



# 2021 Event Program Advertising

The Maryland Combined Training Association is proud to be one of the oldest local combined training organizations in the country. Our annual USEA recognized horse trials is one of the longest running horse trials in America, with **hundreds of top level professionals, dedicated amateurs, and passionate spectators** coming together to participate in the thrill of top notch equestrian competition.

**PLUS in addition to an ad, you get special extras like PA announcements and website presence** to ensure your company gets seen and heard year-round. Break it down...that's a seriously good deal!

- **Increase visibility** for your business to thousands
- **Promote an activity** you're hosting
- **Publish a message of congratulations** or encouragement to a competitor

## Rates

Description	Black and White	Color
1/8 page/business card	\$30	\$36
1/4 page	\$45	\$54
1/2 page	\$75	\$90
Full page	\$150	\$180
Inside front/back page	\$225	\$270

Want your ad designed by us? We can do that!

Ad design	20% of ad cost	20% of ad cost
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\*\*Your ad materials and payment **MUST** be submitted by April 23, 2021.\*\*

## Something for Everyone

Interested in furthering your reach to social media, email, and other advertising channels? Consider becoming a sponsor! Visit our website or contact [marketing@mdcta.com](mailto:marketing@mdcta.com) to discuss your options.



# Event Program Ad Order Form

**SUBMISSION DEADLINE:  
April 23, 2021**

Full Name: \_\_\_\_\_

Business Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## 1. Pick your ad level

Description	Black and White	Color	Dimensions
Business card	<input type="checkbox"/> \$30	<input type="checkbox"/> \$36	n/a
1/4 page	<input type="checkbox"/> \$45	<input type="checkbox"/> \$54	2.5x4"
1/2 page	<input type="checkbox"/> \$75	<input type="checkbox"/> \$90	5x4"
Full page	<input type="checkbox"/> \$150	<input type="checkbox"/> \$180	5x8"
Inside front/back page	<input type="checkbox"/> \$225	<input type="checkbox"/> \$270	5x8"

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## 2. Ad submission

Please send this completed order form and ad content to [marketing@mdcta.com](mailto:marketing@mdcta.com). If you do not have a computer or email address, please call 410.971.9797 to discuss alternative options.

**For text-only ads**, please email content to [marketing@mdcta.com](mailto:marketing@mdcta.com)

**For graphic ads**, acceptable file formats: PDF, EPS, and PNG at 300dpi resolution.

Have production-related questions? Just email Alicia at [marketing@mdcta.com](mailto:marketing@mdcta.com)

## 3. Payment Options

**Website:** Visit [mdcta.com/donate-to-mcta](http://mdcta.com/donate-to-mcta), check the 'Other' box and fill out appropriate amount

**PayPal or Venmo:** Make payment to [mctahtinc@gmail.com](mailto:mctahtinc@gmail.com)

**Check:** Make checks payable to 'MCTA Horse Trials Inc.' and send to: MCTA HT Inc., c/o Chris Donovan, 13031 Furnace Mountain Rd., Lovettsville, VA 20180

\*MCTA Horse Trials is a 501 (c) (3) entity, which makes your ad tax deductible!