LEUKEMIA & LYMPHOMA SOCIETY® | LIGHT THE NIGHT®



SPONSOR MY CHALLENGE

By sponsoring my Light The Night Executive Challenge you and your company* will receive recognition among Austin's top fundraising executive leaders. The Executive Challenge is a fundraising competition among local executives to raise funds for The Leukemia & Lymphoma Society's mission to cure blood cancers.

If you'd like to sponsor my Challenge, your company's name and logo* will be positioned as a sponsor in the ways detailed below.

***Donor can choose between company recognition and personal recognition**

$10,000

- **Logo featured in local Business Journal or other publication to recognize top Challengers**
- **Logo included in weekly Challenge Emails to Challengers**
- **Logo included with special shout out on Kickoff and Fundraising Workshop materials (virtual)**
- **Personal Thank You social posts tagging business handle from Challenger**

$7,500

- **Logo included in weekly Challenge Emails to Challengers**
- **Logo included with special shout out on Kickoff and Fundraising Workshop materials (in person or virtual)**
- **Personal Thank You in special social post tagging business handle from Challenger**

$5,000

- **Logo included in weekly Challenge Emails to Challengers**
- **Logo only included on Kickoff and Fundraising Workshop materials**
- **Personal Thank You in group social post(s) tagging business handle from Challenger**

$2,500

- **Name included in weekly Challenge Emails to Challengers**
- **Personal Thank You in group social post(s) tagging business handle from Challenger**

EXECUTIVE CHALLENGE MATCH PARTNER

Receive greater exposure by sponsoring the Executive Challenge Match. These funds will be used to amplify fundraising by doubling our impact in the fight against cancer. The result will be significantly more money to the mission.
A match of $10,000 will drive $20,000 new dollars.

$10,000

- **Logo featured alongside other sponsors at this level on signage at LTN event in VIP area**
- **Logo featured in local Business Journal or other publication to recognize top Challengers**
- **Logo included in weekly Challenge Emails to Challengers**
- **Logo included with special shout out on Kickoff and Fundraising Workshop materials (in person or virtual)**
- **Logo featured on Challenger donor emails, website and thank you communication**
- **Personal Thank You social video and posts tagging business handle from Challenger**

My goal is to raise $15,000 for The Leukemia & Lymphoma Society.

Will you help me bring light to the darkness of cancer by sponsoring my challenge or making a personal donation?

https://pages.lls.org/ltn/ctx/AustinL20/dpatti

For more information contact: Kristen McKay, Light The Night Director, Kristen.mckay@lls.org

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