

## **Community Update and Content Share**

From Central Coast Community Energy (3CE)

February 27, 2024

[3cenergy.org](https://3cenergy.org)

**Our content share provides timely and interesting articles and posts that are ready for you to repurpose throughout your channels. Please forward to whoever handles communications on behalf of your agency.**

This February, Central Coast Community Energy (3CE) staff attended the Atascadero State of the City, Monterey County Vinters and Growers Association Annual Meeting, EconAlliance Ag Forum, Morro Bay Chamber of Commerce Annual Summit, Vision of Valley Vibrancy 2<sup>nd</sup> Annual Salinas Valley Chamber of Commerce legislative breakfast, SLO Chamber's 2024 Economic Development Committee meeting, Economic Vitality Committee meeting, and Monterey County Business Council Membership luncheon. In addition, staff met with commercial property owners in Monterey to discuss the [Electrify Your Ride](#) rebate program and electrifying infrastructure. This week, 3CE staff looks forward to collaborating with the City of Atascadero and the County of SLO on enrollment goals and opportunities for collaboration with community organizations.

3CE will hold its next Member Agency Quarterly Meeting on April 11.

### **Energy Bill Financial Relief**

Winter is upon us, bringing with it not just chilly winds and cold nights, but also the dreaded surge in energy bills! As the cold sets in, it's no surprise we're cranking up the heat to stay cozy. But fret not, 3CE is here to help. We've been receiving inquiries from our wonderful customers seeking relief from those sky-high energy bills. Did you know, 3CE customers are eligible for California's energy assistance programs. So, let's turn this winter into a celebration of savings and comfort! These energy assistance programs are just a click away on our [website](#). You can also share this [link](#) about PG&E's recent rate increase with your communities.

### **Member Agency Success Stories**

#### **3CE Helps Local Libraries Install EV Charging Stations**

This month, Central Coast Community Energy (3CE) and the County of Santa Cruz unveiled three public electric vehicle charging stations at the Aptos Branch Library, funded with help from a \$20,000 rebate from 3CE's Charge Your Fleet Program. 3CE has previously funded the installation of two Level 2 chargers each at Capitola Library, Felton Library, and Santa Cruz Main Library.

Cities and counties served by 3CE can apply to the [3CE Charge Your Fleet Program](#) for rebates that are granted after purchase and installation of EV charging equipment. Eligible costs to be covered through these rebates include equipment, labor, and related electrical updates. Installing EV charging stations helps our communities reduce emissions and increase accessibility for EV drivers, and library parking lots are efficient locations.

In addition to supporting transportation electrification at local libraries in Santa Cruz, 3CE is providing \$240,000 for building electrification of the Downtown Library Mixed-Use Project through [3CE's New Construction Electrification Program](#). These funds will cover most costs including installation labor for the project's all-electric appliances such as heat-pump water heaters and heat recovery ventilation systems.

## Programs Available to Member Agencies

- [Plan Your Fleet](#)
- [Electrify Your Fleet](#)
- [Charge Your Fleet](#)
- [Reach Code Program](#)

## Social Media Community Posting

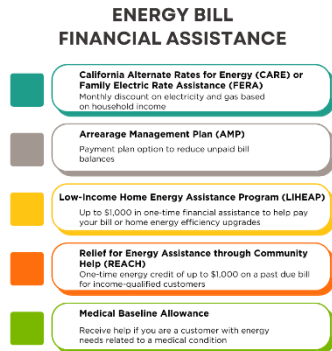
1.



Smart thermostats can save 10-15% on your energy bills each year. Awesome, right? Well, it gets better, because your smart thermostat can also PAY you. No joke! We're partnering with [OhmConnect](#) a FREE service that rewards members with CASH for reducing their energy usage. Become an OhmConnect member today and get rewarded when you connect your utility! 💡 Learn more: <https://ow.ly/Sv2s50QGv6n>

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2.



The winter season is when many Californians receive some of their highest energy bills of the year. 💡 Often, this is the result of increased energy usage – the sun sets earlier, and the cold temperatures mean more people are running heaters to keep warm. The State of California offers many programs which can help you save money and energy. In 3CE’s service area, these programs are administrated by PG&E and available to all customers. Learn more:

<https://ow.ly/XurK50QCntN>

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