MEDICAL ONCOLOGY ASSOCIATION OF SOUTHERN CALIFORNIA, INC.

MOASC is celebrating its 30th Anniversary!

1990-2020



THEN:

- **Many oncology drugs fast-tracked into the market place… *taxanes***
- **Large number of independent Solo Practitioners**
- **AWP + 20%**

In 1990, as the FDA began fast tracking the approval of new drugs, oncologists were eager to begin using these innovative treatments but were knew that the payers were not as aware nor prepared for how to bill and reimburse appropriately for the provision of the new drugs. As there was no group of oncologists representing the realities of the business of oncology care which ultimately expanded patient access to state-of-the-art cancer care, several southern California oncologists, from San Diego to Fresno agreed to support the formation of MOASC. With the assurances and support of more than 200 oncologists and industry, president, Cary Presant, M.D., secretary, Peter Kennedy, M.D., treasurer, Douglas Blayney, M.D, and the generous assistance of Wilshire Oncology staff, MOASC incorporated in November 1990. Through advocacy and education, the first of many accomplishments was MOASC's work with ACCC to pass the California "Off-Label Use Law," even before the law was enacted nationally. In 1992, realizing that MOASC was no longer a grassroots organization, the Board contracted with an executive director and still maintains their permanent address in Upland, California.



NOW:

- ACA/CMMI/MACRA/MIPS/OMH
- Practice Consolidation
- Precision Medicine
- Immunotherapy
- ASP+6%

At the turn of the century, the new millennia brought more laws and policies affecting cancer care and community oncology. For more than 16 years, MOASC worked with California legislators preventing "Physician Assisted Suicide," until it became a ballot initiative and then law in 2016. MOASC worked with the CMA, and succeeded in removing their support of legislation that moved drug risk from medical groups to physician practices. With the Medicare Modernization Act (MMA) in effect, MOASC maintains their strong push and presence advocating at both the state and national levels.

Today, we are living in turbulent times and the environment is changing rapidly. MOASC continues to advocate in support of oncologists and their ability to provide care whether it be in the private practice, academic or institutional setting and being the source of valuable information through the *California Oncology Weekly* newsletter, webinars, meetings, certification courses, and practice management consulting. MOASC strives to continue to succeed in ensuring continued access to care.

We look forward to the next 30 years.