

February 8-10 2019



Curling Fest 2019 Sponsorship Levels

Curling Fest 2019 will bring many competitors and spectators to Chelsea, and features great food, beer, music, three curling rinks, and a kids' area. It's a 3-day event February 8, 9 and 10.

This event is in coordination with Chocolate Extravaganza, making this quiet February weekend an exciting time for our community. For sponsors, our goal is to deliver significant value and provide exposure that is beneficial to your company. For more information, contact the Chamber at info@chelseamichamber.org or Monica Monsma at mmonsma@chelseamichamber.org.

FOWLING SPONSOR

- Website: Name will be displayed on the sponsor list on the chelseamich.com web site. (20,000+ visitors annually)
 - Event Signage: Name will be displayed on designated Fowling Lane
- Fowling Sponsor Investment: \$50

CURLING STONE SPONSOR



- Website: Name will be displayed on the sponsor list on the chelseamich.com web site. (20,000+ visitors annually)
 - Event Signage: Name will be displayed on designated curling stone
 - Proud Sponsor Sign: A "Proud sponsor of Curling Fest 2019" sign will be provided for use in your business
- Curling Stone Sponsor Investment: \$200

SNOWMAN SPONSOR

- Website: Name will be displayed on the sponsor list on the chelseamich.com web site. (20,000+ visitors annually)
 - Proud Sponsor Sign: A “Proud sponsor of Curling Fest 2019” sign will be provided for use in your business
 - Event Signage: Name will be displayed on select event signage.
- Snowman Sponsor Investment: \$250

GRANITE SPONSOR

- Website: Name will be displayed on the sponsor list on the chelseamich.com web site with a link to your website. (20,000+ visitors annually)
 - Proud Sponsor Sign: A “Proud sponsor of Curling Fest 2019” sign will be provided for use in your business
 - Event Signage: Name will be displayed on select event signage.
 - Eblasts & Social Media - Email database of 1,200+, Facebook 2,000
- Granite Sponsor Investment: \$500

BLIZZARD SPONSOR

- Prominent event signage
 - Posters to be displayed throughout Washtenaw, Jackson and Livingston counties
 - Press Release - Distributed to media throughout Michigan
 - Eblasts & Social Media - Email database of 1,200+, Facebook 2,000+
 - Logo will be displayed on the sponsor list on the chelseamich.com website with a link to your website. (20,000+ visitors annually)
 - Complimentary beer tokens
 - Proud Sponsor Sign: A “Proud sponsor of Curling Fest 2019” sign will be provided for use in your business
- Blizzard Sponsor Investment: \$750

PLATINUM SPONSOR

- Noted as Event Sponsor on all signage and publicity materials
 - Banner - Name displayed on banner throughout event
 - Posters to be displayed throughout Washtenaw, Jackson and Livingston counties
 - Radio announcements – mentions on select stations covering all of Washtenaw County with additional exposure in Wayne, Livingston and Jackson counties.
 - Included in press release that is distributed to media throughout Michigan and Ontario
 - Eblasts & Social Media - Email database of 1,200+, Facebook 2,000+
 - Premier Website: Logo will be displayed on the scrolling sponsor list on the chelseamich.com web site with a link to your web site. (20,000+ visitors annually)
 - Proud Sponsor Sign: A “Proud sponsor of Curling Fest 2019” sign will be provided for use in your business.
- Platinum Sponsor Investment: \$1,000

For more information, contact the Chamber of Commerce at info@chelseamichamber.org or Monica Monsma at mmonsma@chelseamichamber.org .