

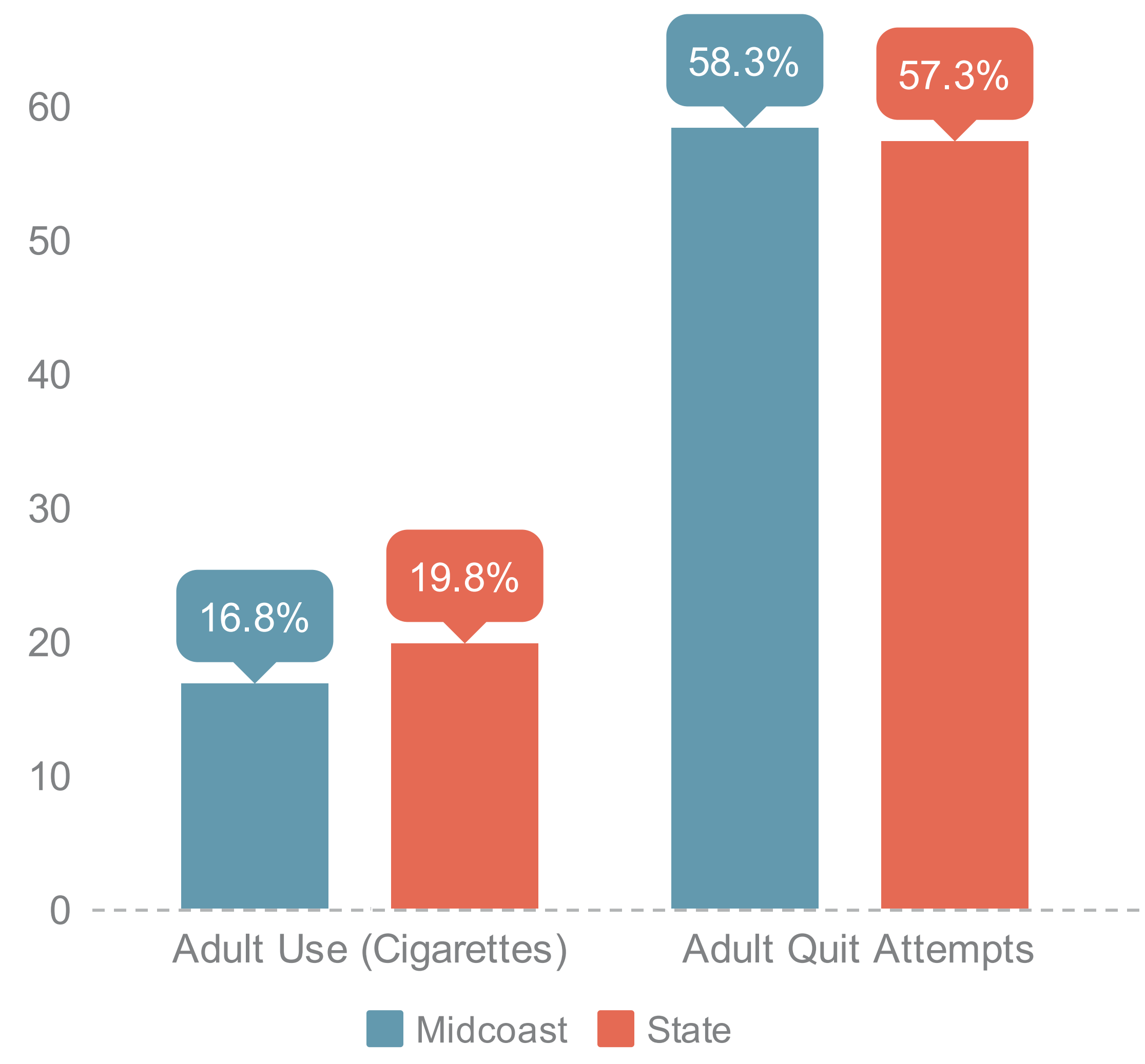
MIDCOAST


Public Health District Profile and Outcomes

Maine's 4th Public Health District is Midcoast, and includes Knox, Lincoln, Sagadahoc and Waldo Counties. The Midcoast District has an estimated combined population of 148,087 (Knox: 39,717, Lincoln: 34,165, Sagadahoc: 35,134, Waldo: 39,071) and includes 73 municipalities. The median incomes are \$52,239 (Knox), \$53,515 (Lincoln), \$35,134 (Sagadahoc) and \$45,480 (Waldo), with 11.9%, 12.1%, 10.7% and 16% of individuals living in poverty, respectively.

District Tobacco Prevention Partners: Coastal Healthcare Alliance, Knox County Community Health Coalition and Mid Coast Hospital

Tobacco Use in Midcoast District





Maine Tobacco HelpLine Utilization

| | |
|---|--|
| 4.6% | 2.7% |
| Percentage of Knox County tobacco users registered for services | Percentage of Lincoln County tobacco users registered for services |
| 3.0% | 2.7% |
| Percentage of Sagadahoc County tobacco users registered for services (compared to 2.6% statewide) | Percentage of Waldo County tobacco users registered for services |



Treatment Training Participants

- 14 Tobacco Intervention: Basic Skills Trainings
- 10 Tobacco Intervention: Intensive Skills Trainings



Clinical Outreach Trainings

70 Participants for 5 Training Sessions

Nonclinical Outreach

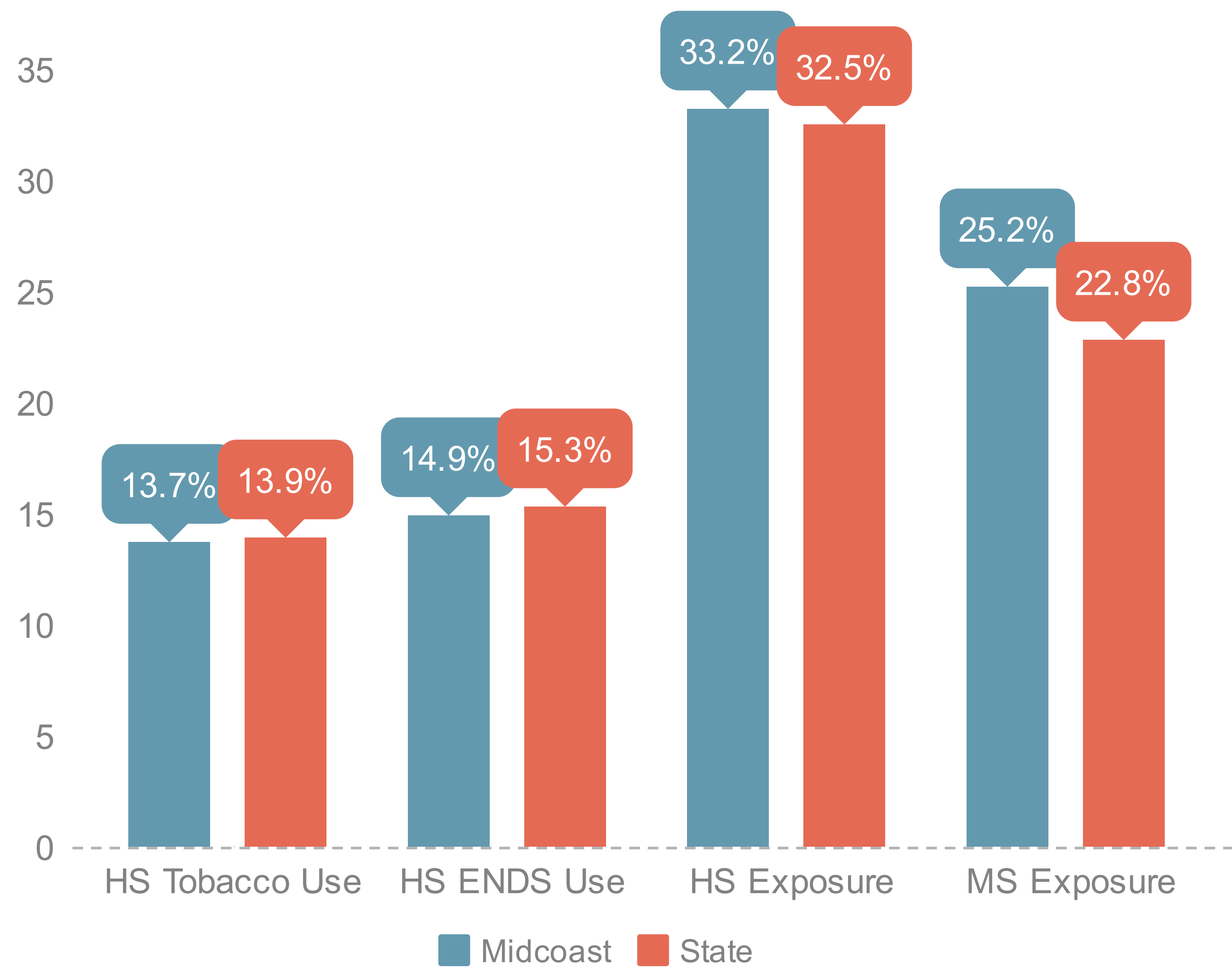
- 19 Social Service Providers Trained
- 10 Nonclinical Outreach-Related Client Referrals to the MTHL through the QuitLink

12.8% of MaineCare Beneficiaries that called the MTHL were from the Midcoast District.

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Tobacco Use in Midcoast District



162

Smoke-Free Homes
Pledges Taken



5 Sidekicks Trainings Held

46 New Youth Sidekicks
Trained

Smoke and Tobacco-Free Policies Implemented:

- Behavioral Health:** 1 policy passed for an organization with 66 employees serving 425 clients.
- Hospital:** 4 policies passed for hospitals with 4,200 employees and 259 patient beds.
- Multi-Unit Housing:** 3 policies passed that cover 31 buildings with 222 units and 300 tenants.
- Municipalities:** 5 policies passed for municipalities with a combined population of 11,487.
- Schools:** 8 policies passed for schools with 9,893 enrolled students and 1,947 employees.
- Youth-Serving Entities:** 6 policies passed for organizations serving 178,930 youth and with 422 employees.



Unless otherwise noted, use data is from the Behavioral Risk Factor Surveillance System (2016) and Maine Integrated Youth Health Survey (2017). The programmatic outcomes are based upon CTI Grant Fiscal Years as explained in the Annual Report Executive Summary.

For information on statewide reach, see the Statewide Tobacco Treatment and Prevention Annual Report.