



Master More Effective Kid Targeted Mobile Ads

Quickly engage & activate kids in a fun & frictionless way, building brand affinity & preference through touch.

Mobile gestures like swipe & tap make in-app interactive mobile ads like playables a must for kid-focused marketing.

By seamlessly mirroring what kids are already doing in-app, TreSensa's playable & video + interactive ad formats create a delightful & memorable brand experience.

Unlike mobile display & video only ads, the active touch & play with brand mascots, messages & products create a much deeper brand connection.

With TreSensa, your brand is the content & the context, 100% viewable in a kid safe, kid-active environment. Our in-app interactive ads combine the best of TV with the hands-on behavior of mobile.

With global reach & scale across the most popular app destinations, TreSensa drives incredible results.

:47
Secs.

Avg. Time Spent in Kids Channel, with Some Ads Garnering up to 15 mins!

47%

Avg. Engagement Rate with TreSensa Kids-Targeted Ads

30%

Avg. Completion Rate

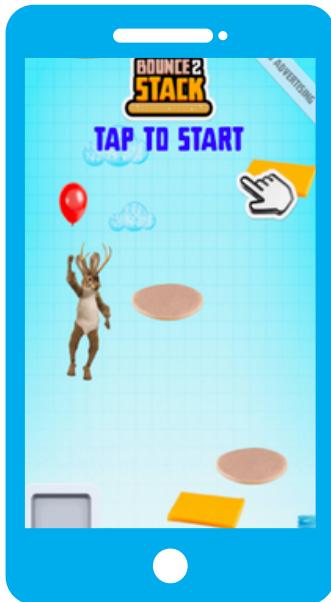
34
Million

Monthly Reach - Kids

See the next page for interactive examples from leading brands & how we do it.



INTERACTIVE PLAY CAPTIVATES KIDS & PARENTS ALIKE, DRIVING INCREDIBLE RESULTS



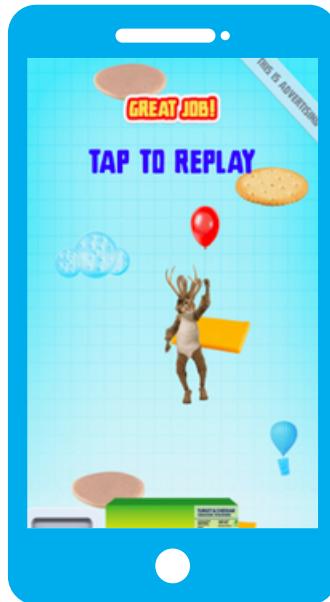
SIMPLE, QUICK & EFFICIENT PROCESS

Seamless flow from creative ideation to campaign set up, serving, optimization & analysis.



GLOBAL REACH & SCALE - SAFELY

Uniquely reach actual human beings - not bots - on the most popular kids entertainment & gaming apps.



CREATIVE TECHNOLOGY OR A CREATIVE TEAM

Simple, yet robust self service tool, or a creative team to concept, create, produce & optimize at every step.

Easily create interactive in-app ads - with or without video - deploy them across the most popular kids apps & optimize them at every interaction point.

TAP/CLICK ON IMAGE TO ENAGE INTERACTIVE IN-APP PLAYABLE

