



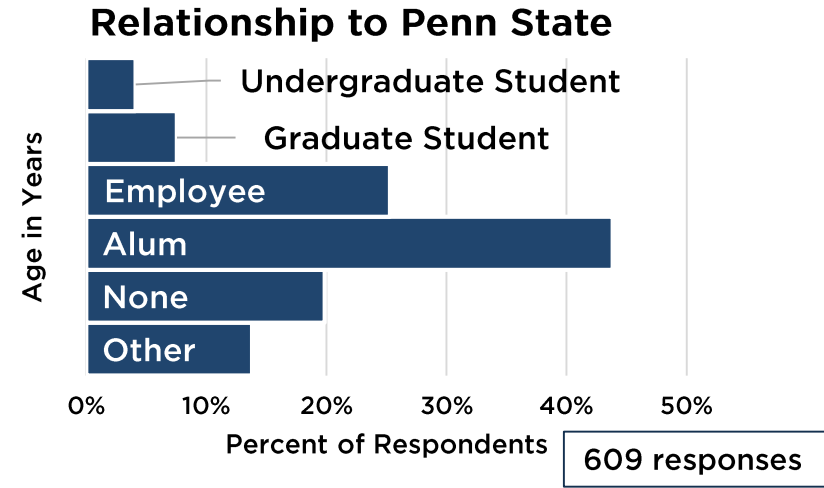
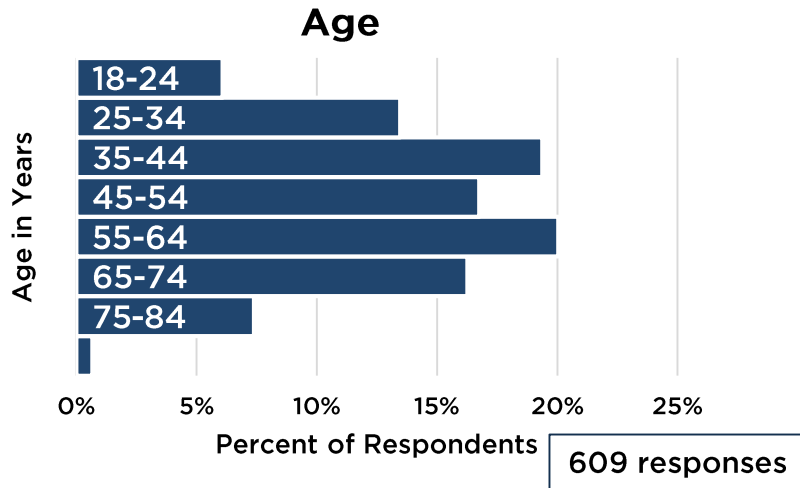
Downtown State College Community Survey Results

Responses Collected from January 22 to February 18, 2024

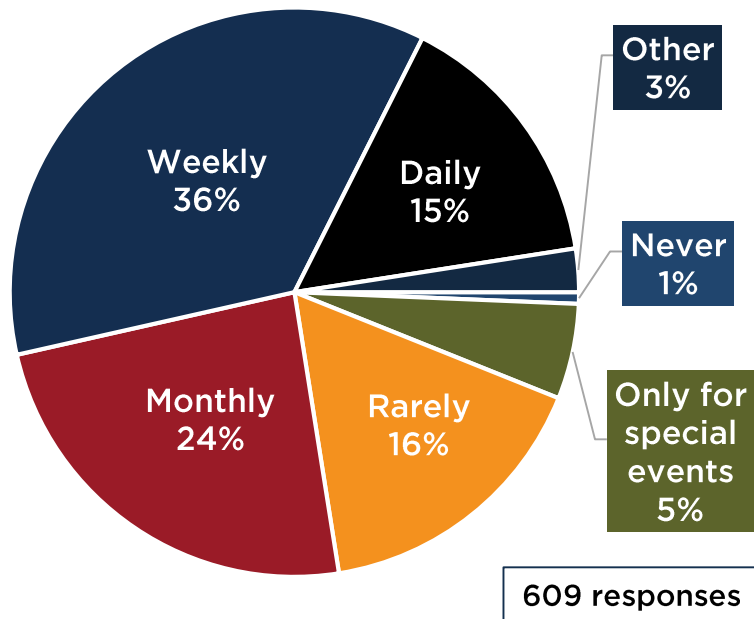


Who responded?

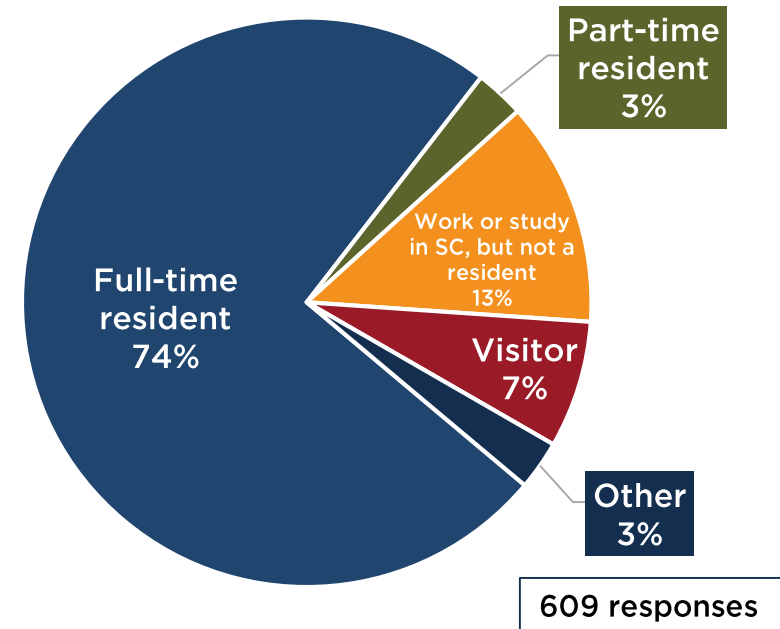
609 total responses to the survey



How often do you come downtown?



Relationship to State College



What makes
Downtown
State College
a great
downtown?

Business

Shopping

Food & Drink

Infrastructure

Clean & Safe

Access

Public Space

Community

Atmosphere

Arts & Culture

Library

The People

Small Town Feel

Events

Walkable

Local Businesses
Variety of Shops

Restaurants

Variety of Restaurants

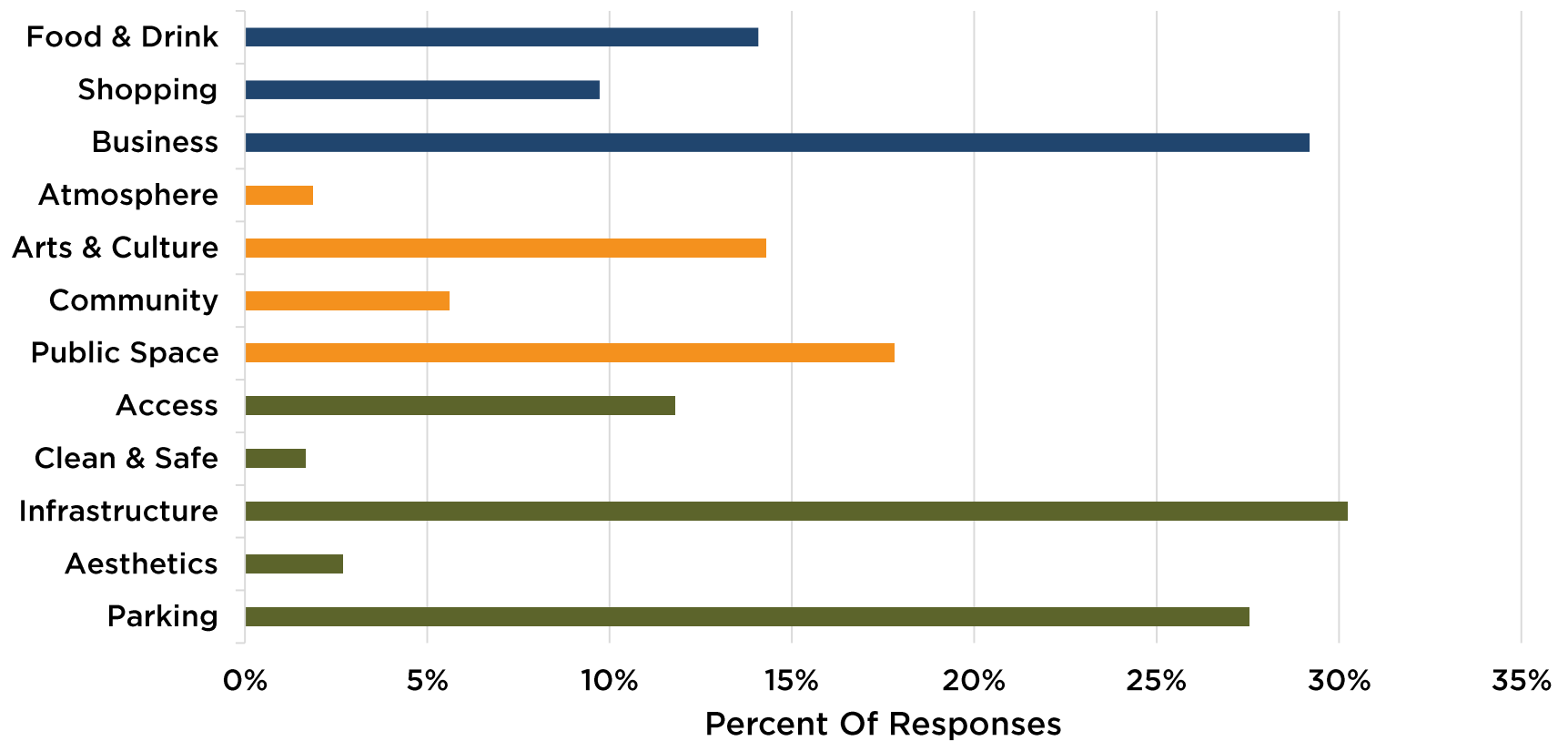
Small Businesses

Variety of Stores

1243 ideas from
494 respondents

If you could change one thing about Downtown State College...

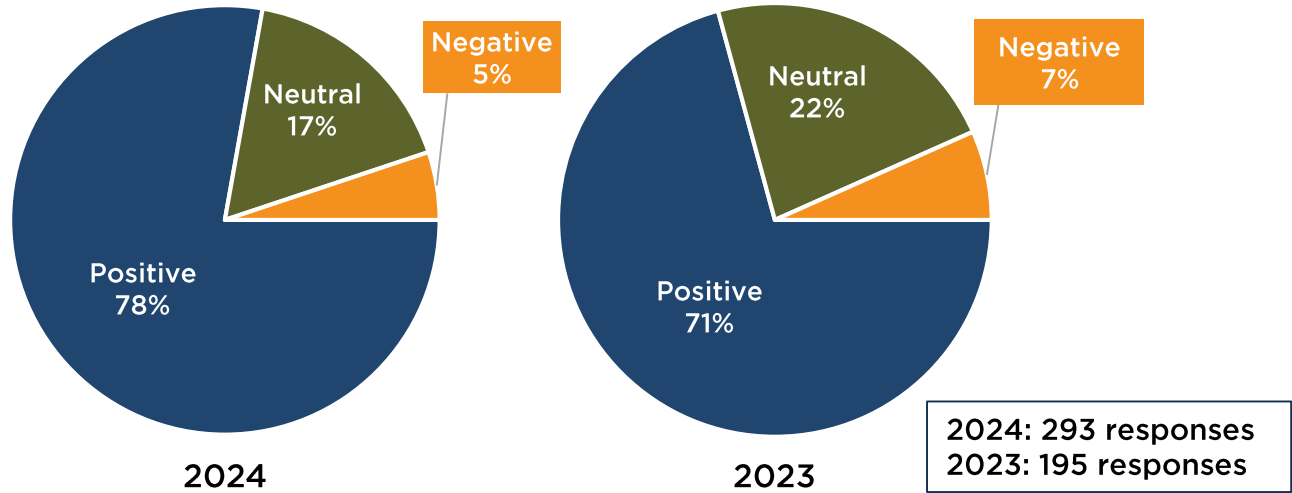
Suggestions Related To:



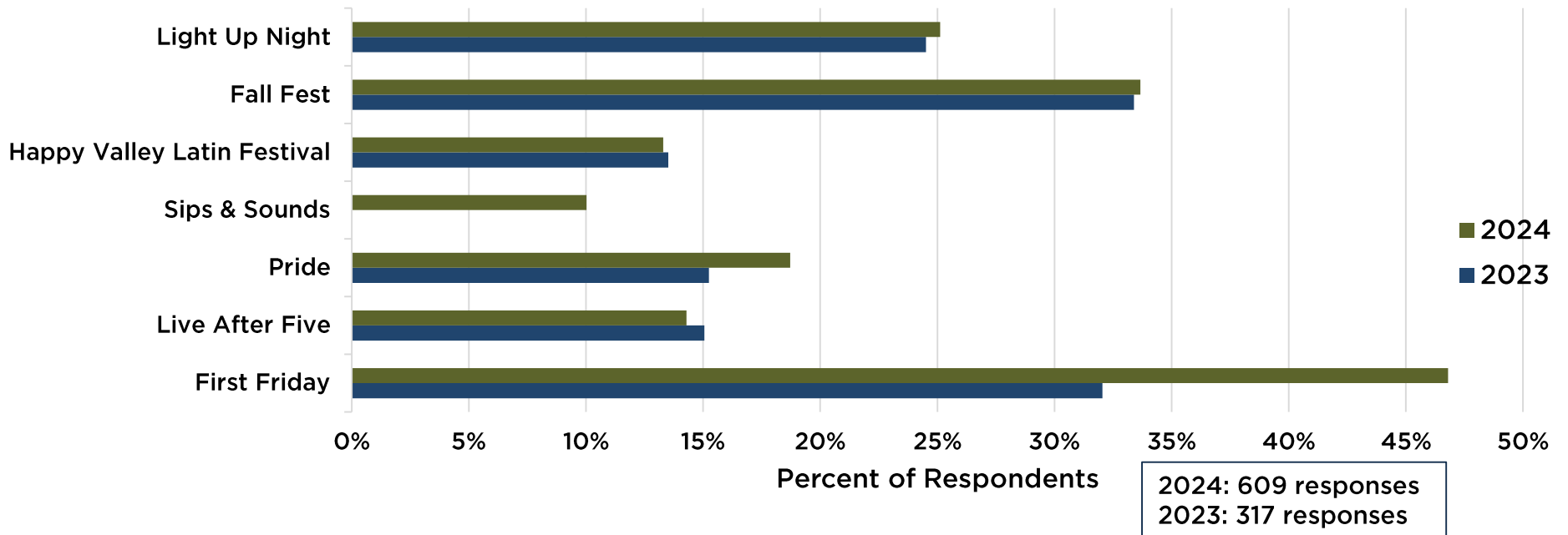
804 ideas from
483 respondents

Events

What feedback do you have about the events you attended in the previous year?

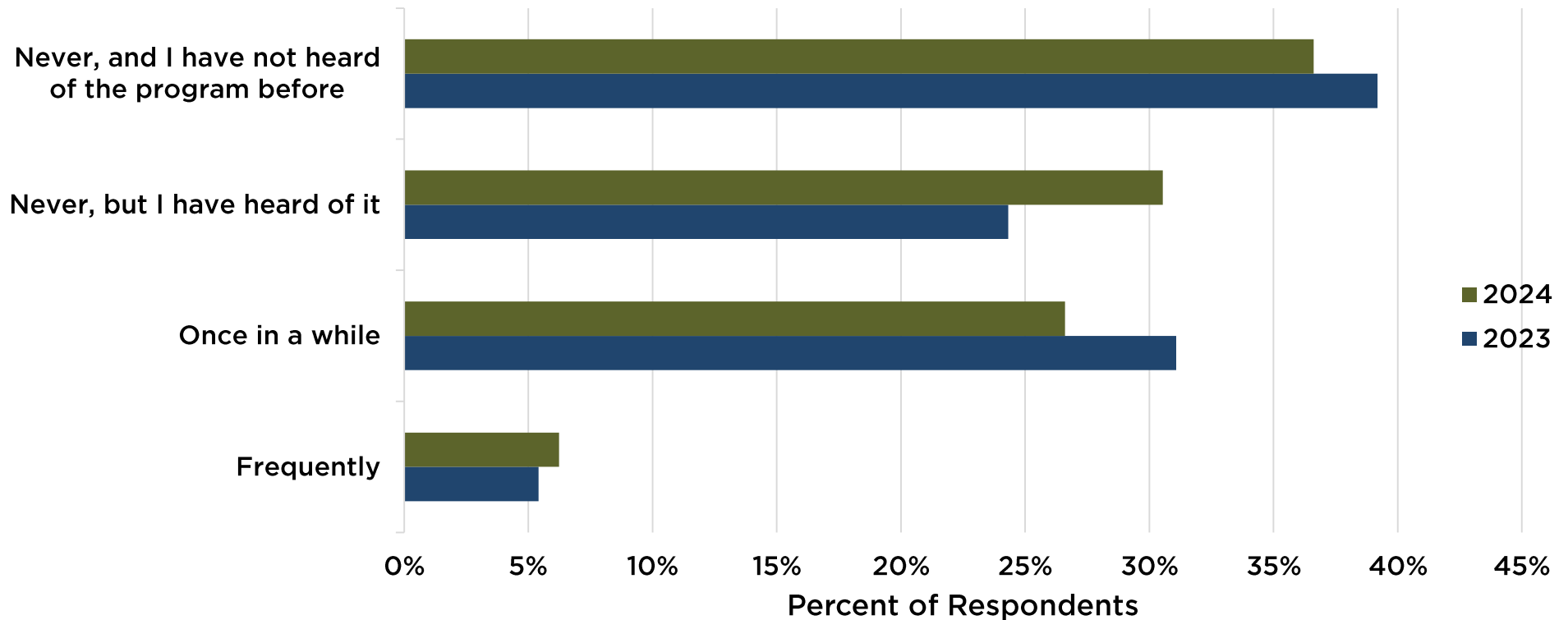


Which of these downtown events that the DSCID sponsored did you attend in the previous year?



Merchant Validated Parking (MVP) Program

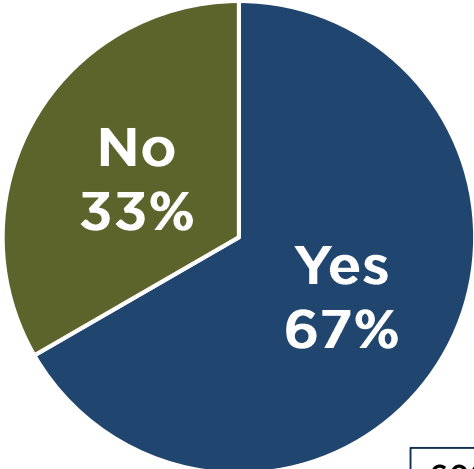
How often do you use the MVP Program?



2024: 609 responses
2023: 518 responses

Gift Card Program

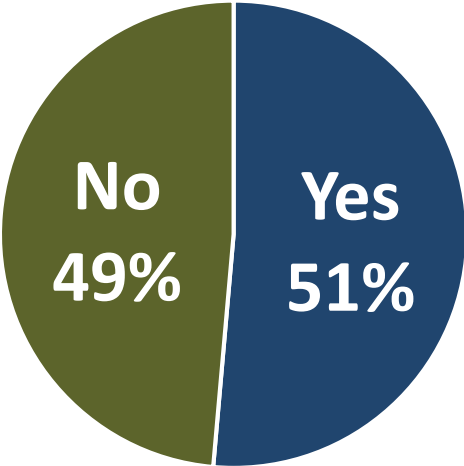
Were you aware of the Downtown Gift Card Program?



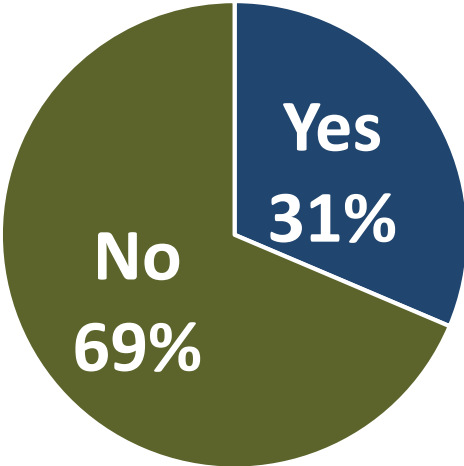
609 responses

Clean Team

Were you aware of the Clean Team?



2024

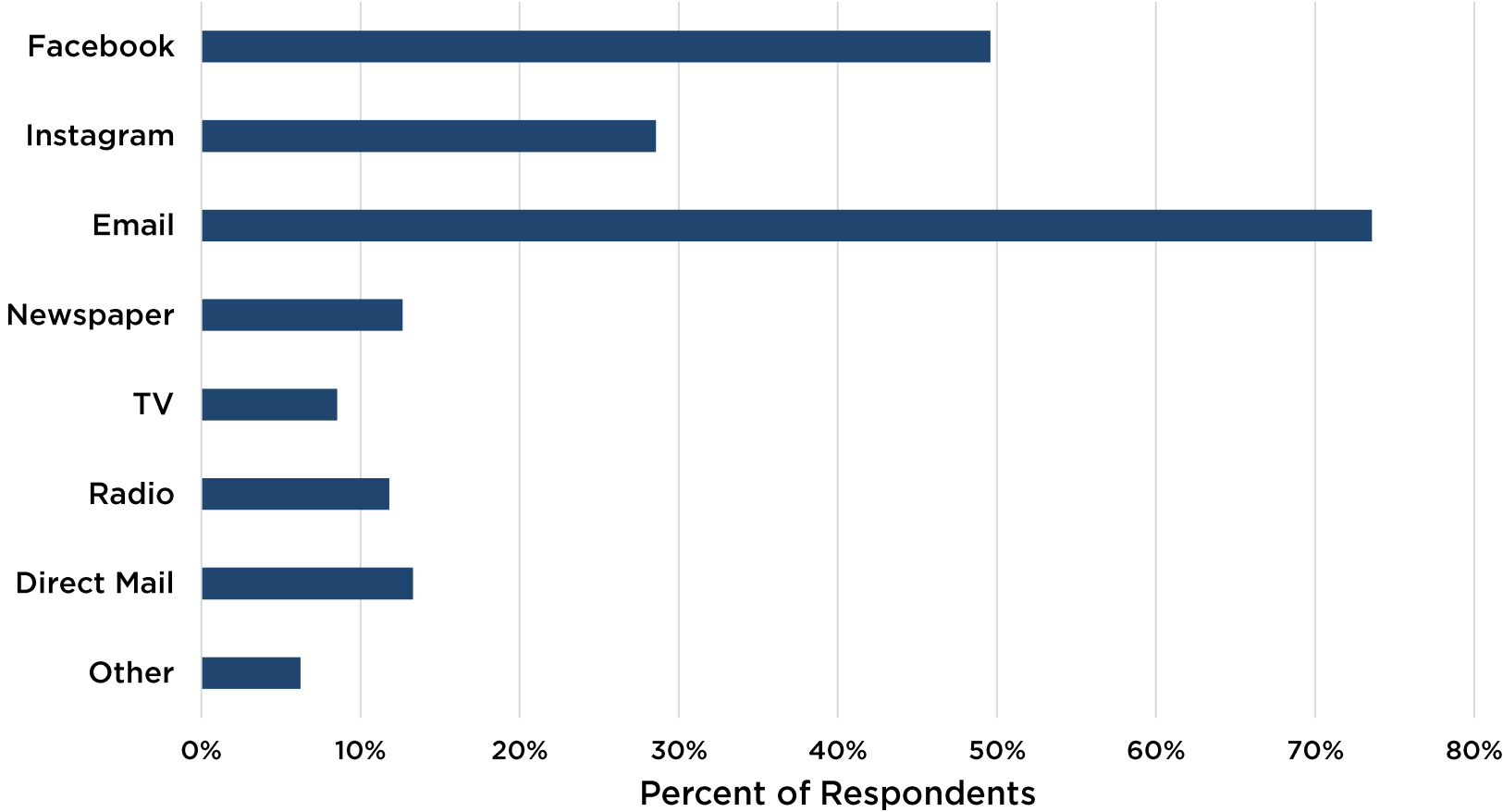


2023

2024: 609 responses
2023: 516 responses

Communication

How can the DSCID better communicate with you about what's happening downtown?



246 responses

