



COMMUNITY ONCOLOGY ALLIANCE
Innovating and Advocating for Community Cancer Care

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December 2, 2020

Dear Community Oncology Supporter:

The time has come for us to ask you to **please financially support the Community Oncology Alliance (COA) for the upcoming year.** The financial support of practices is absolutely critical to continue COA's work to advocate for community oncology.

2020 has not been the year we expected it would be. What was a fresh start to a new decade was turned upside down by the COVID-19 pandemic. Your teams have been pushed to the limit while continuing to care for patients and demonstrating how valuable community oncology is to the cancer care system.

Through these difficult times, we hope that you found the support and advocacy of COA valuable. **We have been hard at work on your behalf this year and think that you will agree COA has had a tremendous impact.**

As soon as the pandemic struck, COA worked day and night to ensure that any COVID-19 relief passed in Washington included community oncology practices. Notably:

- A major win was the suspension of the sequester cut to Medicare reimbursement for the year, which we fought very hard to win.
- COA also fought hard for Provider Relief Funds for community oncology and provided guidance and assistance to practices to help navigate Paycheck Protection Program (PPP) loans, as well as offer insight into compliance issues.
- Telehealth regulations were successfully loosened, and reimbursement was increased, after COA worked closely with the Centers for Medicare & Medicaid Services (CMS) to advocate for these changes.

Of course, just as we were finishing this letter, the Trump Administration released its radical "Most Favored Nation" (MFN) model to lower drug prices. This is by far the most dangerous and destructive policy experiment we have ever seen. **If the MFN is allowed to proceed, it will restrict access to the top lifesaving cancer treatments for Medicare patients, actually raise costs, and devastate your practices.**

It goes without saying that COA is fighting the MFN experiment tooth and nail on behalf of you and your patients. We are taking it on legally, politically, through the media, and providing practices with the resources to act as well. We simply cannot allow such a dangerous proposal to proceed and must stop it in its tracks.

It is critically important that COA has your financial support to continue fighting on your behalf through 2021. Although we are unable to physically walk the halls in Washington, we continue to make an impact. Every day we are working virtually with the most important decision makers in Congress, the White House, and key federal agencies.

For your practices and staff, COA continues to provide valuable ongoing education, networking, and resources through our professional initiatives - the COA Administrators' Network (CAN) and the Community Oncology Pharmacy Association (COPA). Hopefully, your teams have learned from our professional activities, such as the annual Community Oncology Conference (returning virtually on April 8-9, 2021); and our E&M Workshop series preparing for the major 2021 coding changes.

These are just a few of the highlights of what COA has been able to achieve on your behalf, and **we need your continued support of COA for the coming year.** 2021 is going to be a monumental year as we come out of the pandemic and face a wildly unpredictable political environment. COA's role supporting your practice and all of community oncology is going to be more important than ever.

This is not the time to be a passive observer in COA. In 2021, we must prepare ourselves to face:

- The aftermath of the COVID-19 pandemic
- A new White House and Congress
- The MFN and other Part B drug payment models (with major ASP changes)
- New drug pricing and value-based contracting opportunities
- The continued influence of PBM and insurer middlemen

All these challenges lie ahead for us in 2021, and it is critically important that we keep COA strong for the year ahead. The fight to protect community oncology is not over and we need your support. Your membership dues and support allow the COA team to keep abreast of the latest legislation, move quickly to influence it, and make sure our voices are heard loudly and clearly.

Over the last 17 years, COA has become a formidable force and made a demonstrable impact for you and your practices. We are proud to serve as the leading voice dedicated solely to independent community oncology practices, the professionals within them, and every patient they treat. Now, we need your financial support to continue doing that and making an impact in the years to come.

Please support COA for 2021 by renewing or becoming a member today. You'll find a detailed invoice of your suggested membership dues attached. With your support, COA can continue to be **the** strong voice for independent, community oncology practices.

Sincerely,



Michael Diaz, MD
President



Ted Okon
Executive Director



December 2, 2020

COA MEMBERSHIP CONTRIBUTION INVOICE

Thank you for supporting the important work that the Community Oncology Alliance does.

COA is a non-profit, 501c (6) organization. Our Federal tax ID number is 22-3887397.

Contributions to COA are tax-deductible as a business expense, except for the government relations activities. A receipt for tax purposes that breaks down what is tax deductible will be provided before the end of the year for your records.

Description	Amount
Suggested 2021 Practice Annual Community Oncology Alliance (COA) Membership Contribution.	\$2,000 per oncologist or hematologist in the practice.

Membership contributions may be paid in a single lump sum or divided into quarterly or monthly installments. If paying in installments, please note what installment your payment is for (e.g., 1st of 4 quarterly payments, or 1st of 12 monthly payments).

To contribute by credit card: Please contact Johanna Hopkins at (757) 822-6139 or jhopkins@coacancer.org to contribute by credit card.

To contribute by check: Please make all checks payable to the
Community Oncology Alliance
c/o Ricky Newton, Treasurer
760 Lynnhaven Parkway, Suite 150
Virginia Beach, VA 23452

Questions? If you have any questions about COA membership, status, contributions, or other issues, please contact Johanna Hopkins at (757) 822-6139 or jhopkins@coacancer.org.

UPDATE YOUR PRACTICE INFORMATION



Please take this opportunity to help us keep the COA records and database updated. You can return this to Johanna Hopkins (jhopkins@coacancer.org). Thank you!

Practice information

- Practice name:
- Main practice address:

Primary contact

- Full Name:
- Title:
- Email:
- Phone:

Membership type

- ☐ Individual.
- ☐ Entire practice.

Practice demographics (optional)

- Number of treatment locations (all individual clinics and locations):
- Number of oncologist/hematologist FTEs:
- Number of radiation oncologist FTEs:
- Number of Advanced Practice Provider FTEs:
- Total number of FTE employees:
- Number of patients seen annually (estimated):

Which category best describes your practice?

- ☐ Private or independent oncology practice that is hospital affiliated, owned, in a PSA, or similar.
- ☐ Private or independent oncology practice that is physician-owned.
- ☐ Private or independent practice that belongs to a national network or shared services network (e.g. US Oncology, AON, OneOncology, QCCA, NCCA).

☐ **Register others?** Are there others at the practice you would like to register for COA membership and/or to receive COA updates? If yes, we will get in touch at the email address above about how to submit a list and get them registered.

☐ **More information?** Would you like to speak to a team member about COA's membership benefits, including networks for administrators, pharmacists, APPs, patients/advocates; Events and conferences; Practice analytics software; and more!