



CLASSROOM BUSINESS ENTERPRISE



Krannert School of Management  
PURDUE CENTER FOR ECONOMIC EDUCATION



## K-8 TEACHERS: RECEIVE UP TO \$200 TO BRING ENTREPRENEURSHIP TO YOUR CLASSROOM

Learn How in this One-Day Workshop offered at NO COST to you or your school!

8:30 a.m.—3:30 p.m.

**Wednesday, September 25, 2019, Purdue University**

- Discover how your students can flourish by starting and running a real money classroom business.
- CBE covers standards in economics, social studies, math, language arts, and STEM in real world contexts and can be integrated into your existing curriculum.

### Free-to-You Resources and Professional Development for Teachers

- Sub pay reimbursement of up to \$85, if needed, to attend the workshop.
- Reimbursement of up to \$200 for supplies & materials to start your first classroom business.
- Expert training (**7 Professional Growth Plan Points**) from economic educators and fellow teachers.
- CBE curriculum, [KidsEcon Posters](#)®, and engaging [Herschel videos](#) to help with business start-up.
- Online social network of educators and teachers to help as you grow your business.
- Breakfast, lunch, and parking included on training day.
- Guest presentation from a local entrepreneur on how they became a business owner.
- “How I Did it” Session Leader: **Gina Boyd**, Mayflower Mill Elementary School, a National Board Certified teacher who has been recognized at both the national and local level for teaching excellence.
- The opportunity for you and some of your students to display your CBE at our Spring Showcase event.

### Be Part of a Growing Network of Indiana Teachers who Love CBE!

*“It was inspiring to see students who struggle academically take the lead with a hands-on project.”*

*“I made them collect the data. We made graphs of how much money was coming in—true life skills.”*

*“Today was a great reminder, that in a world of testing, kids need so many more real-world tools and skills to be successful adults. Thank you!”*

**View teacher videos, learn more about CBE,  
and REGISTER by visiting the CBE website:**

[www.krannert.purdue.edu/pcee/teacher-programs/CBE.php](http://www.krannert.purdue.edu/pcee/teacher-programs/CBE.php)

**Questions? Contact the Purdue Center for Economic Education.**

**We’re here to help! • 765-494-7336 • [pcee@purdue.edu](mailto:pcee@purdue.edu)**

*#WhyWeCBE*

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If you require auxiliary aids or services due to a disability,  
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