



PET PROJECT  
FOUNDATION

*Fur Ball*

*Paw Prints in the Piazza*

SEPTEMBER 14, 2025

THE RITZ-CARLTON, LAGUNA NIGUEL



# DEAR COMMUNITY PARTNER,

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We are thrilled to invite you to be part of our most anticipated event of the year – the Fur Ball Gala: Paw Prints in the Piazza – taking place Sunday, September 14, 2025, at The Ritz-Carlton, Laguna Niguel.

This elegant Italian-inspired evening will bring together animal lovers and community champions for a celebration of compassion, connection, and commitment to the animals at the San Clemente-Dana Point Animal Shelter. The Fur Ball is Pet Project Foundation's largest annual fundraiser, raising hundreds of thousands of dollars to provide nourishing food, lifesaving medical care, and safe refuge for every animal that enters our doors – no matter how long it takes to find their forever home.

## *We Need Your Help*

Pet Project Foundation is a 100% volunteer-run 501(c)(3) nonprofit. Every dollar raised directly supports our mission of pro-humane animal care. Each year, we contribute more than \$400,000 to support shelter operations, medical treatment, food, and behavior training for hundreds of lost and abandoned animals from our community. Your sponsorship enables this work to continue – and to grow.

As a valued sponsor, your generosity will help us rescue animals in crisis, provide critical care, and continue offering hope and healing. Sponsorship opportunities for Paw Prints in the Piazza are outlined on the following pages – and all contributions are tax-deductible.

The Fur Ball is more than a fundraiser. It's a night of stories, celebration, and inspiration. Guests will enjoy an elegant cocktail reception, gourmet three-course dinner, hosted libations, immersive photo ops, and exciting silent and live auctions – all in support of our four-legged friends.

We hope you'll join us in leaving a lasting paw print on their journey.



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[events@petprojectfoundation.org](mailto:events@petprojectfoundation.org)  
760.224.0518 | Tax id: 33-0030634

# Fur Ball: Paw Prints in the Piazza

## SPONSORSHIP LEVELS

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### **IL GRAN CANE (THE TOP DOG)**

**\$10,000**

#### **TWELVE EVENT TICKETS**

- Speaking opportunity or Promo Video
- Full-page ad in event program
- Dedicated email blast to PPF's mailing list (4K+ subscribers)
- One-year Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event program and verbal recognition at event
- Logo/link on website, eblasts, logo on all printed collateral
- Optional: Gift Bag Insert (\*300)

### **LA DOLCE VIDA**

**\$5,000**

#### **EIGHT EVENT TICKETS**

- Half-page ad in event program
- PPF email blast banner ad in PPF's mailing list (4K+ subscribers)
- One-year Kennel Sponsorship at the SC-DP Animal Shelter featuring your logo and company's information
- Event program and verbal recognition at event
- Logo/link on website, eblasts, logo on all printed collateral
- Optional: Gift Bag Insert (\*300)

### **CIAO BELLA**

**\$2,500**

#### **SIX EVENT TICKETS**

- PPF email blast banner ad
- One-year Kennel Sponsorship
- Event program and verbal recognition
- Logo in all marketing & collateral
- Optional: Gift Bag Insert (\*300)

### **TAILS & TIRAMISU**

**\$1,500**

#### **FOUR EVENT TICKETS**

- PPF email blast banner ad
- Half-year Kennel Sponsorship
- Event program and verbal recognition
- Inclusion in all marketing & collateral
- Optional: Gift Bag Insert (\*300)

### **AMORE MIO**

**\$1,000**

#### **TWO EVENT TICKETS**

- Event program and digital recognition
- Inclusion in all marketing & collateral
- Optional: Gift Bag Insert (\*300)



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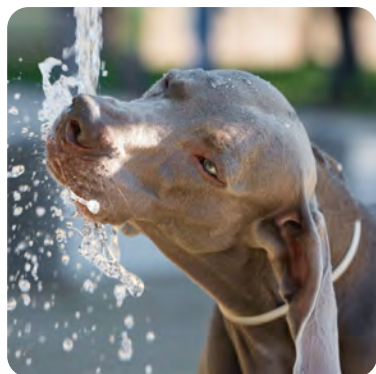
\*Subject to change  
We're happy to discuss customized sponsorship packages that meet your marketing & philanthropic goals. Get in touch: [events@petprojectfoundation.org](mailto:events@petprojectfoundation.org)



# Fur Ball: Paw Prints in the Piazza

## UNDERWRITING OPPORTUNITIES

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### *Spritz & Sips Sponsor*

Get the party started with a round (or two!) on you/your company. We'll even name a custom cocktail in your honor!

• \$  
• 5K  
•

**SIX EVENT TICKETS INCLUDED**

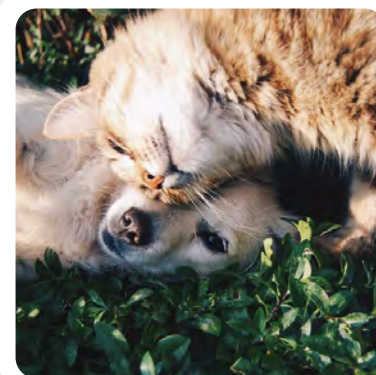


### *Arrivederci & Ride Sponsor*

Ensure our guests arrive in style, and have more funds in their pocket to donate to the cause. Sponsor will be guaranteed to have their car ready to go post event – no waiting!

• \$  
• 3K  
•

**four EVENT TICKETS INCLUDED**



### *Lights, Camera, Compassion*

Help us spotlight our mission by underwriting the audio-visual elements that bring our stories—and our shelter animals—to life on gala night.

• \$  
• 2K  
•

**THREE EVENT TICKETS INCLUDED**



### *Paw-parazzi in the Piazza*

Guests will capture unforgettable moments with a forever keepsake, while your brand steals the spotlight with every snap!

• \$  
• 1K  
•

**TWO EVENT TICKETS INCLUDED**



# *Paw Prints in the Piazza*

## JOIN OUR COMMITTEE OF SUPPORTERS

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COMPANY / ORGANIZATION NAME

---

CONTACT NAME

---

ADDRESS

---

CITY

---

STATE

---

ZIP

---

EMAIL

---

PHONE

---

COMPANY WEBSITE

---

INSTAGRAM HANDLE

---

SPONSORSHIP LEVEL:

---

AMOUNT:

---

CREDIT CARD NUMBER

---

EXP. DATE

---

CVV

---

BILLING ZIP

---

SIGNATURE

---

DATE

**PLEASE FILL OUT AND RETURN NO LATER THAN AUGUST 24, 2025**

CHECKS SHOULD BE MADE PAYABLE TO PET PROJECT FOUNDATION

PET PROJECT FOUNDATION | P.O. BOX 5678 | SAN CLEMENTE, CA 92674

PETPROJECTFOUNDATION.ORG

EVENTS@PETPROJECTFOUNDATION.ORG | TAX ID: 33-0030604