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GROUP NAME

**Dear Parents and Students:**

We are pleased to offer Gertrude Hawk Chocolates as part of our Fundraising program this year. We are holding a **Holiday Chocolate Sale**. It's easy to participate! You can shop the enclosed catalog OR shop online.

Online orders placed within the sale dates can choose to have their orders delivered for free with the main shipment. Out of town friends and family can choose to send their orders directly to their home (shipping fees apply). Simply set up an account and share a link so friends and family can shop our Holiday Catalog virtually. **All web orders require credit card payment, that's money YOU DON'T HAVE TO COLLECT!**

If you are submitting a paper order form keep the bottom copy and brochure for your records. **Paper order forms should NOT include any online sales.** Total dollars sent in should equal Grand Total Amount on order form. **MAKE CHECKS PAYABLE TO THE GROUP NAME ABOVE.**

**Sell and earn prizes! Every student who sells at least ONE ITEM will receive a PRIZE!** Levels are based on total sales. If you submit a brochure order and also sell online, **your child's name must match exactly to earn their prize.**

## We are Raising Funds For:

## Our Virtual Online Sale is From:

## Our Organization ID # is:

### How Do I Get Started?

GO TO:  
[fundraising.gertrudehawkchocolates.com](http://fundraising.gertrudehawkchocolates.com)

1. Create an account if you don't already have one.
2. In your account go to My Sellers
3. Add New Seller
4. Share your link through email

### Tips On Sharing Your Fundraiser

In addition to sharing your sale link through email parents can share your link through social media posts.

Visit [fundraising.gertrudehawkchocolates.com/fundraising-resources](http://fundraising.gertrudehawkchocolates.com/fundraising-resources) for free marketing resources and social media images to help you run a successful fundraiser!

For detailed instructions visit [fundraising.gertrudehawkchocolates.com/fundraising-resources-downloadable-forms](http://fundraising.gertrudehawkchocolates.com/fundraising-resources-downloadable-forms)