

S'more News

January 2020 - It's Cookie Time!



Bite, Dunk, Repeat

When I came into the office yesterday, an item in the store caught my eye—a t-shirt featuring Girl Scouts cookies, with the message "Bite, Dunk, Repeat"!

Soon, consumers of Girl Scouts cookies will be doing this very thing, thanks to entrepreneurial Girl Scouts who will be selling and delivering these delicious treats to customers who eagerly await them every year.

Whether it's a delicious Shortbread cookie dipped into tea, a yummy Lemonade cookie dunked in lemonade, or America's favorite Girl Scout Thin Mint dunked in milk, Girl Scouts bring a smile to many households who come to expect this annual treat. Of course, for some consumers who freeze these iconic cookies, the enjoyment is extended! And come to think of it, I've decided to freeze some Lemonades this year because the lemonade dunk goes best with summer!

Girl Scouts participated in this year's Cookie Rally at the Ryan Center, where the women's basketball team members cheered on this year's cookie entrepreneurs! These women understand the joy of reaching their goals every time they win a game and they know that our Girl Scouts will experience that same joy when they achieve their personal and troop cookie goals—the funds from which will fund their personal and troop adventures.

We were so pleased to have some other community partners at the Rally who helped prepare our Girl Scouts for this year's program! Thanks to the Boscov's Customer Care Team, Citizen's Bank, and United Way for being part of the largest entrepreneurship program for girls!

**Girl Scouts, we're all behind you
and your success!!**

Warmly,
Your CEO - Pam



First Cookie Purchase of the 2020 Cookie Season!

After the 2020 Cookie Rally, URI's Head Women's Basketball Coach Tammi Reiss made the first cookie purchase of the 2020 Cookie Season! Girl Scouts of Southeastern New England would like to thank Tammi and the Rhody Women's Basketball team for their continued support!



Welcome to the largest girl-led entrepreneurial program in the world: The Girl Scout Cookie Program!

The 2020 GSSNE Cookie Program is underway and girls throughout our council will be selling these tasty treats though the end of March.

The Benefits of the Girl Scout Cookie Program

Through “learning by earning,” Girl Scouts find the G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ within to do awesome things for herself and for her community through the development of the 5 Essential Skills of the Girl Scout Cookie Program:



Goal Setting: Girls set goals individually and with their troop and then develop a plan to reach these goals. They also learn to work together as a team while working toward their goals!



Decision Making: Girls decide as a team how they will spend their money, which allows for collaboration and critical thinking.



Money Management: When girls process orders or participate in a booth sale, they learn how to handle customers’ money and they also learn how to process online sales through credit card transactions. This teaches them important financial literacy skills.



People Skills: Girls learn how to approach customers and gain self-confidence in public speaking by making their sales pitch while selling cookies. They learn to present the product and payment options to friends and family members which helps develop healthy relationships and self-esteem.



Business Ethics: Girls learn to be responsible and honest throughout the Cookie Program. They learn to use care with money and product, and the importance of follow through by delivering product to customers in a timely manner. These skills help reinforce the positive values that girls learn throughout Girl Scouting.

In addition to learning the 5 Essential Skills of the Girl Scout Cookie Program, girls can also earn Cookie Business Badges and Entrepreneurship Badges during the Cookie Program! For more information, [click here](#).

[Click here to learn more about the Girl Scout Leadership Experience.](#)

[Click here for more information on the Girl Scout Cookie Program.](#)

Skill building is more fun with family!

Bring the whole family together for tons of fun and learning with our brand NEW Girl Scout Cookie Program pin collection! Girls can earn all 13 Cookie Entrepreneur Family Pins in the collection—one unique pin for every year they participate! It's never been easier for families to support their girl as she develops business skills, makes amazing memories, and earns a different pin for her uniform every cookie season. The simple, age-specific guidelines have been tailored for her developing skill set, making success a snap.



Visit girlscoutcookies.org/entrepreneurfamily to learn more and access the age level requirements.

Where Does the Money Go?

When customers buy Girl Scout Cookies, they're helping power unique, and amazing experiences for girls. One hundred percent of the net proceeds from local Girl Scout Cookie sales stay within Girl Scouts of Southeastern New England! So many experiences are powered by Girl Scout Cookies!

When customers purchase a package of cookies, troops and service units earn proceeds, girls earn recognition items and camp credits, and the purchase helps fund council programs, camp upkeep, financial aid, and more!

Credit Cards and the Girl Scout Cookie Program

New for 2020, troops can now take credit cards at cookie booths through the ABC Smart Cookies website (www.abcsmartcookies.com) on any device—smart phones, tablets or desktop. No extra devices required! Simply enter the credit card information or scan with your device. The payment will be credited directly to the troop. To be able to use this feature, the troop's booth will need to be entered into the Smart Cookies database by council. Girls can also use accept credit cards for their personal orders, a feature that was added in 2019.

Epayments for Troop Bills

GSSNE offers an easy epayment option for troops to pay their cookie bills online! This epayment system can be accessed at <https://sne.gsachonline.com/>. For more information on getting started, [click here](#).

New Cookie Packaging!

This season, Girl Scouts is announcing a sweet new way to celebrate young female leaders: refreshed packaging reflecting the amazing experiences cookie earnings make possible for girls. GSUSA's new cookie packaging (with the same great taste!) continues to emphasize what the cookie program is all about. The updated images feature current Girl Scouts taking part in a diverse range of experiences available to members—from adventure-packed camping and canoeing, to exploring space science and designing robots, to taking action to improve their communities.



Fiona the Red Fox is super excited to run alongside her Girl Scout friends during the 2020 Girl Scout Cookie Program! She's excited to help you Chase Your Adventures and wishes everyone a safe and fun cookie season!

- January 18:** Cookie booths began and run through March
- January 28:** Cookie reorders begin to replenish community cupboards
- February 28-March 1:** National Girl Scout Cookie Weekend
- March 27:** Online sales end
- March 21-March 29:** Clean out the cupboard booth sales
- March 30:** Final payments and recognition orders are due to council
- May-June:** Recognitions are shipped to service units
- September 30, 2020:** All cookie paperwork must be kept until this date

Did You Know? There are a number of ways that girls can market and sell cookies:

DIRECT SALES are a great way to sell cookies that allows girls to have packages of cookies in-hand to sell door-to-door to family, friends and neighbors.

Girl Scouts exchange cookies and payment in one easy step.

ORDER TAKING Girls may ask family, friends, and neighbors to help support Girl Scouts by taking orders. They may go door-to-door in their neighborhood or possibly take orders at a family member's workplace. Girls collect money at the time of delivery only and remember to write thank you notes that you include when delivering product.

BOOTH SALES are a great way to reach customers who might not know a Girl Scout. These are usually a troop event scheduled by the Troop Leader or Troop Cookie Manager. Girl Scouts gather together at public places (grocery stores are popular!) to sell cookies. At booth sales girls work together to achieve troop and individual sales goals.

Remember to always follow safety guidelines when selling cookies! Click [here](#) to review GSUSA's safety guidelines.

ONLINE SALES are ideal for Girl Scouts with family members living too far away to support her cookie sale. Girls send a Smart Cookies Direct Ship eCard, via email, inviting family and friends to order cookies from her online. Cookies and shipping costs are paid online using a credit card, and the cookies are shipped directly to their home.



Cookie Program Community Service Project

Each year the Girl Scouts of Southeastern New England selects a local organization to be the recipient of our annual Cookie Program Community Service Project. As part of the Girl Scout Cookie Program, girls and troops learn about the work that these organizations do and troops may choose to donate a portion of their troop proceeds to support the organization.



After multiple rounds of voting by our GSSNE Girl Scout family, the 2020 recipient will be the [GSSNE Endowment Fund for Camp Hoffman!](#)

Camp Hoffman is one of the oldest Girl Scout camps in the country and we're so proud of its long history, unique traditions, and deep magic.

The Camp Hoffman Endowment Fund was created at the 95th anniversary celebration. All dollars contributed will be invested and the earnings from those dollars will be used to support ongoing maintenance and operational needs. In the summer of 2021, Girl Scouts of Southeastern New England will be celebrating the 100th Birthday of Camp Hoffman! The endowment will support the longevity of this special Girl Scout camp, ensuring the opportunity for all girls to enjoy outdoor experiences for years to come.

Cookie Booths

Cookie booths are underway for the 2020 Cookie Season! GSUSA, GSSNE, and service unit volunteers have been hard at work securing booth locations at area businesses, including the return of booths at JOANN Fabrics, Dunkin', and Walmart.

To be respectful of businesses and other volunteers and communities, troops should check with their service unit Product Program Coordinator before booking cookie booths. If you are looking to book a cookie booth outside of your service unit, please contact the Product Program Coordinator in that community. To view the full list of Cookie Booth Rules and Etiquette, [click here](#). [Click here for additional Resources for Girls](#) and [here for Resources for Adults/Volunteers](#).

Remember! Cookie Booths are a great way to help your troop reach your cookie goals, learn new skills, and have fun during the cookie season!

Want to purchase cookies? To find a cookie booth near you, [click here](#) to check out the cookie booth locator!

Cookie Pro Contest 2020: Win a VIP Trip to Orlando, Florida!

The 2020 Cookie Pro™ contest opens February 1—are you ready?

Enter to win BIG—
Orlando VIP BIG!



Are you putting that unmatched Girl Scout courage to the test every year to create positive change? We want to hear from you and reward you for all your hard work selling Girl Scout Cookies® in the 2019–20 season with a chance to win BIG. All you have to do is enter the 2020 Cookie Pro contest!

Entering is simple: participate in the Girl Scout Cookie Program® this season and highlight your unique cookie business smarts by answering questions about the skills you learned and your experience selling cookies!

Entries will be accepted February 1–March 31, 2020.

For more information and to enter, visit girlscouts.org/cookiepro

Girl Scout Cookie Fun at Arpin!



Daisy Launch

The New Year has officially begun and the GSSNE Membership team members have been busy little bees planning the next membership recruitment campaign. The winter months are the best months to reach out to families who have just begun their kindergarten journeys and are settled and ready to get their girls involved in extracurricular activities.

It's also about that time to think about girls who will be entering Kindergarten in the fall and provide them with sample programming and inspire interest to join in early spring/summer through an exclusive membership offer. Enter two new initiatives this season: the Current Kindergarten and 1st Grade Girl Recruitment (formerly known as the Winter Daisy Push Campaign) and the Pre-K Girl Recruitment (known as Daisy Launch) initiatives.

Some of the successful portions of last year's campaigns will be incorporated into this year's Pre-K membership recruitment programming, which includes two entertaining (for both the kids and our staff); "I Think Snot": teaching kids to keep their germs to themselves and "I Pledge What?": an engaging breakdown on The Pledge of Allegiance and what it means. We will once again be providing each classroom we visit with a baggie of goodies, including stickers, hair bands (with our website on it) and an invitation to a culminating Luau event at the end of summer, like the one GSSNE hosted last year.

While we're beginning these visits with preschools, we're also thrilled to be strengthening our relationships with our public libraries by creating new and interesting events welcoming the public in to learn more about Girl Scouts and have thoughtful presentations and conversations about volunteerism with adults in the process.



It's important, of course, to thank our incredible volunteers who continue to tirelessly create robust experiences for our girls. Recently, the North Kingstown/East Greenwich/Jamestown Service Unit held a special Bring a Friend Teddy Bear Tea, where Daisies—and their friends—brought in their favorite stuffed animals and dressed them up, while also participating in sing alongs, group activities, and of course, a special tea, with miniature sandwiches, fruits, and baked treats all served on the finest china...naturally. Thank you everyone, for continuing to do the amazing work you do!



GSSNE's Annual Adult



Girl Scouts of Southeastern New England proudly partners with over 2,600 trained, dedicated and wonderful adult volunteers who generously share their time and talent to benefit the girls in our council. If you know of a GSSNE volunteer who deserves to be recognized, please review the [**Adult Recognitions at a Glance**](#) document where you'll find nomination criteria and instructions. **Please note that all nominations and letters of support must be submitted properly and by the deadline of April 17, 2020 in order to be considered.**

Pictured: Martha Frutchey

Awarded the Mira Hoffman Award in 2019 for making significant contributions to GSSNE Council as a volunteer and staff member, for exemplifying the finest spirit of Girl Scouting, and for her passion and lifelong commitment to Girl Scouting.

GIRL SCOUT CAMP REGISTRATION IS NOW OPEN!

Looking to make memories that will last a lifetime?

We are THRILLED to share the 2020 Camp Guide with you! There are some great new sessions and badge earning opportunities available this year—we hope you love them as much as we do!

Registration is now open—**CLICK HERE** to register! [Click here to download the PDF version of the Camp Guide](#) (may take a minute or two to download!) or [click here to view online in our online viewer!](#)

Register before April 1st to receive 15% off! GSSNE offers scholarships for camp (camperships) and girls can earn Summer Camp Cookie Credits by selling cookies. Check out our camp FAQ section for more information!

Here comes another summer of memory making and life-changing experiences!



2020 Camp Guide

Register for camp
at GSSNE.ORG

Get 15% off when
you register
before April 1st!



Adventure awaits at Girl Scout Camp!

It's never too early to start thinking about summer camp!

Did you know 80% of girls who have been to Girl Scout Camp said it was their #1 most memorable outdoor activity in Girl Scouts? It's true!

At Girl Scout Camp, girls develop teamwork and leadership skills as they conquer challenge courses—they express creativity as they perform dramas, learn new songs and make craft projects. Girls develop problem-solving skills and self-confidence as they try new activities like sailing, lashing and firebuilding, even archery—all exciting opportunities at Girl Scout Camp!

Sadly, not all families are able to afford the cost of sending their girls to camp. That's where your donation to GSSNE's Campership Fund makes a world of difference.

The Campership Fund provides financial aid to girls who would otherwise not be able to attend Girl Scout Camp. But with your support, these girls can experience the life-changing impact of attending one of our awesome Day Camps or even Overnight Camp as they build courage, confidence, and character. **Last year GSSNE was able to distribute \$43,339 to girls in our community** and we are already receiving requests for financial assistance for 2020.

Please help make this summer a memorable one for a local girl! Click [here](#) to make a secure donation online or contact Jill at jmartens@gssne.org to learn more. All gifts, no matter the size, will make a difference in the life of a girl!



Did you know?

\$328 can give a girl the gift of a week at day camp.

\$581 will provide a scholarship for a girl to go to overnight camp.

155 girls were able to go to camp with the support of donors like you.

New Patch Programs

19th Amendment Patch Program

In the year 2020, the United States marks an important milestone for women's suffrage, the 100th anniversary of the ratification of the 19th Amendment. The core value of the legislation states that "The right of citizens of the United States to vote shall not be denied or abridged by the United States or by any State on account of sex." To highlight this pivotal moment in our nation's history, GSSNE has partnered with the Rhode Island Historical Society and Secretary of State Nellie M. Gorbea to create a patch program for Girl Scouts of all age levels. To earn your GSSNE XIX: Shall Not Be Denied patch, complete the required number of steps for your age level ([found in the requirements here](#)) and purchase the commemorative patch in the GSSNE Girl Scout shop in Warwick (while supplies last).



Fidelity Investments "Let it Grow" Investment Patch Series



Girl Scouts of Southeastern New England is excited to introduce our partnership with Fidelity Investments! The Fidelity Investments "Let It Grow" Investment Patch Program helps girls to unleash their inner G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)TM and make the world a better place.

The Fidelity Investments "Let It Grow" Investment Patch Program introduces Girl Scouts to investing for their future. When girls start the program, they receive a Fidelity Investments "Let It Grow" patch. The program allows girls to grow from Daisy through Ambassador, earning a new patch bar with each age level. Girls may start earning patch bars at any age level.

[Thinking About My Future \(D, B, J\)](#)
[Investing in Others \(D, B, J\)](#)
[Investing in Business \(D, B, J\)](#)
[Investing in Home \(C, S, A\)](#)

[Investing in College \(C, S, A\)](#)
[Investing in Retirement \(C, S, A\)](#)
[Fidelity Patch Order Form and Evaluation](#)

Share a Girl Scout Story with GSSNE Today!



Have a Girl Scout Story to share? We want to hear it! Click below to submit your story to GSSNE. It may be featured in our social media posts, spotlighted on our website, included in an upcoming S'more News or some other super fun way!

[Click here to submit your story!](#)

World Thinking Day 2020

Take action for diversity, equity, and inclusion.



On February 22, Girl Scouts and Girl Guides across 150 countries celebrate World Thinking Day—that's one big celebration!

Promoted by the World Association of Girl Guides and Girl Scouts (WAGGGS for short) along with Girl Scouts of the USA, World Thinking Day originated in 1926. That's when delegates from around the globe met at Camp Edith Macy—now called Edith Macy Conference Center—in New York State and agreed that February 22 would henceforth be known as a special day for Girl Guides and Girl Scouts worldwide.

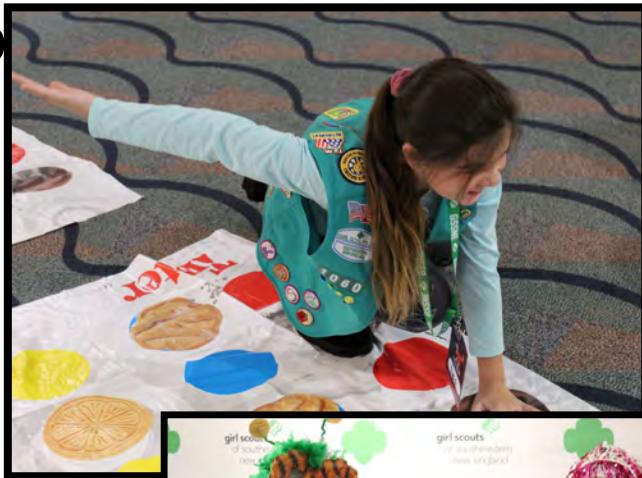
Backed by 10 million Girl Guides and Girl Scouts in locations worldwide, World Thinking Day 2020 celebrates the diversity, equity, and inclusion reflected in our global movement. [Click here to check out the activity guides](#) to explore this theme—and celebrate being part of the diverse global sisterhood that is Girl Guides + Girl Scouts!

Cookie Rally FUN!

On Saturday, January 4, 2020 we kicked off the 2020 Girl Scout Cookie Program with the GSSNE Cookie Rally at the URI Ryan Center. Everyone had a lot of fun with the cookie related activities and families enjoyed an exciting Rhody Women's Basketball game!



To see more photos from the 2020 Cookie Rally click [here](#).





Girl Scouts of Southeastern New England

COOKIES & Cocktails

Please save the date for a very special evening of Cookies & Cocktails!

Thursday, March 5, 2020

5:30 PM to 8:30 PM

\$60 per ticket

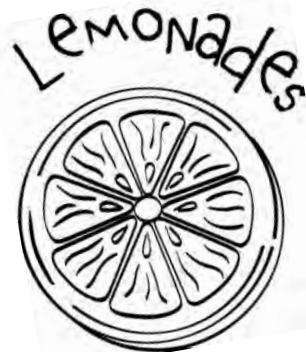
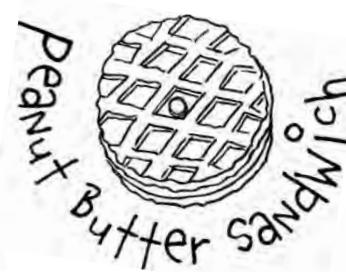
Crowne Plaza, The Atrium
801 Greenwich Avenue
Warwick, RI 02886

Local restaurants will be showcasing their talents by creating special desserts using everyone's favorite treat—Girl Scout Cookies!

Visit gssne.org to purchase your tickets today!



To purchase tickets, click [here](#) for a direct link to our Cookies & Cocktails page. Don't forget to like our event on [Facebook](#) to stay up-to-date! We look forward to seeing you on March 5, 2020!



Shop Corner...

Come visit the GSSNE Shop in Warwick for all your Girl Scout Cookie Program needs!

We have helpful cookie booth materials including cookie carts, money bags, yard signs, tablecloths, and fun things like window clings, t-shirts, hoodies, and more!

Looking for ways to stay warm during booth sales? Check out our new GSSNE sweatshirt! World Thinking Day is Friday, February 22—patches are in stock now!



Click here to shop online!

In memory of Frances M. Tallman

It is with great sadness that we share the news of the passing of our friend and sister Girl Scout Frances M. Tallman who was 101.

In Fran's own words, she "really grew up at Camp Hoffman and in Girl Scouting." From a first year camper in 1929 at age 10, to earning her Golden Eaglet in 1936, then serving as Hoffman's waterfront director in the 1940's, Fran's love for Girl Scouts and especially Camp Hoffman was clear. As an adult, Fran remained actively involved with Girl Scouts and served as the Executive Director of the Ninigret Council serving East Greenwich, West Warwick, North Kingstown, Coventry and Narragansett. Fran also worked for GSUSA in a number of capacities —overseas in Germany, in the national headquarters, in the Atlanta regional office, and in the regional office in Boston as a training consultant. Below is a letter Fran sent to GSSNE several years ago:

Thinking of Camp Hoffman, as I often do.

I still think of "you" with nothing but pleasure. I think I really grew up in and with the camp and Girl Scouting. Here's to the future of Camp Hoffman. May it continue to serve its girls by adapting to its time yet retaining all the good traditions. Girls need links to the past.

Please join us in remembering Fran and all that she gave back to others, to girls and to Girl Scouting.



Change the Life of a Girl



Did you know it costs \$547 to provide a girl with one year of Girl Scouting?

It's hard to place a price tag on the value of our programs and the life changing benefits felt by our girls, however, we know that it costs \$547.00 to support one girl member of courage, confidence, and character for one full year. Without the financial support of our donors, our organization would not be able to do what it does and be able to have a positive impact on generations of girls. You can help be a part of that impact by clicking the image above and making a donation today!

Office

Please note, the GSSNE Office and Shop at 500 Greenwich Ave., Warwick will be closed on the follow dates. As always, follow us on [Facebook](#) for the most up-to-date information.

May 13 - Off Site Staff Meeting

May 25 - Memorial Day Observed

July 2 & 3 - Fourth of July Observed

August 10 - Victory Day

September 7 - Labor Day

October 12 - Columbus Day Observed

November 11 - Veteran's Day Observed

November 26 & 27 - Thanksgiving (Nov. 25 closing at 1pm)

December 24 - 25 - Christmas

December 31 - New Year's Eve

We hope you've enjoyed the Cookie Edition of S'more News!

To keep up with the G.I.R.L.s of GSSNE follow us on:



@GSSNE



@GirlScoutsofSNE



@GSSNE



Visit gssne.org for all
things GSSNE!