

# The Bookwoman

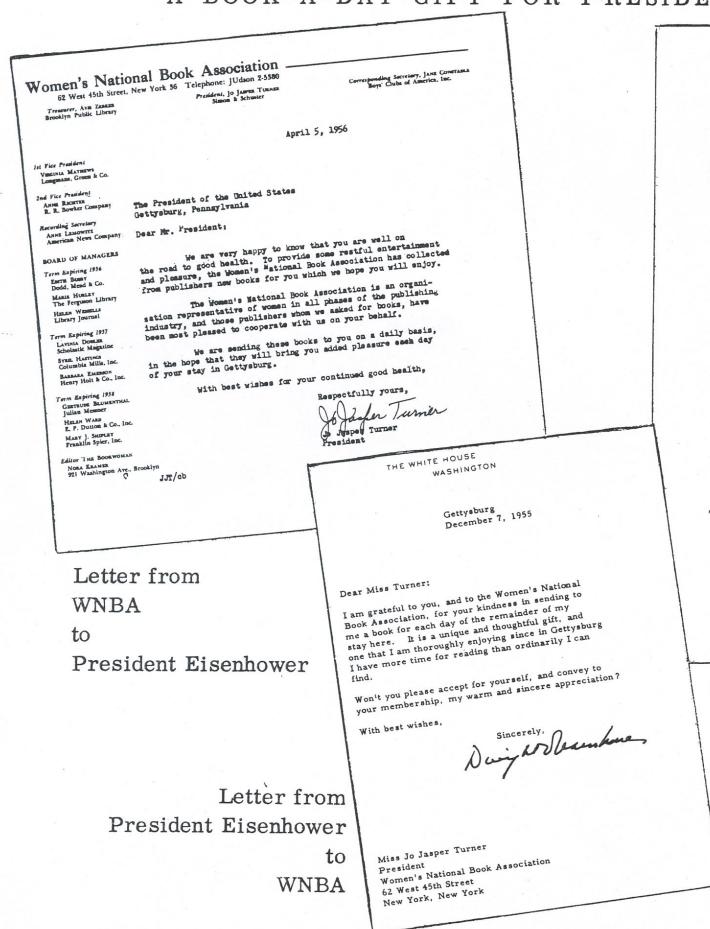
The official Publication of the  
WOMEN'S NATIONAL BOOK ASSOCIATION  
Founded by Constance Lindsay Skinner

Spring, 1956

Volume 17, No. 5

62 W. 45th Street, New York 36

## A BOOK-A-DAY GIFT FOR PRESIDENT EISENHOWER

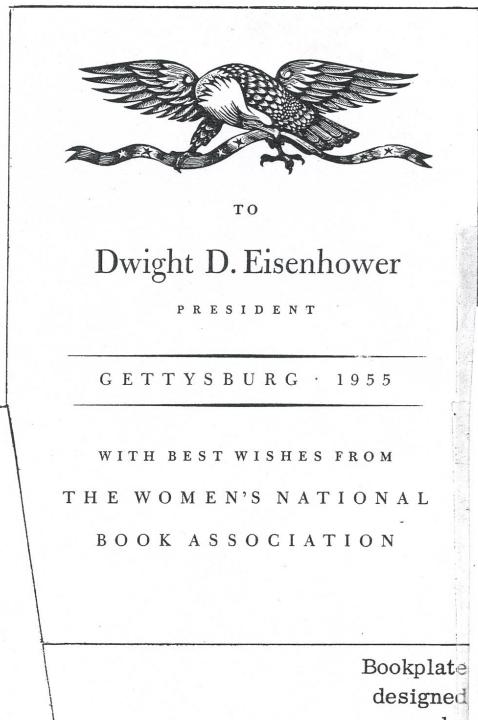


Letter from  
WNBA  
to  
President Eisenhower

Letter from  
President Eisenhower  
to  
WNBA

THE WOMEN'S NATIONAL BOOK ASSOCIATION'S BOOK-A-DAY-PLAN, inaugurated December first, represented the contributions of friends throughout the entire book industry; it followed the lines of the President's hobbies with subjects ranging from fishing and golfing to cooking and Americana. Each book has a handsome bookplate especially designed by Joseph Trautwein. Each daily delivery bore a stamp reading - Postmaster: Please Rush - It's A-BOOK-A-DAY for President Eisenhower.

[ 1 ]



Bookplate  
designed  
by  
Joseph Trautwein

THIS IS A COPY OF ORIGINAL MATERIAL  
IN THE COLUMBIA UNIVERSITY LIBRARY  
MANUSCRIPT LIBRARY. THIS MATERIAL MAY BE  
PROTECTED BY COPYRIGHT LAW (TITLE 17 U.S. CODE).