



Social Media & Marketing Policies & Guidelines

Member Generated Content & Posts

Social Media Sharing

- **Tag us** by using *Wayne County Chamber of Commerce Jesup, GA* for Facebook and @waynecochamber for Instagram.
- If you want the Chamber to share/repost your content, please email Faith Teston at fteston@waynechamberga.com with the subject line “Repost”. Be specific as to which content you want shared.
- The Chamber reserves the right to share your content in the timeframe that works with the Chamber’s marketing schedule.
- The phrase “Chamber Repost” will precede your copy/caption on shared posts.
- This service is available to share original posts only and is not available for stories.
- ***Maximum of 2 shares per month per member business.***

Member Generated Content for Newsletter

- Content can be submitted by a member by emailing Faith Teston at fteston@waynechamberga.com.
 - Content should be submitted no later than the 25th of the prior month. Newsletters are emailed on the first business day of each month.
 - Content must be submitted in JPG or PNG format.
 - No altering or additional design will be done to submissions and content will be posted as is.
 - ***Maximum of 1 share per month per member business.***

Chamber Social Media & Marketing Content Standards

The Chamber is non-political, non-partisan and non-discriminatory. For all social media content and comments, we use the following questions as a guideline: Is it KIND? Is it POSITIVE? Is it PRODUCTIVE? If content or comments are not these three things, the Chamber has the right of refusal for posts or shares and will delete comments or content as deemed necessary.

All social media content must adhere to the standards put forth by Meta Facebook Community Standards. To review these standards, visit <https://transparency.meta.com/policies/community-standards/>.

All content must focus on promoting Chamber member businesses with the goal of general branding and driving traffic to their business, promoting community events and providing community information.

These guidelines are subject to change based on the availability and needs of the Chamber members and its staff.