



January 11, 2019

matthewferrara.com

**#AlwaysInspiring
9:00 to 11:00 a.m.**

Join Matthew Ferrara as he explains what happens when you combine your unique personal talents with your professional expertise to create an “inspirational” model of business growth. Get in touch with your noble purpose and learn how to drive better results for yourself, your clients and your community. Matthew will share practical and visionary techniques for AlwaysInspiring prospecting, social networking, high-touch marketing and sales success based upon his 30-years’ work with real estate, sales and leadership professionals around the world. If you’re ready for a fresh new approach to your personal and professional growth, don’t miss this opportunity to become AlwaysInspiring to your sphere of influence!

**#AlwaysInspiring Leadership
12:00 to 2:00 p.m.**

Join Matthew Ferrara as he explores an AlwaysInspiring Leadership model - a fresh look at leadership opportunities our industry needs today! Learn how to apply best practices from some of the most effective leaders in the world, adapt forward-thinking behaviors to your company’s needs, and adapt new approaches to attracting talent, developing your organization, engaging consumers and unlocking the potential of your marketplace. Practical topics include:

- An “Always Inspiring” vision of the leader of the future you can become
- Applying design thinking to leadership purpose and action
- Practicing the Four Key Things everyone wants from their leader
- Adopting leadership behaviors and traits that deliver on the Four Key Things
- Developing your leadership advantages into a “Cultural App” that drives growth
- New views of Success: Examples of great leadership results you can adapt to your vision of the future

**See Matthew in action! Visit his video library at
<http://www.matthewferrara.com/project/videos/>**

**Ready to register?
nwarealtors.org**