



**GOODbusiness  
Collective**  
Connect | Grow | Give Back

As a member of Ottawa's business community, we wanted you to be the first to know about the launch of United Way Ottawa's Good Business Collective — a program that empowers local business owners and entrepreneurs to create meaningful change within the community.

## How it works

Join the Good Business Collective for the opportunity to gain instant access to a network of like-minded professionals, along with incentives and resources to help grow your business.

Participation is offered at three different levels: Associate, Executive, or Founder. Those who join at the Founder level have the opportunity to support social enterprises here in Ottawa as part of the Collective's Social Finance Committee.

As a Supporter of the Collective, you'll receive the opportunity to:

- connect with other businesses and VIPs at exclusive networking events
- access to educational seminars presented by industry experts

As well as:

- Customized reports on the impact of your investment
- A tax receipt
- And much more...

United Way Ottawa's Good Business Collective is good for business and good for our community. Become a member and be part of the collective good!

[Find Out More](#)