



Dear Pet Project Foundation Supporter,

Pet Project Foundation is holding our **21st Annual Fundraising Gala on Sunday, September 18, 2022** at the beautiful Laguna Cliffs Marriott Resort & Spa in Dana Point. This year's event theme is James Bond, and is appropriately named "From PPF With Love" - and your mission, should you choose to accept, is to help us raise funds for the lost, homeless and abandoned animals in our communities. Please join us for what is sure to be an evening of high stakes and high fashion, including a wonderful 3-course dinner, silent and live auctions, dancing, espionage and philanthropy! As always, this event benefits all the animals at the San Clemente-Dana Point Pro-Humane Animal Shelter.

Pet Project Foundation is an all-volunteer, non-profit 501(c)3 organization. With funds raised through donations and fundraisers, our Fall Gala historically being the largest event of the year, we are able to pay for life saving surgeries and medical procedures, food, veterinary care, community spay/neuter programs, low cost vaccine clinics and much more. In our decades of providing loving care, we have made a difference in the lives of tens of thousands of companion animals by finding them forever homes, no matter how long it may take.

### **We can't meet our goal without supporters like you!**

Would you please consider a sponsorship? By supporting Pet Project Foundation and this event, you'll assist us in saving hundreds of animal's lives. We hope that we can count on your help to make this year's event one of our best yet!

Your donation is tax deductible and all proceeds help us help all the dogs, cats and bunnies at the San Clemente-Dana Point Animal Shelter.

If you cannot be a sponsor, would you please consider a donation or a contribution for our silent or live auctions? Overnight accommodations, gift cards, or tickets to an event would help us out immensely! We'd also love for you to attend our gala - single tickets are available on our website, **[PetProjectFoundation.org](https://petprojectfoundation.org)**.

Thank you and we hope to see you at this year's gala!

Sincerely,

Vickie McMurchie, Event Chair

If you have any questions, please contact me at **[events@petprojectfoundation.org](mailto:events@petprojectfoundation.org)** or 760.224.0518. Please fill out the attached form, and email or mail to our P.O. Box or we can stop by to pick up! ***Deadline to submit is Wednesday, August 31.***

**Pet Project Foundation** P.O. Box 5678, San Clemente, CA 92674 949-595-8899 [info@petprojectfoundation.org](mailto:info@petprojectfoundation.org) **[petprojectfoundation.org](https://petprojectfoundation.org)**

*Pet Project Foundation is a 501(c)3 nonprofit charitable, pro-humane, all-volunteer organization, so 100% of your **tax-deductible contribution***

*goes directly to the care of the San Clemente-Dana Point shelter animals. Tax ID 33-0030634*

# SPONSORSHIP LEVELS

FROM PPF WITH LOVE - 21st ANNUAL GALA  
 SEPTEMBER 18, 2022

## ROYAL FLUSH \$15,000 (PRESENTING SPONSOR)

- Emcee Opportunity or Speaking Opportunity for Business Representative
- Full Page Ad in 2023 edition of PPF's annual publication, Wagging Tails (2K pieces mailed to our annual local donors)
- Dedicated Email Blast to PPF's Mailing List (more than 4K unique subscribers)
- One year Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event logo featured in printed collateral and event ads
- Collateral in our event swag bags
- Event program and verbal recognition at event
- Table Recognition at Event
- Name on event signage and program

**Ten event tickets**

## FOUR OF A KIND \$10,000

- Dedicated Email Blast to PPF's Mailing List (more than 4K unique subscribers)
- 1/2 Page Ad in 2023 edition of PPF's annual publication, Wagging Tails (2K pieces mailed to our annual local donors)
- One year Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event logo featured in printed collateral and event ads
- Collateral in our event swag bags
- Table Recognition at Event
- Name on event signage and program
- Event program and verbal recognition at event

**Ten event tickets**

## FULL HOUSE \$5,000

- Banner Ad in PPF's bi-monthly eNewsletter (more than 4K unique subscribers)
- 1/4 Page Ad in 2023 edition of PPF's annual publication, Wagging Tails (2K pieces mailed to our annual local donors)
- Six-month Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event logo featured in printed collateral and event ads
- Collateral in our event swag bags
- Table Recognition at Event
- Name on event signage and program
- Event program and verbal recognition at event

**Eight event tickets**

## STRAIGHT \$2,500

- Banner Ad in PPF's bi-monthly eNewsletter (more than 4K unique subscribers)
- Recognition in PPF's annual publication, Wagging Tails (2K pieces mailed to our annual local donors)
- Collateral in our event swag bags
- Name on event signage and program
- Event program and verbal recognition at event

**Six event tickets**

## TWO PAIRS \$1,000

- Recognition in PPF's annual publication, Wagging Tails (2K pieces mailed to our annual local donors)
- Collateral in our event swag bags
- Name on event signage and program
- Event program and verbal recognition at event

**Four event tickets**

## KINGS & QUEENS \$500

- Recognition in PPF's annual publication, Wagging Tails (2K pieces mailed to our annual local donors)
- Collateral in our event swag bags
- Name on event signage and program
- Event program and verbal recognition at event

**Two event tickets**



*Please fill out and return by  
**Wednesday, August 31, 2022***

Company Name

Contact Name

Address

City

State

Zip Code

Phone #

Email

Company Website

Instagram Handle

**Sponsorship Level:**

☐

Royal Flush

☐

Four of a Kind

☐

Full House

☐

Straight

☐

Two Pairs

☐

Kings & Queens

Credit Card Number

Exp. Date

CVV

Billing Zip Code

Signature

Date

*Checks should be made payable to **Pet Project Foundation.***

**We will contact you to confirm all your details. Thank you!!**

If you have any questions, please contact Vickie at [events@petprojectfoundation.org](mailto:events@petprojectfoundation.org) or 760.224.0518.

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