

Population Health Outreach

February 23, 2023

Patient Outreach

We are conducting the following patient outreach on your behalf to support quality outcomes and close quality care gaps. Please inform your office staff they may receive calls from patients asking to schedule an appointment for any of the following services. This is a great opportunity to review for outstanding care gaps and follow up for those health services as well.

Mail - upcoming outreach your patients may receive:

- **Seasonal Asthma, Adult**
 - Mailed to members in the asthma registry (met and not met).
 - Ages 18 to 65, all active plans
 - Sample of mailers: [IL](#) and [WI](#)
- **Seasonal Asthma, Childhood**
 - Mailed to the parent for members in the asthma registry (met and not met).
 - Ages 5 to 17, all active plans
 - Sample of mailers: [IL](#) and [WI](#)

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- **New Year Wellness**

- Mailed to members in the adult wellness registry (not met).
- Ages 18 to 95, all active plans
- Sample of mailers:
 - 18-29 Female [IL](#) and [WI](#)
 - 18-29 Male [IL](#) and [WI](#)
 - 30-39 Female [IL](#) and [WI](#)
 - 30-39 Male [IL](#) and [WI](#)
 - 40-49 Female [IL](#) and [WI](#)
 - 40-49 Male [IL](#) and [WI](#)
 - 50-64 Female [IL](#) and [WI](#)
 - 50-64 Male [IL](#) and [WI](#)
 - 65-95 Combined [IL](#) and [WI](#)

- **Cervical Cancer Screening**

- Mailed to female members due for cervical cancer screening.
- Ages 21 to 64, all active plans
- Sample of mailers:
 - 21-29 [IL](#) and [WI](#)
 - 30-64 [IL](#) and [WI](#)