CSC's BRRX4VETS Teams Up with Aspen Dental to Provide Free Dental Care for Veterans

BRRX4VETS, a program of the Community Service Council, is identifying veterans who will receive free dental care during MouthMobile, a community-giving event on Tuesday, March 28th, where dentists and team members will be delivering free dental care to veterans in need.

This event is part of the Healthy Mouth Movement (HMM), where dentists, dental assistants and hygienists from Aspen Dental practices volunteer their time and talents to deliver free dental care across the U.S. via the MouthMobile, a fully-functioning dental office on wheels.

In an effort to raise awareness for important oral health issues including access and barriers to care, the MouthMobile will be parked at Guthrie Green, and we are encouraging government officials, business and community leaders, as well as dental health professionals in the area to join us and have an open discussion about how we can work together to raise awareness on this important issue. We hope to see you at the event, and have included more details below.

Please send your RSVP with your preferred time to stop by to tprochnow@curleycompany.com.

Event Details:

- What: Aspen Dental MouthMobile community-giving event in Tulsa, OK
- Where:Guthrie Green, Tulsa OK
- Date:Tuesday, March 28th, 2017
- Time: 9:00am 3:00pm (Guests can stop by at any time throughout the day)

About The Healthy Mouth Movement

The Healthy Mouth Movement (HMM) is a community giving initiative launched by Aspen Dental practices in 2014 to deliver free dental care to thousands of people in need in communities across the U.S. and to provide oral health education to millions more. Since 2014, nearly12,000 patients have received free dental care through the HMM- an initiative that has spanned more than 30 states, resulted in more than \$7.5 million dollars in free dental care, and delivered oral health education to people in need thanks to the generosity of dentists and team members from Aspen Dental practices across the U.S.

As you know, people who want a healthy mouth struggle to find oral health care when they need it, due to limited access to dentists nearby, high costs, or lack of insurance. Those barriers kept more than 155 million American adults from visiting a dentist in the past year that is just over half the adult population in the U.S.!

In its inaugural year, the Healthy Mouth Movement served close to 3,000 patients with the involvement of nearly 2,000 volunteers from Aspen Dental practices who delivered more than \$1 million in free dental care to patients. Many of those patients were veterans, a patient population that resonated deeply with the volunteers from Aspen Dental practices because veterans do not receive dental care benefits through the U.S. Department of Veteran Affairs unless they are 100 percent disabled or have a service-related injury to their mouths.

The MouthMobile will serve veterans at 34 stops in 25 states this year including in Oklahoma, where volunteers will work with BRRX4VETSto serve veterans in need of care. For more information, visit <u>www.HealthyMouthMovement.com</u>.

More about Aspen Dental Practices

Oklahoma is currently **home to** 12 Aspen Dental practices, and there are over 500 Aspen Dental practices in 35 states across the country. There are more than 60 new practices opening this year, with 2new Aspen Dental practices slated to open in Oklahoma in 2017.

Access to Affordable Dental Care --Dentistry has become discretionary – a "nice to do" rather than a "must do." Many patients of Aspen Dental practices have put their own dental care on hold for years due to cost or time constraints, or other priorities. As part of its mission to give America a healthy mouth, Aspen Dental practices provide millions of Americans with access to quality, affordable dental care.

Aspen Dental practices offer patient-friendly programs and services that help thousands of people every day get the dental care they need, including:

- Low cost new patient exams and X-rays for patients without dental insurance
- Convenient locations and extended evening/weekend hours
- Onsite denture labs in every practice and a Denture Money Back Guarantee

Helping the Economy –Each new Aspen Dental practice supports the local community by contributing more than <u>\$1.3 million in positive economic impact</u> through job creation and capital investment. Local communities benefit from the investment in office construction, furniture and fixtures, as well as jobs created, wages and benefits paid, taxes collected, and investments made for marketing and advertising.