



May 15, 2017

Subject: Blue Shield of California and the Southern California Oncology Associates to begin a pilot cancer care program in June 2017

Dear Valued Primary Care Physician,

In June, Blue Shield of California will begin a new pilot oncology care program in collaboration with Southern California Oncology Associates (SCOA). Our goal for the new program includes providing Blue Shield members diagnosed with cancer access to the best possible services through a quality and "whole person" approach to oncology care.

SCOA has a long history of serving the community, specializing in cancer care services, and welcomes the opportunity to work closely with you in your efforts to provide the best possible cancer care for your patients.

For your convenience, we have included an attachment listing all participating physicians, locations and contact information for SCOA sites.

As a mission and value driven, nonprofit health plan, Blue Shield is dedicated to providing our members with access to quality care at an affordable price. We will track the progress of the patients in this program by reviewing the pilot data to ensure that all participating physicians at SCOA are committed to delivering evidence-based care. In addition, the SCOA physicians have assured us they are committed to communicating with you regularly about your patients in order to ensure the best possible care coordination.

At Blue Shield, we value the expertise and care you provide as we strive to promote improvements and advancements in clinical quality and patient satisfaction for our members who need oncology care, including chemotherapy.

Please review the list of SCOA participants. If you have any questions about the program or participating physicians, please contact our Provider Customer Service Department at (800) 541-6652.

Sincerely,

A handwritten signature in black ink that reads "Alka Patel".

Alka Patel
Program Director, Specialty Care Transformation
Clinical Quality, Network and Markets Support

Attachment

T10102 (5/17)



Southern California Oncology Associates

Hematology Oncology Specialists	
Banning Office 6109 W. Ramsay Street Banning, CA 92220 (951) 769-4615	Austin J. Ma, M.D. Byung Lee, M.D. Hanh La, M.D. Walter Tsang, M.D.
Glendora Office 412 West Carroll Avenue Ste. 210 Glendora, CA 91741-4712 (626)335-2277	David Masiello, M.D. Rahul Naik, M.D. Sharon Yee, M.D. Shilpa Shah, M.D.
Hemet Office 2390 E. Florida Avenue Ste. 105 Hemet, CA 92544 (951) 929-1686	Austin J. Ma, M.D. Hanh La, M.D.
Lancaster Office 43839 N. 15th Street West Lancaster, CA 93534 (661) 723-8790	Austin J. Ma, M.D., Byung Lee, M.D., David Masiello, M.D. Rahul Naik, M.D., Warren Banta, M.D.
Los Angeles Office 1700 Cesar Chavez Avenue Ste. 3500 Los Angeles, CA 90033-2480 (323) 264-0430	Warren Banta, M.D.
Murrieta Office 25405 Hancock Avenue Ste. 211 Murrieta, CA 92562 (951) 677-9099	Austin J. Ma, M.D. Hanh La, M.D. Ina Planas, M.D.
Oxnard Office 1851 Lombard Street Ste. 105 Oxnard, CA 93030-8231 (805) 485-7232	Austin J. Ma, M.D. Byung Lee, M.D. David Masiello, M.D. Shilpa Shah, M.D. Warren Banta, M.D.
Pasadena Office 959 E. Walnut Street Ste. 210 Pasadena, CA 91103 (626) 797-1443	Byung Lee, M.D. David Masiello, M.D. Rahul Naik, M.D. Shilpa Shah, M.D. Warren Banta, M.D.
Rancho Mirage Office 71777 San Jacinto Drive Ste. 101G Rancho Mirage, CA 92270 (760) 969-6505	Austin J. Ma, M.D. Byung Lee, M.D. David Masiello, M.D. Warren Banta, M.D.
San Bernardino Office 399 E. Highland Avenue Ste. 201 San Bernardino, CA 92404 (909) 886-1900	Austin J. Ma, M.D. Hanh La, M.D. Walter Tsang, M.D.