



Regional Director's Blog

June 2021

AT YOUR FINGER TIPS

As I mentioned last month, the Central CA SBDC Network has launched a pandemic recovery program for local small businesses we call "Bounce Forward".

The program is really gaining steam with new experts and topics being added regularly. Designed to help small businesses negatively impacted by the pandemic, Bounce Forward offers no-cost specialists to support recovery strategies for all types of small businesses.

Business owners do not need to recover alone – they can work one-on-one with an SBDC advisor who will take the time to get to know their business. Our network of professionals with expertise in marketing, finance, operations, and more can serve as your virtual "Advisory Board".

As the State moves further into post-pandemic reopening levels, the SBDC is continuously updating and adding programs to help our local communities and business clients safely reopen and re-engage their markets. Whether the post-COVID "new normal" requires simple adjustments to operations, marketing, and customer service or major changes like developing new products, creating safety protocols, or a completely new business strategy, our team at the six Central CA SBDC offices have experts trained and ready to help!

For a list of local offices or to request professional business assistance visit www.CenCASBDC.com.

We're here to "Help Your Business Start, Grow and Succeed...AND Recover!"



Kurt Clark, Regional Director
Central CA SBDC Network