

# Building Bridges Communications, Data and Networking

October 20, 2016

Suffolk County Event  
Riverhead Volunteer Fire Department



# Introductions

- Name, Title, Organization



# Helping Ourselves Helps Others

- Today's event result of February Community-based Organization(CBO) Summits
- Results:
  - Networking needs are ever present
  - Communication needs improvement
  - Qualitative analyses – helped inform CHNA, CSPs, CHIPs



# About LIHC

- Funded by NYSDOH Population Health Improvement Program (PHIP) since 2014
- Managed by the Nassau-Suffolk Hospital Council
- Began as voluntary partnership 2013 in response to NYS Prevention Agenda mandate
- Coalition of CBOs, LHDs, hospitals, academic institutions, health plans, FBOs, etc.
- Improve health of Long Islanders – chronic disease management and prevention



# Our NYS Prevention Agenda Priorities

- Two priorities chosen:
  - reduce obesity in children and adults;
  - enhance access to chronic disease self management programs in clinical and community settings
    - mental health/substance abuse overlay

CBOs and related health/social service providers played a vital role in determining the region's priorities





# LIHC's Role and the Big Picture

- Coordinate population health activities for this region
- Three-pronged Approach
  - Programming
  - Public Outreach
  - Policy Change
- Achievements and Activities
  - Are You Ready, Feet? Walkability campaign
  - Website
  - Complete Streets policy work (health asset tie in)
  - Data collection and analyses



# Selected Findings

PA Rank	Suffolk County Summit Event	%
1	Chronic Disease	30.9%
2	Mental Health	29.9%
3	Healthy and Safe Environment	25.4%
4	Healthy Women, Infants and Children	13.2%
5	HIV, STD and Vaccine Preventable Disease and Health Care-Associated Infections	9.4%

*Total number of quotations coded applicable to Suffolk County=850*

Distinct Prevention Areas by Ranking reflects the number of quotations where the focus area is mentioned at least once and counted once, divided by the total number of Suffolk County quotes.

# PA Area: Chronic Disease

Focus Area	%
Chronic Disease Management	10.2%
Obesity/Nutrition	10.2%
Chronic Disease Prevention	7.9%
Diabetes	5.2%
Cancer	4.0%
Other Chronic Conditions	3.9%
Cardiovascular	3.8%
Respiratory	3.6%
Smoking/Tobacco	3.3%

Of the total number of quotes by County, 10.2% of quotations included “Chronic Disease Management” and “Obesity/Nutrition” equally, as topics of importance.

## ***Analytic Interpretation:***

- **Prevention and management of chronic conditions should be a priority for those looking to improve quality of life and improve health outcomes. Furthermore, the prevalence of obesity exacerbates chronic disease and mental health problems.**



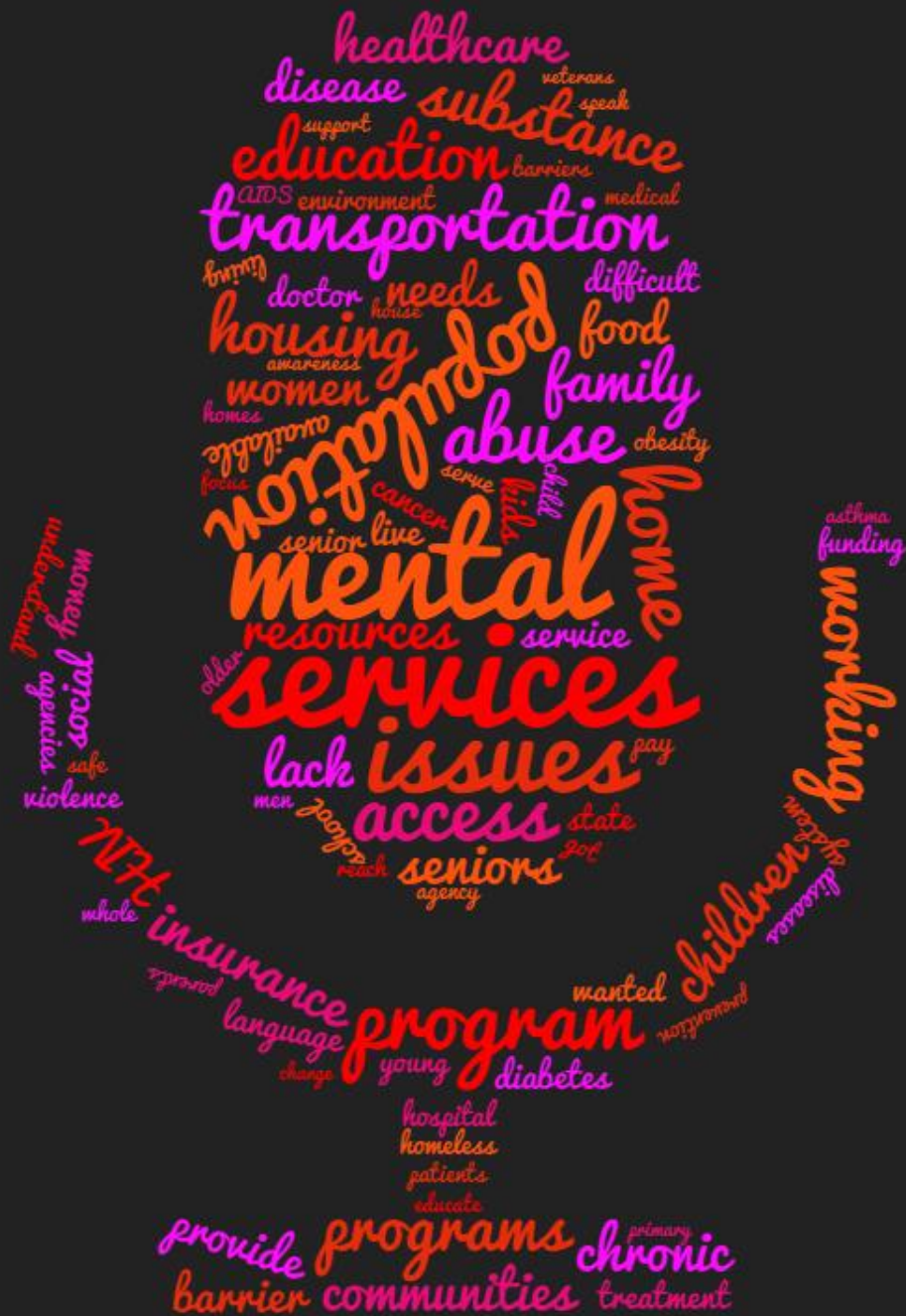
## PA Area: Mental Health and Substance Abuse

Focus Area	%
Mental Health Issues	18.1%
Substance Abuse	11.3%
Susceptible Populations	7.4%
Attitudes	4.1%
Anxiety, Mood Disorders, and Associated Emotions	2.9%
Treatment and Recovery	2.7%
Eating Disorders	0.9%
Suicide	0.4%

“Mental Health Issues”, including behavioral, developmental, poor mental health, emerged at the forefront with 18.1% of quotations in Suffolk County. A second focus area, “substance abuse”, appeared with 11.3% of quotations containing related key words.

### ***Analytic Interpretation:***

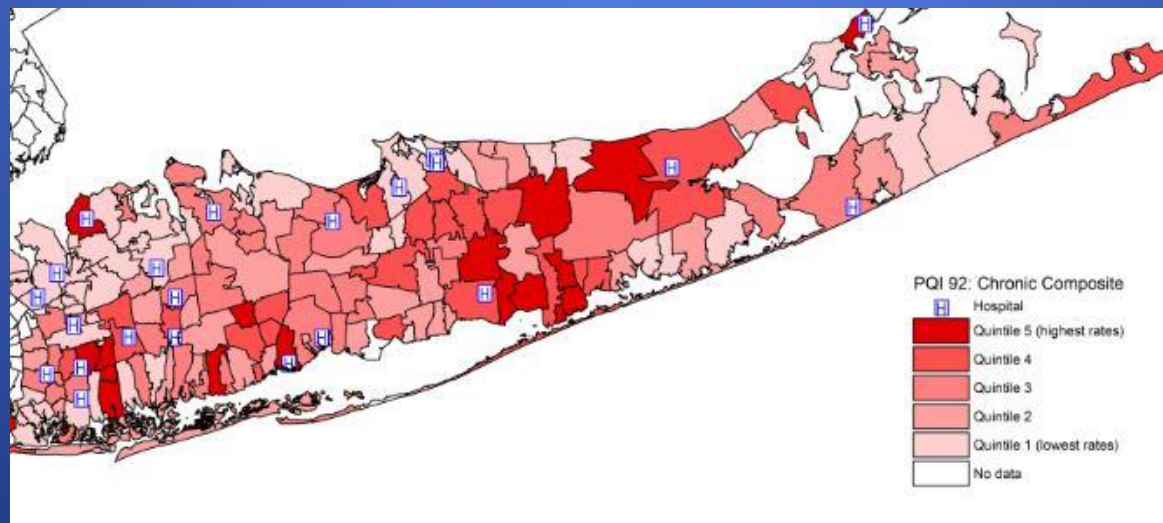
Availability of mental health and substance abuse treatment and recovery services is not adequate considering the high demand for service. Prevention and strategies focused on maintaining follow-up care for mental health are equally important.



# Data Directs Initiatives

## Resources:

- Vital Statistics of New York State
- Statewide Planning and Research Cooperative System (SPARCS)
- New York State Community Health Indicator Reports
- American Fact Finder from the United States Census Bureau
- Behavioral Risk Factor Surveillance System from the CDC
- Prevention Quality Indicators from the Agency for Healthcare Research and Quality



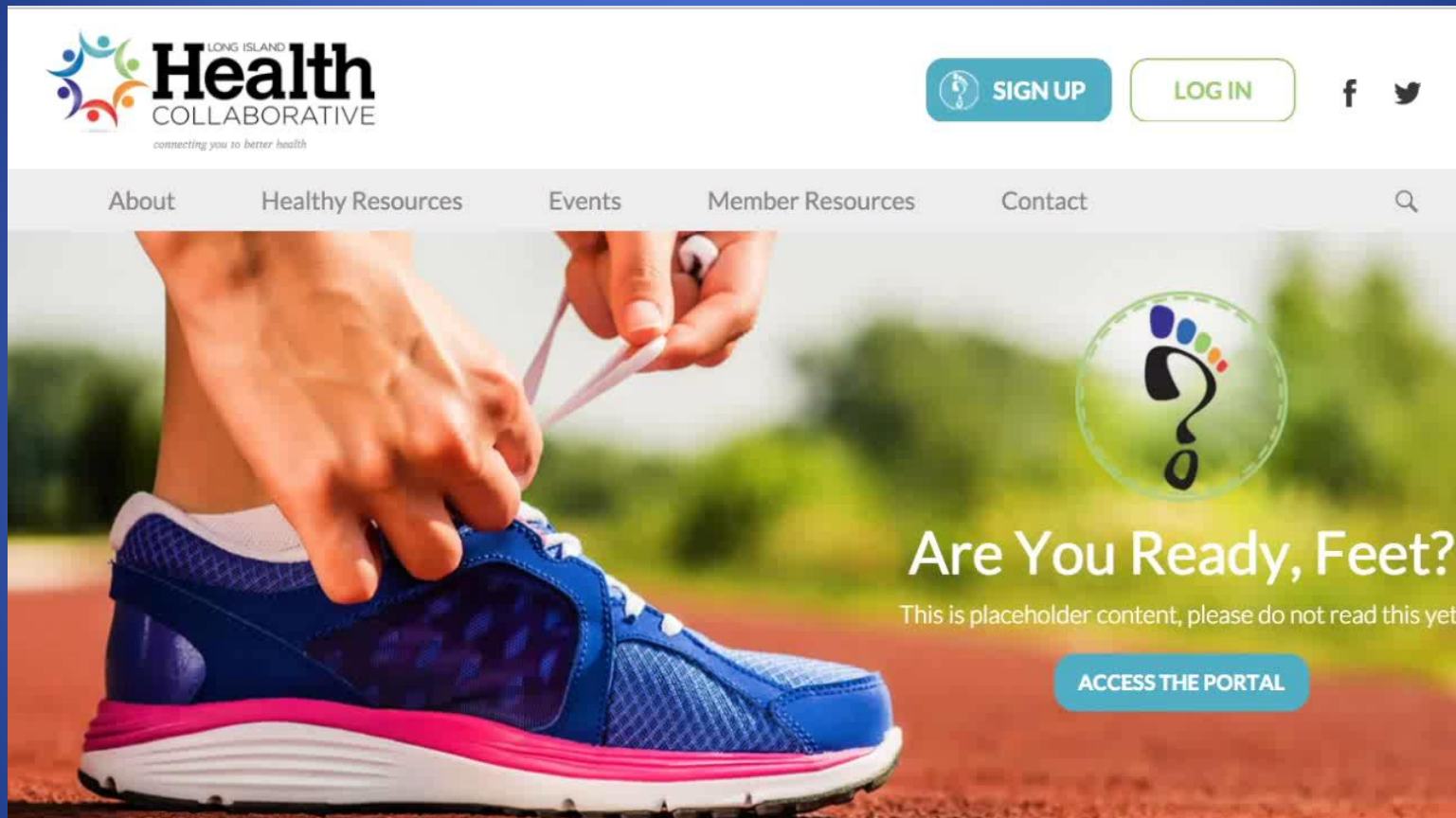


# Public Outreach

- Sunset Stroll at Jones Beach, July 21<sup>st</sup> 2016 & Light the Path at Sunken Meadow October 7, 2016



# Website



# Medicine without Walls

- Healthcare extends out into the community and is the community
- Multiple sectors have stake in keeping individuals and communities well
- Social impact model considers health within the context of where one lives, works, plays, and learns
- First time U.S. investing significantly in social health





# Today's Goal

- Meet with as many colleagues as you can
  - Structured networking time
  - Free form networking time
  - Connection Corner; Twitter Feed  
[#buildingbridgesnc](#)
- Spark creative initiatives, ideas, even grant opportunities



# A Few Reminders

- Structured networking (15 minutes):
  - At Gold tables find coordination care providers
  - At Silver tables find service providers
- Free form networking (1 hour 10 minutes):
  - Colored stickers help you find service providers with whom you want to connect
  - And the colleagues who want to connect with you



# Social Determinants of Health

Economic Stability	Neighborhood and Physical Environment	Education	Food	Community and Social Context	Healthcare System
Employment	Housing	Literacy	Hunger	Social integration	Health coverage
Income	Transportation	Language	Access to healthy options	Support systems	Provider availability
Expenses	Parks	Early childhood education		Community engagement	Provider linguistic and cultural competency
Debt	Playgrounds	Vocation training		Discrimination	
Medical Bills	Walkability	Higher education			Quality of care
Support					

# New Partnerships

- Informal Poll
  - How many found out about a new service?
  - How many established a new partnership?
- Story sharing



# Closing

- Communications Tool
- Visit resources table
- Post event program evaluation via survey monkey
- Event directory
- LIHC meeting November 9, 2:30-4:30pm

