

Request for Proposal
Long Island Health Collaborative, Population Health Improvement
Program
Collective Impact Think Tank

Introduction

The Long Island Health Collaborative (LIHC), with funding secured by the New York State Department of Health's Population Health Improvement Program, is requesting proposals from Long Island-based organizations or consultants to implement and facilitate a collective impact model for the LIHC to drive community health improvement. The proposal selected will provide contract services as described below.

Background

The Long Island Health Collaborative (LIHC) is an extensive workgroup of committed partners who agree to work together to improve the health of Long Islanders. LIHC membership includes representatives from Nassau and Suffolk county health departments, all hospitals on Long Island, community-based health and social service organizations, academic institutions, health plans and local municipalities, among other sectors. In 2015, the LIHC was awarded funding from NYS Department of Health as a regional Population-Health Improvement Program (PHIP). With this funding, we have been able to launch various projects that promote the concept of population health among all sectors, the media and to the public.

Our bi-monthly stakeholder meetings serve as a neutral convening forum for community-serving professionals who implement interventions aimed at improving life for communities on Long Island. In alignment with the NYS Department of Health's Prevention Agenda Framework, LIHC stakeholders have agreed to aim our collective mission toward decreasing Chronic Disease with (1) Obesity and (2) Preventive Care and Management as areas of focus. The group also agreed that Mental Health should be highlighted as an area of overlay within intervention strategies.

Purpose

In order to achieve meaningful, measurable outcomes while maximizing resources and avoiding redundancy, the diverse and continuously expanding partners within the Long Island Health Collaborative are interested in advancing discussion towards utilization of a Collective Impact Model. Several key elements of Collective Impact including a Common Agenda, Mutually Reinforcing Activities, Communication and Backbone Organization, those of which already exist within the Long Island Health Collaborative. However, partners have not agreed on a common set of Progress Measures, which once established, will proactively align the organizational goals of each stakeholder toward a shared vision of collective impact. While agreement about adopting the collective impact model has been achieved, the LIHC members have not identified a specific goal related to a population health outcome, related SMART objectives, member accountability and common short-term and long-term progress measures.

We are looking to partner with a locally-based lead or consultant group who holds an expertise in collective impact strategies, group facilitation skills and has a proven track record in securing partnerships to achieve aligned outcomes. The desire to work with a locally-based vendor stems from the notion that the Long Island landscape has unique characteristics that are unparalleled to those of other regions therefore a working knowledge of the region including the history and function of health and social service providers is an asset to this project.

Our intent is to hold a half day stakeholder session referred to as a *Collective Impact Think Tank*, during the month of September 2017. The first hour of the session will be used to outline the components and function of collective impact framework, how it can be used to achieve collaborative community-improvement and case examples of how it has been used in similar projects. During the second half of the program, participants will work to develop strategy maps which will drive our collective efforts into the future. Availability of funding and suggestions from vendor may lead to discussion surrounding planning of vendor-led follow up sessions.

Detailed strategy maps leading to well-defined and agreed upon progress measures will be the key takeaways from this session. Although Chronic Disease and Behavioral health services are our areas of focus, we are interested in the connection between these areas and the Social Determinants of Health. For example, during this think tank, stakeholders may decide to focus on access to healthy food options as related to Chronic Disease. If so, we will need to define:

- Who is working on projects related to access to healthy food options?
- How can we leverage partnerships to improve resource allocation?
- What resources are available to communities through services?
- What outcome measures are we looking at to achieve TRUE improvement?

Overarching Project Objectives:

- Participants will leave with the ability to explain components of collective impact framework and why collective impact is a valuable model for the public health sector
- Participants will identify the PHIP as a potential backbone organization for sustaining collective impact
- During Think Tank, participants will collaboratively:
 1. Agree upon SMART objectives
 2. Define member responsibilities
 3. Identify outcomes that are in alignment with the Long Island PHIP-selected NYS DOH Prevention Areas of focus:
 - Chronic Disease Management
 - Obesity
 - Preventive Care and Management
 - Behavioral Health-Mental Health and Substance Abuse

- Selected SMART objectives will be decided on in alignment with social determinants of health (i.e. Access to healthy food options, community and social context, education, etc.)

Part I: Presentation Guiding Questions

- What is collective impact?
- Why is working collectively important? Isolated versus collective impact
- How to achieve meaningful collective impact in the public health setting
- Examples of various sectors using collective impact to solve social issues
- Key considerations for successful utilizations
 - Role of backbone organization
 - Data showing improved outcomes

Part II: Defining Strategy Maps

Participants will break out into different focus areas that align with the PHIP to integrate the work they are individually doing and determine how we can work together to achieve collective impact.

Outcome: commitment to utilizing collective impact, strategy maps and strengthened community partnerships

Scope of Work and Deliverables

1. The vendor will develop Collective Impact Think Tank agenda and presentation, facilitate the session and assist in compiling strategy mapping documents post-event.
2. The vendor will support collaborative integration between stakeholders and ensure trust is established throughout partnerships
3. In consultation with the LIHC lead team for this initiative, the vendor will work together to plan an interactive, innovative and collaboratively focused session for approximately 60-80 participants. The vendor will lead the training.
4. The LIHC will work with stakeholders to identify key leaders who will participate during Think Tank session.
5. The LIHC will provide materials as appropriately, requested by the vendor, lunch and training space.

Timeline

The lead team would like to schedule the Collective Impact Think Tank for September 2017.

Budget

Please provide price estimate for scope of work described above based upon planning time and facilitation for 80 participants.

Format and Proposal Timeline

Please contact Janine Logan, Senior Director (jlogan@nshc.org; 631-963-4156) with proposal and pricing estimate before **5pm on Monday July 24, 2017**