



**AUGUST 2-4
2017**
Las Vegas!

PBIA Schedule of Events at BCA Expo

Wednesday, August 2, 2017

8 – 9:30 Lynn Switnowski
Business of Billiards Seminar
"Social Media Marketing"

10 – BCA Expo Opens

10 – 10:30 Roy Pastor
"Teaching Youth Players"

11 – 11:30 Mark Finkelstein
"Stroke Development"

12 – 12:30 Randy Goettlicher
"Banking/Kicking Systems"

1 – 1:30 Scott Lee
"Effective Video Analysis"

2 – 2:30 Bob Jewett
"Progressive Practice"

3 – 3:30 Scott Lee
"Speed Control on Any Table"

4 – 4:30 Denny Stewart
"Templates for Cut/Bank
Shots"

5 – BCA Expo Closes

5:15 – 6:15 Industry Social

Thursday, August 3, 2017

8 – 9:30 Linda Cahan
Business of Billiards Seminar
"Maximizing Merchandise"

10 – BCA Expo Opens

10-10:30 Tom Rossman
"Artistic Training Enhanced"

11 – 11:30 Lance Cowles
"Teaching One Pocket"

12 – 12:30 Scott Lee
"SPF Training"

1 – 1:30 Mark Finkelstein
"Stroke Development for
Juniors"

2 – 2:30 Bob Jewett
"Instructional Tools"

2 – 3:30 Lynn Switnowski
Business of Billiards Seminar
"Instagram"

3 – 3:30 Randy Goettlicher
"Teaching Groups vs One-on-
one Instruction"

4 – 4:30 Denny Stewart
"Banking Systems"

5 – BCA Expo Closes

5:15 – 6:15 PBIA Celebration

Friday, August 4, 2017

10 – BCA Expo Opens

10-10:30 Randy Goettlicher
"Aiming Methods"

11 – 11:30 Bob Jewett
"Instructional Books/Videos"

12 – 2 Q&A

2 – BCA Expo Closes