



INPUTSASK

Saskatchewan Chamber of Commerce
Membership Survey 2021

June 1, 2021

Methodology

The survey was conducted online through the Saskatchewan Chamber of Commerce's InputSask business insight platform.

This report provides the key findings from a sample of 177* business leaders from May 19-26, 2021. Business members were invited to participate through email by the Saskatchewan Chamber of Commerce. Responses were also received from those businesses who are current members of the InputSask online community.

The margin of error for a comparable probability-based random sample of the same size is +/- 6%.

Key Highlights

1. CONTINUED RELEVANCY.

The SCC continues to demonstrate relevancy to the business community and respondents agree that the perspectives put forward by the SCC are an accurate reflection of the broad Saskatchewan business community's perspective. 73% feel that the SCC is providing relevant information on key business issues. 85% would recommend membership in the SCC to other businesses.

2. MAKING THE MOST OF COMMUNICATIONS.

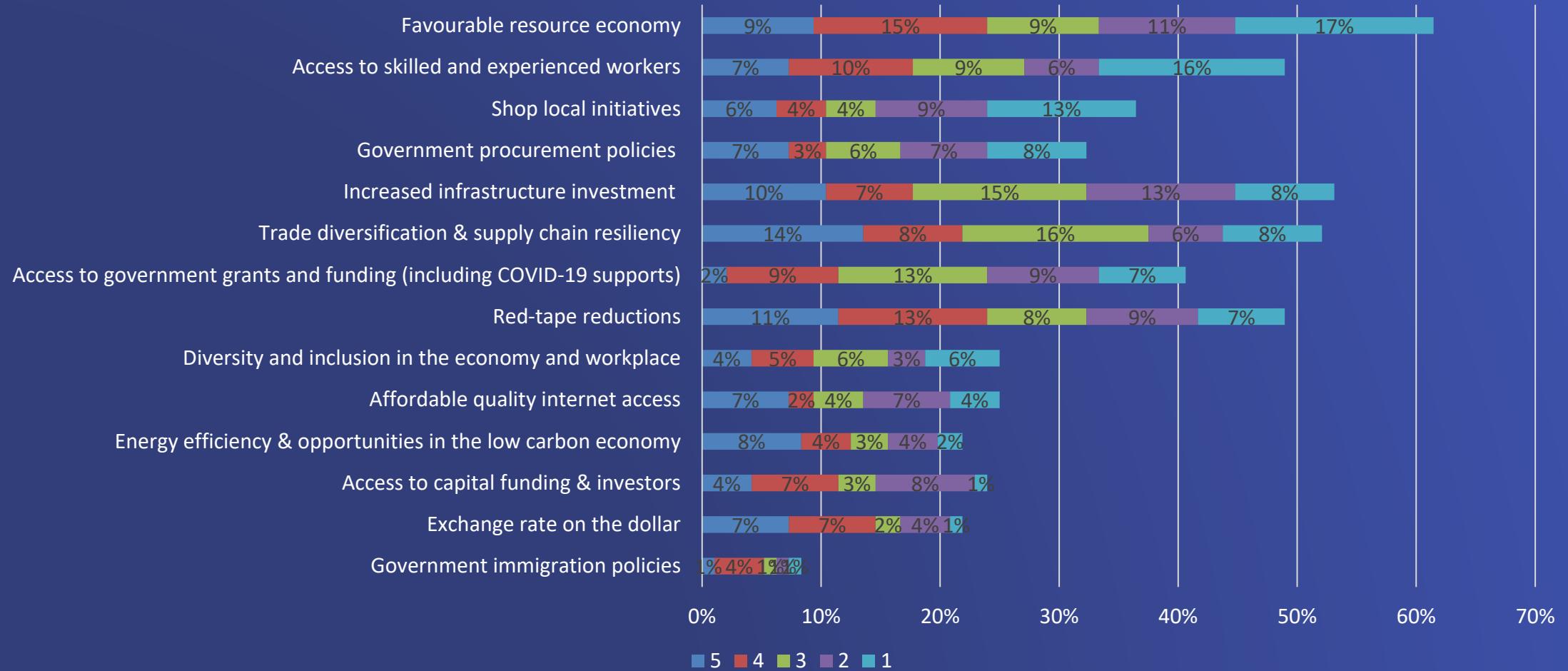
Email communications are the #1 preferred and most used source of information, followed by the Newsletter and Website. 95% rated the timeliness of the information from the SCC as Good/Excellent. 87% rated the frequency of information from the SCC as "About Right".

3. A REPUTATION OF EXCELLENCE

The SCC continues to excel in areas of professionalism, clarity of message, accuracy of information and reasonableness of position.

PRIORITY ISSUES

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Top 3 Priority Issues Year over Year:

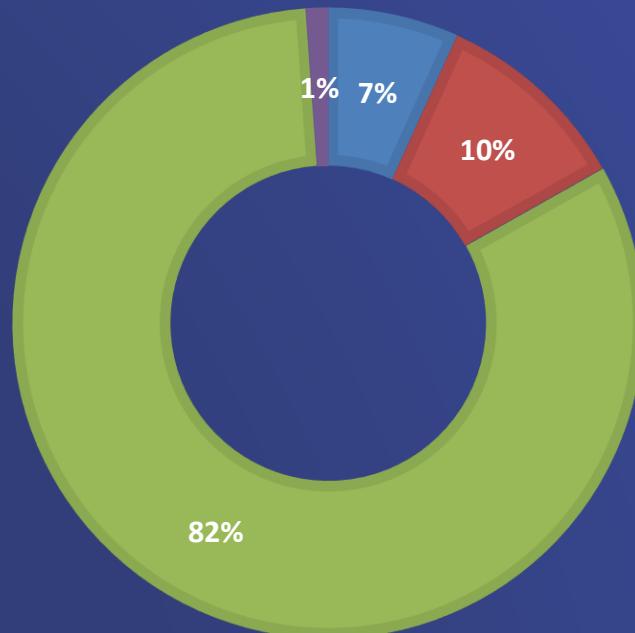
2015	2016	2017	2018	2019	2020	2021
Staff Availability	Favourable Resource Economy	Favourable Resource Economy	Favourable resource Economy	Competitive Provincial Taxes	COVID-19 Economic Recovery	Favourable Resource Economy
Favourable Resource Economy	Competitive Provincial Taxes	Staff Availability	Staff Availability	Favourable resource Economy	Favourable resource Economy	Access to Skilled & Experienced Workers
Positive Labour Relations	Staff Availability	Competitive Provincial Taxes	Competitive Provincial Taxes	Favourable Farm Economy	Competitive Provincial Taxes	Shop Local Initiatives

of Responses Year over Year:

2015	2016	2017	2018	2019	2020	2021
143	158	122	122	89	137	177

EVENTS

■ Virtually ■ In-person ■ Hybrid of virtual and in-person ■ Other



Question: During the COVID-19 pandemic the Saskatchewan Chamber of Commerce moved in-person events and training to virtual platforms. How would you like SCC events or training sessions to be offered in the future?