

Building Bridges Communications, Data and Networking

October 20, 2016

Suffolk County Event
Riverhead Volunteer Fire Department



Introductions

- Name, Title, Organization



Helping Ourselves Helps Others

- Today's event result of February Community-based Organization(CBO) Summits
- Results:
 - Networking needs are ever present
 - Communication needs improvement
 - Qualitative analyses – helped inform CHNA, CSPs, CHIPs



About LIHC

- Funded by NYSDOH Population Health Improvement Program (PHIP) since 2014
- Managed by the Nassau-Suffolk Hospital Council
- Began as voluntary partnership 2013 in response to NYS Prevention Agenda mandate
- Coalition of CBOs, LHDs, hospitals, academic institutions, health plans, FBOs, etc.
- Improve health of Long Islanders – chronic disease management and prevention



Our NYS Prevention Agenda Priorities

- Two priorities chosen:
 - reduce obesity in children and adults;
 - enhance access to chronic disease self management programs in clinical and community settings

- mental health/substance abuse over lay

CBOs and related health/social service providers played a vital role in determining the region's priorities



LIHC's Role and the Big Picture

- Coordinate population health activities for this region
- Three-pronged Approach
 - Programming
 - Public Outreach
 - Policy Change
- Achievements and Activities
 - Are You Ready, Feet? Walkability campaign
 - Website
 - Complete Streets policy work (health asset tie in)
 - Data collection and analyses



Selected Findings

| PA Rank | Suffolk County Summit Event | % |
|---------|--|-------|
| 1 | Chronic Disease | 30.9% |
| 2 | Mental Health | 29.9% |
| 3 | Healthy and Safe Environment | 25.4% |
| 4 | Healthy Women, Infants and Children | 13.2% |
| 5 | HIV, STD and Vaccine Preventable Disease and Health Care-Associated Infections | 9.4% |

Total number of quotations coded applicable to Suffolk County=850

Distinct Prevention Areas by Ranking reflects the number of quotations where the focus area is mentioned at least once and counted once, divided by the total number of Suffolk County quotes.

PA Area: Chronic Disease

| Focus Area | % |
|----------------------------|-------|
| Chronic Disease Management | 10.2% |
| Obesity/Nutrition | 10.2% |
| Chronic Disease Prevention | 7.9% |
| Diabetes | 5.2% |
| Cancer | 4.0% |
| Other Chronic Conditions | 3.9% |
| Cardiovascular | 3.8% |
| Respiratory | 3.6% |
| Smoking/Tobacco | 3.3% |

Of the total number of quotes by County, 10.2% of quotations included “Chronic Disease Management” and “Obesity/Nutrition” equally, as topics of importance.

Analytic Interpretation:

- Prevention and management of chronic conditions should be a priority for those looking to improve quality of live and improve health outcomes. Furthermore, the prevalence of obesity exacerbates chronic disease and mental health problems.

PA Area: Mental Health and Substance Abuse

| Focus Area | % |
|--|-------|
| Mental Health Issues | 18.1% |
| Substance Abuse | 11.3% |
| Susceptible Populations | 7.4% |
| Attitudes | 4.1% |
| Anxiety, Mood Disorders, and Associated Emotions | 2.9% |
| Treatment and Recovery | 2.7% |
| Eating Disorders | 0.9% |
| Suicide | 0.4% |

“Mental Health Issues”, including behavioral, developmental, poor mental health, emerged at the forefront with 18.1% of quotations in Suffolk County. A second focus area, “substance abuse”, appeared with 11.3% of quotations containing related key words.

Analytic Interpretation:

Availability of mental health and substance abuse treatment and recovery services is not adequate considering the high demand for service. Prevention and strategies focused on maintaining follow-up care for mental health are equally important.

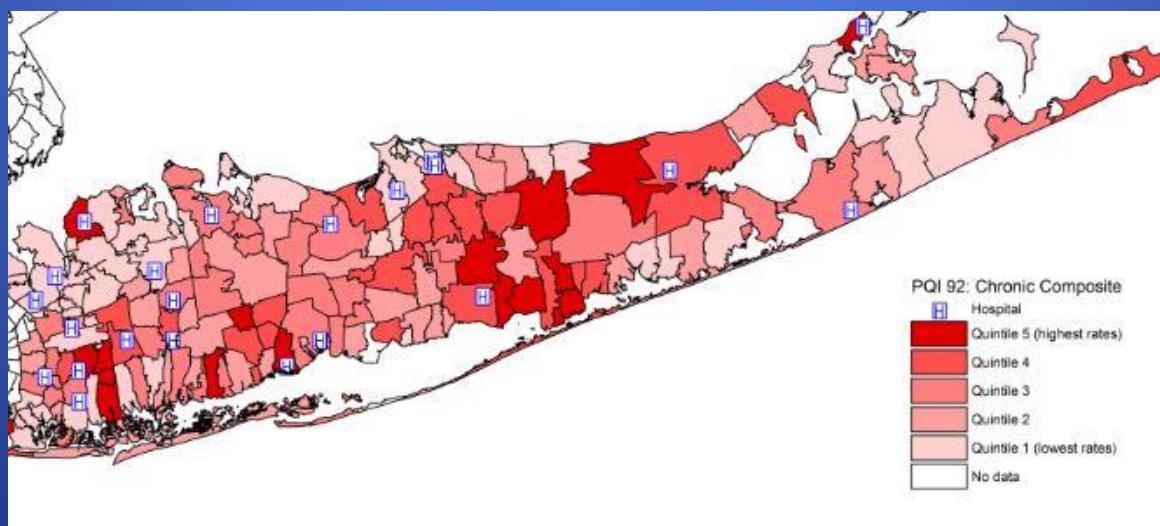
healthcare
disease
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transportation
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family
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hospital
homeless
patients
educate
primary
asthma
funding
children
working

Data Directs Initiatives

Resources:

- Vital Statistics of New York State
- Statewide Planning and Research Cooperative System (SPARCS)
- New York State Community Health Indicator Reports
- American Fact Finder from the United States Census Bureau
- Behavioral Risk Factor Surveillance System from the CDC
- Prevention Quality Indicators from the Agency for Healthcare Research and Quality

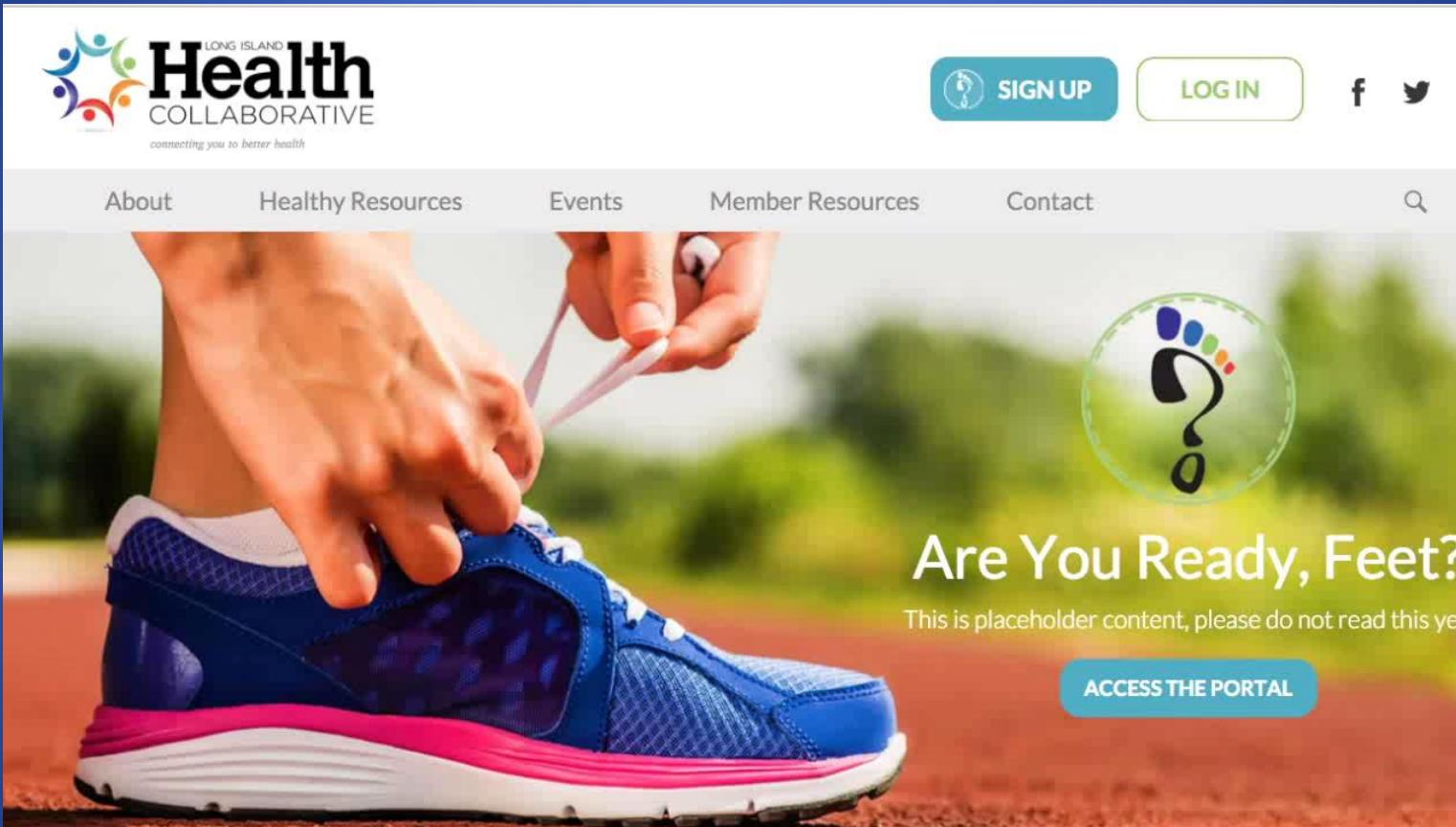


Public Outreach

- Sunset Stroll at Jones Beach, July 21st 2016 & Light the Path at Sunken Meadow October 7, 2016



Website



The screenshot shows the homepage of the Long Island Health Collaborative website. The header features the organization's logo with three stylized human figures in blue, green, and orange, followed by the text "LONG ISLAND Health COLLABORATIVE" and the tagline "connecting you to better health". To the right are "SIGN UP" and "LOG IN" buttons, along with social media links for Facebook and Twitter. The main navigation menu includes "About", "Healthy Resources", "Events", "Member Resources", and "Contact". A search icon is also present. The main content area features a photograph of a person tying the laces of a blue and pink running shoe on a track. To the right of the photo is a circular graphic with a stylized foot icon and the text "Are You Ready, Feet?". Below this, a placeholder message reads "This is placeholder content, please do not read this yet". A blue button at the bottom right of the image area says "ACCESS THE PORTAL".



Medicine without Walls

- Healthcare extends out into the community and is the community
- Multiple sectors have stake in keeping individuals and communities well
- Social impact model considers health within the context of where one lives, works, plays, and learns
- First time U.S. investing significantly in social health



Today's Goal

- Meet with as many colleagues as you can
 - Structured networking time
 - Free form networking time
 - Connection Corner; Twitter Feed
#buildingbridgesnc
- Spark creative initiatives, ideas, even grant opportunities



A Few Reminders

- Structured networking (15 minutes):
 - At Gold tables find coordination care providers
 - At Silver tables find service providers
- Free form networking (1 hour 10 minutes):
 - Colored stickers help you find service providers with whom you want to connect
 - And the colleagues who want to connect with you



Social Determinants of Health

| Economic Stability | Neighborhood and Physical Environment | Education | Food | Community and Social Context | Healthcare System |
|--------------------|---------------------------------------|---------------------------|---------------------------|------------------------------|---|
| Employment | Housing | Literacy | Hunger | Social integration | Health coverage |
| Income | Transportation | Language | Access to healthy options | Support systems | Provider availability |
| Expenses | Parks | Early childhood education | | Community engagement | Provider linguistic and cultural competency |
| Debt | Playgrounds | Vocation training | | Discrimination | |
| Medical Bills | Walkability | Higher education | | | Quality of care |
| Support | | | | | |

New Partnerships

- Informal Poll
 - How many found out about a new service?
 - How many established a new partnership?
- Story sharing



Closing

- Communications Tool
- Visit resources table
- Post event program evaluation via survey monkey
- Event directory
- LIHC meeting November 9, 2:30-4:30pm

