

NYC RESTAURANT WEEK®

Jan 21–Feb 9

PRESENTED BY NEW YORK CITY TOURISM + CONVENTIONS

We are pleased to announce the plan for NYC Restaurant Week Winter 2025. With five boroughs of classic city dishes, diverse flavors and cutting-edge culinary creativity, NYC Restaurant Week is designed to attract travelers and locals to hundreds of eateries during the winter while offering incredible value on multicourse dining.

WHEN IT'S HAPPENING

- **Registration Deadline:** November 15 (to guarantee inclusion for website launch)
- **Reservations Open/Press Announcement:** January 7
- **Program Live:** January 21–February 9

THE DETAILS

REGISTER EARLY

Due to broader budget challenges, we are only able to offer 10 complimentary registrations for each of the following regions: the Bronx, Brooklyn, Queens, Staten Island, Upper Manhattan (Harlem and areas north) and Manhattan (south of Harlem). We are still offering a significant discount on the participation fee (formerly \$2,800) for any restaurants that do not receive complimentary registration. These fees directly support the robust marketing plan for the program. As a 501(c)6 organization, membership dues, including the participation fees for NYC Restaurant Week, are crucial for the continued success of the program.

Full details are available on the registration form.

IT'S FLEXIBLE

You can participate during lunch and/or dinner at either the \$30, \$45 or \$60 price point*. (Tax and gratuity are not included in these price points.)

Monday–Friday mandatory; Sunday optional; Saturday excluded. Restaurants may opt in for 1, 2, 3 or all 4 weeks of the program. Restaurants may opt to offer lunch only, dinner only or both.

HOW TO PARTICIPATE

If you participated in NYC Restaurant Week Summer 2024, you will receive registration details via email. Registration for past participants is available via the [members-only section](#). If you are new to the program, please fill out [this interest form](#) and we will contact you with next steps.

Please contact nycrestweek@nyc tourism.com with any questions.

BENEFIT FROM WIDESPREAD EXPOSURE

The program will be widely promoted to locals and regional visitors through out-of-home media, paid search, paid social, NYC Tourism channels and through our public relations efforts.

REGISTRATION FEE

Register by October 31 to receive early bird pricing if all complimentary spots are accounted for in your location.

Manhattan Restaurants (South of 110th St.)**

Early Bird (by Oct 31): \$1,700; Regular (after Nov 1): \$2,000

Restaurants in the Bronx, Brooklyn**, Queens, Staten Island and Manhattan (North of W. 110th St. and North of E. 96th St.)

Early Bird (by Oct 31): \$975; Regular (after Nov 1): \$1,200

**Manhattan (South of 110th St.) and Brooklyn are already sold out of complimentary spots for Winter 2025.

Presented by

**NEW
YORK
CITY**

*Terms apply. Offers will vary. Beverages (including alcohol), gratuity, taxes and additional costs are not included in the NYC Restaurant Week price, unless otherwise noted by the individual restaurant. Available while supplies last. Please visit nyc tourism.com/rw for additional details.

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