Third-Party Use: GFW Inc. is not liable for any unauthorized use of sponsor logos, ads, or branding by third-party media or individuals. GFW Inc. will not share any assets provided with third parties without prior consent.

Newsletter Banner Advertisements Disclaimer

Usage Period

- Newsletter banner advertisements must be utilized within 90 days of the sponsored event.
- Visionary Investors receive one (1) complimentary banner advertisement as part of their investment package. Placement month is at the discretion of GFW Inc. based on availability.
- ▶ The advertisement placement must be used between January 1 and December 31 of the calendar year unless other arrangements have been made
- Advertisements not used within the designated time will be forfeited.

Design and Content

▶ All banner advertisements are subject to approval by Greater Fort Wayne Inc. GFW Inc. reserves the right to request revisions.

Banner Advertisement Specifications

- All requested banner advertisements should be emailed to marketing@gfwinc.com at least one week before the 1st of the month in which you want your ad to run. Use "E-BANNER" as the subject line.
- The sponsoring company is responsible for providing the ad artwork. GFW Inc. does not offer design services.
- Advertisements featuring political messages and disparaging content will not be accepted.

Social Media Recognition Policy Disclaimer

- Company recognition and/or social media tagging is exclusive to top-tier sponsorship levels if included as an outlined benefit in your package. Subject to sponsor's tagging permissions and profile visibility settings.
- ▶ Event sponsors will be named in social media posts related to the sponsored event. Greater Fort Wayne Inc. will make every effort to post sponsor recognition within 2 business days following the event.

Content Control

While GFW Inc. will make every effort to recognize sponsors in social media, control over the final content, including captions and images, remains with GFW Inc. to ensure consistent messaging.

Sponsorship Policies & Procedures

Sponsor Logos Disclaimer

Logo Submission

- Sponsoring companies are responsible for providing high-quality logos in transparent PNG or EPS file formats. If available, Illustrator vector files preferred. Logos must be a minimum of 300 dpi for optimal visual quality.
- Sponsors are responsible for supplying the most current and accurate company logo artwork for inclusion in promotions related to their sponsorship. GFW Inc. is not responsible for unintentional or accidental usage of outdated or inaccurate logo artwork.

Quality Disclaimer

- ▶ Greater Fort Wayne Inc. reserves the right to request an alternative logo file if submission is of low resolution or visual quality.
- GFW Inc. is not responsible for any issues related to visual quality in promotional materials or presentations due to poor-quality logo submissions

Media Release Disclaimer

Media Release Policy

Attendees and sponsors provide permission to Greater Fort Wayne Inc., along with its partners and those authorized by the organization, to capture and utilize photographs, videos, and audio recordings during the event or program. These materials may be used in various media formats now known or developed in the future for purposes including, but not limited to, promotional activities, marketing efforts, public relations initiatives, and grant reporting, all without the need for further consent or any form of compensation.

Image Posting

Select photographs taken during an event are to be posted within 2 business days when possible; however, this timeline may be extended depending on event logistics or technical issues. GFW Inc. reserves the right to determine the appropriate posting schedule.



Proud Winner of the 2025 ACCE Chamber of the Year Award

In 2025, Greater Fort Wayne Inc. was honored to be awarded the national Chamber of the Year award, presented by the Association of Chamber of Commerce Executives (ACCE). Throughout the application process, our team showcased an extensive organizational strategy, powerful performance metrics, and recent success stories highlighting the ways GFW Inc. continues to impact our community.

For over 10 years, GFW Inc. has served as the chamber of commerce and economic development engine for Fort Wayne and Allen County, Indiana, creating the conditions that attract talent, drive investment, and fuel community growth. Our success continues to be proven by national rankings such as these:

#1

FASTEST-GROWING
BIG CITY IN THE MIDWEST
U.S. Census Bureau

TOP-10

BEST-RUN CITIES
IN AMERICA
WalletHub.com

TOP-20

BEST PLACES TO LIVE
IN THE U.S.
U.S. News & World Report



CONNECT WITH US

200 E. Main Street, Suite 800 Fort Wayne, IN 46802 (260) 420-6945 **GFWINC.COM**



