

## A PUBLICATION FOR SWEET ADELINES INTERNATIONAL

### BarbershopNOW – May 2021

Welcome to BarbershopNOW, a one-stop source for news and links directly to your areas of interest.

#### Important Dates To Know

**TBD, 2021:** Sweet Adelines International Virtual Convention

**July 1, 2021:** The July 2021 issue of *The Pitch Pipe* accessible online.

**July 20-24, 2022:** International Education Symposium, Trinity University, San Antonio, Texas (USA)

**Sept. 12-17, 2022:** 76<sup>th</sup> Annual Sweet Adelines International Convention and Competition in Phoenix, Arizona (USA)

**Oct. 30-Nov. 4, 2023:** 77<sup>th</sup> Annual Sweet Adelines International Convention and Competition in Louisville, Kentucky (USA) **\*Dates subject to shift one week earlier**

#### Reminder: How to Access Members-Only Content on the SA Website

Several resources listed in this issue of BarbershopNOW require members to log in to the members-only portion of the Sweet Adelines website. For step-by-step, illustrated instructions, visit [www.sweetadelines.com/education](http://www.sweetadelines.com/education).

#### International Update Now Available

The International Board of Directors (IBOD) met virtually on March 3-6. To read the international update, log in to the website and visit [Operations/International Update](#). Here are a few of the highlights:

- IBOD cancelled the 2021 St. Louis International Convention.
- IBOD approved a revised Volunteer Leader Code of Conduct.
- IBOD reviewed the organization's current financial status as well as the progress and status of a variety of programs, task forces, materials and activities.
- IBOD elected the officers of the International Board of Directors for the 2021-22 fiscal year:

International President Joan Boutilier  
President-elect Thérèse Antonini  
Immediate Past President Patty Cobb Baker  
Secretary Mary Rhea  
Treasurer Jeanne d'Arc (JD) Crowe

## **New Date for 2022 International Convention**

The date of the 2022 International Convention in Phoenix, Arizona has been changed to Sept. 12-17, 2022. The original date interfered with Rosh Hashanah, and we thank Sweet Adelines members for calling our attention to the mistake. Details of the 2022 convention will be released as they become available. For more about the convention, as well as other good news, log in to the members-only section of the Sweet Adelines website and watch [this video from SA International President Joan Boutilier](#), which was recently sent to all members.

## **Good News for Directors!**

The IBOD recently approved a Director Affiliate Membership, effective May 1, 2021. This membership option is available to all active directors including those not previously eligible for membership, of chartered and prospective Sweet Adelines choruses. As part of this membership option, directors will receive a subscription to *The Pitch Pipe*, discounts to International convention and educational events, and access to the members-only educational content on the Sweet Adelines website. For complete details, visit the [Sweet Adelines website](#) and click on the “How to Join” button on the right side of the screen. Also, a brand new scholarship for directors of small and mid-size choruses will begin with IES in July 2022. Information about how to apply for the scholarship will be released in the coming months.

## **Sweet Adelines International Director Search Advertising Program**

Choruses looking for a new director have some help from Sweet Adelines International. Enacted in February 2020, the Director Search Advertising Program will assist Sweet Adelines International choruses who request assistance with advertising by offering the following:

- Free classified ad in one issue of *The Pitch Pipe* (max. 45 words)
- Two free social media posts — same copy as the ad, will include chorus logo if provided to SA
- Discount on a 1/4 page ad\* in *The Pitch Pipe* for \$200 USD (regular rate \$375 USD)

\*dependent upon available space

To take advantage of this program, contact [communications@sweetadelines.com](mailto:communications@sweetadelines.com).

## **Regional Stipends Renewed**

At the start of the pandemic, the IBOD approved a \$400 USD grant for each region to help with the costs of a virtual meeting platform. As we transitioned to virtual events, we saw our regions accomplish incredible things with those grants. The grants will also be available for 2021.

## **On the Road Again...Join the Travel in Tune Journey**

It's been great traveling with you to the first exciting Travel in Tune destinations! (To read more about all destinations, check out the [Travel in Tune blog](#).) Travel in Tune is a virtual event that allows Sweet Adelines to experience the exceptional cultures, personalities, and educational programs of our regions. Look for Travel in Tune on the Yapp app or via [www.SweetAdelines.com/Travel-in-Tune](http://www.SweetAdelines.com/Travel-in-Tune). More great destinations await, and it's easy to join in this journey: To find instructions and login information, visit [www.sweetadelines.com/travel-in-tune/login](http://www.sweetadelines.com/travel-in-tune/login). For questions relating to your login email and password associated with your member record in the Sweet Adelines International membership database, contact [member@sweetadelines.com](mailto:member@sweetadelines.com). Make sure to share your adventures on social media using #SweetAdelines and #TravelinTune.

## **Nancy Bergman Legacy Society Update:**

The Nancy Bergman Legacy Society (NBLS) is a society for those who invest in the future of Sweet Adelines by leaving a lasting legacy through an estate gift to Sweet Adelines International. Through an estate gift, donors help to ensure the future of Sweet Adelines for years to come. Sweet Adelines is pleased to report that between May 1, 2020–April 30, 2021, fifteen Sweet Adelines members made provisions for Sweet Adelines in their estate plans, making them members of the NBLS. These documented estate gifts total \$2,379,647 USD. Thank you to these generous donors for helping to secure the future of Sweet Adelines. Profiles of many NBLS donors will be featured in upcoming issues of *The Pitch Pipe*. To find out more about the NBLS, the current Support Life on a High Note campaign, and other ways to donate to Sweet Adelines, visit [www.sweetadelines.com/GIVE](http://www.sweetadelines.com/GIVE).

## **GDPR Reminder**

Sweet Adelines International privacy policies abide by the European Union's General Data Protection Regulation (GDPR). As an international organization, we abide by the strictest privacy laws to protect our members and the organization. Under our privacy policies, we are not able to share personal information for our members (email addresses, phone numbers, physical addresses, names, photos, etc.) with anyone outside or inside our organization without their authorization to do so. To read the Sweet Adelines International Privacy Policy, visit [www.sweetadelines.com/privacy-policy](http://www.sweetadelines.com/privacy-policy). These policies apply to all regions, chapters, and quartets, even if not part of the EU.

## Limited SA Strong T-shirts and Masks Available

Virtual? Distanced? Been there. Sung that. Got the t-shirt. And the mask. Whether masked, distanced, or back together, we are still #SweetAdelinesStrong! T-shirts and masks are still available, but quantities are very limited. To order, contact Sweet Adelines International Sales Department at [sales@sweetadelines.com](mailto:sales@sweetadelines.com), visit [www.SweetAdelines.com/Shop](http://www.SweetAdelines.com/Shop), or call 1.918.622.1444 ext. 112 or toll free at 1.877.545.5441, Monday-Friday 8 a.m.-4:30 p.m. CDT (2 p.m.-10:30 p.m. UTC).

## Sing, Baby, Sing...That Means You!

As coaches and educators, the late Sharon Babb and Darlene Rogers helped countless Sweet Adelines strengthen their voices and confidence using the craft and artistry of barbershop music. To honor their memory, Peggy Gram and Dale Syverson (co-creators of *Sing, Baby, Sing!* along with Darlene Rogers) have donated a free audio recording (.mp3 file) of *Sing, Baby, Sing!: Blue Ribbon Vocal Warmups, Edition #1*, to Sweet Adelines members. Log in to the Sweet Adelines International website to download your .mp3 file at <https://sweetadelines.com/education/sing-baby-sing>. *Sing, Baby, Sing!: Blue Ribbon Vocal Warmups, Edition #1* is the first in this popular series of vocal educational tools. The entire *Sing, Baby, Sing!* series includes CDs 1-7, as well as the book, *A Springboard to Artistry*. All are available for purchase in the Sweet Adelines online store at [www.sweetadelines.com/shop](http://www.sweetadelines.com/shop).

## Back to Rehearsals Resources Now Available

Back to Rehearsals resources are now available in the members-only section of the SA website at [www.SweetAdelines.com/Back-to-Rehearsal-Resources](http://www.SweetAdelines.com/Back-to-Rehearsal-Resources). (A member login is required to access the resources.) The resources include recommendations to decrease risk of COVID-19 exposure and transmission as well as other considerations for choruses and quartets who are returning to in-person rehearsals.

## Charter Renewals Now Available

Charter renewals are now available! Chapter presidents/team leaders, treasurers/finance managers, and membership chairs, log in and renew your chapter's charter just like you would a member renewal at [members.sweetadelines.com](http://members.sweetadelines.com). For this year, the charter renewal fee has been reduced by 50% to \$62.50 USD. For chapters in North America, you will still need to pay the \$150 USD liability insurance. The minimum number of members (14) required to recharter has been waived for this year also. All chapter officer roles as required by the chapter's standing rules must be filled. Charter renewals are due by May 31, 2021.

## Quartet Renewal Cost Reduced

Quartet renewals are now available! The IBOD has reduced the cost of renewals for this year only from \$100 USD to \$50 USD. Quartet renewals are due by July 31, 2021. To renew your quartet, visit [www.sweetadelines.com/quartetting](http://www.sweetadelines.com/quartetting).

## New Information for Arrangers

Sweet Adelines International is introducing a new “Permission to Arrange or Use an Arrangement” form. To make an arrangement for a specific group, or for a group to use a specific arrangement already complete, Sweet Adelines International will now approach the publisher on your behalf. In this process the license will be between the publisher and the group requesting the license to use the arrangement. Because this is a license between the group and the publisher and not a license for our organization to sell the arrangement, it can be an option for groups needing a license quickly. Other benefits include the ability to license a song to a group when Sweet Adelines International is unable to obtain a license to sell the arrangement, and the group requesting an arrangement could have it exclusive to their group if they wish. Since Sweet Adelines International staff are familiar with the parent companies that administer print rights for smaller publishers and have a relationship with them, it can save many groups time trying to research the correct publisher to approach. Groups will be responsible for all fees involved. We are very excited to offer this option to our members! For specific questions contact [music@sweetadelines.com](mailto:music@sweetadelines.com). You can find the [form with instructions here](#).

## Learn Something New! Sweet Adelines Online Education Portal

New content is added to the Sweet Adelines Online Education Portal each week. From vocal exercises to theory classes, there is something for every singer. For public education, visit [www.sweetadelines.com/education](http://www.sweetadelines.com/education). For members-only education, log into the Sweet Adelines International website before going to the Education section.

To access the members-only content, you must be logged in as a member. Not sure how to log in? View step-by-step login instructions published after the calendar section in this document.

Our most recent education additions include the following:

[“Tips for Making Zoom Rehearsals Better”: A ZoomChat with Renée Porzel featuring Kim Wonders](#)

*Make your Zoom rehearsals fun and effective! In “Tips for Making Zoom Rehearsals Better,” part of the ZoomChat series, you’ll get creative advice from Kim Wonders, Master Director of Metro Nashville Chorus, Region #4 Education Coordinator, and International Faculty Member. Renée Porzel is Past International President, International Faculty member, and Certified Judge in the*

*Showmanship Category. This Zoomchat was recorded in 2020, when many choruses were only able to meet online.*

[“Telling Our Story!”: A ZoomChat with Renée Porzel featuring Jen Zucker](#)

*Your story can compel people to want to be a part of something fabulous — Sweet Adelines! In “Telling Our Story,” part of the ZoomChat Series, Renée Porzel joins Jen Zucker to learn how Sweet Adelines can connect with others by fine-tuning and sharing their unique stories. Renée is Past International President, International Faculty member, and Certified Showmanship Judge. Jen Zucker is Marketing Coordinator for Lady Luck Showtime Chorus and Region #11, and has over twenty years of experience in direct sales.*

**New Music Available in the SA Online Store**

Music can be found in the SA online store at [www.SweetAdelines.com/shop](http://www.SweetAdelines.com/shop). You can search for music by the title, arranger, or stock number.

**Songs Added to SA Store August 1, 2020 through April 30, 2021**

\*=US public domain

**Title/Arranger/License Territory/Product Code**

Newly arranged or relicensed:

*How Many Hearts Have You Broken*, Jim Arns, I03152  
*When My Baby Smiles At Me, Zing Went The Strings Of My Heart Medley*, Elaine Gain, Licensed in US Only, I04954  
*It's A Pity To Say Goodnight*, Nancy Bergman, Licensed World, I04957  
*Old Time Religion, Do Lord Medley*, Karen McCarville, US Public Domain, I04960  
*May I Never Love Again*, Renee Craig, Licensed in US, Canada, UK, European Union, China, and more, I04961  
*You've Got A Friend In Me*, Jo Lund, Licensed World, I04962

Newly Published:

*I Love A Piano*, Brian Beck, US Public Domain MS10037  
*I'm Sorry I Made You Cry*, An Original Song by Brian Beck, MS10051  
*All By Myself*, Brian Beck, US Public Domain, MS10052  
*I Guess It Must Be True*, An Original Song by Brian Beck, MS10053  
*Broadway*, An Original Song by Brian Beck, MS10054