

#LightUpMBC

It is Time to Shine a Light

on the Importance of Awareness and Funding for Metastatic Breast Cancer

115+ Landmarks

In ALL 50 States, Canada, & Ireland
will light up in MBC symbolic colors

#LightUpMBC Live, a virtual benefit, will take place on **October 13 at 8:30 p.m. EST** on **@METAvivor Facebook Live** and **www.metavivor.org**.

The virtual benefit will feature musical entertainment and inspiring MBC stories heard from **#LightUpMBC** patient ambassadors at landmark lightings in their cities to help **raise funds for metastatic breast cancer research**.

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1 in 8
women will develop breast cancer in the US in their lifetime[1]



Only **2%-5%** of funds raised for breast cancer research is focused on research for the already metastasized patient[2]

100%
of your donation to METAvivor will go to research

About METAvivor

METAvivor Research and Support is a national non-profit organization that is volunteer-led and founded by metastatic breast cancer (MBC) patients in 2009. The main focus of the organization is to fund critical research that will lead to advances in treatment options, improve quality of life and survival for patients diagnosed with MBC. METAvivor is the only national organization with a peer-reviewed grant program aimed at exclusively funding research focused on stage IV MBC. 100% of all donations go to fund research.

METAvivor also raises awareness of MBC, provides support and education for people living with this disease, and offers opportunities for others to advocate for the metastatic community.

References: 1. US Breast Cancer Statistics. Breastcancer.org website. https://www.breastcancer.org/symptoms/understand_bc/statistics. Revised February 4, 2021. Accessed July 19, 2021. **2.** Sleeman J and Steeg PS. Cancer metastasis as a therapeutic target. *Eur J Cancer*. 2010;46(7):1177-1180. doi:10.1016/j.ejca.2010.02.039.

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