

# The Bookwoman

The official Publication of the  
 WOMEN'S NATIONAL BOOK ASSOCIATION  
 Founded by Constance Lindsay Skinner

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## A BOOK-A-DAY GIFT FOR PRESIDENT EISENHOWER

**Women's National Book Association**  
 62 West 45th Street, New York 36 Telephone: JU 5-0201 2-5380  
 President: Jo Jasper Turner  
 Corresponding Secretary: Lois Conover  
 Mary Childs of America, Inc.

April 5, 1956

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**2nd Vice President:**  
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**Recording Secretary:**  
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 Term Expiring 1956  
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 Term Expiring 1958  
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 Julia Mosier  
 Simon & Schuster  
 E. P. Dutton & Co., Inc.  
 Mary J. Harper  
 Franklin & Taylor, Inc.  
 Editor: Jan Bowermaster  
 201 Washington Ave., Brooklyn  
 275/20

**The President of the United States**  
 Gettysburg, Pennsylvania

Dear Mr. President:


We are very happy to know that you are well on the road to good health. To provide some restful entertainment and pleasure, the Women's National Book Association has collected from publishers new books for you which we hope you will enjoy.

The Women's National Book Association is an organization representative of women in all phases of the publishing industry, and those publishers whom we asked for books, have been most pleased to cooperate with us on your behalf.

We are sending these books to you on a daily basis, in the hope that they will bring you added pleasure each day of your stay in Gettysburg.

With best wishes for your continued good health,

Respectfully yours,  
*Jo Jasper Turner*  
 Jo Jasper Turner  
 President



TO

**Dwight D. Eisenhower**

P R E S I D E N T

GETTYSBURG · 1955

WITH BEST WISHES FROM

THE WOMEN'S NATIONAL

BOOK ASSOCIATION

THE WHITE HOUSE  
 WASHINGTON

Gettysburg  
 December 7, 1955

Dear Miss Turner:

I am grateful to you, and to the Women's National Book Association, for your kindness in sending to me a book for each day of the remainder of my stay here. It is a unique and thoughtful gift, and one that I am thoroughly enjoying since in Gettysburg I have more time for reading than ordinarily I can find.

Won't you please accept for yourself, and convey to your membership, my warm and sincere appreciation?

With best wishes,

Sincerely,  
*Dwight D. Eisenhower*

Miss Jo Jasper Turner  
 President  
 Women's National Book Association  
 62 West 45th Street  
 New York, New York

Letter from  
 WNBA  
 to  
 President Eisenhower

Letter from  
 President Eisenhower  
 to  
 WNBA

Bookplate  
 designed  
 by  
 Joseph Trautwein

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THE WOMEN'S NATIONAL BOOK ASSOCIATION'S BOOK-A-DAY-PLAN, inaugurated December first, represented the contributions of friends throughout the entire book industry; it followed the lines of the President's hobbies with subjects ranging from fishing and golfing to cooking and Americana. Each book has a handsome bookplate especially designed by Joseph Trautwein. Each daily delivery bore a stamp reading - Postmaster: Please Rush - It's A-BOOK-A-DAY for President Eisenhower.