



January 18, 2020

An Open Letter to Saskatchewan Chamber of Commerce Members

This past year tested our strengths as individuals, as businesses, and as a province. While many of these challenges persist into the new year, I am pleased and proud to say I believe we are closing in on the home stretch. Meanwhile, businesses have been lost, health challenges remain, and we have seen lives lost, which tears at us all. Considering the fact most of us have not seen a global pandemic of this magnitude, I do believe we as citizens and our government leaders acted fast and have all shared the load, which will help guide us to a safer place.

We understand the coming months are likely to test us even further and could be even more difficult than what we have experienced thus far. This will be a reality until we flatten the curve and get more people vaccinated. By being even more laser-focused on the safe practices you follow in your businesses each day and with each customer, we will do our part as business to help reduce transmissions. Even though we may think the finish line is in view, it is not the time to let up. In fact, it is time we pick up the pace to ensure nothing keeps us from finishing strong. Each business and every individual share the responsibility to do all we can by following the public health rules in law and in spirit. Doing so will ensure we can all cross the finish line safely together.

As the provincial chamber, we have worked tirelessly since March gathering your opinions and advice, advocating to governments on your behalf, and making sure you have the information and financial support to keep you in the race. Together, with the amazing efforts of our local chambers and the Canadian Chamber of Commerce, we have proven time and again the incredible need and critical roles of chambers of commerce across this country.

Today I ask you to remain focused and diligent. Keep your staff on guard and maintain the creativity and customer-focused mindset that has built our economy and our communities. We must continue to support the amazing efforts of our health sector heroes. Let us work together now and follow public health advice to make sure we can rebuild our province and become stronger than ever.

As always, do not hesitate to contact us for anything as we will continue to provide all we can. Until we see you again, remember to *Stay Positive and Test Negative*.

Yours truly,

Steve McLellan
CEO