



BarbershopNOW

A PUBLICATION FOR SWEET ADELINES INTERNATIONAL

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Welcome to BarbershopNOW, a one-stop source for news and links directly to your areas of interest.

2019 and 2020 Important Deadlines to Know

Aug. 1-Nov. 1: Young Singers Foundation Grant Cycle 2 open

Sept. 1: Deadline to register to attend the YWIH Festival being held at International Convention in New Orleans, Louisiana (USA)

Sept. 15: Deadline for IRS 990 forms for U.S. chapters

Sept. 16–21: Sweet Adelines International Convention in New Orleans, Louisiana (USA)

Sept. 17: Early registration opens on-site in New Orleans for 2020 Sweet Adelines International Convention and Competition

Sept. 30: Online and mail registration opens for 2020 SA International Convention and Competition

Oct. 19: World Singing Day

Nov. 15-Jan. 25: YSF Scholarship Cycle open

Jan. 2, 2020: Registration opens for International Education Symposium (IES) 2020

July 22-26, 2020: IES 2020 in San Antonio, Texas (USA)

July 25, 2020: 2020 Rising Star Quartet Contest in San Antonio, Texas (USA)

October 12-17, 2020: Sweet Adelines International Convention and Competition to be held in Louisville, KY (USA) celebrating our 75th Anniversary

Get Ready to Learn in New Orleans

This year's International Convention begins with an exciting lineup of education classes, from Harmony Parade and the Diversity and Inclusivity Workshop to chorus and quartet education classes taught by champions! Arrive in New Orleans early to take advantage of all these offerings:

Monday: Sing Your Part Smart with Peggy Gram, Unit Sound with Peggy Gram, Showmanship Myths Busted! with Becki Hine, Harmony Parade with Mary Rhea and Corinna Garriock (pre-registration required) and the Mass Sing with Tori Postma

Tuesday: Diversity and Inclusivity Workshop with the Diversity and Inclusivity Task Force, YWIH Youth Festival with Melody Hine and Lisa Greenough, Arranger Certification Program (ACP) Class with Kay Bromert and Jean Flinn

Friday: Quartet Education Class with Lustre (2018 International Champion Quartet)

Saturday: Chorus Education Class with Scottsdale Chorus (2019 International Champion Chorus)

For more information on education classes in New Orleans, visit the International Convention and Competition page's [education classes section](#) on the Sweet Adelines International website.

Diversity and Inclusivity Workshop

Please join us at the Diversity and Inclusivity Workshop scheduled for Tuesday, September 17, from 9 a.m. to 12 p.m. at our International Convention in New Orleans. This year we have planned a workshop format, so even if you are not available for the whole session, feel free to attend for any portion of the morning.

The Diversity and Inclusivity Task Force has been working on the creation of a Chorus Toolkit that will be made available to all choruses, and the Toolkit will be the focus of the workshop. The progress to date on creating the Toolkit will be reviewed to provide a starting point, and participants will work in groups to provide feedback and input on the various components of the Toolkit. The workshop will include (but not be limited to) discussion of the following Toolkit components:

- Glossary of Diversity and Inclusivity (D&I) related terms
- Guidelines and techniques for repertoire review and choices
- Guidelines for having conversations around D&I
- Guidelines for the choices a chapter may consider from the perspective of D&I
- How to prepare a chapter for beginning a D&I development program
- Marketing and recruitment tips to support diversity and inclusivity
- Packaging and rollout of the Toolkit

The workshop will be planned in multiple sessions to allow participants to work on more than one topic, and time will be scheduled for each group to share a summary of their work. The task force will take the detailed notes from each group to use in their continuing development of the Toolkit.

In addition to incorporating the outcomes of the workshop into their continuing work, the task force will prepare a summary of the workshop that will be shared with all members.

Be Part of World Singing Day!

Remember when we held a fantastic sing-along at the 2018 convention in St. Louis for World Singing Day? (If you missed it, you can see us at 1:10 [in this video!](#)) This year on October 19,

Sweet Adelines all over the world are encouraged to again participate in World Singing Day, an annual global sing-along founded in 2012. According to the World Singing Day organization, the event “serves as an opportunity to celebrate our global family through the international language of music.” Visit the [World Singing Day website](#) for resources to help you set up a community sing-along, this year’s song, and a list of sing-alongs around the world. If there is no sing-along near you, consider hosting one, or just get some friends together for some singing! (We know Sweet Adelines are good at that!) However you celebrate World Singing Day, make sure to share it with us on social media using the hashtag #SweetAdelinesWSD2019 or #WorldSingingDay.

Open Arms, Open House

Open houses are a great way to get new members in the door and help them fall in love with your chapter. Now’s the time to start planning one for January! The SA Membership Department has developed an incredibly comprehensive 5-month timeline of how to plan the best open house. Log in to the website [here](#), and you’ll find the timeline and other helpful marketing materials [here](#) (make sure you’re logged in!). We look forward to welcoming your new members!

Life on a High Note Marketing Materials Available

Sweet Adelines International members are forward-thinking, motivated singers from diverse backgrounds. The new Life on a High Note campaign, launched in spring 2019, is designed to reflect that along with the artistry, passion, and friendship at the heart of the Sweet Adelines experience.

The SA Marketing and Communications Department provides an ever-expanding selection of marketing materials based on the Life on a High Note campaign for members to use. Some of these materials include social and digital media images, poster, postcard, brochure and print ad templates, and promotional videos.

To access Life on a High Note materials, [log in](#) to the Sweet Adelines website and click on the “Resources” tab. From there, go to “Marketing Materials,” where you will find Life on a High Note materials to download and use. If you have questions about using the materials, email communications@sweetadelines.com.

Music and Life Lessons from Champions

The Quartet and Chorus Education Classes offered by reigning champions at International Convention are as individual as the groups presenting them. Our champions share music and life lessons learned on their journey, and they sing some great harmony too! The inspiring 2018 Quartet and Chorus Education Classes from the St. Louis convention are now available on the Sweet Adelines International website. Frenzy, the 2017 Queens of Harmony, describe their individual and collective journeys to competition success with us in their class. Director Erin Howden and North Metro Chorus (2018) present lessons about inviting and accepting change. To watch the classes, [log in](#) the Sweet Adelines International website, go to the Education section, and click on [“International Education.”](#)

Martini Presents The “Barbershop Slide” on the SA Website

[Log in](#) to the SA website and check out Martini’s new detailed explanation and demonstration of [the Barbershop Slide](#), which can be found in the Voice section under the Education tab. The video is titled “The Barbershop Slide.” Many educational resources, articles, and handouts on all manner of barbershop singing topics can be found in the members-only section of the website.

Sweet Adelines Grants and Scholarships

Have an idea for a great barbershop music project for young women? Apply for funding from Sweet Adelines International’s Young Singers Foundation! Grant Cycle 2 is open Aug. 1-Nov. 1 for activities beginning no sooner than May 2020. Applications [can be found in the Resources section](#) of the Sweet Adelines International website. Download the application and send it to ysf@sweetadelines.com.

The Bev Sellers Memorial and Connie Noble scholarships commemorate two beloved Sweet Adelines with monetary awards for women majoring in music or music education. The scholarship cycle is open Nov. 15-Jan. 25. For complete requirements, visit the [Sweet Adelines International website](#) or email philanthropy@sweetadelines.com.

Start Making 2020 Travel Plans Now...

Registration for the 2020 SA International Convention and Competition opens on-site at the 2019 Convention in New Orleans on Sept. 17 and online/by mail on Sept. 30. Special 75th Diamond Anniversary activities are planned for the 2020 Convention, which will be held Oct. 12-17 in Louisville, Kentucky (USA).

IES 2020 is scheduled to be held July 22-26 in San Antonio, Texas (USA). Registration opens on Jan. 2, 2020. The Rising Star Quartet Contest will be held on the Saturday of IES.

For more information, visit the Events section of the Sweet Adelines website. <https://sweetadelines.com/events>

International Update Available

The Sweet Adelines International Board of Directors (IBOD) met on June 6, 2019 at the headquarters building in Tulsa, Oklahoma. (USA). The International Update, which describes all actions taken at the meeting, can be read [here](#). You will need to [log in](#) to the website to access this members-only content.

New Music Added to SA Store

The [SA store](#) has new music for sale! All music on the site is licensed and cleared, meaning once you purchase a copy for each person in your quartet/chorus, you can sing it for as long as you wish without additional fees. SA recommends keeping your receipt for all purchases. The asterisk (*) indicates songs in the U.S. public domain.

Added to the SA store April–July 31, 2019

Song Title/Arranger

Who's Sorry Now*/Goody Goody Medley, Carolyn Johnson (relicensed)
Gay 90s Medley*, Jeanne Elmuccio - includes Strolling Through the Park, My Merry
Oldsmobile, Daisy Bell/Bicycle Built for Two, After the Ball, Band Played On
A Bundle of Old Love Letters, Carolyn Schmidt (relicensed)
Alaskan Bliss*, Carolyn Johnson
Amazing Things, Cris Conerty
Beautiful Texas, Michelle Mitchell
Because You Were Born, Chris Conerty (original song)
Charleston*, Jeanne Elmuccio
Find Out What They Like, Jo Lund (relicensed)
I Ain't Got No Sunshine*, Carolyn Johnson
Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini, Tedda Lippincott (relicensed)
Joy to the World*, Carolyn Johnson
Love in Any Language, Dave Briner (relicensed)
Mama's Teaching Angels How to Sing, Joey Minshall (relicensed)
Margaritaville, Lorraine Rochefort (relicensed)
No Fancy Shoes* Carolyn Johnson
Ooh! My Feet, Carolyn Johnson
Same Old Lang Syne, Phyllis Fishbein
Seasons of Love, Joey Minshall and Carolyn Schmidt (published)
Sgt. Pepper's Lonely Hearts Club Band, Jim Arns
Shall We Dance, Carolyn Schmidt
Sister Act, Suzy Lobaugh (relicensed)
Something, Jim Arns
Somewhere Along the Way, Jeanne Elmuccio (relicensed)
This Little Light of Mine*, Karen McCarville
Where is your Heart (from Moulin Rouge), June Dale
Yes! Indeed, Karen McCarville
Young at Heart, Cris Conerty
The Voice of Harmony*, Renee Craig (original song)
Unchained Melody, Carole Cledes

Songs arranged specifically for young voices:

YW - Who's Sorry Now*/Goody Goody Medley, Carolyn Johnson (relicensed)
YW - Alaskan Bliss*, Carolyn Johnson
YW – I Ain't Got No Sunshine*, Carolyn Johnson
YW – I Want a Hippopotamus for Christmas, Kay Bromert (published)
YW – Joy to the World*, Carolyn Johnson
YW – No Fancy Shoes*, Carolyn Johnson
YW – Ooh! My Feet, Carolyn Johnson